

OCTOBER

50 Cents

House & Garden



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& G's HALLMARK HOUSE No.2

—provocative ideas for a growing family



For longer wear every Lees yarn is expertly "engineered" to bring out the best in each. Here's *Sierra*. Over 9200 springy all-wool loops per square foot give you extra durability, resiliency, at moderate cost. 13 decorator colors. About \$140, room size 9 x 12.



For vibrant, lasting color Lees carpet yarn is deep-dyed with special long-lasting dyes. Take *Virginian*. 25 different colors are used in this pattern to give you glorious color combinations in this luxurious all-wool carpet. About \$170, room size 9 x 12.

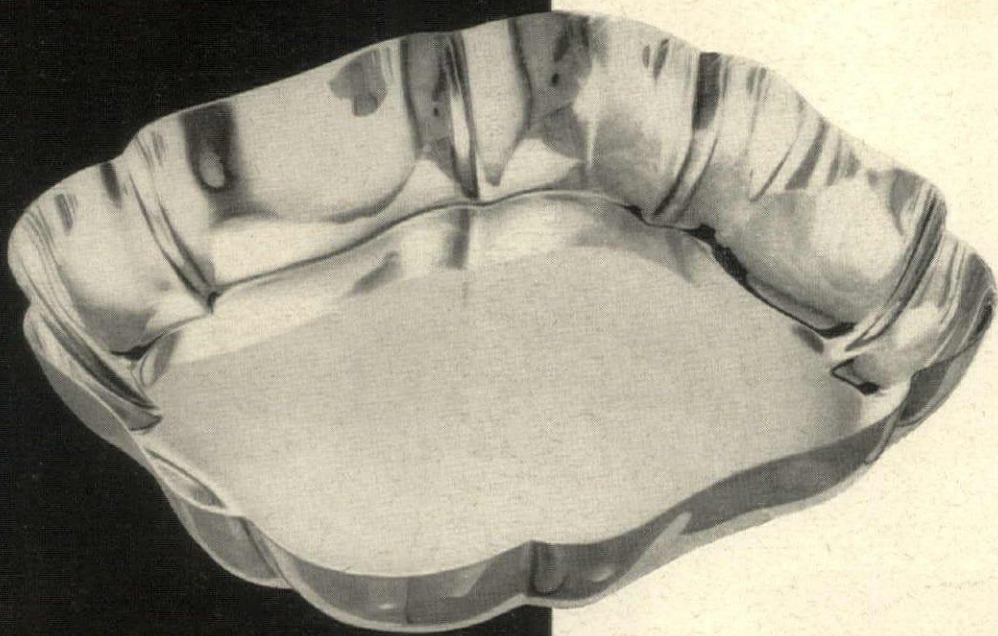


For the most value for your money. Own a Lees carpet for as little as 36¢ a day—about \$10 a month on the Lees dealer budget plan. Take *Sparkletuft*. New tweed weave of 100% rayon for rich color at low cost. Heavy texture. Hard to stain. About \$95, room size 9 x 12.

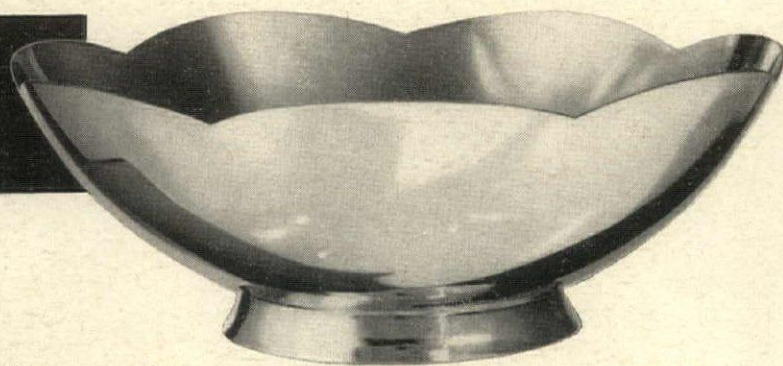
Lees carpets are sold through authorized dealers at prices ranging from \$4.95 to \$24.95 per square yard. You can trust your Lees dealer to give you expert advice and arrange time payments to suit you.

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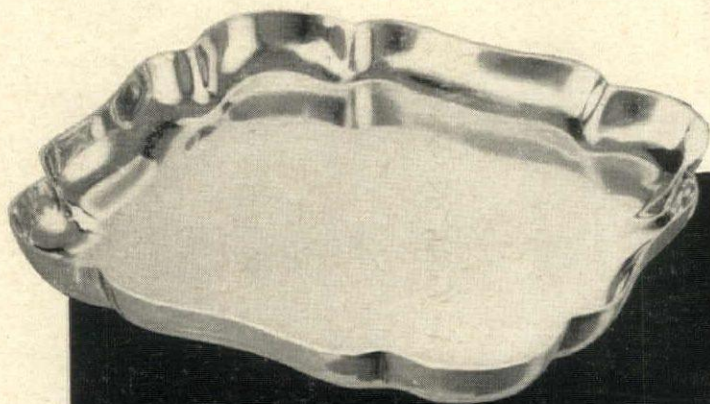
curved, fluted, scalloped in
luxuriously heavy Tiffany sterling.

From top: Eight and one half
inches square, sixty dollars.

Seven and one half
inches across, fifty seven dollars.

Six inches square, twenty seven dollars.

Prices include federal tax.



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NEW YORK



A little side trip

can be the high point of a tour!

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Eighth Floor, Lord & Taylor, New York

A Guide to the Arts of Living Vol. 112 No. 4

A room that expresses a style of decoration which H&G evaluates in a new series, Tradition up to date, is a formal room in which painted Louis XVI and Directoire pieces are combined with modern upholstered sofas. The bold design and color of a large Picasso canvas over the console provide a sharp contemporary accent. Long, narrow rugs on a dark walnut parquet floor frame the room. Simplified neutral color scheme of gray, off-white and green-gold gives the room unity and spaciousness. Owners: Mr. and Mrs. W. H. Francis Jr. Decorator: Winston Farbar.

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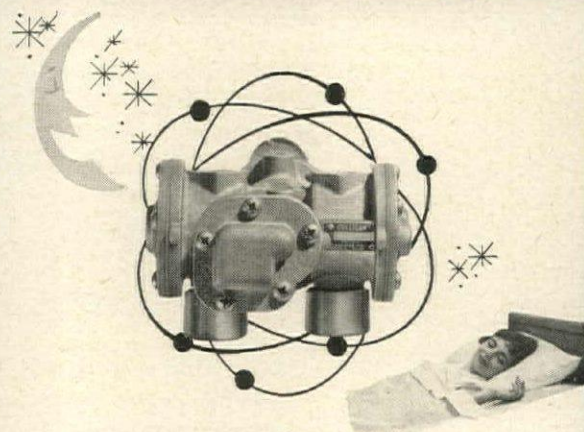
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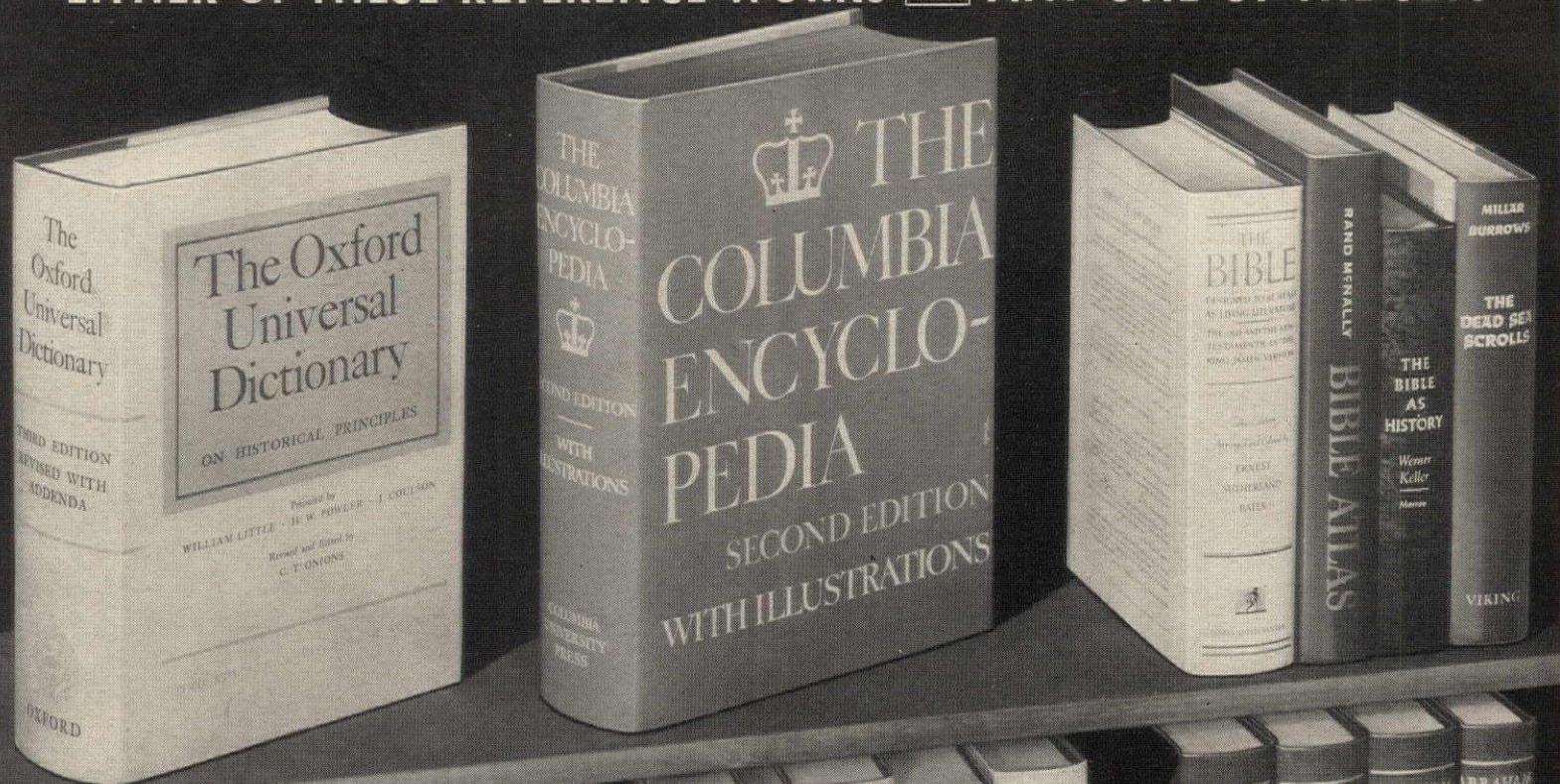
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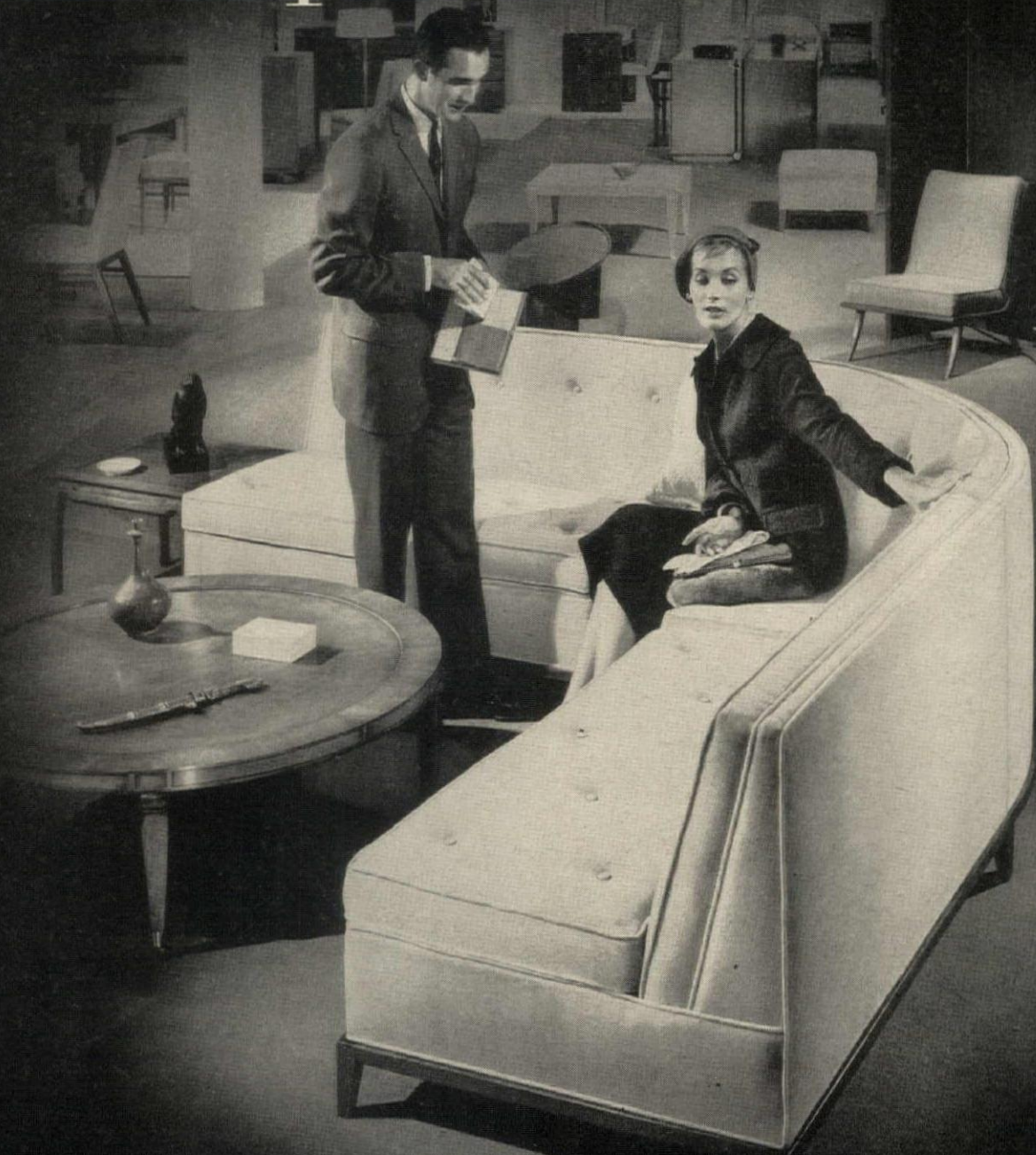


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See beautiful examples of Focal Point furniture on the following pages }

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DRESSER BASE BY JOHNSON gives you a new bedroom focal point. This piece is in walnut, with beautiful grain, matched and continuous from drawer to drawer. Inlaid top, lacquered brass legs and pulls. 72" long.



CABINET-CHEST BY FINE ARTS serves as a focal point in hall, library or living room. It is mahogany with a long, low contemporary look. Note the dimensional qualities of the door pulls. 44" long, 26" high.



DOUBLE DRESSER BY GRAND RAPIDS CHAIR can highlight either living or dining room. Graining in walnut veneered top is matched on drawers. Staggered pulls and brass-edged legs suggest Oriental influence. 71½" long.



GAME TABLE AND CHAIRS BY COLONIAL are an effective focal point—and a small dining group as well. Magnificent table is cherry with teakwood parquetry. Modified captain's chairs have foam rubber seats, Teak Hai design and finish.



FRENCH DIRECTOIRE BED BY BODART has dual fret headboard in 80" width. Solid walnut, painted over in Seine blue with Loire white trim. Overlapping design gives third dimension effect in fret. Also twin or 60" size.



HUNT TABLE FROM PINE SHOPS was inspired by an English original. This stunning 8-leg table is 72" long, only 19" wide with leaves down, 52" with leaves up. Birdseye maple top. A marvelous table for buffet meals.

See the newest Focal point Furniture Selections!



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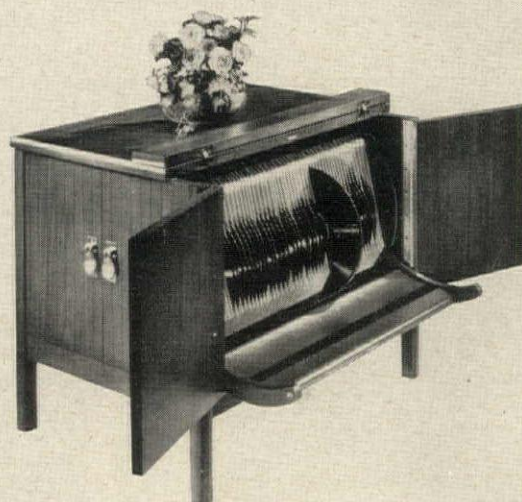
CHEST AND VANITY BY JOHN WIDDICOMB. French Provincial focal point of beautiful proportions. Antiqued white and gold finish; authentic brass pulls and hardware. Inlaid brass and collars on feet. 8½" long.



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See the following page for more information on Guild furniture, and for locations of fine Guild stores in your area which display it.

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You'll find satisfying evidence of this hand craftsmanship throughout every piece of Guild furniture: In custom-fitted drawers that glide effortlessly, yet fit closely as only hand-fitted drawers can... in beautifully matched veneers... in finishes whose luster is brought out of the wood itself by painstaking hand operations... in edges and corners softly rounded by patient hand sanding. Look for these details when you shop—they add far more to the value of your furniture than to its price.



See new Focal point furniture displays at these fine Guild stores...

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San Jose Robinson & Sons Co.
San Rafael Casa Marin
Santa Barbara Paulson Studios
Ventura Paulson Studios

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CONNECTICUT
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Hartford The Nassau Furniture Co.
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Pictured here are "Vogue" tailored curtains by Robertson Factories, 90-inch length, about \$4.95 a pair. Available at these and other fine stores: ATLANTA, Rich's; BOSTON, Jordan Marsh; CANTON, Thurin's; CINCINNATI, Rollman & Sons Co.; CLEVELAND, Higbee's; DETROIT, J. L. Hudson; HARTFORD, G. Fox & Co.; INDIANAPOLIS, L. S. Ayres & Co.; LOS ANGELES, Breuner's (all stores), Broadway Department Stores; MILWAUKEE, Schuster's; MINNEAPOLIS, L. S. Donaldson Co.; NEWARK, L. Bamberger & Co.; NEW YORK, B. Altman & Co.; OAKLAND, H. C. Capwell; PITTSBURGH, Kaufmann's; PORTLAND, Olds & King; PROVIDENCE, Gladding's; SAN FRANCISCO, Emporium; SEATTLE, Frederick & Nelson; ST. PAUL, Emporium; TOLEDO, LaSalle & Koch; TRENTON, S. P. Dunham.



In 6 seconds, you can put a beautiful Stiffel Lampole
any place in your home...for as little as \$39⁹⁵

Newest news in lighting is the versatile, beautiful Lampole... made by Stiffel for living in the modern manner.

Lovely to look at, the gleaming Lampole gives full flexibility in lighting... with any combination of spotlights turned in any direction you choose. Use it to light a corner, a picture, a desk, a furniture grouping, a stair well. Use it anywhere!

Any way you use it, your Lampole *looks* built-in... yet you *move* it anywhere, *install* it anywhere, in just seconds! In decorator colors, trimmed in gleaming brass. \$39.95 to \$115.00. Lampole illustrated about \$60.00 (slightly higher west of Rockies).

Look for the Stiffel name on every Lampole (protected by patent #2793286). Write for free Polerama Brochure D: The Stiffel Company, Chicago 10.

STIFFEL
Creators of the Stiffel Collection

We
welcome you
to
HERITAGE *Open House*
in celebration
of our new collection

*Living room, dining room,
and bedroom furniture
for traditional, provincial,
and contemporary living.*

In the foyer:

*Provincial console chest
with medieval linen-fold motif
translated here
in a coral enamel finish
on cherry.*

*Console and chairs from the
Mediterranea Group.*

ENTER →



HERITAGE

DESIGN ✕ CRAFTSMANSHIP



*We welcome
the return to elegance*

HERITAGE *Open House*

*Serene examples shown here
are from the Heritage Traditional Group:
a pair of genuine mahogany
Empire coffee/cocktail tables.*

*Emphasis is on exquisite detail of the legs,
and the play of wood grains on the top.*

Rich brown finish is "Old English."

*The sofa, deep seated and luxurious,
upholstered in one
of our 400 to-order fabrics.*

*The chair, engineered for comfort
in five different cushion constructions
(seen here with Heritage's
new self-plumping
Resilia cushion).*



*The Dining Room
returns in*

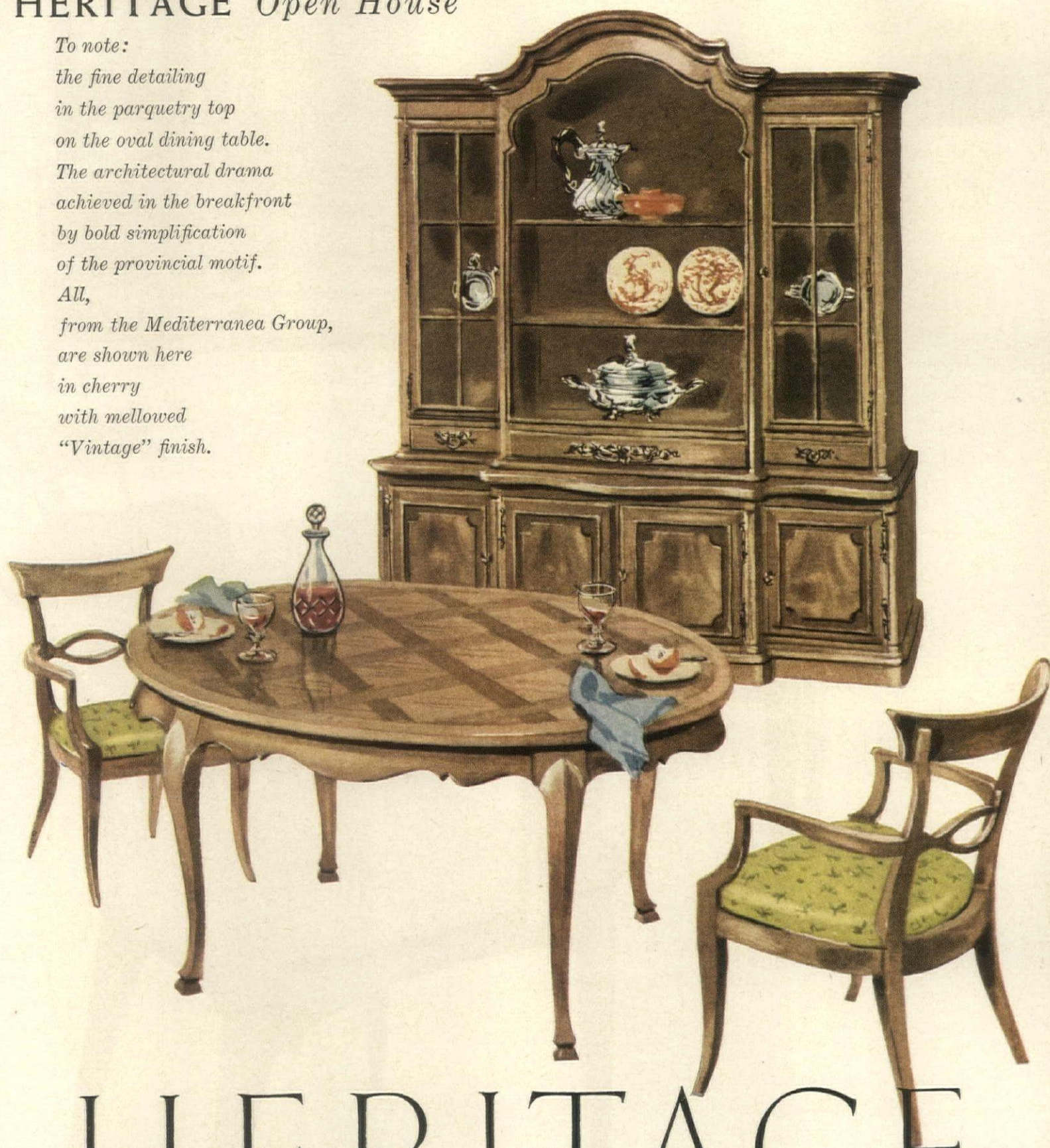
HERITAGE *Open House*

To note:

*the fine detailing
in the parquetry top
on the oval dining table.*

*The architectural drama
achieved in the breakfront
by bold simplification
of the provincial motif.*

*All,
from the *Mediterranea Group*,
are shown here
in cherry
with mellowed
"Vintage" finish.*



HERITAGE

DESIGN ✕ CRAFTSMANSHIP

*Lithe, lean and lovely
the Scandinavian influence
as seen in*

HERITAGE *Open House*

*Sculptured contemporary
at its best
in this*

all-walnut dining group.

*We point with pride
to the
walnut burl door fronts,
set in
chessboard fashion.*

*This setting
from the
Heritage
Contemporary
Collection.*



* Mail twenty-five cents for Booklet
to Heritage Furniture, Inc.,
Dept. HG-10, High Point, N. C.

HERITAGE *Open House*

Unusual contemporary walnut bedroom.

*Headboard, Oriental in line,
introduces cane panels.*

*All pieces
make a show
of exquisite walnut burl
set, again, in chessboard pattern.
Chests are designed
to "bunch,"
can also be used singly.*



* Mail twenty-five cents
for Booklet to
Heritage Furniture, Inc.,
Dept. HG-10, High Point, N. C.



HERITAGE

DESIGN * CRAFTSMANSHIP



"West Wind" by Lenox, so lovely and yet so practical

It's love at first lovely sight, the first time you see the most translucent, beautiful china, Lenox... and the most colorful of Lenox patterns, West Wind. You know at once you'll be proud every time you set your table with this lovely china. Lenox gives you that pride of ownership that comes only with superla-

tive quality. Your own Lenox is that same exceptional quality as the services custom-ordered for Presidents and Kings. This prestige china is surprisingly durable, too. You'll find it will outlast any ordinary, "compromise china". You are very wise and *practical* to choose the finest china you can find, Lenox.

"West Wind" Coupe Shape. 5 piece place setting includes dinner, salad or dessert, butter plates; cup and saucer. \$19.95. Single pieces are also available. Most stores have convenient budget plans.

For name of your dealer, pattern-price leaflets in color, and informative "Reference Book of Fine China", send 25¢ to: Lenox Inc., Dept. W-87, Trenton, N. J.

LENOX CHINA



IT'S AS GOOD AS IT LOOKS — it has

Airfoam
INSIDE!

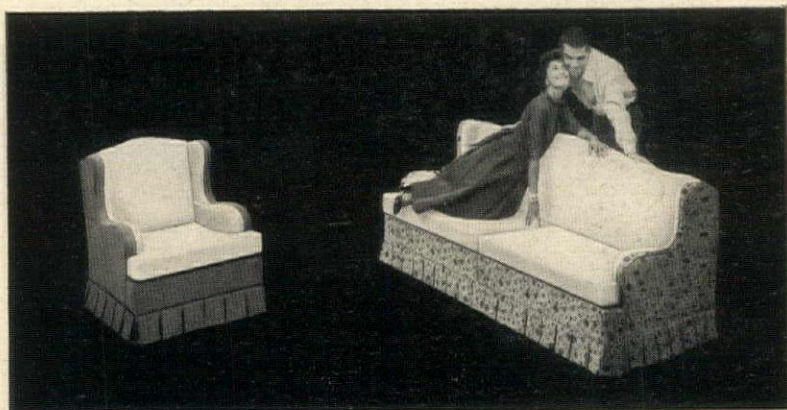
You can *see* the style and finish.

How much smarter, how much richer they look — when furniture is generously cushioned with AIRFOAM!

But how about what you can't see? How about the inside construction features that make for a better buy?

AIRFOAM tells you about them, too — for it's the chosen cushioning of top-flight designers and manufacturers, noted for value *through and through*.

So don't buy before you ask, "WHAT'S INSIDE?" — or until the royal blue AIRFOAM label tells you the inside story. Goodyear, Foam Products Division, Akron 16, Ohio.



What's Inside Full-Value Furniture:

Plenty of AIRFOAM (see uncovered furniture) is an indication of advanced design and sound construction. AND — because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air cells*—it assures years of good looks, luxurious comfort and easy care. AIRFOAM isn't just stuffed in like old-fashioned cushionings. It's *molded*, and tailored to the furniture's measure—nothing to sag, snag, break down or come apart.



Don't take "foam rubber" for an answer—Insist on

Airfoam

MADE ONLY BY

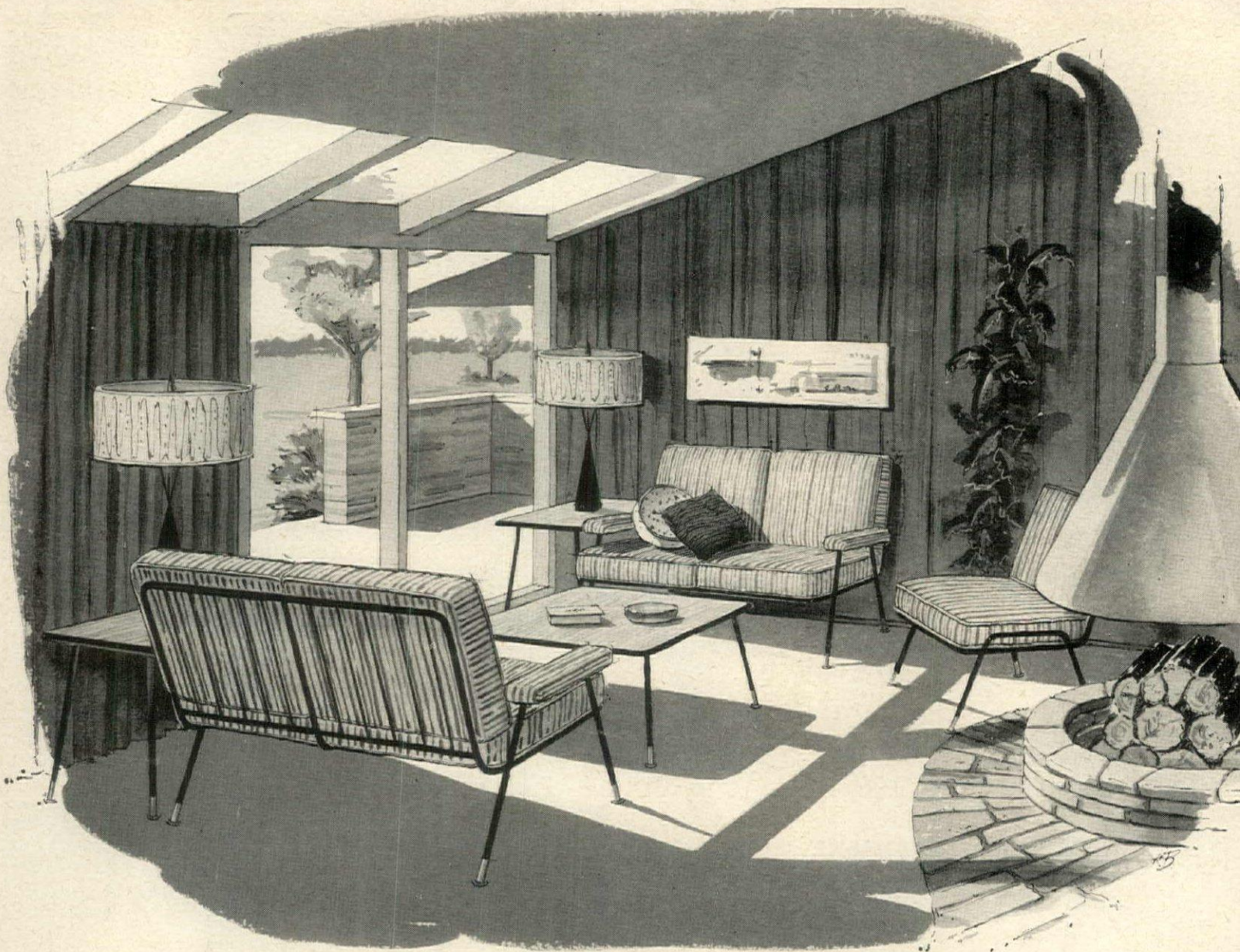
GOOD YEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING

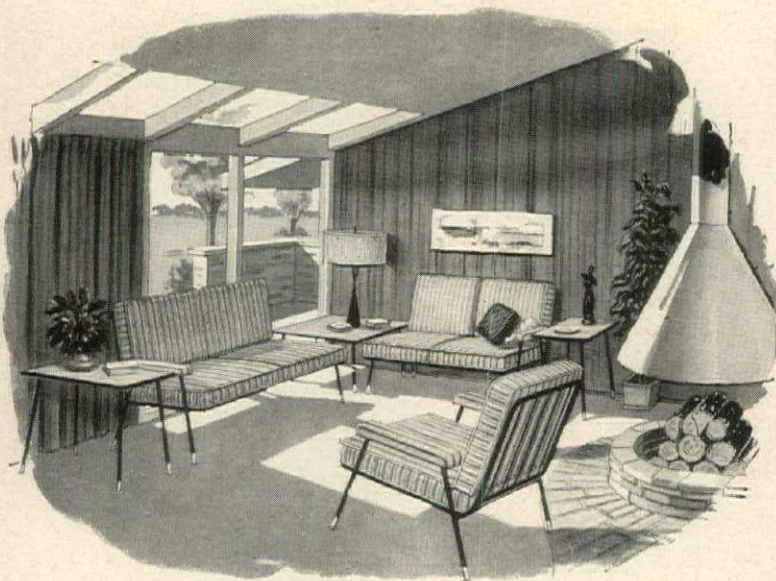


Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



Created for lighthearted living!



Wonderfully versatile! Arms are interchangeable, so you can restyle your COSCO Furniture to create a new effect in the same room, or to move, say, from living room to den. Here we have merely moved one arm from each settee to the chair, to permit a sectional grouping around the coffee table.

● We've done new things with furniture! Given it a new casual look . . . a fresh, open style that makes *any* room seem airy and more spacious.

Given it new comfort, too . . . *with seat cushions that float on flexible bands of steel!*

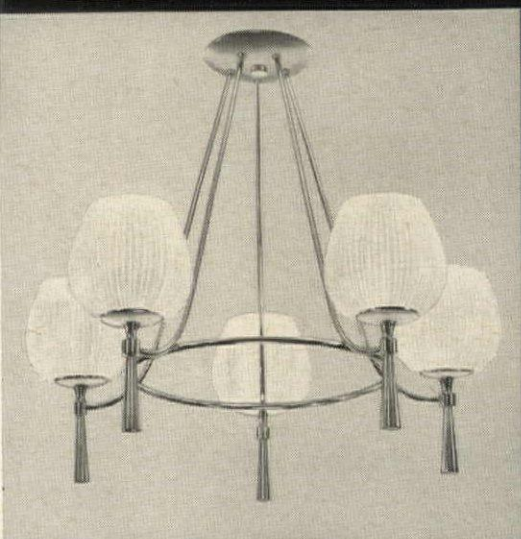
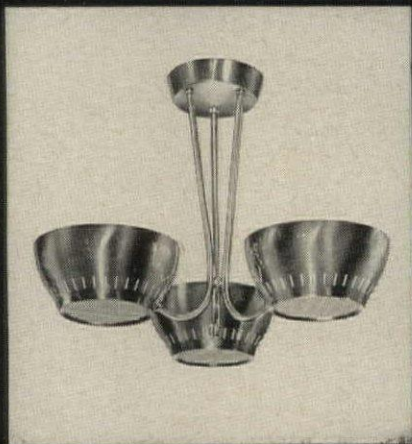
And we've added new-world convenience! Cosco Furniture is light, easy to move, easy to clean around and under. Looks good from behind, too . . . ideal for open arrangements like the one shown above.

Choose inner spring or foam rubber cushions . . . open or closed armrests . . . ebony, tan or white frames . . . mixed or matched upholstery fabrics, patterns, colors!

Chairs start at about fifty dollars, other units correspondingly low. See Cosco soon, at any leading department or furniture store . . . and discover the *smart* way to make yourself comfortable! Or write Dept. HF-2 for free catalog.

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COSCO® *furniture*



It looks so lovely... does so much

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LIGHTOLIER 

Lightolier lighting can make your home lovelier, make living and seeing easier. And Lightolier fixtures are so versatile that many of them can be tailored to your taste. A case in point: the Tempo fixture above right. The cluster of glowing white-on-white opal glass globes can be hung at any level you choose, in almost any arrangement. It's touched with elegant brass and walnut, spreads a warm and wonderful light. The Lucerne fixture above left suspends three pierced brass cups on slim, curving stems. Textured glass diffusers end glare. Lower left: another design, contemporary yet elegant, in softly-striped opal glass, brass accents. A smart move: visit your Lightolier distributor today to see the complete collection.

Here's how to solve the 50 most common home lighting problems. Send for our free, 40-page, illustrated color brochure: "How to Work Wonders With Light."

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Address.....

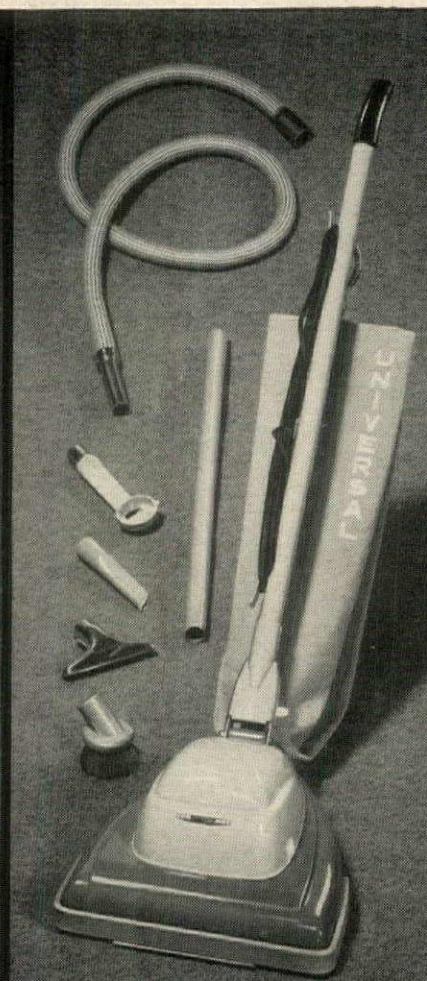
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Dept. HG-107, Jersey City 5, N. J.

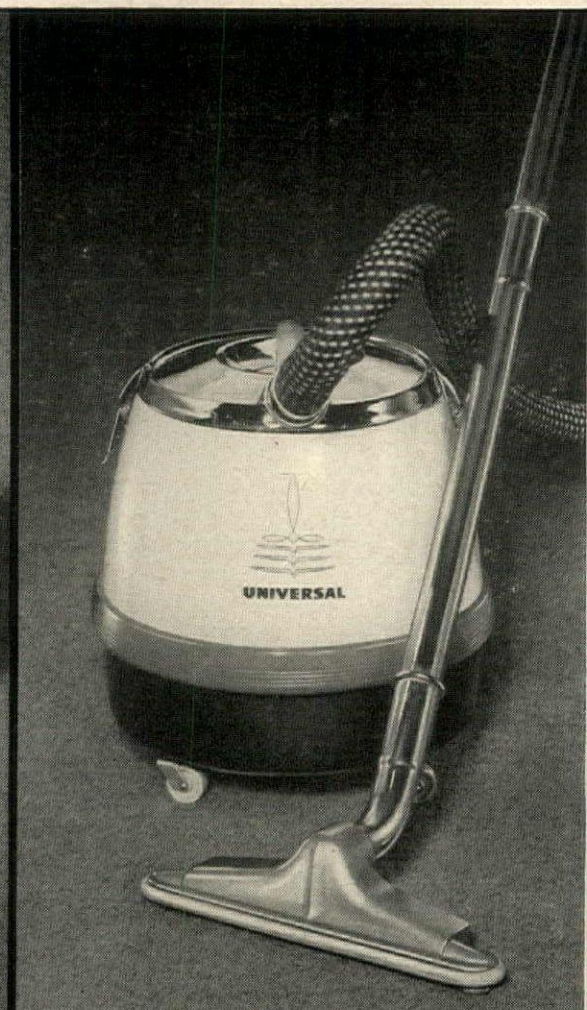
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UPRIGHT CLEANER . . . \$79.95
Adapter and attachments extra



Best for Floor-to-Ceiling Cleaning
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with 5 attachments . . . \$69.95



"Maid-to-order" for the best in cleaning!

Better than a bevy of maids at your beck and call is this wonderful Universal home cleaning equipment. Choose the one exactly suited to your needs — the upright, ideal for wall to wall carpeting, the incomparable Turbo Jet 99, America's finest cleaner, or one of the new canisters. For all through

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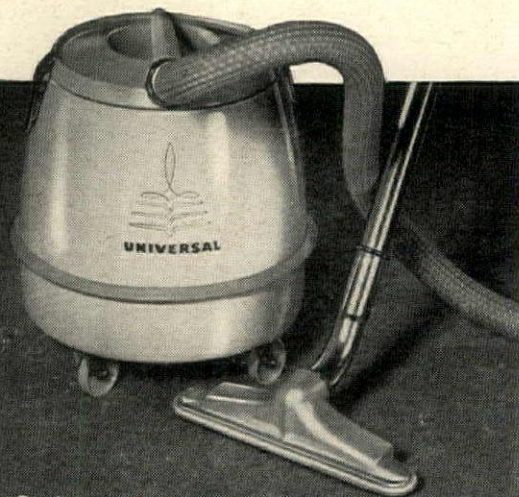
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HEAVY DUTY POLISHER
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of living, dining and bedroom furniture. Brilliant walnut masterpieces to give your home an uninterrupted mood of elegance. To dramatize Tiara's brilliant array of "stack and stretch" combinations, there's a spectacular 40-page brochure showing both beautiful finishes, Sheffield Walnut and Sheffield Pewter, in full color. Tiara is for glamorous or casual, traditional and contemporary arrangements — your Tiara brochure shows you how. Send for yours, 25c.

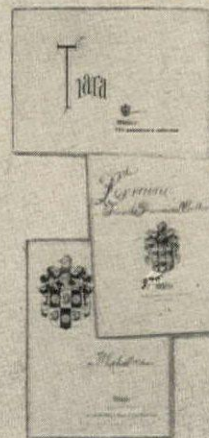
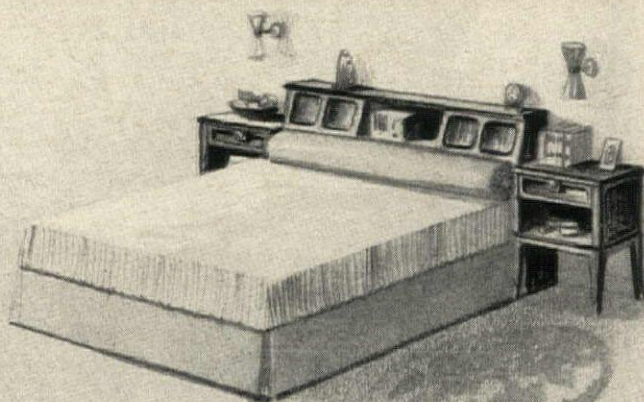


White

FINE FURNITURE

The South's Oldest Makers of Fine Furniture

MEBANE, N. C.



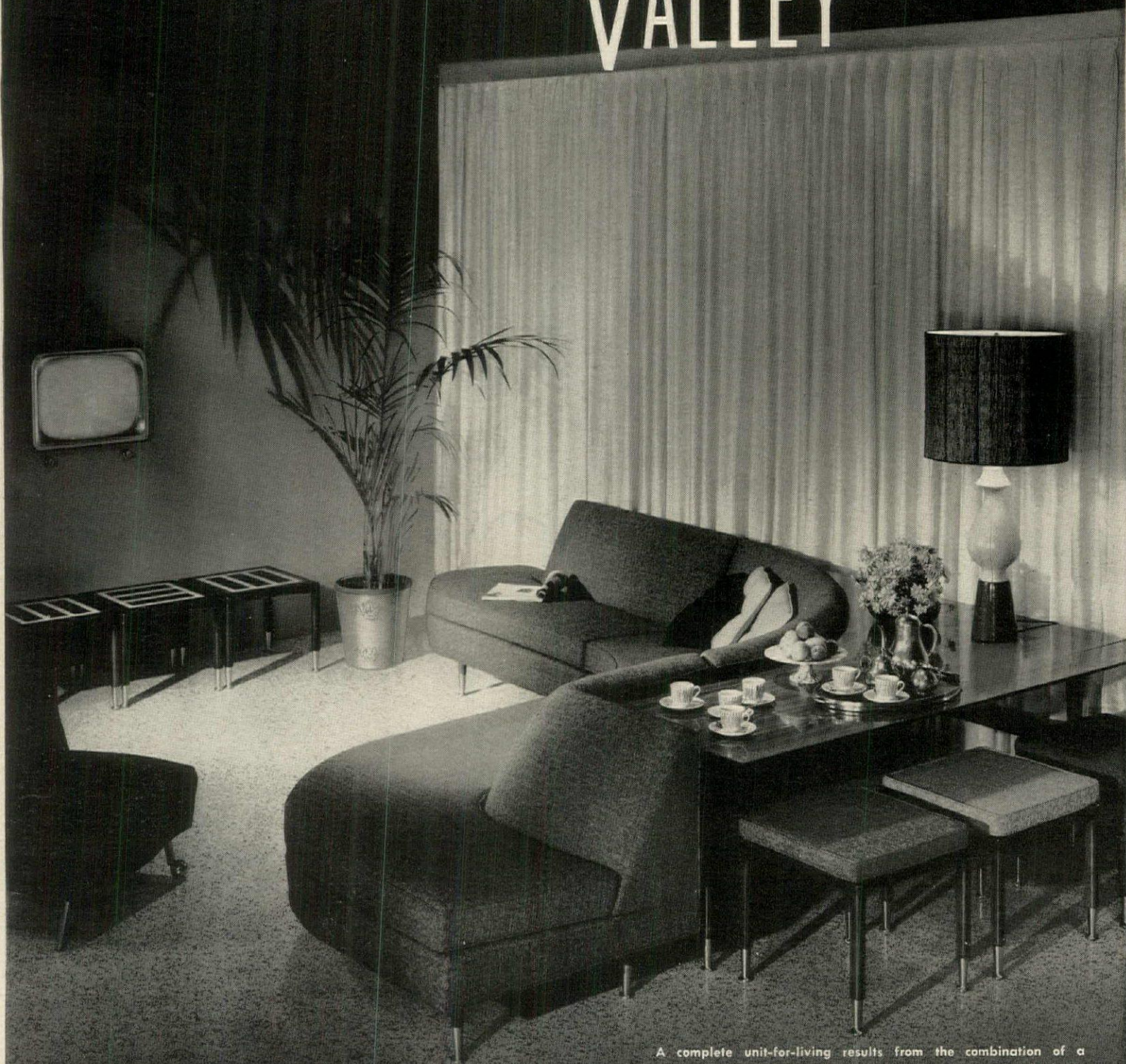
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A complete unit-for-living results from the combination of a contour-hugging back table with three sinuous sectional pieces. The walnut shelf becomes an expansive desk/dining table with its drop-leaf raised. Three bench/tables nest snugly beneath.

Uncommon as your own signature, furniture by Valley is expressive of your laudable desire to be different. It is to the credit of Norman Fox MacGregor that his designs achieve this individuality without ever exceeding the bounds of good taste.

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Open your walls to the garden view or a cooling breeze—with the matchless window beauty of Andersen Gliding Windows. Like all Andersen WINDOWALLS, they're created by master craftsmen—made to fit so they give superior protection against cold, dust, drafts, yet open easily for your comfort. Made of Ponderosa Pine that can blend easily with any decorating scheme, provides natural insulation. Made to *last*—chemically sealed against decay and termites. Plan on Andersen WINDOWALLS to open *your* home to the wide, wide world. Ask your builder, architect or lumber dealer about Andersen WINDOWALLS. Or mail the coupon.

Home in Carolina designed by Mr. D. C. Sopher



Easy to clean! Gliding Window sash are easy to lift out for cleaning, painting or changing storm panels. No need to climb ladders. No stretching or straining. Even the large "picture window" sizes lift out in a jiffy!



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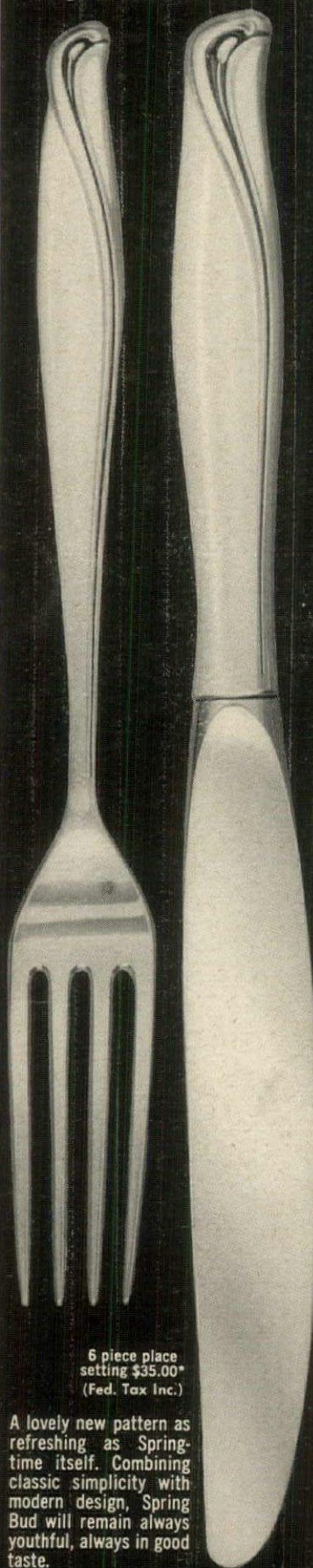
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by ALVIN



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Department K-10
PROVIDENCE 7, RHODE ISLAND

*Prices subject to change without notice.

People in H&G



Maya de Montaudouin remodeled the coachhouse of an old estate, page 82, combining furniture of different periods with designer's eye for harmony. Mrs. de Montaudouin is of mixed French-Huguenot and German lineage, educated abroad, and lived for some years in London as the wife of a diplomat. She now resides in New York and East Hampton, L. I., and uses her considerable talents in her own decorating business.

Herbert Kubly writes of his ancestral home in *Native's Return*, page 71. Born in Wisconsin and a graduate of its University, Mr. Kubly enjoys distinction as a journalist, playwright and author, and is associate professor and director of Playwrights' Workshop at the University of Illinois. His most famous play, *Inherit the Wind*, was first produced in London in 1948. His latest book is *Easter in Sicily*, Simon & Schuster, 1956.



No one is better equipped to interpret *The Boisterous, Brilliant 17th c.*, page 85, in a few words than **Carl Bridenbaugh**, historian, author and teacher. He was born in Philadelphia, educated at Dartmouth and Harvard and has taught at M.I.T., Brown, and Harvard. A Lieutenant Commander U.S.N.R. in World War II, he now is Margaret Byrnes Professor of American History, University of California at Berkeley. He has published seven books and is working on a three-volume American history.



The *Hors d'oeuvre Cook Book*, page 211, was written by **Charlotte Turgeon**, a graduate of Le Cordon Bleu. Mrs. Turgeon is an accomplished cook for her family and friends in Amherst, Mass., where her husband is Professor of French at Amherst College. She is the author of four cook books, a cooking consultant, and reviewer of cook books for the *Sunday New York Times*. On a recent trip to Europe, she spent six weeks in Spain learning Spanish cuisine.

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DESIGNED BY CEDRIC E. MILLSPAUGH

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No wonder Purrey is America's best-beloved blanket! Choose it in solid decorator colors and new hand-screened prints, pretty enough to use as bedspreads. At fine stores everywhere.



PINK CARNATION.

Purrey in a hand-screened print with pink flowers on ribbon stripes of pink, yellow, blue, or green. To fit twin or full-size beds, 72" x 90", \$12.95.

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SOLID COLORS, keyed to new fashions-in-bedrooms, add beauty to the comfort of Purrey. Pink, rose, white, green, yellow, turquoise, brown, blue. 66" x 90", \$9.95; 72" x 90", \$10.95; 80" x 90", \$12.95; 108" x 90", \$16.95.



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MOSS ROSE. Chains of roses form a striped pattern on this Purrey hand-screened print. Pink on pink, pink on white, yellow on yellow, or blue on blue. To fit twin or full-size beds, 72" x 90", \$12.95.

*T. M. Reg. No. 372,008

†DuPont's acrylic fiber
Prices higher in the West

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At good stores, or write Chatham Manufacturing Company, 80 Worth Street, New York 13, New York



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NIAGARA'S new Living Furniture is truly the most revolutionary advance in furniture in our time!

ENTER THE "PICK THE NAMES" CONTEST AT THESE NIAGARA DEALERS, SEPT. 30th

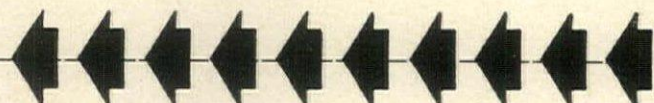
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Baltimore, Md.	218 N. Liberty St.
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Billings, Mont.	2820 First Ave. N.
Boston, Mass.	731 Boylston St.
Bridgeport, Conn.	697 Washington Ave.
Brockton, Mass.	25 W. Elm St.
Buffalo (Tonawanda), N. Y.	41 S. Niagara St.
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Newark, N. J.	89 Halsey St.
New York, N. Y.	138 E. 60th St.
Oakland, Calif.	380 14th St.
Orlando, Fla.	317 N. Orange Ave.
Palm Beach, Fla.	345 Worth Ave.
Pasadena, Calif.	963 E. Colorado Ave.
Philadelphia, Pa.	1728 Chestnut St.
Pittsburg, Kans.	117 W. Fifth St.
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Pittsfield, Mass.	117 Fenn St.
Portland, Ore.	1116 S.W. Alder St.
Providence, R. I.	201 Wayland Ave.
Pueblo, Colo.	704 Polk St.
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Roanoke, Va.	1910 Memorial Ave. S.W.
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San Francisco, Calif.	107 Gary St.
Santa Barbara, Calif.	1336 State St.
Sarasota, Fla.	42 S. Pineapple Ave.
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St. Petersburg, Fla.	177-189 9th St. N.
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Topeka, Kans.	520 Kansas Ave.
Upper Darby, Pa.	6934 Market St.
Ventura, Calif.	1972 E. Main St.
Vincennes, Ind.	312 Busseron St.
Washington, D. C.	720 14th St. N.W. Bet. G & N. Y.
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Wilmington, Del.	1329 Washington St.
Whittier, Calif.	138 E. Philadelphia St.
W. Palm Beach, Fla.	3805 S. Dixie Highway
Yakima, Wash.	107 E. Yakima Ave.
Youngstown, O.	6412 Market St.
Anchorage, Alaska	328 G. Street
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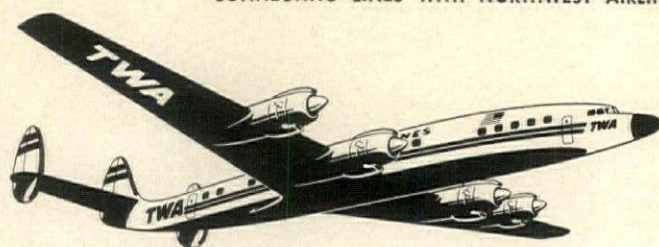
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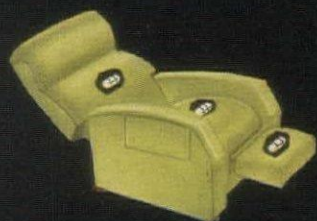


CONTEST BEGINS SEPTEMBER 30th . . . closes November 9th

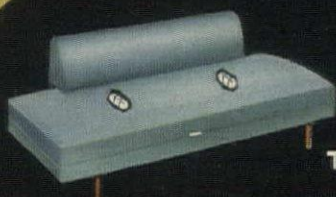
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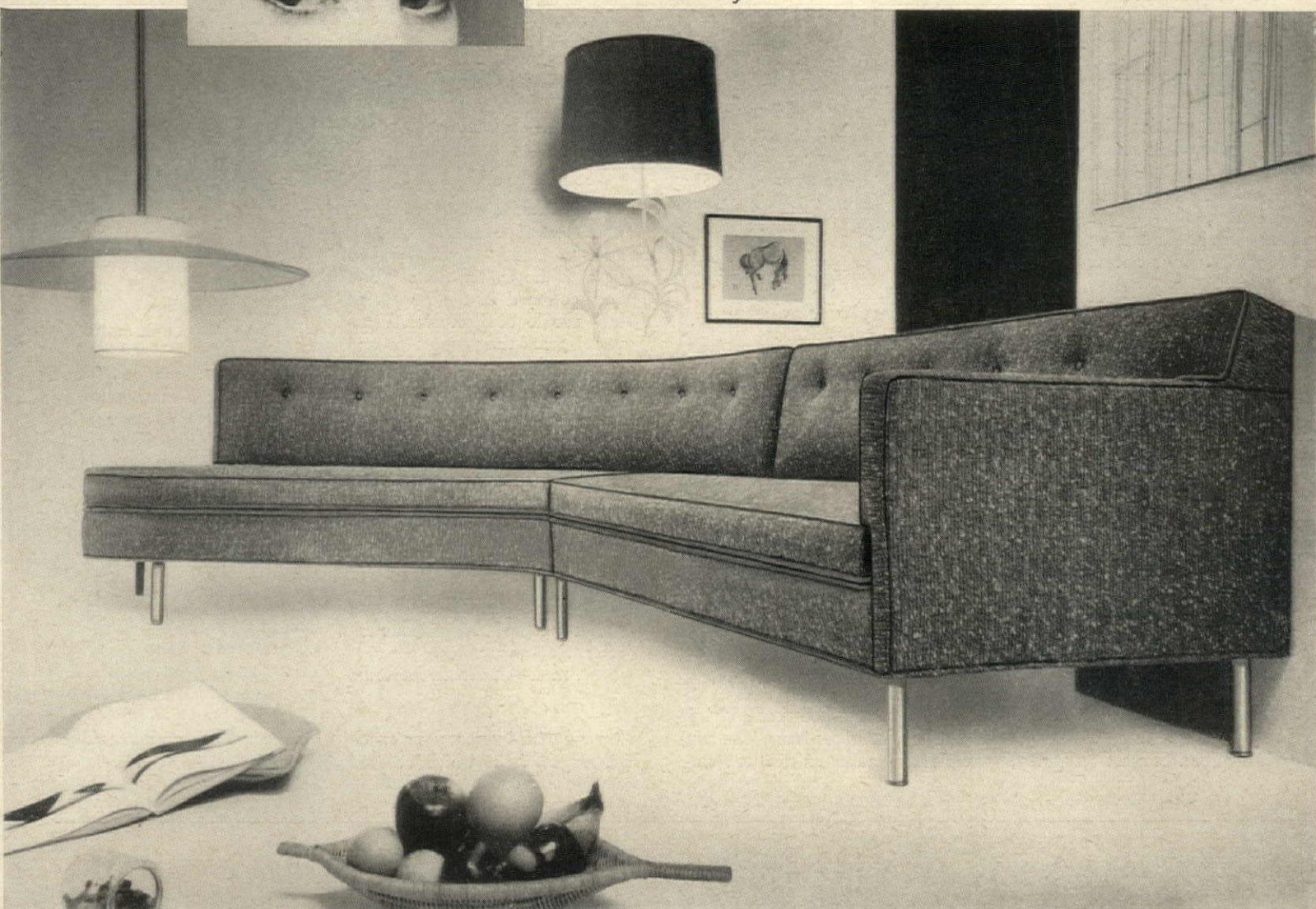
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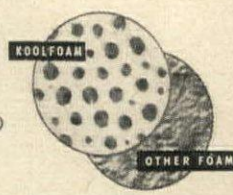
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OCTOBER, 1957

Letters to the Editor

Little Things

Sir:
Illustrated articles like *The Importance of Little Things* (August) are most helpful to the homeowner. I particularly liked your suggestions for an outdoor storage wall, the flower pot accent in brick curbing and the terrace bird bath.

MRS. G. L. Z.—Houston, Texas

Color in kitchens

Sir:
Your kitchen portfolio, *Decoration in the Kitchen* (August) was beautiful and contained all kinds of practical ideas.

MRS. T. C. S.—St. Paul, Minnesota

Curry on the wall

Sir:
I welcome each copy of your beautiful magazine as much as a leisurely dinner in the Pump Room in Chicago. And I read it that way also!

I wish particularly to compliment you on the *Curry Cook Book* cover by John Stewart (August),

which I intend to frame and hang in our kitchen.

We're proud of our new-old kitchen with white bricks and white shutters in the dining area, fruitwood cabinets and copper pieces in the working area. I can visualize this picture as a perfect accessory.

J. B.—Oak Park, Illinois

A farcical Faulkner

Sir:
Your description of William Faulkner's book *The Town* (Bookshelf, July) is perfect. I had never read any of Mr. Faulkner's books in the past, nor will I be willing to gamble on any of his work in the future. I have read one chapter of this farcical novel and don't intend to waste my time on the remaining 23.

MRS. C. E. K. JR.—Phillipsburg, New Jersey

On Seattle

Sir:
I have just finished reading your wonderful August issue. The article and pictures on Seattle living

may cause me to move! I could be quite envious of those homeowners.

R. M.—Baltimore, Maryland

Sir:
Seattle Dines Well by Angelo M. Pellegrini had a gentle quality I found most appealing. No doubt it stems from his "40-year love affair with the United States" that you mentioned in the *People in H&G* profile of Professor Pellegrini. I think the young men and women in his classes at the University of Washington are very fortunate to be exposed to such a teacher.

D. A. S.—Des Moines, Iowa

Sir:
May I congratulate the anonymous author of the introductory article *Seattle* on his felicitous use of language. "Ignominiously deflated local pasha" is the best description yet of Dave Beck. Indeed, the entire article was excellent.

W. H. C.—St. Louis, Missouri

Sir:
We read with interest your excellent August issue which covered

the beautiful city of Seattle. You were not quite accurate, however, in regard to our Symphony. First of all, Milton Katims, brilliant American conductor, is an internationally known *violinist*, not a cellist. Secondly, Katims'... forcefulness has resulted in influencing our electorate to vote our city a multi-million-dollar Civic Center, which will embody not one but two new concert halls.

MRS. EDWARD M. SHOEMAKER,
Secretary
Seattle Symphony Orchestra
Seattle, Washington

1. The *viola* is, of course, Conductor Katims' instrument; 2. *H&G* heartily congratulates both the *fine Symphony* and citizens for agreeing, at long last, that they need and deserve an adequate music center.—Ed.

Serene still life

Sir:
Your garden statuary story contains much good sense and some lovely examples. Only I wish you had seen fit to show us some of the contemporary garden sculpture.

MRS. M. W.—Portland, Ore.

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Moving day at the end of summer need not be the bane of an otherwise carefree holiday if you keep in mind the common sense "musts" for closing a house. You want first of all to protect it against cold, dampness, wind, rain, wild life (a mountain hazard) and fire. Secondly, you want the interior, and all your cherished furnishings, to be clean, dry and fresh upon your return. You want your summer house to welcome you next season without reproach. It will, if before locking up you carry out the precautionary measures suggested in this check list:

1. Disconnect refrigerator and clean the surface with a cloth wrung out in soapy water. Remove racks, shelves and freezing trays, rinse in hot suds and dry thoroughly. Wash the rubber door gasket and leave the door ajar. If you have an ice refrigerator, remove the drain pipe for cleaning.

2. Clean the kitchen range with a mild scouring powder and steel wool, and leave the oven door open to air. Turn off the pilot light of a gas range and be sure all petcocks are closed tight. Burner bowls, wicks and fuel line of a kerosene range should be free of dirt and carbon. Ashes should be emptied from a wood and coal range; clean surface with nonflammable stove blacking.

3. Wash counters with soap and water or a gentle scouring powder. Throw out every scrap of soap (rats love it), and run scalding water down the drain.

4. Scrub plastic surfaces of food preparation counters with damp cloths, and give them a glow with self-polishing wax. Linoleum flooring needs mopping with mild soapsuds; never use harsh soap or abrasives.

5. Inspect kitchen cabinets and dispose of all perishable food. Throw out all bottled liquids, especially ink, which is unpleasant to have freeze. Scald empty canisters and leave covers off; enclose matches in metal boxes, or toss them out. (Mice will chew them if they can't find anything else.)

6. Protect small appliances against dust and rust; put your toaster, iron, mixer, waffle grid, etc., in plastic covers or waxed garbage bags. Wooden containers such as salad bowls and cheese boards should be washed with mild soap and water, rubbed with olive

oil and stored in dry cabinets.

7. In your living room remove ashes from the fireplace and close the chimney draft. Chipmunks, squirrels and stray bats may use the flue as a thruway. If feasible, fit a fireboard or metal strip in the chimney opening, and stretch a fine-mesh wire screen over the chimney top. Do not leave fine books or water-colors where direct sun may fade them. To protect piano felts hang 4 oz. paradichlorobenzene crystals in muslin bags inside the case, close it tight and move the piano away from an outside wall.

8. Protect furniture with a coating of furniture wax or polish; do this to all wood, peel or wicker porch furniture.

9. Roll up curtains on cardboard cylinders after they have been laundered (but not starched), or simply cover with paper for dust protection.

10. Your upholstered pieces should be lightly vacuumed to dislodge lint and grit, especially along hems, welting, seams, and the underside of chairs and sofas where moth larvae may collect and hatch. Remember that moths breed the year round in temperatures of 50° and over. Use a reliable moth spray on your furniture, rugs and wool fabrics.

11. While you are spraying, give some thought to a good insecticide to apply on cracks and crevices, corners, baseboards, behind book cases, openings around water pipes, heat ducts, door and window sills, electrical outlets and drain boards. Sprinkle some DDT powder in the corners. Do not use insecticides near people, pets, toys, cribs, or walls adjacent to cribs. Wash your hands with soap and water after spraying, and store the liquid (or wettable powder) out of reach of children. This type of spraying and mothproofing may be an exacting business, but it is well worth the time and care.

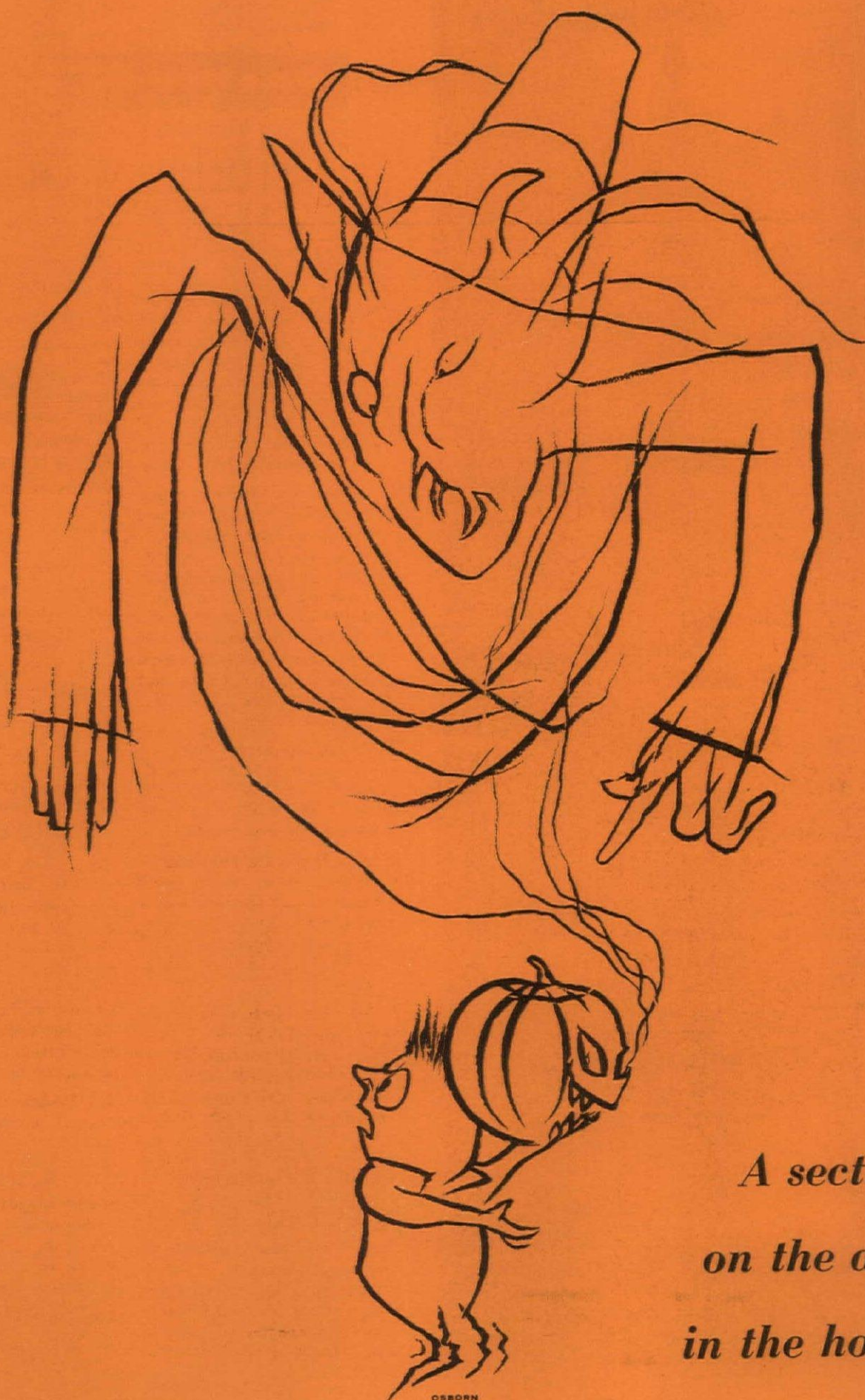
12. Bedroom closets, chests, drawers and cabinets can be turned into "cedar closets" by squirting the interiors with a cedar spray repellent. This makes good winter storage for blankets, woolen sweaters, and summer clothes. Doors of a "cedarized" closet should be fitted with rubber or felt gaskets for a tight seal.

13. Your blankets should be laundered or dry cleaned before

Continued on page 126

H & G's GAMBIT

OCTOBER, 1957



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GAMBIT

Bookshelf

THREE WAR BOOKS

George Orwell's *1984* was frightening enough, but the hydrogen bomb has blown his timetable to smithereens. Now Nevil Shute, one of the superb story tellers of our day, has amended the schedule in a new novel, *On the Beach* (William Morrow, \$3.95.) In Mr. Shute's vision the year is 1963, and a mass of radioactivity, moving irresistibly from the Northern to the Southern Hemisphere, supplants Big Brother as the desolator of mankind.

The setting is Australia two years after the final war, the cast of characters a group of brave people waiting out their last six months of life. Among them is Commander Dwight Lionel Towers, captain of the United States nuclear submarine *Scorpion*. Except for the submarine *Swordfish* (at Rio de Janeiro when last heard from), it is the only operable vessel afloat. There is no more fuel for planes.

The *Swordfish* already has reconnoitered the Eastern Seaboard of the United States and gone as far as the mouth of England's Thames without finding a sign of life. But indecipherable radio signals keep sounding in the vicinity of Seattle. Can someone there have survived the atomic holocaust and the final cobalt fallout? It is Commander Towers's assignment to make sure.

This is the kind of story none tells better than Mr. Shute. His background as an aeronautical engineer and as an officer of the Royal Navy Reserve in World War II gives him a mastery of Machine Age detail that few writers can match. But it does more than that. It lends authority to his portraits of people who can *do* things and who stand up under fire.

Commander Towers is a figure not soon to be forgotten. In his quiet, unobtrusive style Mr. Shute has created as poignant a character as has come our way in a long time. Though he knows that his wife, Sharon, and their children must be dead with everyone else in Connecticut, the commander prefers to go about his job as if they were still alive and waiting for him. While others devote their final months on earth to whiskey, women or wild sports car racing, the commander hunts through Australia's depleted shops for a pogo stick for his boy. It is a concept that easily could have brimmed over into the maudlin. Under Mr. Shute's restraining hand, it is finely touching.

In his earlier novels Mr. Shute repeatedly has displayed a prescience of history's turnings. It is devoutly to be hoped that it has failed him in this version of the

Books J. H. D.

TV John Sharnik

Q. & A. Felicia Marie Sterling

Music Roland Gelatt

Antiques Gregor Norman-Wilcox

Art Emily Genauer

YOU WILL ENJOY

final war. As his characters see it, it was a war nobody wanted but nobody knew how to stop. Albania began it with bombs on the Middle East. In the final days of the resulting Arab-Israeli war, Egypt sent bombers over Washington and London. They carried Russian markings; we unleashed an atomic attack on Russia. Russia retaliated. With all the diplomats and high governmental officials dead, the conduct of war eventually devolved on lieutenants who knew no other course but to keep firing. In the end Russia and China used cobalt bombs on each other. And the world, says Mr. Shute, had to die because atom bombs became so cheap even Albania could afford them. It is a thought to give the United Nations pause.

From Mr. Shute's fictional war that ends humanity, it might be appropriate to turn to two distinguished factual books about the great conflict of our own time, World War II. Peter Fleming's *Operation Sea Lion* (Simon & Schuster, \$5) is a brilliantly written and witty account of the Nazi invasion of England that never came off. Sir Arthur Bryant's *The Turn of the Tide* (Doubleday, \$6.95) is a history of the war years 1939-43 based on the diaries of Field-Marshal Lord Alanbrooke, Chief of the British Imperial General Staff. No library will be complete without both of them.

Mr. Fleming, whose *Brazilian Adventure* is among the travel classics, shows in *Operation Sea Lion* that he is a figure to be reckoned with in history, too. With wry objectivity, he relates Hitler's fantastic preparations to invade Britain in 1940 and the no less fantastic improvisations of the British to meet the threat. Using official British and German sources, he answers many fascinating questions that have been talked about for years. (The ultimate British weapon to repel the invaders, for example, was not the storied sea-on-fire but mustard gas to be sprayed from planes.) *Operation Sea Lion* is highly diverting reading, and it gives a new perspective to the events of Britain's "greatest hour."

Sir Arthur Bryant, one of the outstanding historians of our time, calls the Alanbrooke diaries "the most important of all contemporary personal records of the war," and it is hard to quarrel with his description. Alanbrooke's opinions have aroused heated controversy in England, and time has disputed many of them, but this vivid book makes the slickly ghost written memoirs of our military leaders seem pale by comparison.

J.H.D.



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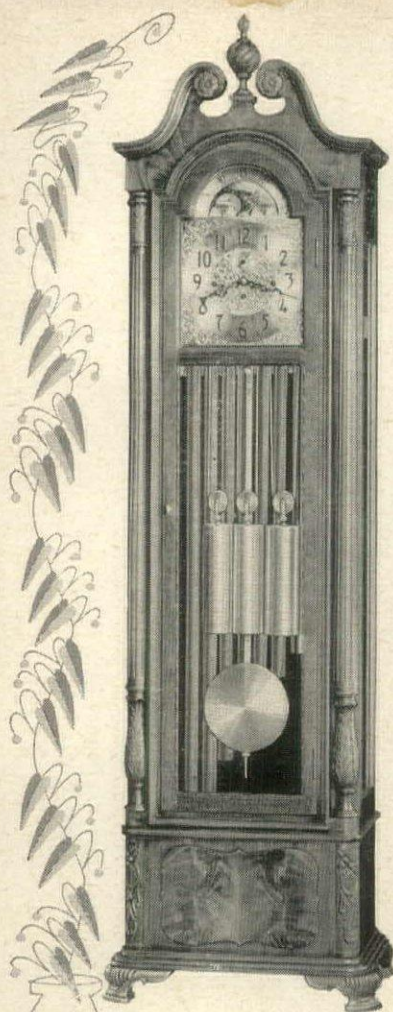
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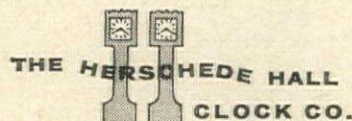
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Home Screen

WILL TV COME OF AGE THIS YEAR?

By John Sharnik

Those turbulent sounds reaching you lately from the television arena may not have seemed very promising. The thud of programs suddenly dropped, the scurrying of sponsors in retreat, the anguish of stars in outrage against the rating system . . . it has certainly been a harrowing overture to the season that is now opening. Listen closely, though (as they tell you in the program notes of avant-garde concerts), and you can detect a certain theme in all the cacophony—a rather cheery one, at that.

New, new noises

There is good reason to think that the recent noises are sounds of transition. The new order of things is already taking shape on your home screen. In broad outline, you could describe the change this way: the big single production is replacing the weekly series as the dominant form of TV program.

Don't expect every last "Lassie" and "Life of Riley" to vanish; these bread-and-butter programs (or, to some people's taste, sulphur and molasses) will still be filling up the bulk of the air time for quite a while, I suspect. But there now seems to be a general agreement that you can't hold the public indefinitely with slight weekly variations on a threadbare routine. A great share of the industry's time, production facilities and talent is being diverted this season to programs that may appear only once or every so often, in a form long enough to give good material its due—and no more.

Around the time this issue of H&G comes into your hands, Bing Crosby and Frank Sinatra will be getting ready to go on the air in a big joint production. But don't look for them next week—same time, same channel. In weeks to come, Mary Martin will return to the little screen in the musical "Annie Get Your Gun," and Mickey Rooney will do "Pinocchio." There will be no ensuing 39 weeks of "Oh, That Annie!" or "That Kid, Pinocchio!"—either of which developments might have been expectable under the old scheme of things.

On assorted networks there will be a whole slew of other fairy tales with music, adaptations of Broadway plays with and without music, operas and Shakespeare productions, all done as one-shots in lengths running from an hour to two hours.

Even in dealing with world events, the networks are putting new emphasis on the occasional, full-scale treatment, as against day-by-day coverage. NBC has a number of long, periodic documentaries coming up, on subjects ranging from Picasso to the life and times of a typical doctor. CBS is ready to spring air time for "depth" treatments of important events, situations and issues as they occur, all over the world.

You can see the whole trend summed up in a single phenomenon when "Junior Miss" goes on the air. A successful Broadway play of some seasons ago, it spawned that almost endless series of "Corliss Archer" programs—that being the young heroine's name. Now it's coming back as a single special production, and with music added.

This is the year

This whole development, of course, has been in the making for several years. But I think it's 1957 that future scholars are going to settle on as the official turning point when they start writing doctoral theses on the cultural impact of television on American life. (Scholars will have more time for projects like these once the weekly quiz shows start falling by the wayside.) If you want to know why the big change just at this time, consider an item that appeared a few months ago in *Variety*, the hometown newspaper of that scattered community called show business.

Commenting on an upsurge in movie theatre attendance around that time, *Variety* speculated that it was at least partly the result of a changed attitude toward TV among the public. It said, in effect, that after a decade, TV was finally losing its status as a novelty. Most people had now seen enough of it, (Continued on page 47)



KENNETH

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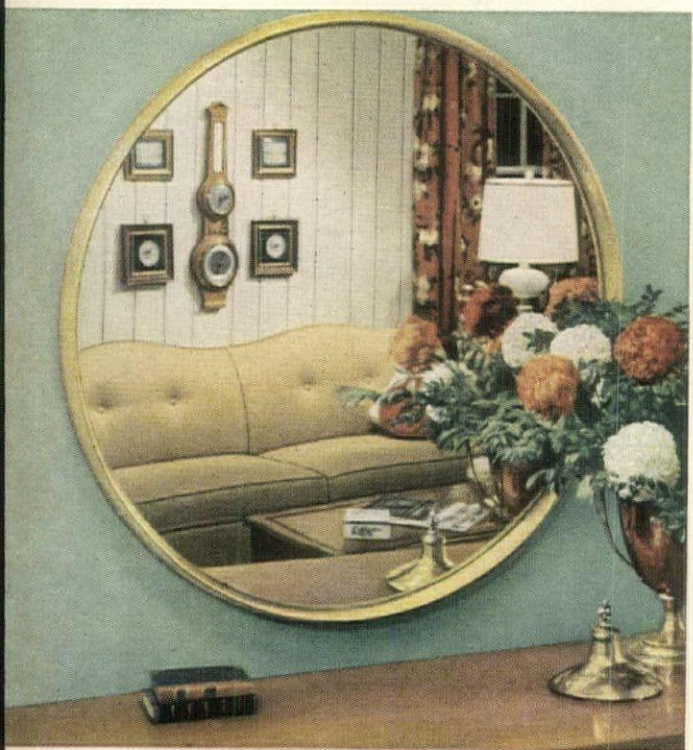


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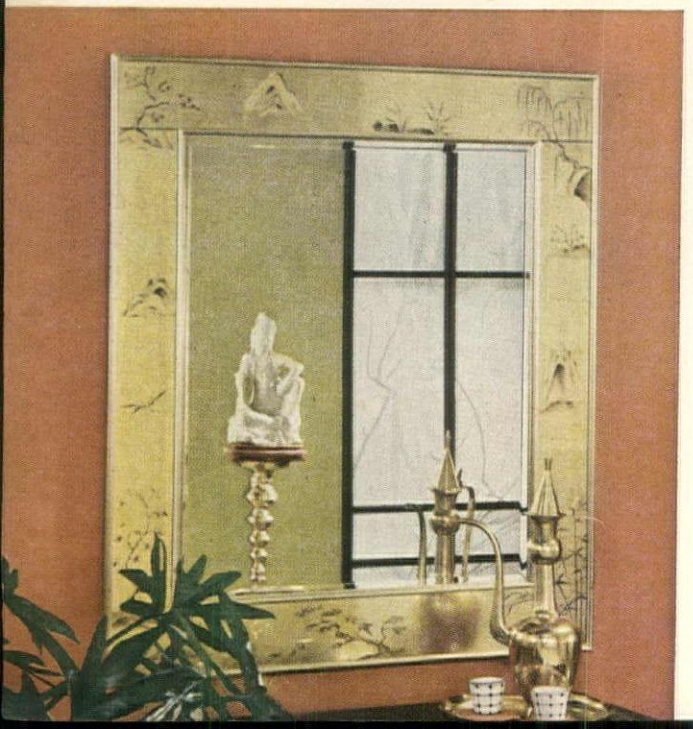
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The Oriental Look — The mysterious, exotic Orient in enchanting color is presented in the deep-bordered, hand-decorated gold-leaf mirror (below). It would add the same charming delicacy to a living room or bedroom as it does in this foyer. About \$155.



New mirrors fit new fashions in decorating

By June Cabot, Home Stylist

Earlier this year, *House & Garden* forecast exciting new trends in interior decoration. A breath of Oriental flavor . . . purest white for a decorative focal point . . . classic simplicity with a regal beauty all its own. Here you see all of these fashion previews carried out in lovely new mirrors.

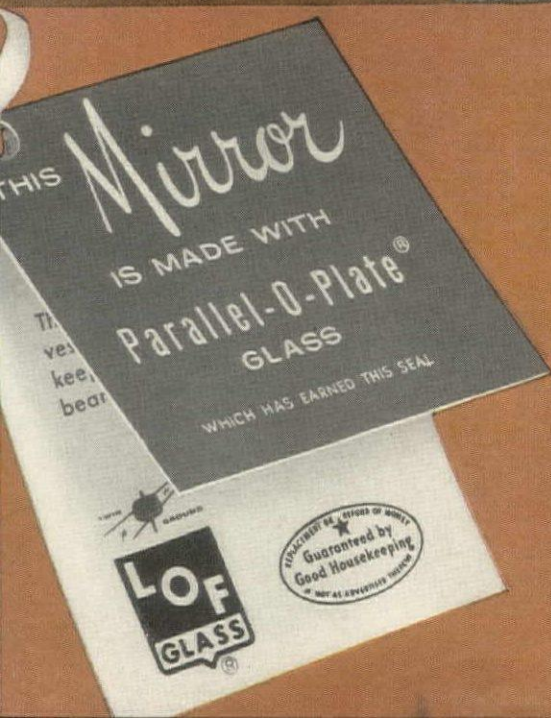
And fashion isn't all you add to a room when you hang a mirror. You add the charm of greater dimension. You capture light and activity from the whole surrounding. You *double* the beauty of your furnishings and their setting.

Drop in at your department or furniture store and see the "new look" in mirrors. If you would like the name of the manufacturer of *these* mirrors, write Dept. 20107, Libbey-Owens-Ford Glass Co., 608 Madison Ave., Toledo 3, Ohio.

Mirrors designed by Renzo R. Rutili



The White Look — This mirror framed in milk-white Vitrolite® adds fashion accent to the colorful, contemporary living room. It would have the same striking effect in a room with dainty French furniture or robust Early American. The smooth, stark white frame is softened by polished brass studs. About \$200.



A Truly Beautiful Mirror must be made of the finest plate glass because a mirror is only as good as the reflection it gives. The informative tag shown here is your buying guide. It assures you that the mirror is made of L.O.F. Parallel-O-Plate® Glass . . . twin-ground for more perfect reflections and more freedom from distortion. Parallel-O-Plate has earned the Good Housekeeping Guaranty Seal.

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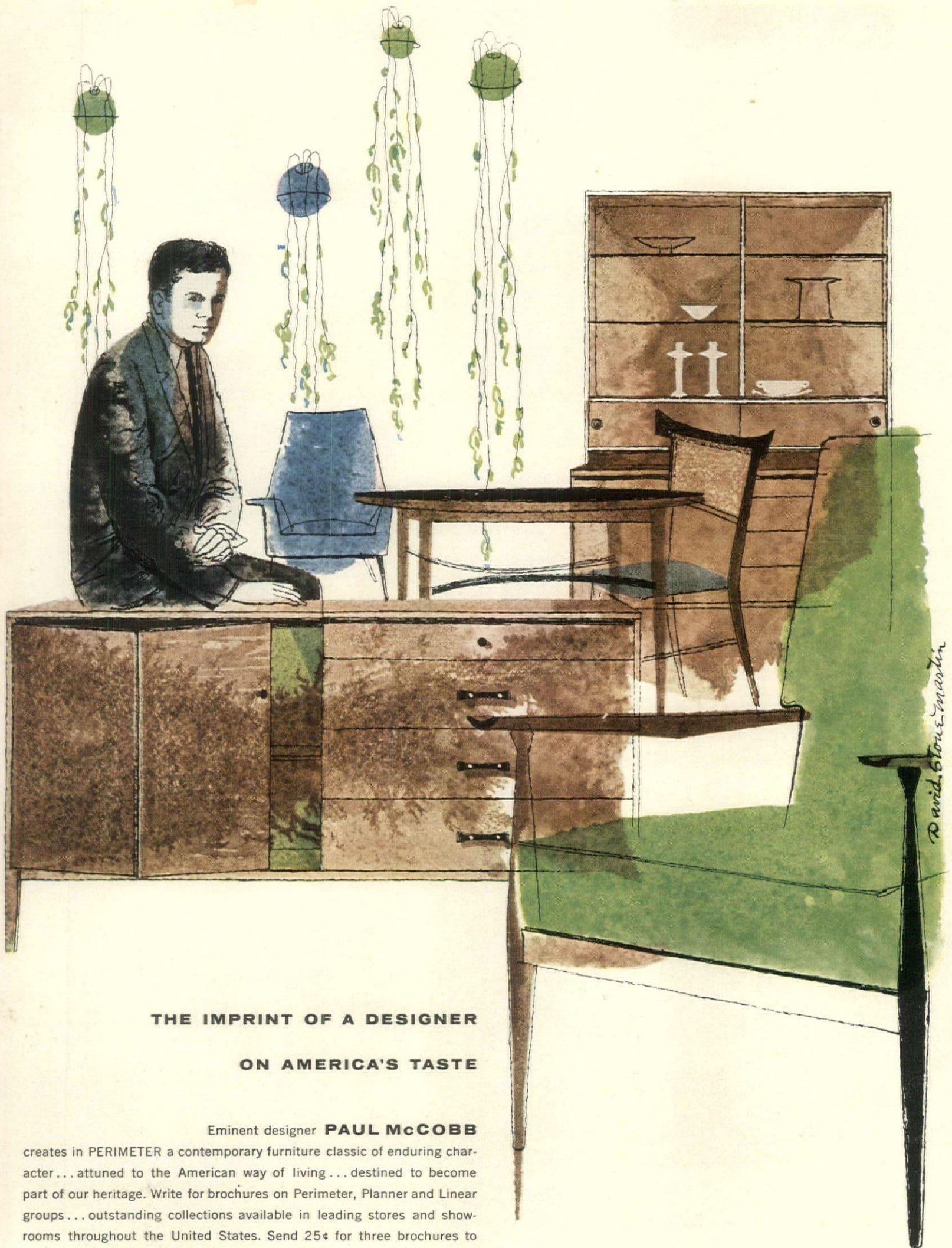
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week in and week out, so that they were willing to leave it alone for a whole evening and get out of the house. You might miss Jackie Gleason, but, after all, he'd be on again next week, doing pretty much the same sort of act. (Gleason, as you know, is now among the missing.)

Changing focus

If the analysis is accurate, then this is a kind of historic moment. Ever since the first seven-inch tube lit up, people have been wondering when television would stop being a major subject of conversation and dominant influence on the American household routine, and become just one more medium of entertainment and communication. I haven't noticed any of the decision makers around my own video shop staring momentarily toward the horizon and muttering, "This is the end of an era." Still, I think there is some feeling that the time has come.

One very homey piece of evidence seems to support it: In the average American living room, until just lately, the TV set was likely

to be the central piece of furniture—the social focus of the household. In more and more homes, you may have noticed, it is now being shunted to the den, the playroom, the bedroom—places where viewing is more likely to be a matter of selection rather than an evening-long endurance.

Ph.D.'s, take note

A couple of outside influences ought to be noted here (in case those Ph.D. candidates are still with us): leisure and prosperity. TV is a cheap, passive form of amusement; easier money and shorter working hours are making us a nation of participants. Fishing, sailing, golf, travel and other active hobbies are already competing heavily nowadays for people's time.

With TV's novelty gone, with so many other amusements to choose from and money enough to enjoy them, people have indeed become more selective about what they'll sit and watch. They are less willing to accept the merely routine program week after week. And it's a rare producer, writer or star who

can rise above the routine very often when he's got to put a show on the air every seven days.

"You can't think up a completely fresh concept every single week," a producer faced with the problem was telling me on the bar car the other afternoon. "So what you do is, you find yourself a basic situation, and you start ringing little changes. Well, don't forget, you've still got the same star and the same writers, unless God forbid they wind up in some hospital or go write a book, so how far off the beaten track can you get? One week your character gets into trouble because he lied to his wife about the poker game, and next week he'll be in trouble because he lied to her about his golf score. It's the easy way of programming, but let me tell you, it's tough enough!"

The costly bore

It is also very expensive—air time and production costs being what they are. More and more sponsors, apparently, have decided that they can't afford 39 straight weeks of expense for a running series—especially when it is very likely to wind up an unattended

bore. They would rather put the same money (it may well come out to less) into an occasional big production using well-known, high-priced talent who will bring in the customers and leave them feeling happy they turned the set on.

A fresh tonic

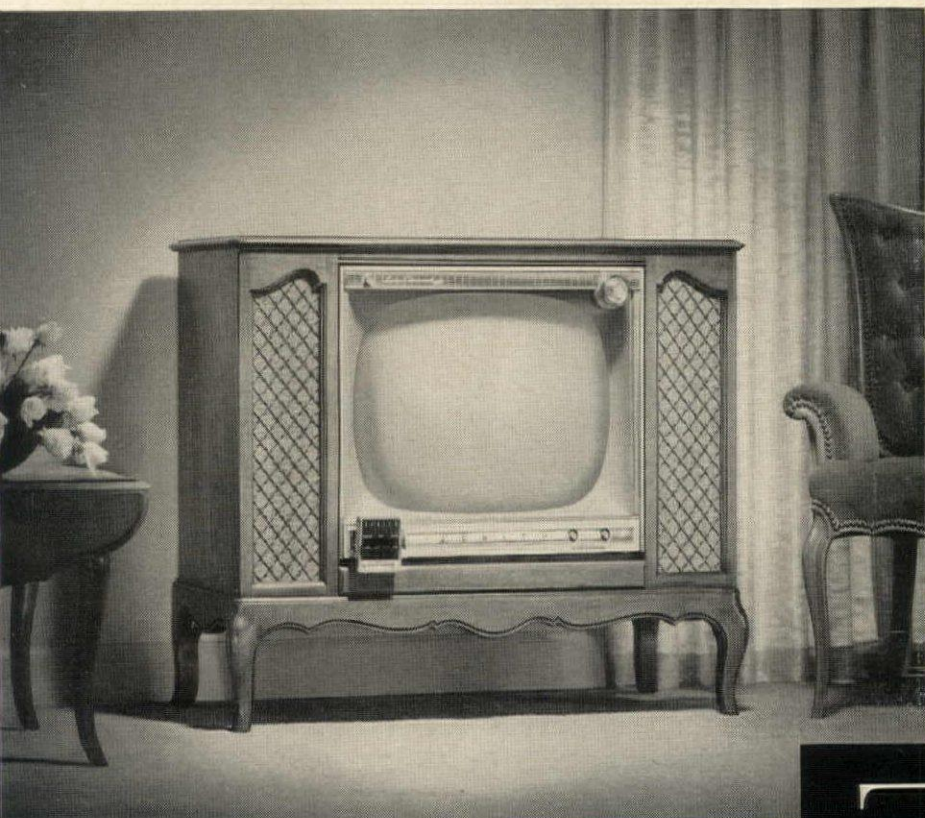
From the viewer's standpoint, the big one-shot productions sometimes turn out to be merely pretentious. But at least the potential of good entertainment or fairly thorough information is there. Judging by this season's enlarged schedule of spectaculars, specials and occasionals, there will be much to revive the viewers' appetite.

END

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Antiques

QUESTIONS

This column is devoted to questions about old things.

Letters will be answered either on this page

or by mail. No attempt at evaluating antiques will be made.

One question to a letter, please.

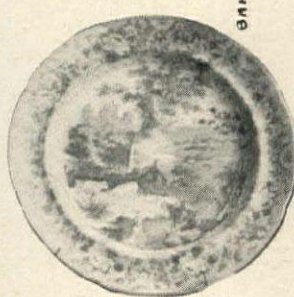


*I would appreciate your identifying my horse,
a recent gift. It is 8½" long and 7" high with
this royal blue mark on its base.*

M.B.—Washington, D. C.

**A
J:H
70**

Your horse bears the mark of "De Grieksche A" (The Greek A) Pottery of Jacobus Halder which flourished circa 1765 at Delft, Holland. The ware is tin-enamel.



BAKER, BEVANS & IRWIN

*My old blue and white plate was given
me in Cumporc, Rhondda, South Wales.
Can you identify it from the mark?*

G.S.—Beattyville, Kentucky

Your mark is that of Baker, Bevans & Irwin of Swansea, Wales, which owned The Glamorgan Pottery 1814-1839.



*This piece is made of oak, hand carved
with heavy locks and put together with
pegs. What can you tell me about it?*

W.B.W.—Cairo, Illinois

Your piece is a cabinet in the manner of the French Renaissance furniture designer Ducerceau of the 16th century. Its date cannot be determined from a photograph.

ANSWERS By Felicia Marie Sterling



Can you tell me something about this love seat which I have had reupholstered in fabric similar to the original?

J.P.C.—Arcata, California

This love seat falls within the American Empire style and probably dates from 1880 or later. It is a composite design.



Enclosed is a sketch of one of a pair of candlesticks given to me. When and where were they made?

A.B.—New York, N. Y.

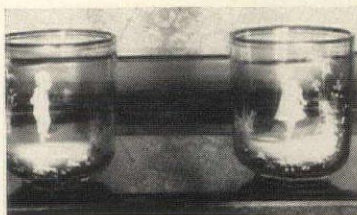
Your mid-19th century cast bronze candlesticks with marble base and crystal prisms are a product of France.



I would appreciate any information you could give me on this dish with statuettes.

A.V.W.—Ferrysburg, Mich.

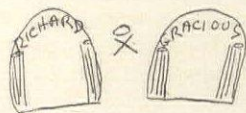
Your ornamental group on a roccoco base is adapted from the Italian sculptor Antonio Canova's *Cupid and Psyche*. The piece was made within the last 65 years.



Can you tell me anything about my pink glass vases with white cameo-like decorations, in the family for 70 years.

E.C.—Wilmington, Del.

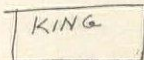
Your cranberry glass finger bowls dating before 1900 are "Mary Gregory" types, Sandwich, Mass., glass works of the 1880s.



Please tell me what these markings mean on an old pewter plate.

H.N.S.—North Andover, Mass.

These are incomplete "touches" identifying Richard King and his son, pewterers at the Ostrich Shop, Gracious Street, London, 1746-1798.



This Queen Anne chair originally belonged to Samuel Mather of Westfield, Mass. (1737-1808). Can you tell me more about it?

D.C.—Berkeley, California

Your fine chair fits into the style of Newport, Rhode Island, with comparable examples dating 1740-50.

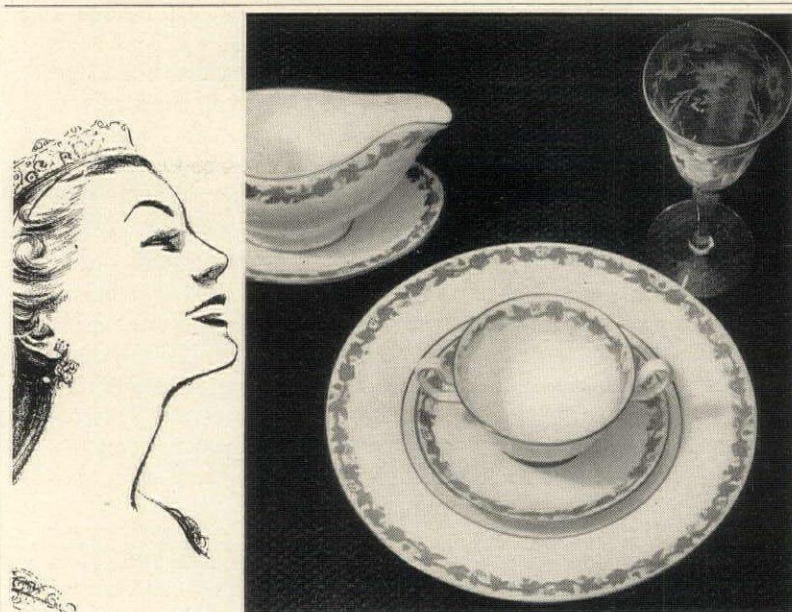


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in the contemporary manner

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HICKORY, NORTH CAROLINA

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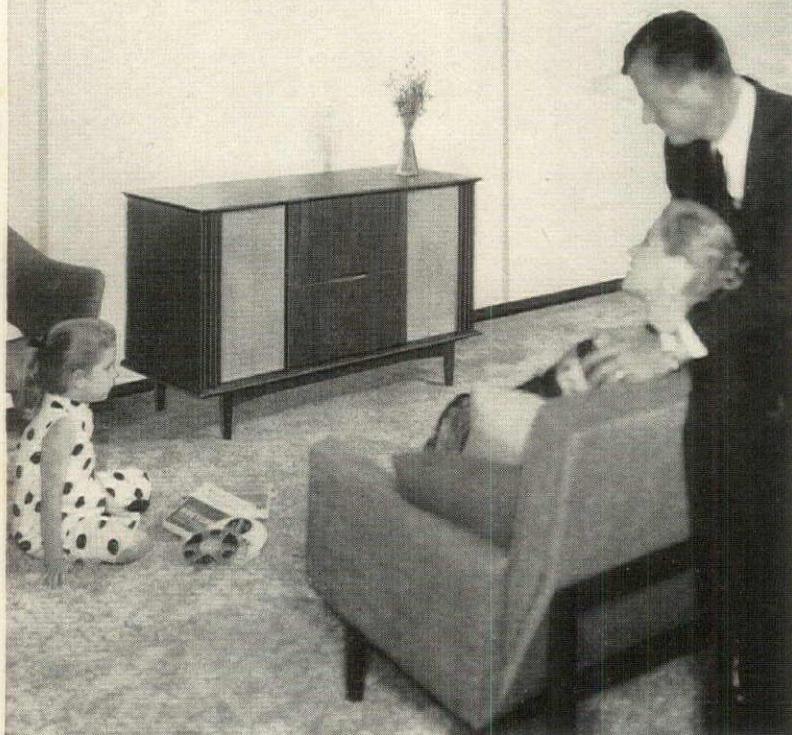
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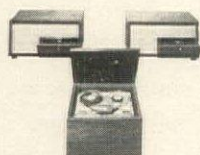
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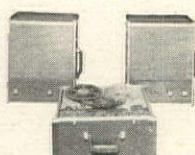
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RECORDS FOR SOUND

The high fidelity demonstration disc, conceived to impress listeners with its startling realistic sound, has come in for a good deal of derision lately. Musical sophisticates have taken a lofty view of the whole notion and ask why anyone would want a record merely for the sake of its brilliant sound. I disagree. In a country which strives constantly for increased standards of excellence in every field—automobiles, plumbing, TV projection—it seems reasonable to me that the record people should want to create a record now and then for the specific purpose of showing off their skills. It is, of course, understandable that an entire evening listening to these show pieces would be a surfeit.

And now I would like to recommend what is probably the most elaborate and impressive hi-fi demonstrator yet created: a Capitol album entitled "The Orchestra" (SAL 8385), with which the veteran conductor Leopold Stokowski makes his debut on this label. It comes with a confusing booklet about Stokowski and about the music, but this should not put anybody off: the recordings themselves are something special. The intent is to "display the orchestra's characteristic sounds," and for this purpose Stokowski hand-picked an ensemble of New York's finest instrumentalists and chose eight musical excerpts with which to demonstrate the sections of the orchestra, singly and in combination. From the very first selection, a brass fanfare by the French composer Paul Dukas, it is clear that this orchestra is inimitably Stokowskian in tone—an opulent, velvety, heavily perfumed kind of tone. Capitol's engineers have captured that tone with remarkable precision. This recording, happily neither too loud nor too brilliant, recreates the orchestral timbres with great verity. The sound of massed strings in particular has never been more successfully reproduced than it is here in Samuel Barber's *Adagio for Strings* and the Scherzo movement from Tchaikovsky's Fourth Symphony. Stokowski's fussy conducting and his conglomerate assortment of music are open to some question; but purely on the level of sound for sound's sake, this album is hard to beat.

It shouldn't, however, be allowed to overshadow some other recent issues of similar purpose: "Hi Fi Fiedler" (RCA Victor LM 2100), "Fiesta in Hi Fi" (Mercury MG 50134) and "Hi Fi Jinks with

Strauss" (Vanguard SRD 104). The first is a Boston Pops program of three war-horses—*Marche Slav*, the *Coq d'Or Suite*, and *William Tell Overture*; the second presents the Eastman-Rochester Symphony in four folksy pieces by young Americans. All this is fine for savoring a hi-fi set.

To move on to some other matters: every autumn in recent years has seen a deluge of new opera recordings, and 1957 is proving no exception. One deserves immediate mention: Puccini's *La Bohème*, recorded at La Scala with Maria Callas and Giuseppe di Stefano in the leading roles (Angel 3560). I had not expected too much of this, for Maria Callas—who excels in the portrayal of passionately supercharged operatic heroines—seemed ill suited to the fragile role of Mimi. But as it turned out, Angel's new set delighted me thoroughly; I'd call it the most satisfying *Bohème* in the catalogue. Although Callas is by no means an ideally ingenuous Mimi, she sustains the ebb and flow of Puccini's melodic line so artfully and communicates the big dramatic climaxes with such intensity that doubts are soon quieted. Her Act III "*Addio*" is on par with Claudia Muzio's (than which I have no higher praise) and her deathbed scene is performed with great conviction. Di Stefano, not usually one of my favorite tenors, sings gloriously as Rodolfo.

Beecham's ability to refurbish shopworn music has been long celebrated, and it should come as no tremendous surprise that his new recording of Tchaikovsky's *Nutcracker Suite*, with the Royal Philharmonic Orchestra (Columbia ML 5171), displays the old bonbon as if for the first time. This *Nutcracker* is an interpretative *tour de force* of the first order. Part of it has to do with the virtuosity of the instrumentalists; rarely does one ever encounter orchestral playing of such sprightly delicacy. Part of it has to do with the conductor's ear for the right tempo—sometimes slower than what we expect, sometimes faster, but always marvelously apt; the "March," for example, sounds ever so much more effective at his stately gait than at the customary scramble, and the "Arabian Dance" at a jaunty *allegretto* for once escapes seeming dull and plodding. But neither orchestral virtuosity nor rightness of tempo can wholly explain why Beecham makes something like the "Dance of the Reed Pipes" sound utterly

AND RECORDS FOR MUSIC By Roland Gelatt

new and enchanting; indeed, this cannot be explained—it is simply a stroke of genius. Beginning record collectors might well regard Beecham's *Nutcracker Suite* as a basic item.

Somehow, the British conductor's alchemy seems less potent in his recording of Grieg's *Peer Gynt* music, also with the Royal Philharmonic Orchestra (Angel 35445)—but then the music itself has far less substance. Not even Beecham can rekindle the delight that *Peer Gynt* once held for me. Still, it is magnificently executed here, and I should hesitate to discourage anyone for whom Grieg's popular score has not yet worn threadbare.

A large number of new musicians are coming to the fore in Europe's concert halls and opera houses, and most of them are gaining repute here either in person or via records. Gyorgy Cziffra, a Hungarian pianist in his mid-thirties who fled Budapest during the uprising in November, 1956, and escaped to Paris, has been steadily

gathering accolades. He well may be, as the critic of the *Paris Figaro* avers, the most prodigious pianist since Horowitz, but his first recording does not convince me of this. Cziffra has made his debut on discs playing Liszt's *Hungarian Fantasy* and Piano Concerto No. 1 with the Paris Conservatoire Orchestra under Pierre Dervaux (Angel 35436). The dreary accompaniments provided by the Frenchman must have hobbled Cziffra severely.

My enthusiasms were far more thoroughly aroused by Sviatoslav Richter, a 42-year-old Russian pianist, who is represented by a recording of Schumann piano pieces (Decca DL 9921). He is a less flamboyant and extroverted musician than his compatriot Emil Gilels (who, incidentally, returns to the United States for a second concert tour this season), but Richter's more introspective style is in its own way every bit as rewarding. Not since the prewar recordings of Alfred Cortot have I heard Schumann played with such

expansive, fresh-petaled beauty, and Cortot at his best did not command the dexterity that Richter shows here in *Traumes-Wirren*. The recording, made in Prague by German engineers, has a lovely round resonance. All told, one of the finest piano discs of the past decade.

There are some promising new singers, too, coming from Europe. Two who will appear here this fall are Anita Cerquetti, a lusty-voiced Italian dramatic soprano, and Rita Streich, a German coloratura. Cerquetti's first record, a varied recital of arias ranging from Spontini to Puccini (London LL 1601), is an admirable exercise of full-throated, uninhibited, yet generally controlled vocalism. The sweet agility of Miss Streich can be sampled in a recital of Mozart songs (Decca DL 9915) and a collection of coloratura arias (Decca DL 9943).

Otto Klemperer's recording, with the Philharmonia Orchestra, of Mozart's Symphonies No. 38 and No. 39 (Angel 35408) should

not disappoint those many admirers who have applauded his re-emergence as an international celebrity. Klemperer gives weight and drama to these works without allowing them to become taut or heavy. Mozart's *Serenade No. 10* for Wind Instruments, a masterpiece of fragrant scoring and kaleidoscopic melody, has had several first-rate interpretations on LP, but none so flavorfully recorded as the latest version, by members of the Berlin Philharmonic conducted by the late Fritz Lehmann (Decca DL 9918).

There is wonderfully glowing sound also in the recording of Bach's *Concertos in C* for Three Harpsichords and Orchestra and in *A minor* for Four Harpsichords and Orchestra, made at Germany's Ansbach Bach Festival under the direction of Karl Richter (London LL 1446). This is the kind of busily complicated music the French novelist Colette must have had in mind when she characterized Bach as "a sublime sewing machine." END

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EARLY AMERICAN SILVER

By Gregor Norman-Wilcox

If nowadays many say they like "modern" instead of antiques, so did our forebears. In 1754 these "Elegant and Useful Designs of Household Furniture" in Chippen-*dale's Director* were in "the Gothic, Chinese and Modern Taste," which meant an Anglicized version of the French rococo style. For a sofa or a man's curled wig, a silver teapot or a petticoat, the advertisement rarely skipped the clinching persuasion: It was "in the latest taste."

Old silver, its styles restlessly changing, was always in the "new fashion'd" or modern design of its time. The present-day rarity of early pieces is in good part due to the continual melting-down of old fashioned or "decayed" plate so it could be remade in newer design. A tankard, though actually made in 1778, might be gratefully inscribed "The Gifte of Josha Parsyns 1682"; they cherished the sentiment and silver but changed the design to "modern." It was not so often that silversmiths worked from new silver ingots, hammering them flat and then laboriously "raising" these plates into what shapes they wanted. Only later would they have the convenience of silver in rolled sheets. (About 1730 the first hand-operated "Flatting-mill, which reduces Silver to the required thinness" was invented.) Mostly their material came from the wreckage of outmoded or outworn articles, or else a pocketful of silver coins would be melted down.

"Made of money"

General Washington in 1777 took "16 Silvr Dolls" (the Spanish dollars called pieces-of-eight) to the Philadelphia goldsmith Edmund Milne, who fashioned from them a famous set of 12 plain camp cups, the sort collectors now call julep-cups. As customary, Milne's bill showed 8 pounds, 8 shillings for his labor (with the pound then worth \$3) and credited Washington's silver coins at 20 shillings per ounce.

In this way a mixed lot of coins had gone into the Colonial melting-pot—English crowns and shillings, Spanish dollars or the Dutch *daalder* called a "dog daller," and such gold coins as the

French Louis or English sovereign, the Portuguese half-Johannes or "half joe" from the West Indies trade. Counterfeit coins and inferior ones slipped in too.

To his eternal credit the Colonial silversmith worked wholly on his honor. His name or initials struck on a piece were the buyer's only guarantee. Since 1300 England had imposed strict regulations. The craft guild or Worshipful Company of Goldsmiths (another name for silversmiths) was empowered to test and certify all work, imprinted it with "hallmarks" that testified to the quality and told where, when and by whom an article was made. Over here, except in Baltimore and for the brief period 1814-30 (when the English system was copied), there was no official supervision at all. Trade associations like the Silversmiths' Society of New York had only local and permissive authority.



CITY SEAL OF NEW YORK ENGRAVED ON WAITER BY LEWIS FEUTER, 1773.

As today we look for trademarks and trust the "leading brands" at sight, so in American silver the name REVERE or perhaps I•C for John Coney, or a heart with WK/B (for Benjamin Wynkoop of New York) showed that a piece was of good "sterling" quality because its honest maker said so.

The silversmith was a man of consequence in his community—he served in the Colonial courts, was an officer in the militia, even had his portrait painted. He was a cultivated man, who owned such books as Guillim's *Display of Heraldry* or Sympton's *New Book*

of *Cyphers* (subtitled "a Work very Entertaining to such as are Curious").

If in those stern days you were lucky enough to accumulate a few dollars, you took them to this man of taste who made them into a silver cup or tankard. This gave a fine display in your modest house, and was safer than money to have around, for thieves were not anxious to steal a cup that everyone knew was yours. Sometimes it pleased the maker to save out one coin, inserting it in the bottom of a bowl or on the lid of a tankard (the one you see shown on page 54 has a coin of 1691).

A diverse assortment

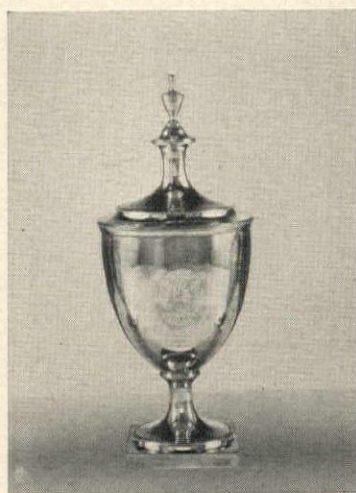
Colonial silverwork of the century before 1725 looks odd to us now, with its simple porringers (bowls for eating gruel) or fancy sugarboxes, its many drinking vessels such as brandy-bowls and tankards, cups for caudle or posset—those detestable beverages made from spiced wine or ale, bread and eggs, curdled milk. One is surprised at the scarcity of candlesticks or any other silver light-

ing devices. As the general prosperity increased in the 18th century, waiters and salvers appeared, a few inkstands, pipe-lighters filled with smoldering charcoal, chafing dishes used to keep food hot or to heat brandy for the punchbowl or even used in the bedchamber for hot washwater and the shaving-basin. Tea-taking was not in wide fashion until George II's time, though chocolate pots were seen around 1700. The wider range of articles for the dinner service (with salts and sauceboats, dish-crosses and bread-baskets) would not develop until the mid-century.

Notice that these were useful, not merely ornamental, things. Provincial society made no demand for great silver candelabra or complicated epergnes, for the lavish services of plate wanted in luxurious English houses. The English styles were followed here (or the Dutch ones favored in New York) but always in a lean and simplified taste that emphasized handsome form with little added decoration.

The base of a cup might show short twisted ribbing called "gadrooning," or embossed leaf-

age was sparingly used; but plain surfaces were preferred, at most with an engraved coat of arms or flattering border. Silversmiths were often the engravers of book-plates, paper money or prints. Paul Revere's town views and "Boston Massacre" (1770) are well known. His fellow townsman Nathaniel Hurd (a leading goldsmith 1755-70) began as an engraver in 1749. Isaac Hutton, the later Albany silversmith, was "an



CLASSIC SUGAR URN MADE IN PHILADELPHIA BY ABNER REEDER, 1796.

expert engraver of maps &c" in 1789-95.

Of course, with silverwork as with furniture, glassware or whatever else, "the imported" always had prestige in fashionable circles. Against this competition, able Colonial makers might be kept to the level of mere buckle and button men, makers of spoons. They did well, though. In a group of small work by New York toy-makers (Plate III, John Marshall Phillips' *American Silver*) some spoons and a necklace, a baby rattle or "coral-and-bells" and a baby's spoon with bells attached, all are wrought of fine gold.

Where were enough customers to be found? In all the area that later became the Thirteen States there were only 50,000 people in 1650, a quarter-million by 1700, just over a million in 1750. A decade before the Revolution we had only five major cities, ranging from Newport's population of 8,000 and Charleston's 12,000 to Philadelphia with a bursting 30,000.

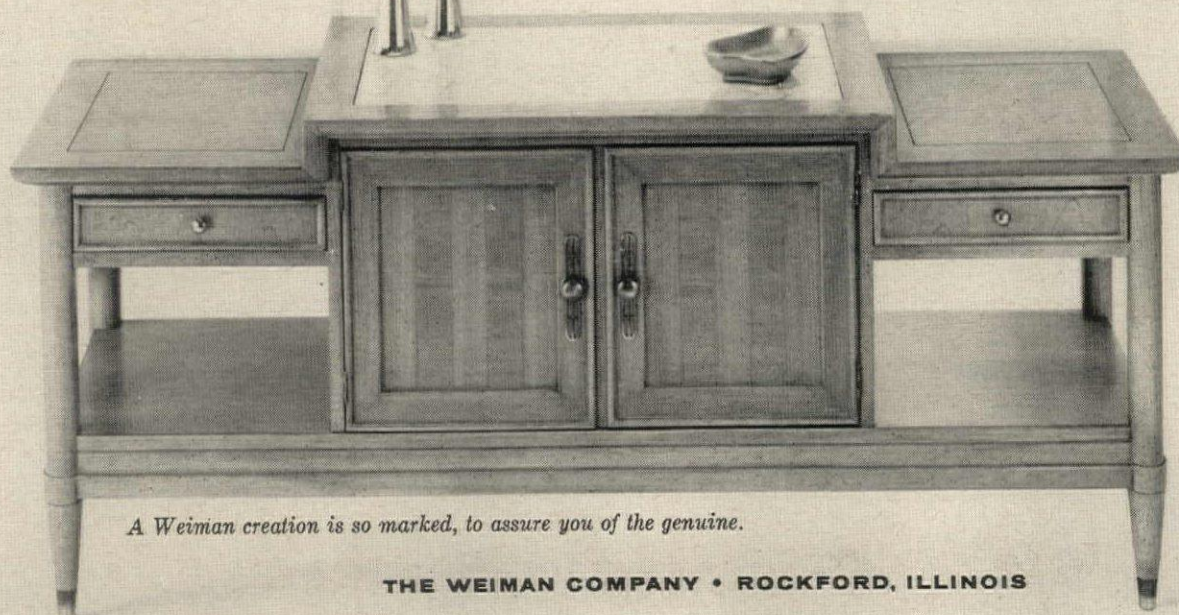
But given encouragement, American makers could do work of the richest elaboration, like the
(Continued on next page)

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EARLY AMERICAN SILVER *Continued*

florid Colman Monteith (a punch-bowl) made by John Coney of Boston about 1710, or the famous Plumsted Kettle made about 1750 by Richardson, the Philadelphia Quaker.

The Federal style

The years of our Revolution were marked by another rebellion, in the arts of design. People were tired of elaborate shapes, and since about 1770 the English world of design had been transformed. Neo-classic was now the "modern," in everything from doorways or carpet patterns to a silver coffeepot. From the wonderful massy designs of Paul de Lamerie in the 1740s, and the fanciful articles that in the '50s showed graceful scrollwork and piercing all over, taste shifted to the opposite extreme. The fashion was quiet and lean. Vase shapes were used wherever possible, and decoration of crisply engraved "bright-cut" borders or a classic medallion with flower swags.

This restrained style was like an old friend to the American silversmith, who (except in details like a cast scroll spout or a molded "piecrust" edge) had avoided the fancier English patterns anyway. Among the most admired of all American work are those plain and elegant tea services in "Greek fashion" that appeared in our Federal period, two decades after 1785.

Freshness and vitality lasted here while English work went into decline. Over there shortcut methods were resorted to. Many pieces no longer were laboriously hammered-up by hand, but made of thin sheet-silver put into shape and seamed. Much had been learned from the Sheffield and Birmingham silver-platers, who since the 1760s (scheming every way to undercut the costs of London silver) had been inventing new machines—the fly-press for cutting pierced work, die-stamps for quickly shaping a piece, rollers that turned wire into molded and beaded edges.

The crafts shop was indeed disappearing in England, its place taken by great establishments where artists and architects (men who knew nothing about forging silver) created the designs. Craftsmen like the famous Paul Storr were not much more than shop foremen. Americans did not surrender to the machine so easily, and here the small silversmith in his own shop lasted another half-century, the rhythm of his hammer and swage heard in busy street and country town alike.

"Coin silver"

Silverware is never made of "pure" silver, a blank-white metal too soft to hold its shape and give service. Somewhat diluted with copper, it becomes tough and malleable, and shows a softly warmer color. Recognized in England since the year 1300, "sterling" quality is about 7 per cent copper (decimally, .075 of alloy to .925 pure silver). When silverware was made from melted-down coins that were themselves of the established sterling fineness, it was of course "sterling silver."



COIN SILVER TANKARD MADE IN NEW YORK BY JACOB BOELEN, 1715.

The so-called coin silver of our great-grandmothers was not made from coins, but so named because it agreed with the quality of American coinage. This was slightly poorer than sterling—from 1792-1837 of .8924 grade, but then improved to .900.

Sterling-quality silverware has always been made here, though STERLING has been used as a mark only since about 1857. Baltimore during its hallmarking period (1814-30) used a special alloy of .917 grade. From about 1800-50 a still lesser alloy was widely used, truthfully stamped with the mark COIN or perhaps PURE COIN, sometimes the word DOLLAR or in Philadelphia the word STANDARD.

But these differences are slight, nor can the eye distinguish them. And to tell the truth, those old Spanish dollars or pieces-of-eight from which so much of our early silver was wrought had only been of .900 or the coin silver quality. **END**

The engraved waiter is from the New-York Historical Society; the other illustrations are from the Marble Collection, Los Angeles Museum

Part II of "Early American Silver" will appear in a forthcoming issue.

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Art

THE NEW INTEREST IN 17th CENTURY PAINTING

By Emily Genauer

The tragic but true story of the starving artist painting in his lonely garret pictures which after his death will be worth a fortune, has become a cliché. What is not generally known is that the canvases he is painting may also raise sky high the financial value of works completed centuries before he was born.

Searching eyes

For it is the living artist's "rediscovery" of certain pictures and sculpture as his endlessly searching eyes, raking through the accumulated treasure of our museums, or studying the pages of illustrated art histories, suddenly respond to some past and possibly obscure expression, which gives them a new value. Inevitably he transplants his vision to the eyes of the rest of us, makes us see things as he does. It was the cubists, poking around a Paris museum of natural history in the first decade of this century, who first perceived and then opened our own eyes to the dynamic and expressive carving of the African idols we'd previously dismissed as ethnological specimens. It was Matisse who, through his own enthusiasm for Persian miniatures, unveiled to us beauties that hitherto had been the concern chiefly of scholars and bibliophiles. It was the expressionists, experimenting with distorted forms to give their pictures heightened emotional impact, who found their spiritual ancestor in El Greco and made us understand that the elongated writhing shapes historians had formerly charged to the artist's myopia were deliberately and brilliantly conceived to convey a sense of unearthly exaltation.

Absolute values

Nevertheless, the notion persists that art is by its very nature the embodiment of absolute values. We may not be able to define those values, but we expect them to be unchanging and enduring, and it is because of them—as opposed to the real but chiefly sociological interest attaching to old costumes and even to much antique furniture—that we pre-

serve and cherish art in our museums.

The obvious answer

How does it come, then, that museum basements all over America are full of paintings which the cultivated men of other times considered beautiful, and today's experts dismiss as unworthy of wall space? The obvious answer lies in the fact that in art, as in fashions, furniture, even in women, beauty lies in the eyes of the beholder, and that, as an art scholar once phrased it, "Every epoch acquires different eyes." Add to this thought the explanation offered by Bernard Berenson, doubtless the greatest art critic of our century, that we value certain art expressions for what he calls their "negative" merits, their quality of "not being objects raved about yesterday," and it would seem that perhaps art has no absolute value after all.

One's own image

I'd prefer to put it differently. The quality of a work of art lies in the fact that it never ceases to be interesting, that it is many things to many people, that it is in effect, a mirror in which one may see one's own image, emotions and ideas. It is the artists of today who keep polishing up the mirror of past art so they and we may see ourselves in it, who uncover in it that "perpetual modernness" which, Emerson wrote, "is the measure of merit in every work of art."

It is true that artists in other times have also looked back to their past. The sculptors of the Renaissance found inspiration in ancient Greece and Rome. Goya learned much from Rembrandt. Renoir grew out of Rubens. The art of our own century, though it must seem the product of unprecedented and untrammelled experiment, may be regarded by future historians as more firmly rooted in tradition than any which came before. Picasso, for instance, the most revolutionary figure of our time, has derived every phase of his extraordinarily varied art from a past reaching back thou-

Continued on next page

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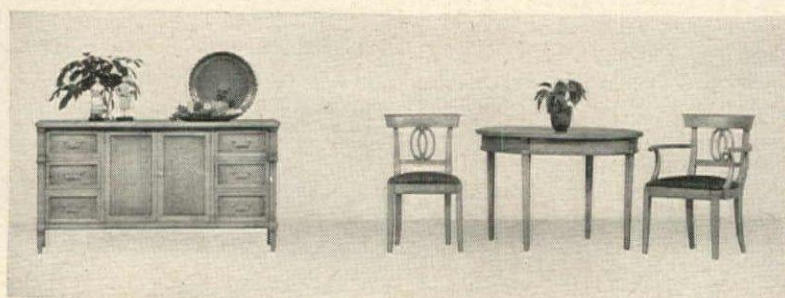


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"Why this?"

The question remains, "Why have our artists singled out one kind of art and not another?" The answer may lie in the fact that ours is a day when paintings and sculptures are more esteemed as physical objects than as a means of communicating ethical, sentimental or literary values. For this reason the story-telling art of the late 19th century is today regarded unsympathetically. It is why Raphael's soft and smiling Madonnas are discounted as so much sweetness by artists who greatly admire the clean line of the austere Madonnas by the earlier Duccio. It is why one reads in recently published art histories not about the spiritual exaltation in Giotto's great murals but rather about the artist's extraordinary grasp of picture-construction. It is why the dark, quiet art of Rembrandt, while still greatly cherished as one of the profoundest of all human expressions, is either bypassed by artists as a source of ideas or esteemed by them primarily for subtleties of his paint texture, and overlooked by collectors who, for no less money than would be required to buy a Rembrandt, snatch up instead the more vivid, decorative canvases of Picasso, Gauguin or Matisse.

The reappraisal

Interestingly enough, although Rembrandt is still too much a painter of timeless inner meanings for him to be appealing to artists chiefly interested in external form, other 17th century artists have lately come in for the most searching and enthusiastic reappraisal. The Spanish Zubaran, for instance, for generations dismissed as a

melodramatic painter of religious images, has only within the past three or four years been rediscovered by painters of the abstract school as a master of still-lives so bold and solid in their shapes and over-all construction that they seem forerunners of their modern master, Cézanne. Caravaggio, long classified as a painter of florid, baroque, religious tableaux, is now beginning to be valued by modern painters not because of the symbolic mystery with which his splashes of light penetrated dark pools of shadow, but because the painters see that with his light he was able to control and adjust spatial relationships. Vermeer, who used to be prized for the gentle stillness of his exquisitely drawn and coolly luminous Dutch interiors, is now hailed because painters see in his balancing and adjusting of the intricate patterns of Dutch floors, walls, figures and furniture, the forerunner of that 20th century Dutch master of simplified, perfectly balanced abstract patterns, Mondrian. Poussin they no longer view as a painter of decorative scenes out of classical mythology but, rather, as a genius of order and measure, of rhythmical sequences of line and shape whose themes are of no consequence whatever.

"Tangible things"

But why do our artists seem to respond with such warmth especially to artists of the 17th century? Carl Bridenbaugh suggests the answer in his article *The Boisterous, Brilliant 17th c.* on page 85 of this issue. "Rapid and often bewildering change in every sphere of life was the prime characteristic of the boisterous century ... the revolutionary nature of the century is best understood today in terms of tangible THINGS—the material things of this world." Mr. Bridenbaugh then goes on to speak of the emergence in the 17th century of what we call taste, of the time's cosmopolitan quality, of its dynamism.

These also characterize the sociological and therefore the aesthetic climate of our own time. It is this analogy between the two centuries which may explain why our artists, working in the ways of the 20th century, many of them thinking in terms of that purely abstract art which is our unique invention and yet is so completely an embodiment of Mr. Bridenbaugh's "things," "taste," "dynamism," have still found so much nourishment in the art of the 17th.

END

IDENTIFYING WOODS IN ANTIQUES

Anyone interested in learning about antique furniture will benefit by being able to identify one wood from another. The following brief listing of woods and facts about them should be helpful to the novice.

Pine: The wood found in antiques is usually rather soft, with a closed grain (*i.e.*, no pores). Color may range from almost creamy white through shades of yellow-brown. Its knots are hard and darker than the surrounding wood. Pine was widely used in construction of old tables, cupboards.

Walnut: A hard, medium-grained wood, whose surface color in antiques may range from a light golden brown to a deep chocolate brown. The wood has an odor when cut which may persist to help identify it. Walnut was widely used in Early American and Victorian furniture, architectural interiors and gun stocks, both as solid wood and veneer. The veneers, however, were usually overlays and not our modern superior "bonded" plywood construction. Walnut dominated the French furniture of the 18th century and was the predominant wood of late 17th and early 18th century England (William and Mary, and Queen Anne).

Yellow poplar: A semi-hard, close-grained wood, often stained to match walnut and combined with it in Victorian and early 20th century pieces. Unfinished surfaces frequently have a brown tone, but underneath is usually the yellow-green coloration so characteristic of yellow poplar. The wood occasionally has dark brown or black knots and streaks. Although usually a "supporting" wood, poplar was often used alone to make tables and chests. The one-piece bottoms of Early American chairs were sometimes made of it. Today it is frequently used as veneer or lumber core between the pieces of veneer that are bonded into plywood.

Cherry: This wood has a grain closely resembling yellow poplar, but it is harder and more durable and its coloring different. Antique cherry is usually a dark red-brown. Nearly always cherry is found in solid form in antiques, except that matched crotches of cherry veneers made up the door faces of many lovely prized pieces of the early 1800s. Cherry was frequently used to make small bedside and sewing tables and in the construction of chests of drawers. The supply of cherry today, like walnut, is not abundant but readily avail-

able. In fact since 1950, when provincial styles in furniture began their popularity climb, cherry has become the third or fourth most important furniture wood.

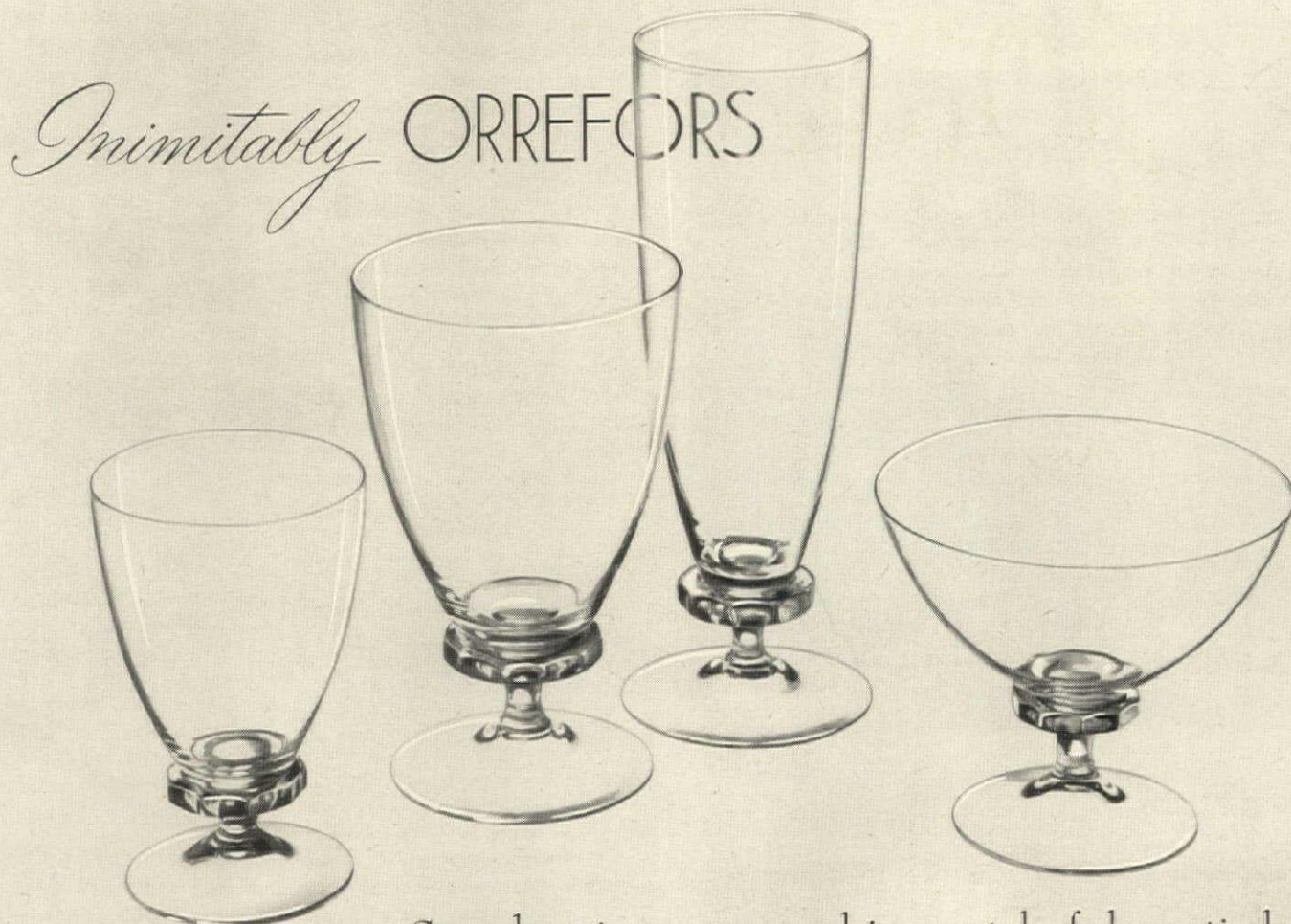
Maple: A hard, close-grained, heavy wood much used in Early American and Colonial antiques. Because it was very durable, much of it has survived. Newly cut maple is almost white, but the surface of wood found in well preserved antiques is invariably honey-colored. A pleasing variation of the wood often found in antiques is bird's-eye maple. You will find it used along with a similar wood, birch, in almost all of the Early American reproductions today. **Bird's-eye Maple:** The wood is characterized by formations which somewhat resemble a series of birds' eyes: hence the name. The figure appears frequently in the veneer on antique drawer-fronts. More recently (about the turn of the century) complete pieces veneered with it were popular.

Mahogany: A fairly hard, medium-grained wood. As found in antiques, it shades from a quite bright red through red-brown. (It is actually a light brown when freshly cut.) The wood has a distinct tendency towards high lights—that is, alternating light

and dark streaks. A great deal of mahogany veneer, some of it beautifully and fancifully figured swirls and crotches, was used in Victorian antiques, and mahogany was the predominant choice for late 18th century English styles. It was popular with 18th century designers Chippendale, Hepplewhite and Sheraton as well as their American contemporaries—John Goddard, Wm. Savery, and Samuel McIntire. One variety, San Domingo mahogany, has a wide color range from red to black. Mahogany is still used in modern furniture both as plywood (veneered) for the larger flat surfaces and as solid mahogany for the chairs, posts and carved parts of case pieces (*i.e.*, chests, etc.).

Rosewood: This wood is hard, open-grained, often a dark brown or smoky purple with veins of black intermingled. Solid pieces are relatively rare; veneer is more frequently encountered. Many of the small antique melodeons were veneered with it.

Birch: A wood almost as hard as maple, occasionally with a distinctive cross or diagonal figure, birch differs from maple in one noticeable respect; it has a slightly open grain—that is, very small pores. (Continued on page 143)



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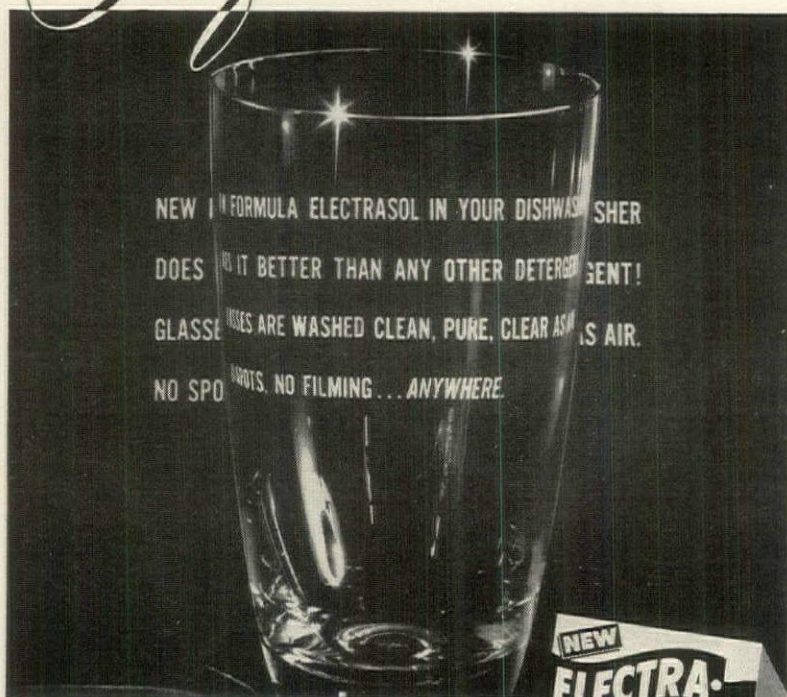
OLD WILLIAMSBURG

A rich source of decorative ideas that are old in point of time but new in their perfect adaptability to contemporary use is now available to the public in the recently opened Abby Aldrich Rockefeller Folk Art Collection at Colonial Williamsburg, Va. The director, M. A. Wilder, arranged the display with modern trends in mind.



A painted room from Scotland County, North Carolina, has a stippled fireboard for fireplace in summer. Sprightly festoon around the walls and wainscoting was an itinerant artist's work.

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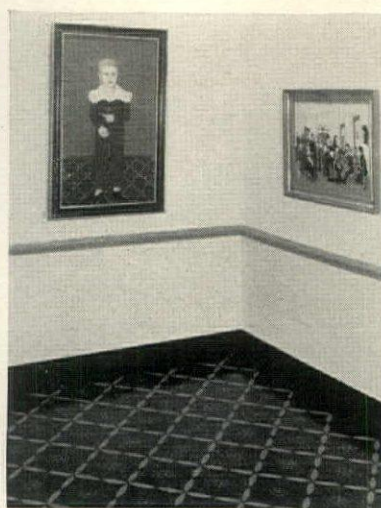
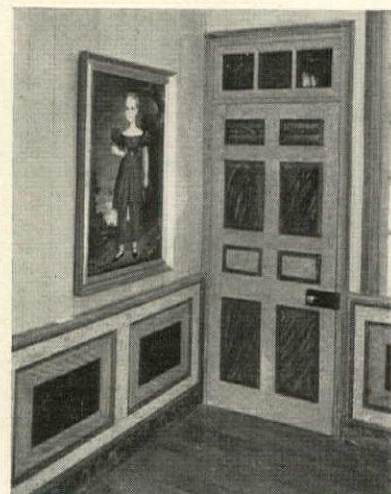
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Paneled doors are elaborately painted to simulate bird's-eye maple. Chair rail and wainscoting painted a mahogany tone were grained in imitation of finer woods.



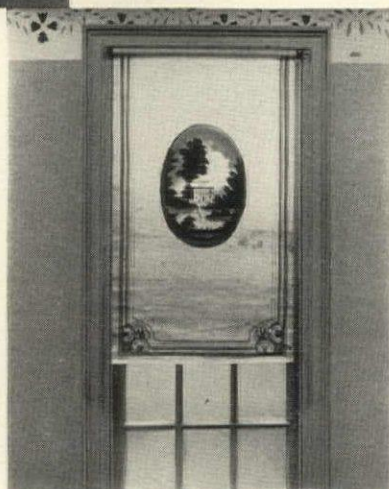
Gallery floor has been painted to repeat motif in painting of *Boy with a Finch*, artist unknown, circa 1800. In Colonial times and later, rugs were scarce, and stenciled floor patterns were a colorful substitute.

INSPIRES NEW IDEAS

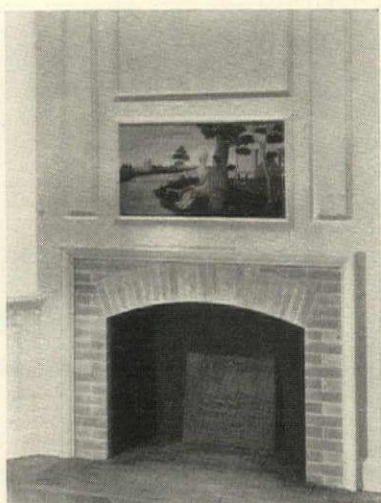


Painted fireboards were used in early times to conceal the ugly black hole of the fireplace in the summer. They were sometimes papered, carved or covered with fine designs in needlepoint.

Decorated shades had their greatest vogue from about 1780 to 1850. Among the most interesting were those painted on thin cambric to let light shine through with a stained glass effect. This shade, owned by Nina Fletcher Little, is a mid-18th century creation.



GRIGSBY



Landscape with Figures, a painting on a cedar panel by an unknown artist of about 1785, has been permanently installed in the chimney breast over a fireplace. Wandering painters frequently decorated such panels. Their compositions generally were romantically embellished and often inspired by English engraving.



Handsome carved and gilded eagle, once a sternboard on a ship, ornaments a doorway. Decorating shops sell copies.

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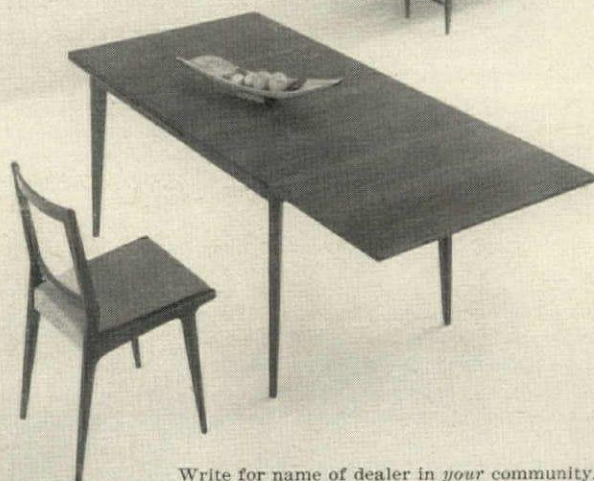
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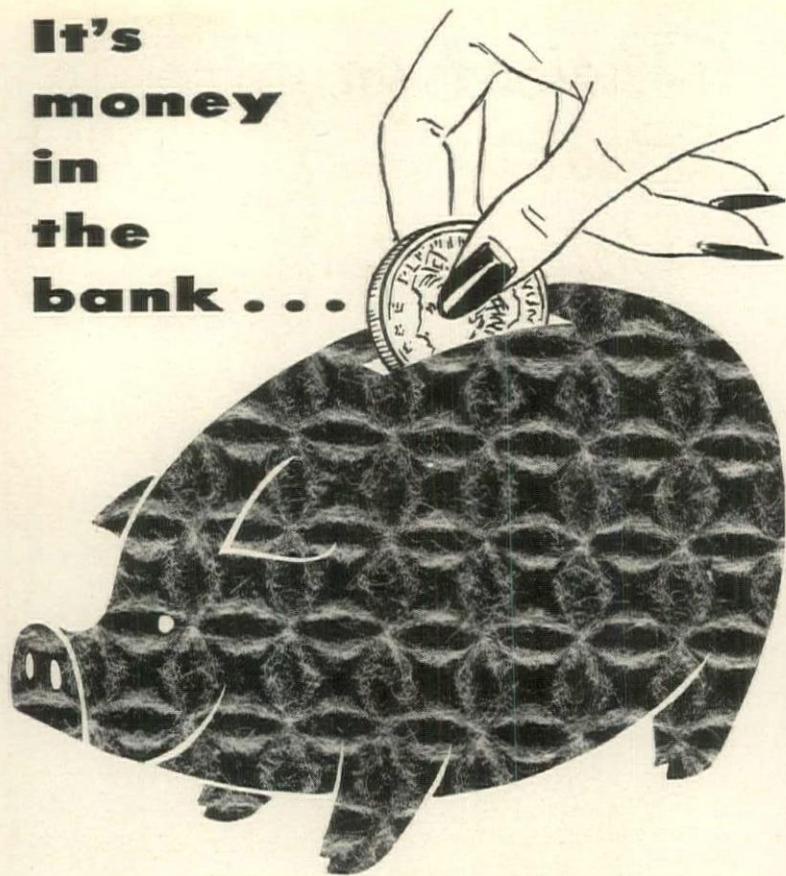


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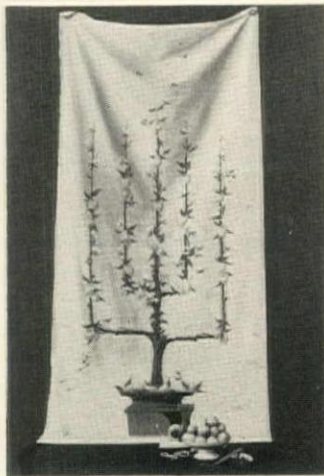
Every
square yard
proudly bears
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H&G's Newsletter

WHAT'S IN STORE FOR YOUR HOME:
NEW PRODUCTS, IDEAS AND TRENDS

Lovers of fine foods will find a new line of over 50 gourmet items on the shelves of selected U.S. department stores and specialty food shops beginning this month. A squad of experienced dealers helped General Foods pick the

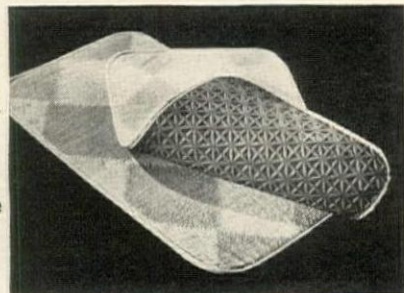
fancy fare from 12 countries around the globe. Included are biscuits, preserves, soups, sauces, hors d'oeuvre, desserts, teas, coffees—many of which are appearing in this country for the first time..... Designers at Cohama have come up with a curtain in the form of a panel. Motif is a life-size trained lemon tree. Called "Espalier," the 117"



PANEL CURTAIN

rayon-cotton curtain may also be stretched over frames as a room divider or folding screen, hung as a scroll or paired as wall panels in an entrance hall. Cohama, 214

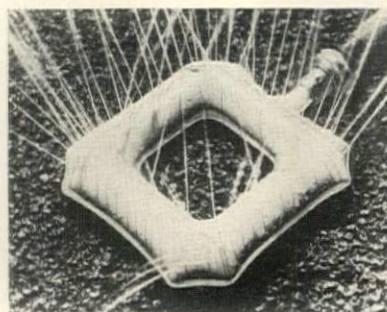
Madison Ave., New York, N.Y.....A new vinyl floor mat (in choice of six H&G Colors) has been given a unique backing. The plastic surface is fused to a rubber



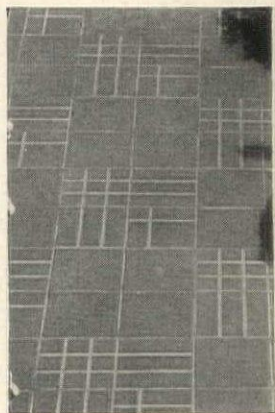
CUSHIONED FLOOR MAT

rug cushion, giving extra padding underfoot. Allen Industries, Detroit, Michigan.....Home movie-making is getting simpler. Just placed on the market by Bell & Howell: a tyro-proof 8 millimeter movie camera which makes light adjustments by itself. Light rays striking the instrument operate electric current that controls lens opening.....A spot lawn sprinkler of vinyl plastic has been introduced by the Borden Co., Santa Barbara, California.

The non-rusting device is designed to water hard-to-reach garden areas.....



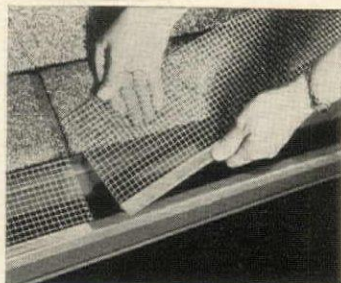
SPOT SPRINKLER



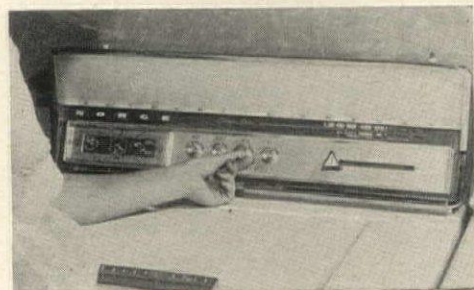
SCORED TILE

American-Olean (Lansdale, Pa.) now makes a scored ceramic floor tile in which the small grooved sections look like individual tiles. The 4¼-inch squares combine the flexibility of small unit design with the economy and easy installation of larger tiles.....Lockhart Mfg. Corp. (6350 E. Davison, Detroit, Mich.) offers a

wire mesh gutter guard with aluminum molding that screens eaves troughs from branches and leaves, prevents clogged downspouts. 2-foot sections fit all types of gutters.....A new Norge automatic washer can be set like an alarm clock to go on at a predetermined time. Unit can be loaded in the evening, set to shift into action during breakfast hour or at time of day when hot water is plentiful.....New cast iron

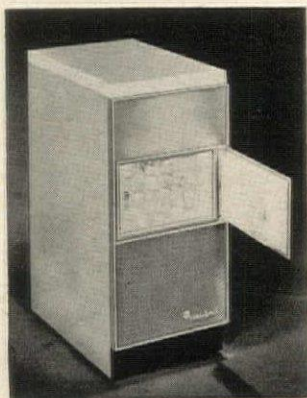


GUTTER GUARD



WASHER WITH CLOCK

skillet by Griswold Div. of McGraw Edison has a silicone finish that keeps foods from sticking, can be cleaned without scrubbing. As the silicones wear off they are replaced by food oils which season surface automatically.....RCA Whirlpool has an apparatus available that will manufacture a constant supply of ice cubes. A thermostatic device switches unit on when necessary to maintain set level in storage bin. Water freezes to proper thickness on an inclined plate; solid slab slides onto grid of crossed wires which melt through ice, and cubes drop into bin below.....
(Cont. on next page)



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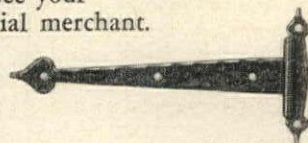
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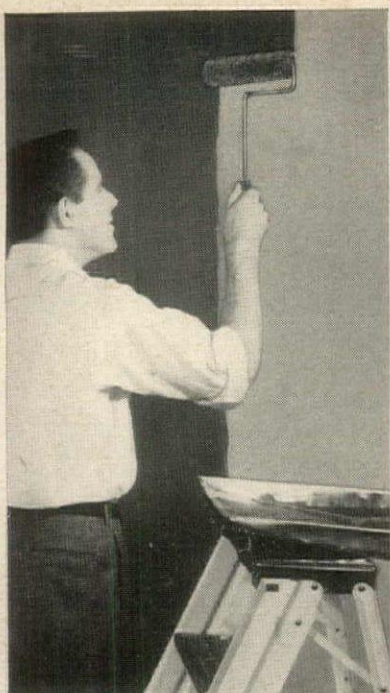


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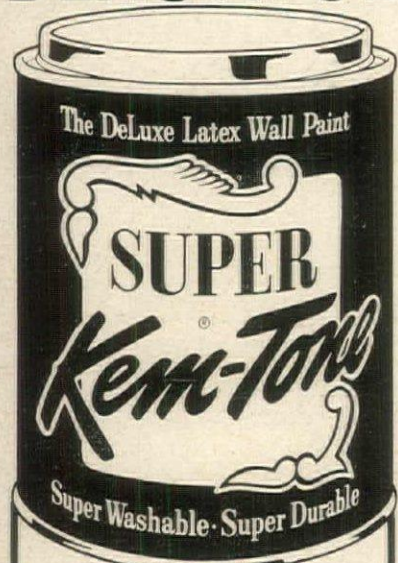
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H & G's Newsletter

(Continued from page 65)



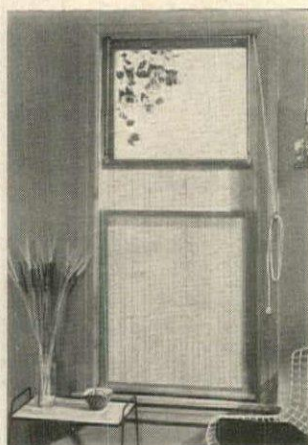
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A new shadow striped window shade with a vinyl coating is the basis for the imaginative window treatment shown here.

The shade is installed bottom-up from the sill with fixtures available at department store counters. For instructions, write to the Window Shade Manufacturers Assoc., 341 Madison Ave., New York, N.Y.

A sandpaper that won't load up with residue

from sanded surfaces has been developed by Armour & Co.'s Coated Abrasive Div., Alliance, Ohio. The abrasive sheets have a special coating that keeps particles from clogging grains and lengthens life of sandpaper. Rubber base backing prevents slipping in the hand. A curtain hook put out by the Graber Co., Middleton, Wisc., facilitates adjusting curtain hem lines while on the rod. Sliding the nylon hook up or down (it has a play of 1 1/4 inches) makes up for shrinkage or stretching. One of the two styles is pinned to fabric, the other is inserted in heading.

A departure in telephone design is a one-piece table model dubbed the "Ericofon." Masterminded in Sweden, the instrument stands 9 1/4 inches high. Its base, half the size of that of a conventional phone, houses the transmitter and, at the bottom, the dial. An operating switch is released when phone is lifted, putting it in service; it is automatically disconnected when returned to the tabletop. Available in six colors. For data on installation, write to North

Electric Co., Galion, Ohio. For information on these items, direct inquiries to manufacturer.

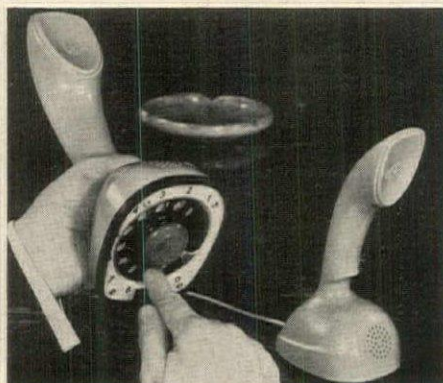
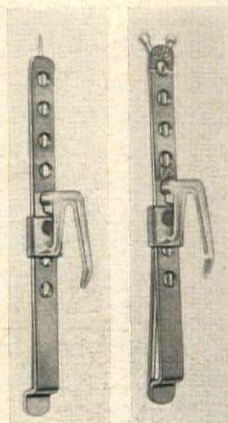


TABLE MODEL
PHONE

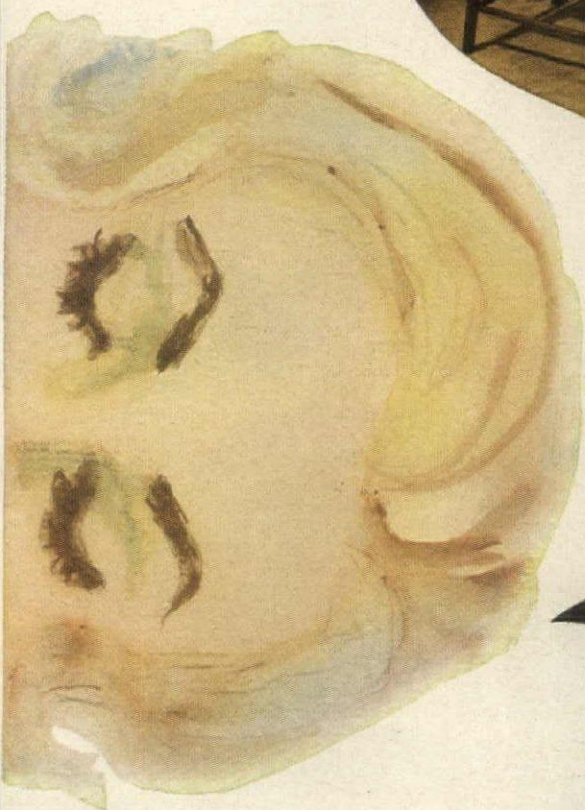


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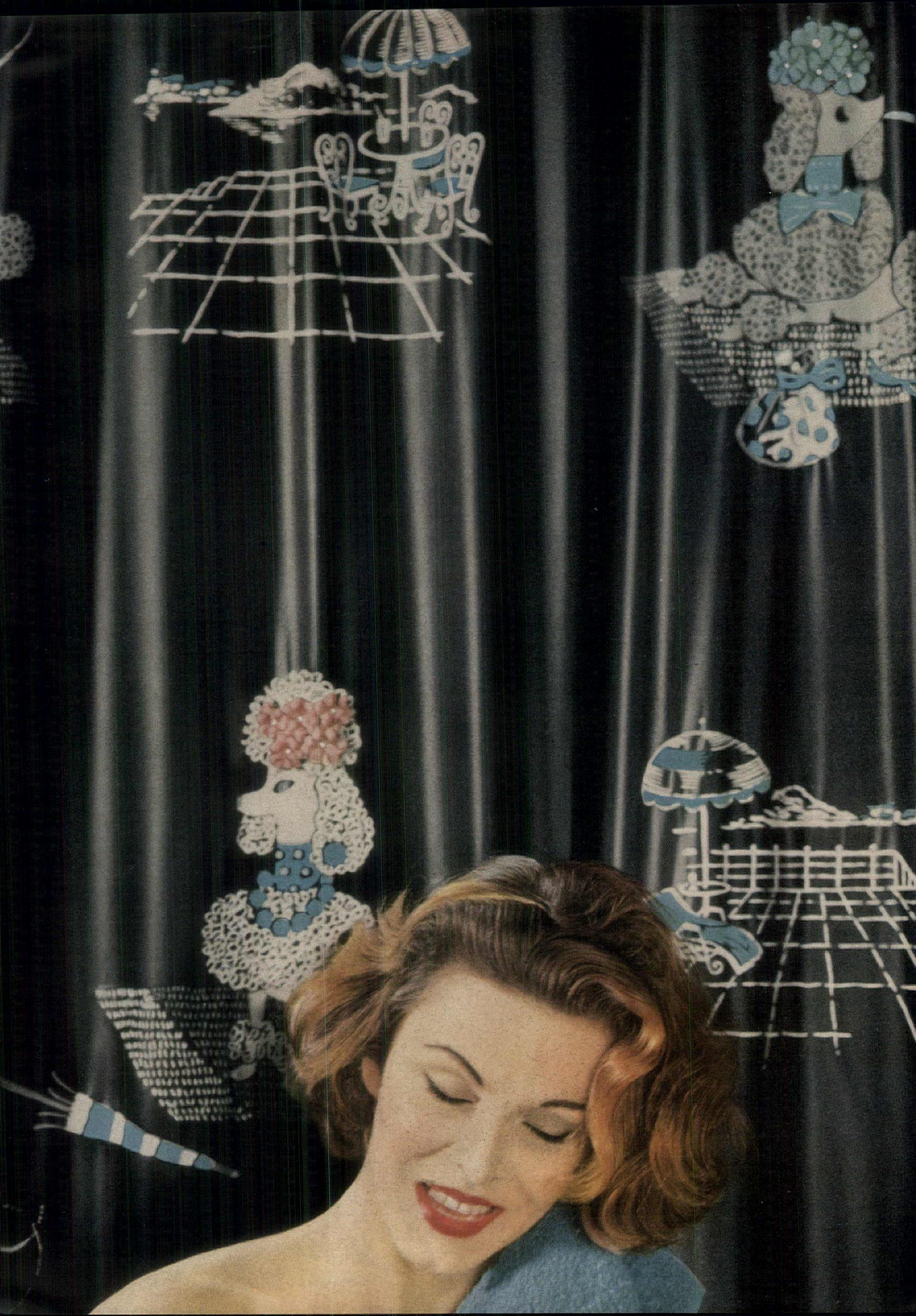
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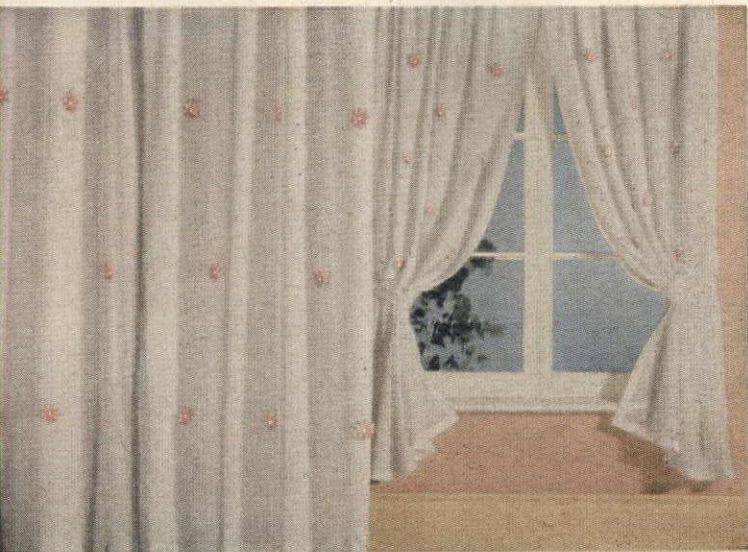


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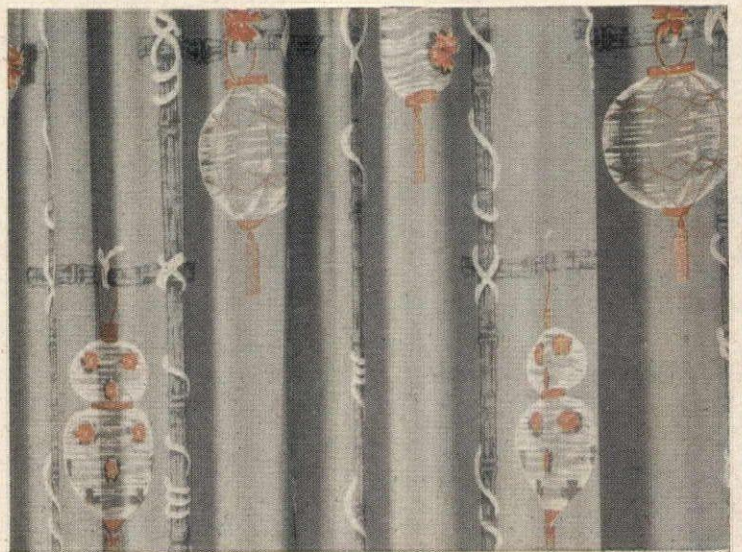
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Prices slightly higher on the West Coast. Also available in Canada.



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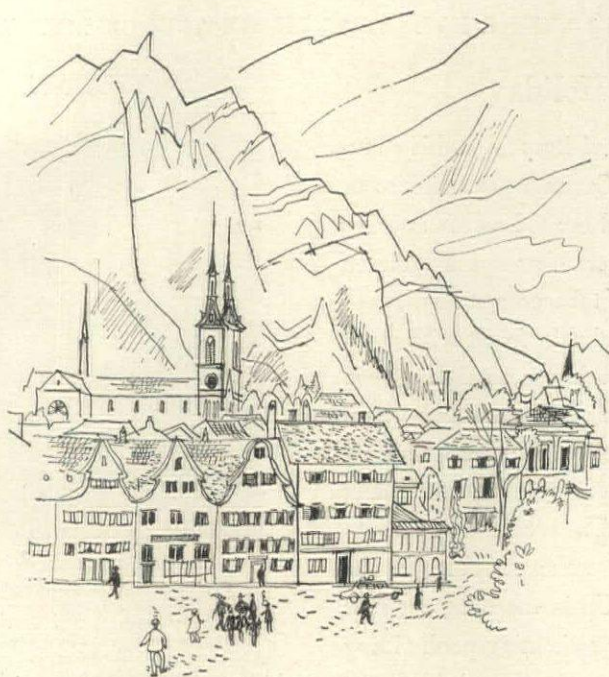
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NATIVE'S RETURN

By Herbert Kubly

When I was born on a farm settled by my great grandfather near the Swiss village of New Glarus, Wisconsin, the news was sent to Switzerland where I was registered as a citizen of Elm, Glarus Canton. Elm was the Alpine village of 400 persons which my ancestors had left 70 years before and to which no one in the family had ever returned. Switzerland never disclaims her own, and anyone with an unadulterated Swiss pedigree, no matter how far removed he may be, is considered a Swiss.

Though I was a fourth-generation American, my childhood could not have been more Swiss if my peasant ancestors had never left Switzerland. In New Glarus we observed Swiss holidays, ate Swiss food, played Swiss games, yodeled and spoke only Mutter-sprache, the Schweizer-Deutsch patois of Elm.

One hundred and two years after my ancestors' departure from Switzerland I was the first of their descendants to return for a visit. Though it had rained almost constantly since I had entered Switzerland, the July morning was bright. The snowy Alps toward which I was headed were visible beyond Zurich Lake. It was Saturday and the train was jammed with ruddy youths on their way to Canton Glarus, a favorite with weekenders Zurichers. We followed the shore of

Zurich Lake, alive with swimmers and sailboats looking like coveys of white butterflies. Soon after leaving the lake we arrived at Ziegelbruecke, the gateway to Canton Glarus. The entire canton is under 25 miles long, in the shape of a "Y," only a brisk Sunday hike for a sturdy mountaineer. As the train travelled up the river, the mountain walls grew higher and closer, with each village huddling in claustrophobic peril.

Glarus, itself, is near the head of the main valley just below the fork in the "Y." Here the railroad station was surprisingly cosmopolitan with kiosks of American magazines and French and English books. I had expected an old town with narrow streets cluttered by goats and peasants. What I saw was a graciously open city with wide streets, neo-classic palaces, public gardens and fountains. Destroyed by fire in 1861, the town was wisely re-designed. Despite the oppressive mountains, it has a feeling of space where no space exists. The planners succeeded in creating an atmosphere of light and air, like a miniature Paris.

My purpose in stopping in Glarus was to trace my family tree. For this I went to the court house, a large stone building in the heart of the town, not far from the twin-spired cathedral. A box of geraniums made a scarlet cor-

(Continued on page 73)

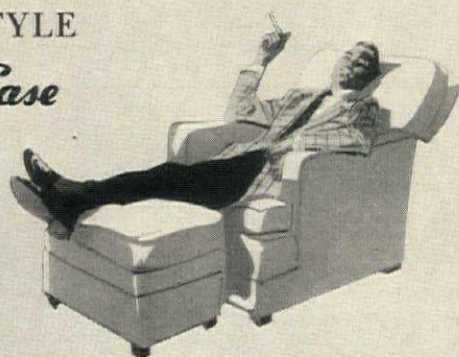


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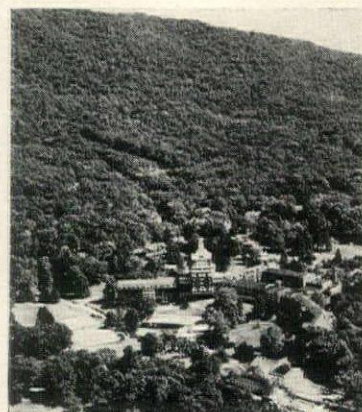
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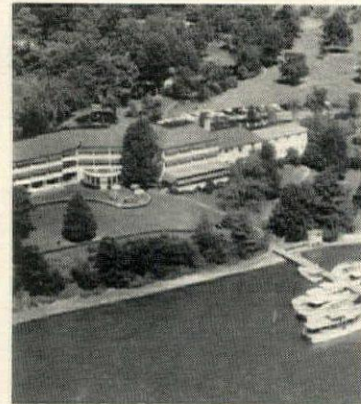


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Travel

(Continued from page 71)

nice over the door. I was directed to the second floor, down a long corridor to a door which said *Landesarchiv*. A thin, large-framed man came out of a corridor and peered at me over his glasses. He was Herr Doktor Jacob Winteler-Marti, custodian of what is probably the world's most astounding genealogical records, a roomful of volumes. They are the works of a genealogist named John Jacob Kubli-Mueller, a distant relative, who devoted his life to tracing the histories of every cantonal family back to the 16th century and, in some cases, further. When he died in 1933 Herr Kubli-Mueller left his records to the government, which moved them to the court house and employed Dr. Winteler-Marti to keep them up. Today every citizen of the canton—and very nearly every citizen of New Glarus, Wisconsin, if he so desires—can go to the archives and trace his ancestry back more than 300 years.

The black sheep

Using Dr. Winteler-Marti's index as a guide, I found the first Kubli in the archives was named Hans and was born in 1446. His sons and grandsons distinguished themselves largely in war. In 1513 Felix Kubli was killed in a fool-hardy Swiss campaign to wrest Milan from the Viscontis, and 12 years later Thomas Kubli joined another Italian campaign to capture Pavia. Several 16th century Kublis were in trouble with the law. Paulus Kubli was ordered by a judge to stop drinking, and Peter and Fridli Kubli were on trial for a crime which the records discreetly fail to name.

In 1597 Yodel Kubli was married to Margaret Luchsinger, and their union is the beginning of an unbroken line down to the present. In 1853 Oswald Kubli decided to emigrate with his wife and four children to the Swiss colony of New Glarus in America. There he cleared the Wisconsin farm on which his descendants have lived ever since. The record ended with the births of two children, Lila Marie and Herbert Oswald Kubli, myself. I brought the archives up to date with a notation of my sister's marriage and of her three children.

It was only five o'clock when I said goodbye to Dr. Winteler-Marti, but the shadows of the mountains were already darkening the valley. The sky from mountain to mountain formed a pale blue roof. Roses spilled from bushes, hedges and trees. Petals covered the surface of a fountain

which spurted water 50 feet into the air and cast scores of rainbows in every direction. My reveries were interrupted by a wild clanging of church bells. It was the Saturday afternoon "prayer ringing" which the mountain walls echoed into a cacophony so tortuous I could not believe a prayer would have been possible.

They do yodel

The same bells awoke me at five o'clock the next morning. When they rang again at six, there was nothing to do but rise.

After a breakfast of sausages and eggs, I went to the station to take a train for Elm. Though it was not yet eight o'clock, the station was jammed with Sunday mountaineers. A ruddy quartet of Salvation Army women moved through the crowd singing *When the Roll is Called Up Yonder*. As we pulled away from the station, some youths began to yodel, drowning out the lachrymose quartet on the platform. I rode the train only four miles to Schwanden, the station in the fork of the "Y" which divides the canton into two valleys. In Schwanden I switched to a red electric trolley that was bright and gay as a toy. This was the *Kleintal* (small valley) train, traveling from Schwanden to Elm, the last village in the meadow of the Haustock Alp. We started to climb at once, through an abyss so narrow that the same passage served as train track, auto road and footpath. The conductor told me that the pass frequently filled up in winter, isolating the villages above.

The valley widened into a sunny plateau of vegetable gardens and small fields arranged about clusters of dark brown buildings. The heavens shook with the roar of waterfalls, scores of shimmering cascades on both sides of the valley emptying 1,000 feet or more from the snowfields above. The sun was warm but the air was brisk and biting and light dazzled the eyes. Ahead of us I recognized *Martins Loch*, a hole in the mountain through which each November 11, the day of St. Martin's feast, oblique rays of the sun shine for a few minutes on the spire of the Elm church 2,000 feet below. The car came to a stop at a small wooden station above which the village of Elm stretched another half-mile upwards.

I started walking, feeling as Rip Van Winkle must have felt, moving through a place I'd never seen, yet felt I had, where everything was familiar at the same time it was unfamiliar. I passed

low dark chalets and Victorian-style clapboard houses built after an avalanche wiped out much of Elm in 1881. The village was empty as a ghost town, and many of the houses were shuttered. Finally I met an old man carrying hay. I asked him where everyone was, and he replied that everyone was either in hayfields or in church.

The 700-year-old church where my ancestors worshipped was familiar from photographs. In the crowded graveyard I felt some of Rip Van Winkle's terror when I saw my own name on three of the stones. The mixed black slate and white marble tombstones made an eerie effect.

Gauche American

Entering the church was, I imagine, rather like entering a 17th-century meeting house in Puritan New England. The interior was like the cemetery outdoors, a stark counterpoint of black on white. The church was unadorned white and the dress of the parishioners, unrelieved black. The women wore black bonnets uniform in design; the men's black stove-pipe hats stood upside down in a row on a shelf. The minister wore a black robe with a crossed white collar. The parishioners turned to look at me. I was wearing a short-sleeved striped sports shirt without jacket or tie. In embarrassment I slipped into the nearest pew and discovered that I was seated with the women, separated by the center aisle from the pews of the men. The minister, bearing in mind no doubt the hay-makers in the meadows, was warning against the sin of not keeping sabbath. When he finished, the congregation sang vigorously, *A Mighty Fortress is Our God*. The people hurried away, speaking to one another in hushed whispers. Not even the minister greeted me. I stood in the begonia and geranium-covered graveyard, lonely among tombstones bearing the names of Kubli and Elmer.

Men, wearing loose-fitting cotton "hay-shirts" with hoods to keep chaff out of hair and ears, were carrying the hay down to the barns in huge bundles tied to their backs. One was passing the cemetery. From under the hay peered a grizzled, beard-stubbed face.

"You carry it well," I said.

"There was a day when I carried it better," he replied.

"The preacher does not approve of your working on Sunday," I said.

(Continued on page 140)

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House & Garden

OCTOBER, 1957

A FEW KIND WORDS FOR MODERN

Philip Hiss, the designer and owner of H&G's Hallmark House No. 2, tells us on page 90 of the preference of his five children for modern design. They have lived with it from birth and are so accustomed to it that they protested at having to live even temporarily in an "old-fashioned" house while their new one was being built. As they have been exposed to more styles of architecture than most American children, the young Hisses' liking for modern is certainly a conscious one. Yet because the contemporary style was handed down to them by their father, it is quite literally a traditional style for them which presumably will be handed on to their own children. In any event what is often referred to today as modern architecture has existed for considerably more than a generation, and many examples which have endured are no longer truly modern.

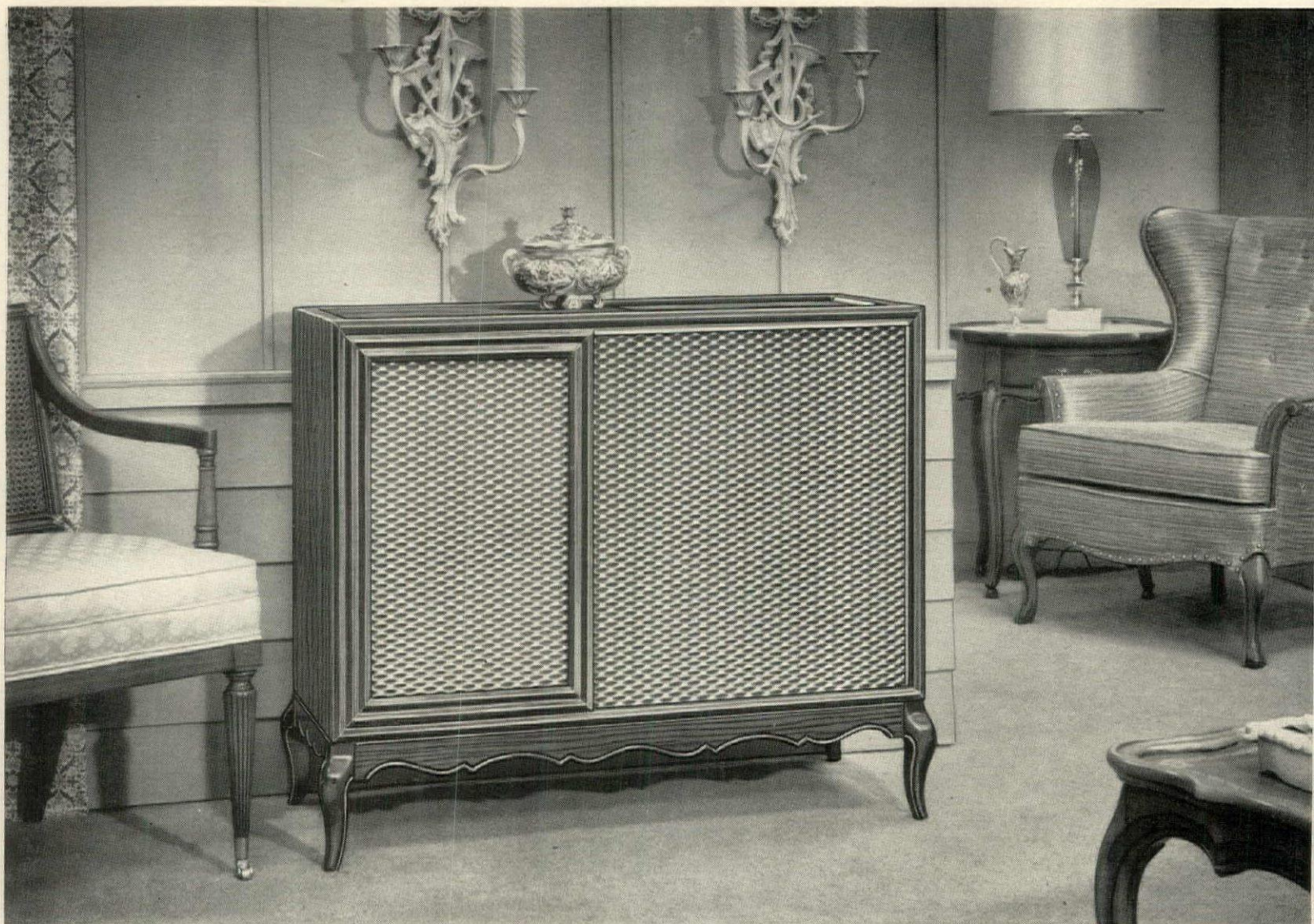
But there can be little argument that the Hiss house presented in this issue qualifies as modern by almost any standard. Indeed some readers who will derive inspiration and delight from H&G's *Tradition Up to Date* series beginning on page 77 may scorn Hallmark House No. 2 as the epitome of all they find objectionable in modern design. For them the Hisses' house is all glass and steel and stone; a flat-top box, stark, ugly, without character. We suggest, however, that such readers will be doing themselves a disservice if they thus dismiss the Hallmark House.

To begin with, it is a new and in many respects original design by an educated and thoughtful man of our own age. Our civilization will be judged by future generations on the basis of what we create and not on the basis of our skill in imitating or adapting things designed by our predecessors. We live in a time that is ripe for creativeness. In fact, we have designed and produced a flood of materials, equipment and products that have made living vastly more pleasant and easy. Many of the newest and most effective of these can be studied in the Hisses' house. We should not allow our aesthetic development to fall behind our progress in engineering. Yet this we will surely do if we rely safely and solely on the past.

Finally, there must be more than the merit of convenience in any home which a civilized family finds graceful and rewarding to live in. Careful examination of the Hisses' house will reveal a number of traditional derivations. Its simplicity, symmetry and rectangular form are quite classic, for example, and many of the architectural means for cooling the house were in use in ancient Egypt. For the best modern designs rely, of course, on accumulated knowledge and experience. Every age is thus an age of synthesis.

We present both *Tradition Up to Date* and the Hallmark House in the same issue not because they are so different, but because they relate so closely. It is largely modern architecture and materials that have given traditional furniture its new look, and it is to traditional design that we turn for education and inspiration in fashioning the tradition of tomorrow.

W. H. L. Jr.



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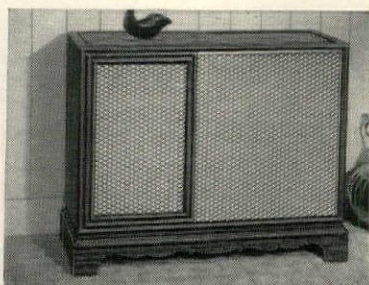
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In modern oak with harmonizing marbleized top on contemporary base of ebony.



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*Presenting Chapter 1 of a series devoted to the new uses and new look
of masterpieces of the great design periods of the past*

Tradition up to date

With this issue H&G begins a four-part series on our great heritage of design and its place in the bold new living pattern we are creating. The series will illustrate the principal design characteristics of the 17th, 18th and 19th centuries, their derivations and the reproductions today's craftsmen are turning out. It will suggest fresh schemes for blending the old and new against backgrounds of both traditional architecture and the contemporary. It both recognizes and endorses a significant trend in interior decoration.

Each chapter of the series will be divided into three parts. In the first part, handsome interiors (page 78) will be shown to set forth specific ideas on mixing period design with contemporary. New combinations and arrangements of traditional furnishings in tune with today's architecture will be emphasized. The second section will be an authoritative essay giving the flavor of the century (we begin with the 17th century on page 35) and tracing the development and effect of its design. The third section (page 36) will be an illustrated dictionary of design, which will identify the lines, woods and details characteristic of the furniture and accessories of the period. In its sum, the series will be a guide in evaluating the decorative role of antiques and the many fine reproductions of them available today, and it will point out new possibilities for those whose taste leans to contemporary furniture but who would like to relieve the severity with traditional accessories or fabrics.

As Winston Churchill, the 20th century's most eloquent spokesman, has said, "Without tradition, design is a flock of sheep without a shepherd." A fresh look at the past for ideas for the future is always rewarding. With the new materials, equipment and techniques of the past 15 years it is now essential.



Bold rectangles of raised fireplace and simply framed painting emphasize the carving on copy of 17th c. Spanish chest.
*Owners: Mr. and Mrs. Thomas Brundage.
Decorator: Hugh Evans of Joske's.*



Natural green "mural" through a modern glass wall sets the theme for this room in which Louis XV, Venetian and modern furniture are mixed against an off-white background. Soft greens of painted finishes, upholstery echo foliage.

Owners:

Mr. and Mrs. Whitfield Marshall.

MEISEL

THE NEW LOOK OF TRADITION IN TODAY'S SETTINGS

Like Shakespeare in modern dress, good traditional design transposed into contemporary settings will not lose its original beauty and, indeed, will gain new values. The following pages show how traditional pieces can be adapted to contemporary backgrounds which were either imposed by architects or deliberately created through the use of color, fabrics, wall and floor materials. The decorators used one or two definite colors in variations (one color may be white which sharpens the lines of the furniture). They eliminated conflicting patterns on walls, floors and furniture. Heavily carved furniture has been set against plain wall areas. Warm toned woods and painted finishes contrast with cool, clean floor surfaces. With mixtures of periods and woods unity is achieved through color and fabric. Fabrics that are washable or finished to resist stains and wrinkles are used for upholstery. Many of them borrow traditional motifs in keeping with the spirit of the furniture. Absence of clutter and ostentation lets you enjoy the patina of woods and beauty of detail—those finer points of traditional furniture which in themselves enrich a room.



LEONARD

Limited wall space precludes a conventional placement of furniture. In this room (above and opposite), which has windows on two sides and skylighted court of greenery in the center, 18th century French and Italian pieces adapt gracefully to informal groups. Pale grays and blue-greens complement fruitwood, mahogany, walnut. (Other side of room appears on the following page.)

Owner-decorator: Jane Burton.

Continued
HOUSE & GARDEN, OCTOBER, 1957





LEONARD

Washable cottons with elegant textures (damask, velvet) are in spirit with 18th c. French furniture in a contemporary neutral scheme accented with sharp red. *Owners: Marquis and Marquise de la Roziere. Decorator: Thedlow, Inc.*



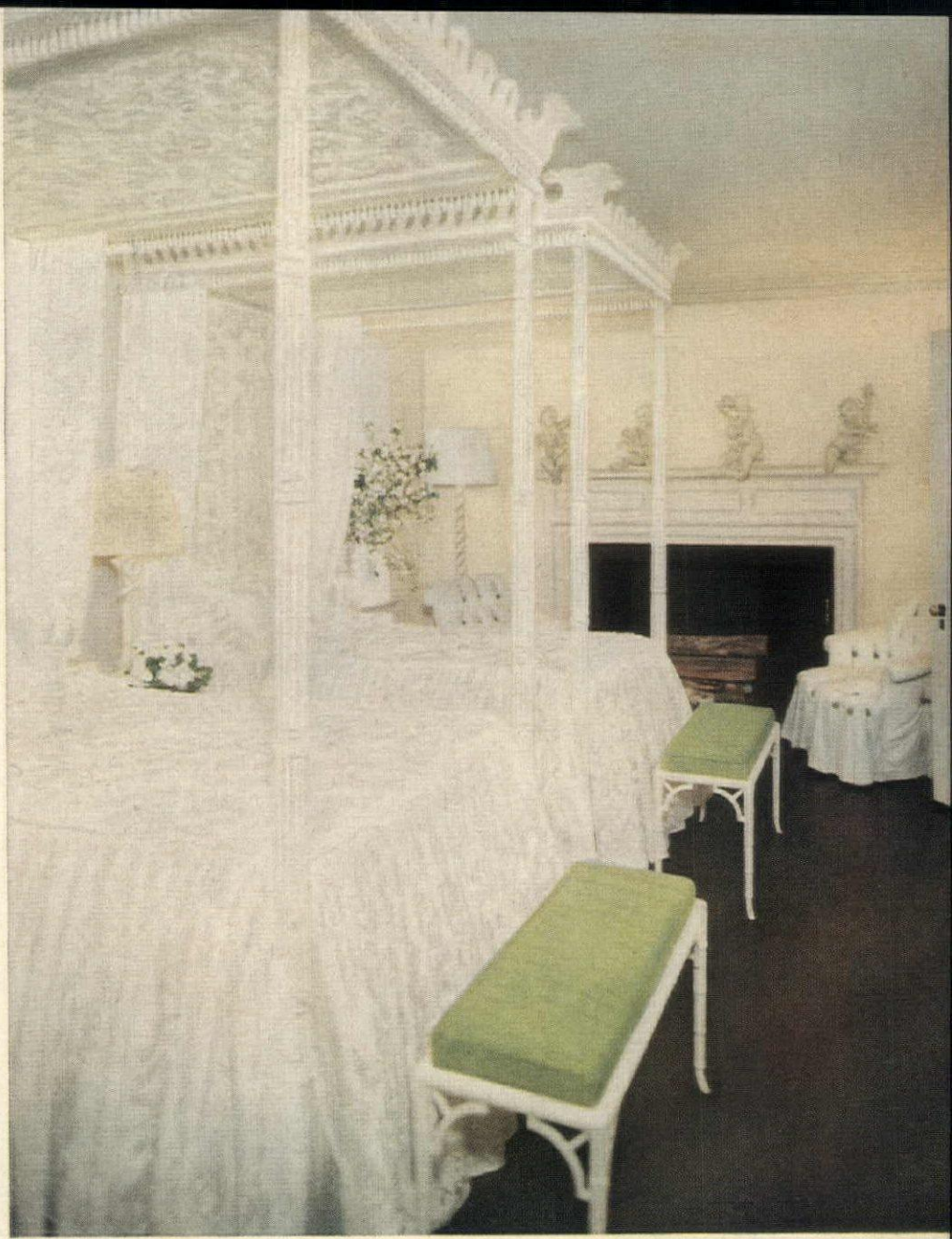
Stark white painted floor and walls set off elaborateness of a Renaissance oak table, 18th c. toile. *Owner-decorator: Maya de Montaudouin.*

Sleek pink marble floor, smoked mirror fireplace are foils for 18th century French and Italian furniture. *Owner-decorator: Jane Burton.*

Color is the key in using period pieces



Flemish painting, pewter, rich color bring 17th c. feeling to a kitchen. *Owner-decorator: Maya de Montaudouin.*



English chinoiserie pieces were treated in a contemporary fashion with whitewash finish, sheer Fortisan hangings, accents of Bitter Green. *Decorator: Michael Taylor, A.I.D.*



Sprigged chintz, striped rug, shades of blue unify room furnished with Louis XV reproductions. *Owners: Mr. and Mrs. James Fentress. Decorator: Baldwin & Martin, Inc.*

Pine paneling used to imitate 18th century *boiserie* was finished in greige for a light look. *Owners: Marquis and Marquise de la Roziere.*

Continued



Bold use of one strong color takes the place of a mass of decorative detail in a room of dramatic proportions. Yellow gives warmth and complements deep tones of 17th c. oak refectory table. *Owner-decorator: Maya de Montaudouin. Carpentry by Michel Witty.*

LEONARD

A collection of lightly scaled English, French, Italian and Dutch furniture combines harmoniously against a sleek modern background of light pine paneling and terrazzo. The pieces, grouped in a contemporary fashion, divide the room into four areas: two seating groups, a study wall, a game-reading area.

Owners:
Mr. and Mrs. Pieter Cramerus.



KERTESZ

GUERRERO



Four mahogany bow-front chests, reproductions of 18th century English pieces, unify storage on one wall of this bedroom. Owner-decorator: Dorothy Draper, A.I.D.

Large-scaled contemporary conversation group balances ornate 17th century Spanish oak pieces which decorate walls of a studio living room. Decorator: Thedlow, Inc.
For further information write to H&G's Reader Service

Modern arrangements emphasize the beauty of traditional design



Continued



Style and ease were attained in this dining room with modern materials and finishes. Red velvet curtains and upholstery on the 17th century chairs was Sylmer-finished to resist stains. Smooth surfaces of modern marble and metal table, vinyl floor can be wiped clean. Against the light background straight lines of chairs and table, three centuries apart in age, stand out in sharp relief.

ANTHONY DENNEY

The Boisterous, Brilliant 17th c.

*Like our own, it was an age of youth,
experiment, discovery and change
whose legacy was what we call "taste"*

By CARL BRIDENBAUGH

October 1st (1660) *My layings out upon my house in furniture are so great that I fear I shall not be able to go through them without breaking one of my bags of £100. . . . Office in the morning. This morning my dining-room was finished with green serge hanging and gilt leather, which is very handsome. . . . So, home, where my wife tells me what she has bought today, namely a bed and furniture for her chamber.*

These and similar expenditures, noted in shorthand in the famous *Diary* of Samuel Pepys when he and his French wife first entered upon their luxurious mode of living, both set the tone and indicate the direction that domestic life in Western Europe was beginning to take in 1660. We can perceive what Pepys and his contemporaries did not see, that their world was reflecting a revolutionary movement. In truth, the 17th century was every bit as revolutionary and the future seemed just as uncertain as our own appears today.

The age was a boisterous and lusty one, an age of brilliant innovators and brash but great men who were fertile in new ideas and bursting with the energy of inspired youth. It was one of the most exciting periods in which to live and one that fires the imagination today as we read about it. This was also the time when venturesome Englishmen and their families were founding colonies on the American shore of the Atlantic Ocean. Indeed the hundred years between 1600 and 1700 constitute one of the most important centuries in all recorded history.

Rapid and often bewildering change in every sphere of life was the prime characteristic of the boisterous century. It opened in the late middle ages and closed with the coming of modern times. In France, the Low Countries, and especially in England, Europeans of the upper and middle classes found themselves facing in two directions at once: tradition still held them in its grip; they were surrounded by much that was old and familiar, but the strange and the new also confronted them and strongly attracted them. This change can be seen in ideas, beliefs, and attitudes, though the shifts in these aspects of existence are less evident and comprehensible to us, but the revolutionary nature of the century is best understood today in terms of tangible THINGS—the material things of this world, the concrete, the surviving familiar objects round and about that can be seen and felt.

Most striking was the emergence of what is called *taste*, as it found expression in the style and manner of living of the upper and wealthy classes: in architecture, in interior design, in the decoration of rooms, and in the clothing of both sexes. Inevitably the newly rich sought to emulate, if not to join, the gentry by lavish display of their wealth in their houses and on their persons. After all, as Lord Burghley told his son, "Gentility is nothing but ancient riches." If a man of Shakespeare's day had been permitted to return in 1700 to the England of Sir Isaac Newton, he would have seen much that was familiar, but the outward and visible changes in domestic living would have seemed to him the harbingers of a strange, new age.

What had happened to bring about such radical developments? Actually life on the continent of Europe had slowly begun to change as early as 1500, but the climax of the movement is best observed in England during the century when what is now the United States was being settled. Economic changes of a very complex nature brought about a remarkable rise in the standard of living of the gentry. Even more important for our purposes is the fact that the middle class began to share in the benefits by 1600, because from their ranks the colonies drew the leaders whose descendants would gradually merge into an American aristocracy in the 18th century.

Whatever else the religious upheaval of the period and the new attitudes toward life unleashed by the rise of Modern Science, which had its birth in this century, accomplished, they did turn the public mind away from the medieval habit of concentrating upon eternity. As the old respect for authority and the old certainty about a future life faded, men took a more modern delight in trying to improve in every way life in the world as they found it. This gradual shift from emphasis on the spiritual and

(Continued on page 142)

H&G's New Dictionary of Design

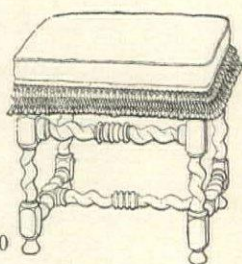
Part 1: 17th century

The 17th century was a century of beginnings—new lands were being explored and settled and new wealth was pouring into Europe. Renaissance elegance ruled well into the 1600s and gradually developed into the full-blown baroque. The baroque developed first as an architectural style in Italy, then moved on to France, Holland, England and America, changing character and developing new forms. Simple pieces reflecting fashionable styles were created for people who, a century earlier, had been satisfied with a stool, a box-like chest, and straw bedding. Just as carving, veneering, and gilding characterized court furniture; turning, painting, and boldness of design characterized the simpler pieces. Comfort became a consideration and furniture began to have an artistic as well as a practical function. By 1700 forms familiar to us today had made their appearance and were ready for the refinement of 18th-century design.

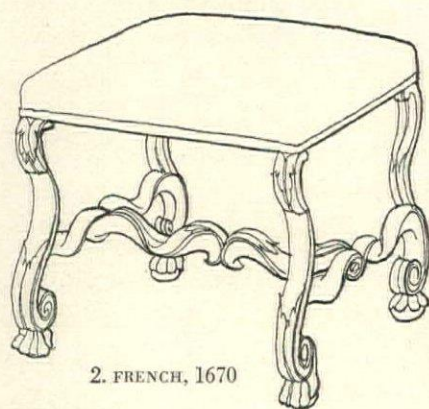
Stools



1. AMERICAN, 1690



3. ENGLISH, CHARLES II, 1660



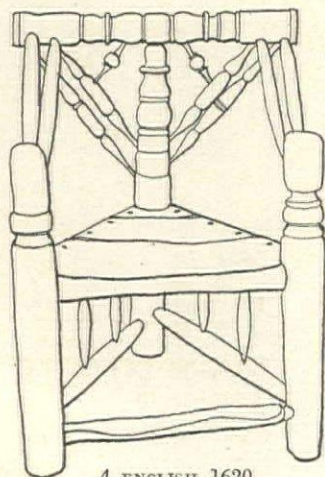
2. FRENCH, 1670

Until the end of the 17th century the stool was perhaps the most widely used of all furniture forms. The armchair, if the household afforded one, was reserved for the master or an important guest. The simple joint (meaning "joined") stool was the most common. The turned legs, single-board top, and sturdy stretchers of the American cedar example (1) could be found throughout Europe. The form had its aristocratic counterpart in the upholstered stool, of which many were in use when the privilege of being seated in a chair was a matter of protocol. Legs and feet were often elaborately carved as in the French example (2) of the mid-century. The Charles II walnut stool upholstered in tapestry (3) represents an English version of Flemish baroque carving.

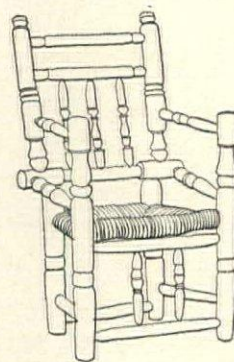
Early Chairs

Turned chairs like the early 17th century English example (4) were derived from medieval forms. Usually of oak, they were simply constructed with plank seat, sturdy posts and back.

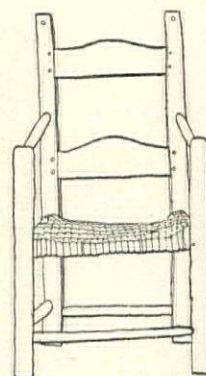
Chairs of the mid-century were often square-seated, and concessions to comfort were made by adding arms, raising the back, and replacing the rush or "flag" seat (5) with upholstery. Another version is the New England rectangular-post type, with square posts and slats across the back (6).



4. ENGLISH, 1620

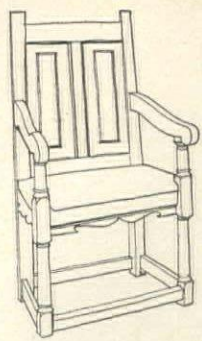


5. AMERICAN, 1650

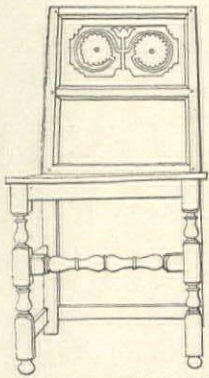


6. AMERICAN, 1690s

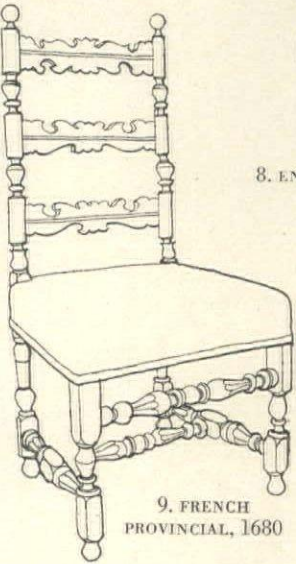
Later Chairs



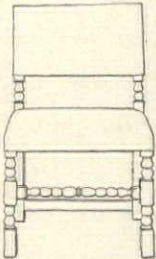
7. AMERICAN, 1650



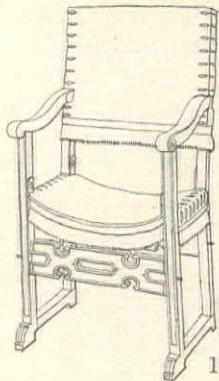
8. ENGLISH PROVINCIAL, 1680



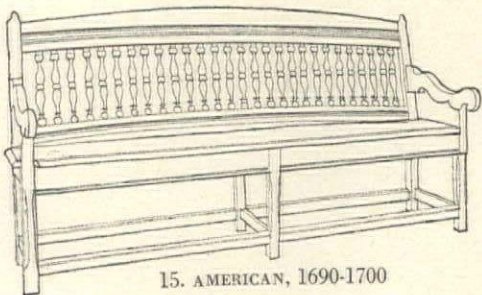
9. FRENCH PROVINCIAL, 1680



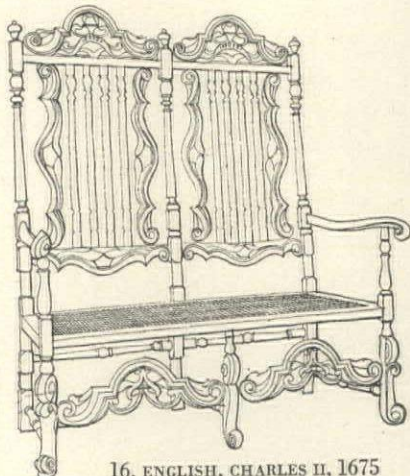
10. AMERICAN, 1660



11. SPANISH, 1660



15. AMERICAN, 1690-1700



16. ENGLISH, CHARLES II, 1675

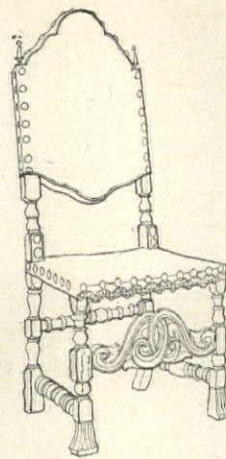
Wainscot chairs evolved during the Middle Ages from seats built into paneled walls. The American example (7) shows the dignity and strength which characterized these throne-like chairs. As part of the development of new forms, chairs of lighter, simpler type appeared in which the panels are smaller, as in the English country chair (8) of oak made after the middle of the century.

In France, the Burgundian chair (9) has boldly shaped slats instead of a solid back and the seat is upholstered in needlepoint. Cushions were used for centuries until early in the 1600s, when upholstery was attached permanently to court pieces of Italy and France. England and the Colonies adopted upholstery for such pieces as the Cromwellian, or "farthingale," chair (10), which had no arms in order to accommodate the wide skirts of the period.

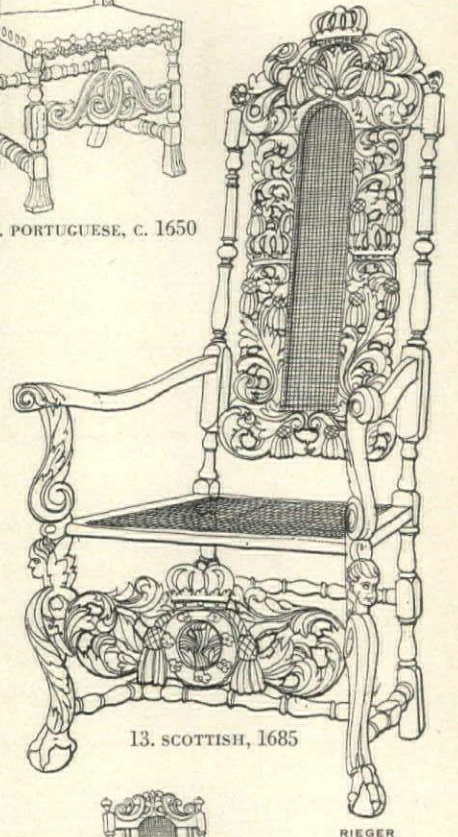
The Spanish chair (11) is richer in appearance, with geometrically carved stretchers and small paw-like feet. The seat and back are velvet slung simply across the frame, fringed and lavishly decorated.

Portugal also contributed much to furniture design during these years (12), especially influencing the baroque decoration of Flemish pieces which in turn affected English taste. "Portuguese feet" were widely used from the middle of the century on by English and colonial makers.

The elaborately carved and caned armchair called the Charles II chair was introduced into England by that monarch, who returned from exile in Holland much impressed by the Flemish baroque. The walnut chair with crown and thistle carving is a Scottish example (13) of a style popular on the Continent as well as in England. The American chair (14) is starkly simple.



12. PORTUGUESE, c. 1650

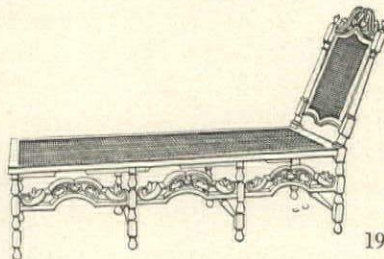


13. SCOTTISH, 1685

RIEGER



14. AMERICAN, c. 1690-1700

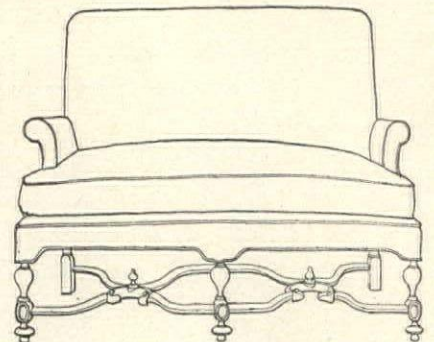


19. AMERICAN, 1680

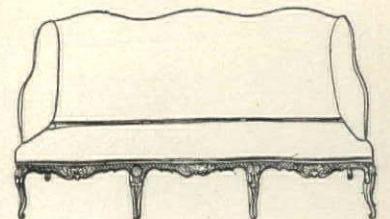
Settees and Daybeds

Seats for more than one were first simply an extension of the stool into a long bench. Early wainscoted benches or settles were high, solid pieces used in the great halls. Later arms were added, the back lowered, and the frame became much lighter. The colonial cedar bench (15) has turned spindles and simple straight legs. A type which developed from the Charles II armchairs was simply two chairs joined in one piece (16). Caning (adopted from the Orient) was often used for back as well as seat. A further development was the addition of upholstery as seen in the William and Mary bench settee (17) with elaborately crossed stretchers and crewelwork upholstery. In France, the piece was enlarged to the size of our modern sofa (18).

The earliest type of chaise longue, or daybed, was simply an extended chair (19). *Continued*

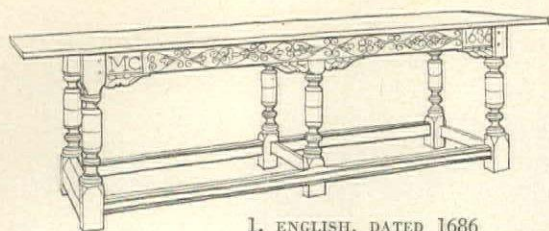


17. ENGLISH 1685

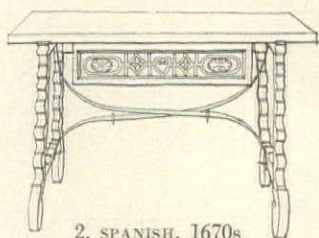


18. FRENCH 1690

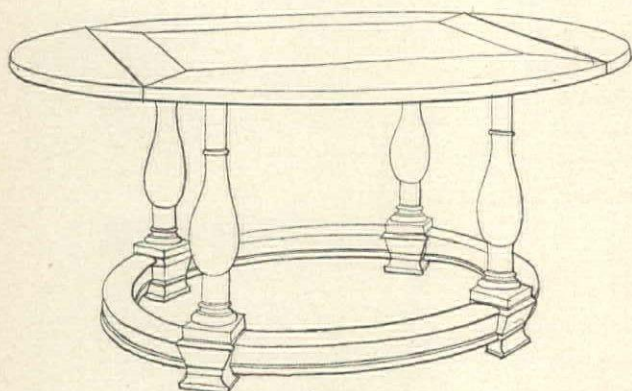
Tables



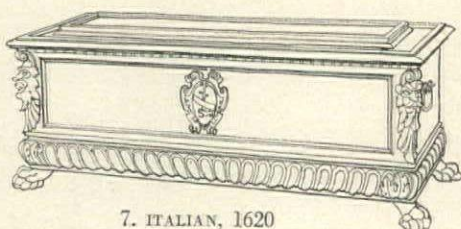
1. ENGLISH, DATED 1686



2. SPANISH, 1670s



3. ENGLISH, 1650



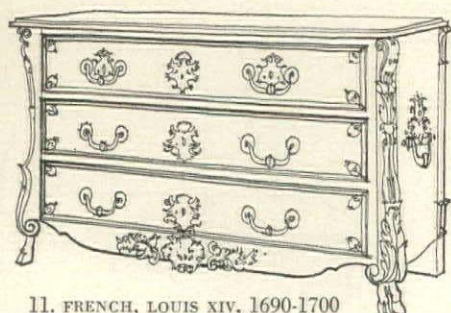
7. ITALIAN, 1620



9. AMERICAN, 1680



12. AMERICAN, c. 1690

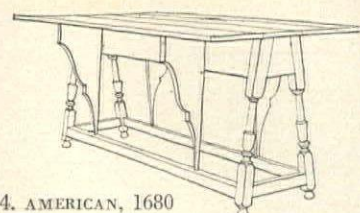


11. FRENCH, LOUIS XIV, 1690-1700

Stylistically, tables became more varied during the 17th century. The long draw-out table (1) we mistakenly call a refectory table reached a height of decoration in heavy Jacobean carved oak pieces. A contemporary Spanish example (2) of walnut has wrought-iron stretchers and an unusual carved drawer. Variations on the rectangular table began to appear by mid-century—the oval English walnut piece (3) is similar in many ways to Flemish and Italian examples. In America, the butterfly table (4)—so-called because of the shape of the wing-like pieces which supported the leaves—became popular.

Elaborately decorated and carved "extra" tables began to appear, for use as side or serving tables. The William and Mary piece (5) combines many woods in beautiful inlaid floral patterns. Rural cabinetmakers often painted simpler versions of these floral designs on tables, chests, and cupboards.

Smaller tables like the gateleg (6), which opened to support round or rectangular leaves, became more popular at the end of the century.



4. AMERICAN, 1680



5. ENGLISH, 1690

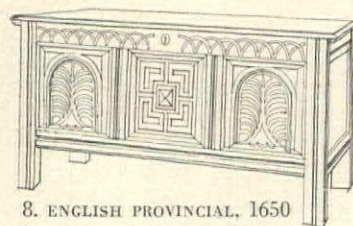


6. AMERICAN, 1690-1700

Chests and Highboys

The chest, like the stool, was one of the earliest pieces of furniture. In Italy it was a decorative piece (7), often so carved and paneled that little flat surface remained. In England the chest was simpler (8)—usually of oak with carved panels, and raised from the floor by straight legs. Later in the century drawers were added to the bottom part of the chest and the decoration became more ornate. The Connecticut Valley oak chest (9) has carved panels and applied split spindles painted black.

Once drawers were added and the chest was raised from the floor it became a very versatile piece of furniture. One of the most functional forms was the highboy or tall chest with a drawer below. The American maple piece (10) has the shaped stretcher in front, turned legs, and ball feet characteristic of the William and Mary style.



8. ENGLISH PROVINCIAL, 1650

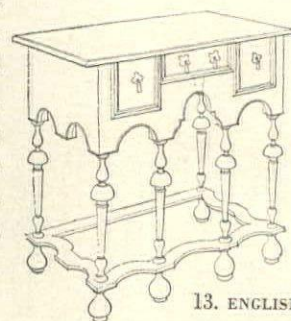


10. AMERICAN, 1690

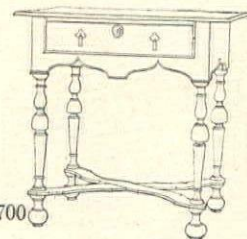
Commodes and Lowboys

The low chest of drawers, or commode, was widely used by the end of the century throughout Europe and in the colonies. With its kingwood veneer, metal mounts on drawer and frame, and hoof feet, the Louis XIV example (11) embodies the elegance of French court furniture of the period. The country chest (12) of oak and pine from New England is as richly decorated in its own way, with carved geometric molding and painted designs.

The lowboy is a decorative piece, half table, half chest, which could be used as a table or support for a high chest. English examples (13) of the William and Mary period are characterized by continuous stretchers connecting as many as six or eight legs. The American walnut example (14) is, by contrast, much simpler.



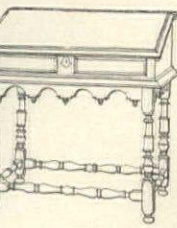
13. ENGLISH, 1690



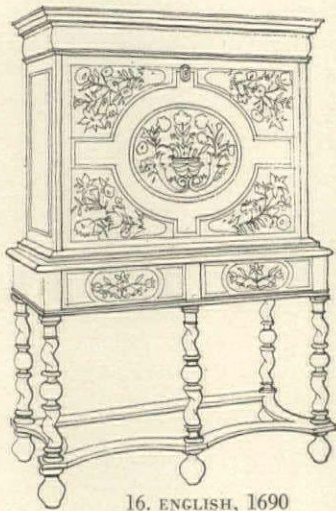
14. AMERICAN, 1700

Desks and Secretaries

By the end of the century the writing desk was a fairly common piece. First a simple stand to support a book, it was raised on a frame as in the American maple example (15). In another form it became a taller piece—a cabinet with a drop front like the English marquetry desk (16) of walnut, elm, and colored woods. The American painted version (17) of the drop-front desk-box is made of tulip-poplar and oak. Still another type of desk is the French court piece (18) with recessed center, or "kneehold." It is elaborately decorated in the fashion created by the royal designer André Charles Boulle, whose technique of inlaid metal bears his name (buhl). Desk and chest combined before the end of the century in the piece which we know as a secretary. The English walnut example (19) depends for decoration on the richness of the wood, crossbanding of veneer, raised moldings around the drawers, and the bold cornice of the top. The early New York piece (20) of cedar wood is similar in arrangement of shelves and drawers.



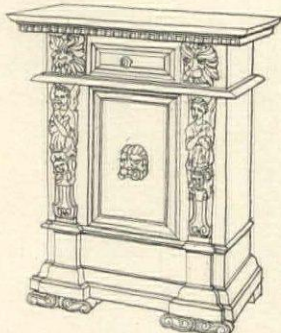
15. AMERICAN, 1690-1700



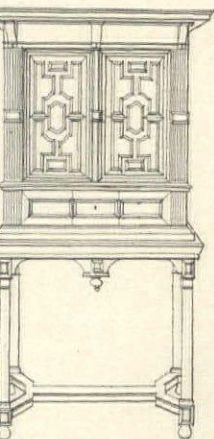
16. ENGLISH, 1690



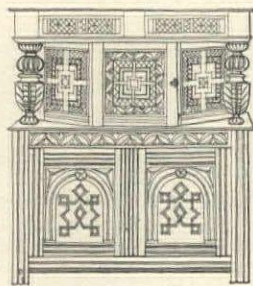
17. AMERICAN, c. 1690-1700



22. ITALIAN, 1650



21. DUTCH, 1650



24. ENGLISH, 1600



18. FRENCH, LOUIS XIV, c. 1675



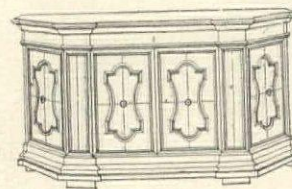
19. ENGLISH, 1700

20. NEW YORK, 1690-1700

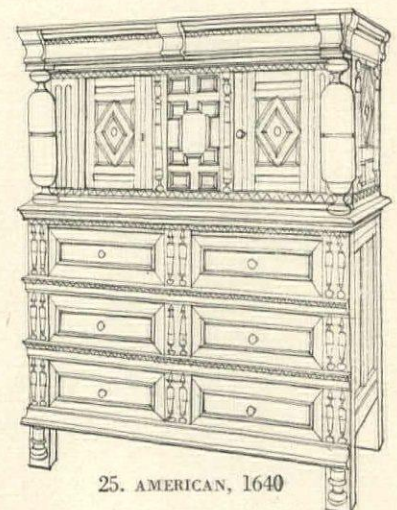
Cupboards

The cupboard is basically a chest which opens in the center rather than at the top. As such it was a very versatile piece and its design was as varied as its uses. The Dutch cupboard (21) was made early in the century and is raised on slender legs. The Italian version (22) has carved figures on either side of the drawer and the carefully concealed door. Architectural in design, the molding and scrolled feet add weight and importance to the small piece. Larger cupboards or credenzas (23), elaborately paneled and veneered, were popular in Italy, France, and Spain.

In England and Northern Europe the cupboard was often supported on an open frame which provided a place to display silver. The English oak press cupboard (24) has the lower shelves enclosed and is richly decorated with veneering of holly and fruitwood. In the American example (25) the lower shelves have been replaced by drawers.



23. ITALIAN, 1680

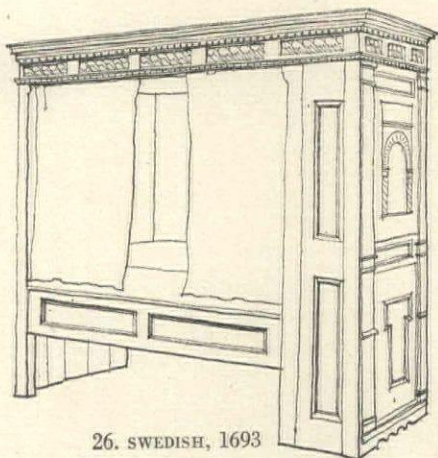


25. AMERICAN, 1640

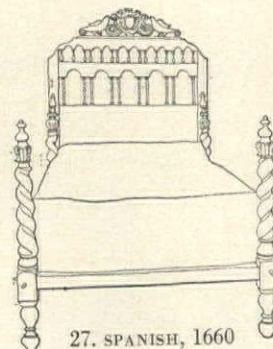
Beds

By the end of the 17th century beds had developed forms we still know today. In Northern Europe beds were built into the wall and enclosed with curtains which could be drawn against drafts. The Swedish bed of 1693 (26) has cupboards built in at the foot and is similar in style to many Flemish and German beds of the period.

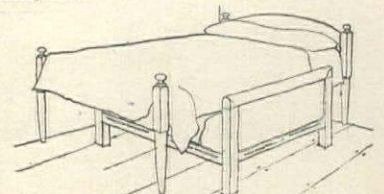
In Southern Europe hangings were not needed and the low-post, free-standing bed developed. The Spanish example (27) has turned legs and raised headboard. The American bed (28) of about the same period is of pine with low posts and a very shallow headboard. It is raised high enough to permit the trundle bed to fit underneath. Both have rope stretched across the frame to support the bedding and coverlet.



26. SWEDISH, 1693



27. SPANISH, 1660



28. AMERICAN, 1680

We live as we like

In creating a house for his own family, designer Philip Hiss has interpreted a classic architectural form in such a provocative way that the house, as described here in Mr. Hiss's own words, has been selected as H&G's Hallmark House Number 2.



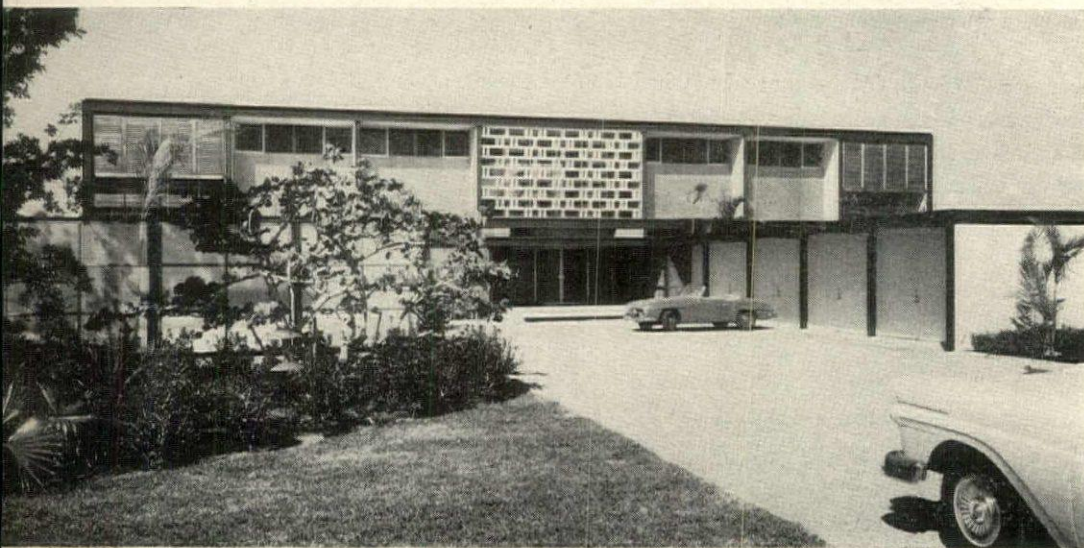
In 1955, when we set about designing a new house for ourselves, we had outgrown two previous ones. There were five Hiss children in two age groups: Valerie was 21 and soon to be married; Michael was 14. The small ones were Philip, 4, Shirley, 3, and Larry, 1. All of them had lived with modern design since birth, and we only learned the full extent of their appreciation for it when we sold our home and moved into a pleasant but old-fashioned house while the new one was being built. They called the place "gloomy" and "awful," and the older two protested that they couldn't live in it. They did, of course, but their outburst reassured us that they preferred to live in a contemporary house.

Our building site on Lido Shores in Sarasota stretched 250 feet between a busy waterway and a main highway. It was quite bare and flat, with no old trees or interesting contours. But the beauty of the water more than compensated; moreover, almost anything can be made to grow in semi-tropical profusion in a remarkably short time. The design

possibilities were great, even though the problems were many and sometimes contradictory: our needs were for a relatively large house on a small lot, privacy from the outside world and for each of us indoors, a civilized yet practical design in a sub-tropical climate of well defined rainy and dry seasons and occasional hurricanes. We wished most of all for a dramatic and stimulating environment in which architecture does not overpower the individual but instead becomes a disciplined, orderly and beautiful background, even for the prosaic affairs of everyday life.

A number of architectural solutions were considered and rejected. We preferred a two-story plan, and the smallness of the lot finally dictated it. The desire for visual openness and through ventilation in the spring and fall, when the house would not be closed for heating or air conditioning, suggested a plan one room deep. In essence, the rectangular form of our house is quite simple. It is based on a $3\frac{1}{2}'$ module. All doors and windows are this size, and bay sizes are a multiple of this basic unit. Thus the house is 105' long and 35' wide, with all bays measuring 14' x 21' except for the central bay, which is 21' wide. Despite the basic simplicity of design, there is much detail to arrest the eye; and preciseness of structure is contrasted with the rich color of tropical planting.

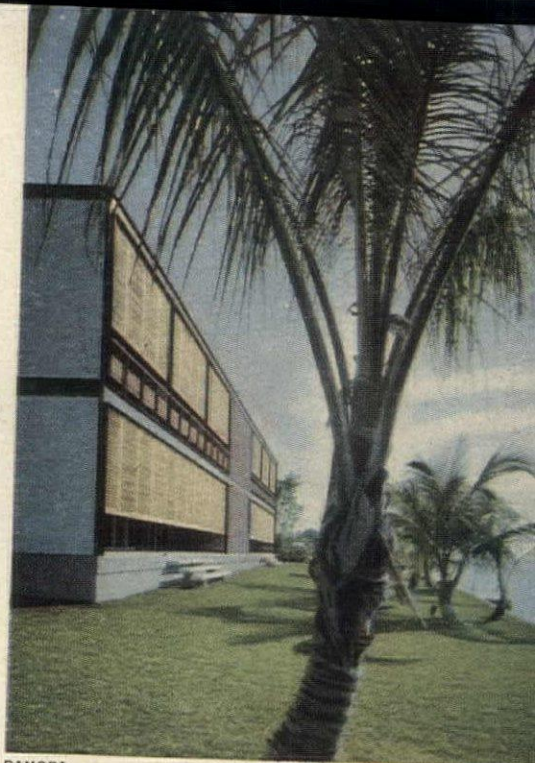
Continued



From the broad driveway, the visitor's attention is drawn naturally to the entrance area and the decorative sun screen grille above it. The fence between drive and pool area, left, preserves privacy around pool and cabaña which are at the front of house. Steel frame fence has translucent plastic panels.



"Our personal tastes," says Mr. Hiss, "led us to this two-story rectangular form as well as to a choice of materials which are beautiful to begin with and impervious to wear." The steel frame creates a balcony for each room at the back and front of the house, above and below, and sliding aluminum sash and wall panels form the long walls. Because the house is one room deep, each room also has a water view.

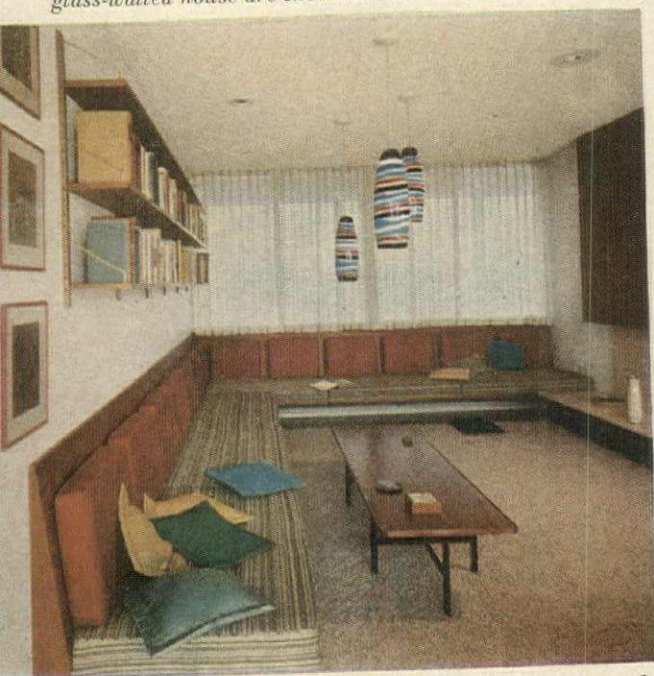


DAMORA





Louvers and draperies that assure shaded privacy in the glass-walled house are shown here in the master bedroom.

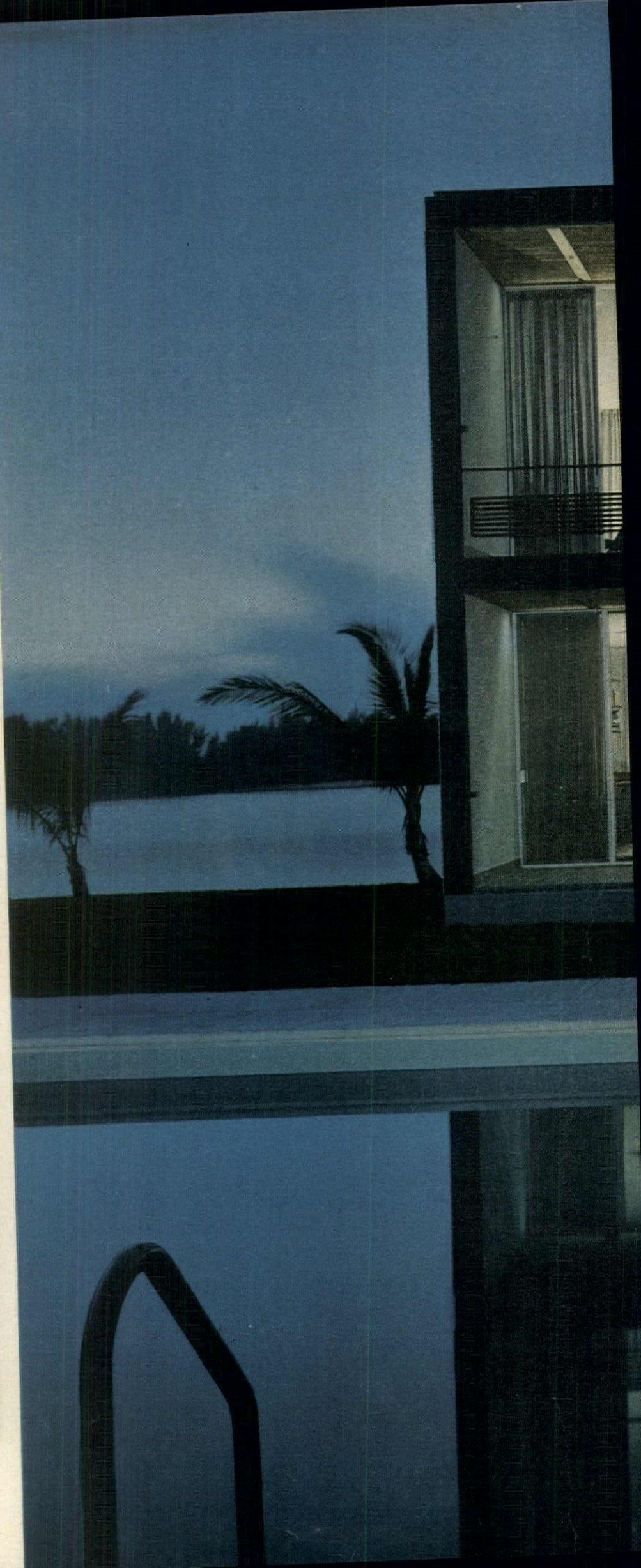


The study, with hanging bookshelves and colorfully cushioned sofas on two walls, is a bright yet intimate room.



"When we are sitting in the living room," says Mr. Hiss, "the water is seen outside as from the bridge of a ship."

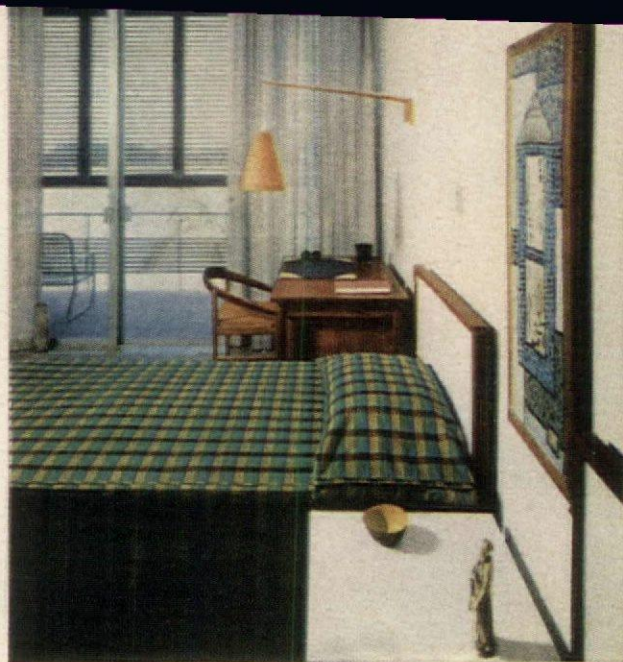
At dusk, lighting accentuates architectural symmetry







Child's room, a part of the isolated and soundproof children's domain on the second level, has sturdy desk and chests, as well as a cheerful outlook.



From white-walled guest room, a view of sky and bay lies beyond private, shaded balcony. Colors reflect the outdoors.

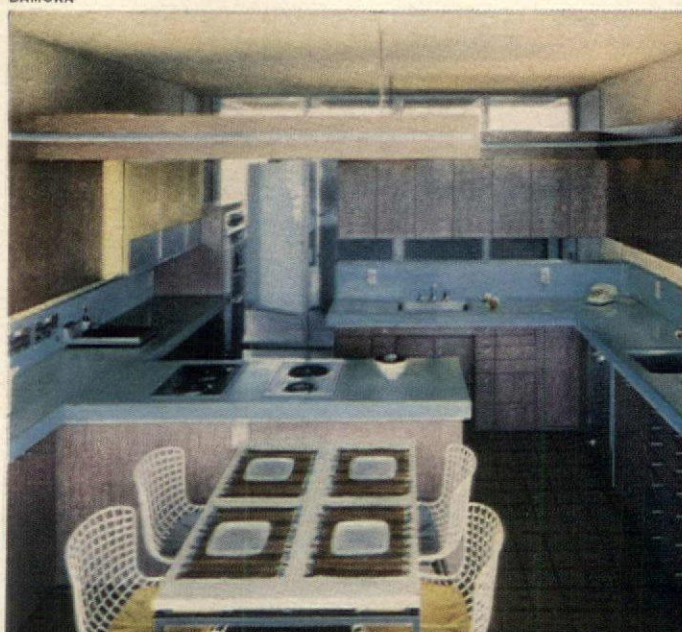


Beyond the dining room and its sliding glass wall is a terrace, covered by overhang of second-floor balcony, and an intimate garden of tropical planting.



Towering palms rise in the rear screened patio, two stories high and commanding a broad vista.

DAMORA



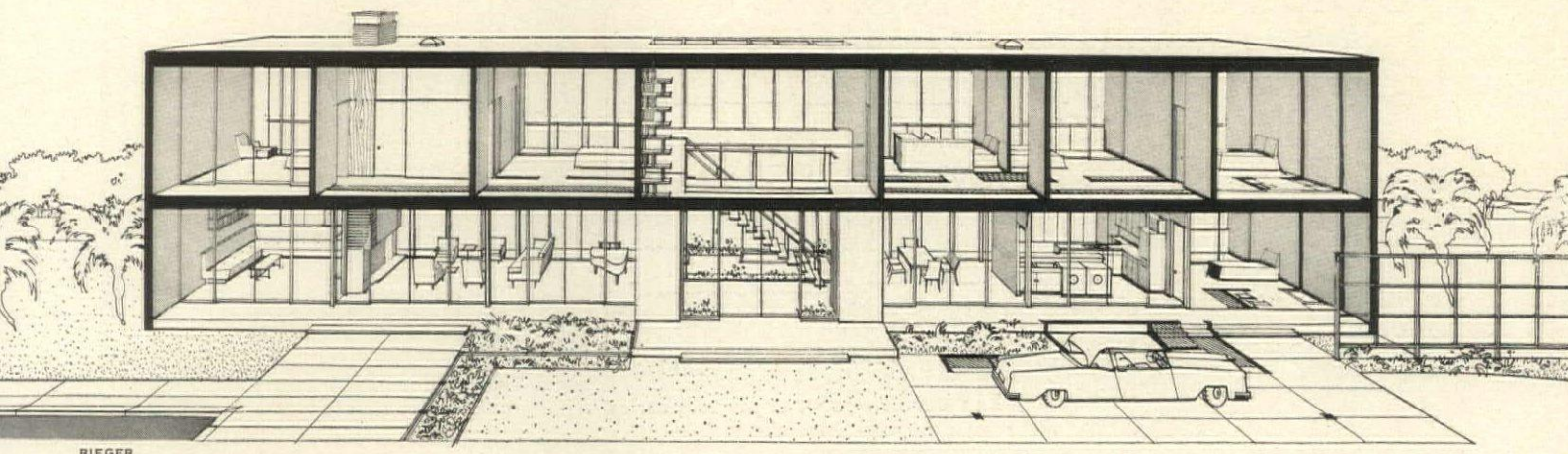
The kitchen-breakfast area is clean-surfaced and sleek, with meticulously planned appliances and working space.



Foremost among our requirements in a house is privacy for each member of the family. Although any family must have unity, it also thrives on a diversity of interests. It is understood in our family that adults as well as children have rights and needs that must be met, and we have regarded privacy as a many-sided problem. Indoors, our house is divided into four zones—two on each floor separated by the central stair hall: on the main floor, a living zone (living room and study) and a utility-work zone (dining room, kitchen-laundry, maid's room and bath); on the second floor, a master-guest sleeping zone (master bedroom-dressing room-bath and guest bedroom-bath) and the children's sleeping and play zone (three bedrooms and two baths). Doors to the stair hall from all zones measurably increase privacy, and there is sound insulation between the first and second floors, as well as in some walls. Outdoors, the house has almost complete privacy from the road—despite a total of more than 3,000

square feet of glass—and a large measure of privacy from the water side. Fences and planting screen the lower floor from the road, and storage walls along the upstairs halls—together with the reflective qualities of plate glass, sunshades and draperies—protect the second floor. The less vulnerable water side can be thrown open to the world or closed around the family by the manipulation of sunshades and draperies (the glass alone is reflective enough to insure privacy by day and there is very little boat traffic at night).

In individual rooms, a sense of privacy is achieved through decoration and furnishings which reflect the character and the purpose of each area. The living room, done in cool blues, is more formal than the rest of the house. The study, by contrast, has a feeling of warmth and intimacy, heightened by its many books. Here, the children watch TV, but only at specified hours. The kitchen-laundry, though planned for efficiency, is as civilized as the other rooms. Cooking is done in full view of the water, and glass to the floor on one side opens the kitchen to the outdoors. In the master bedroom, colors are muted, restful, while the children's rooms in the other wing form a gay, colorful private world.



Four zones of house: lower left, study-living room; upper left, master bedroom-guest; lower right, dining-utility-maid; upper right, children's play-bedrooms.

**Privacy is many-sided,
and so is the
solution to insure it**



At night, viewed from the water side, the two-story patio is brilliantly bathed in light. Darkened area, upper left, is the children's zone.



In addition to the four zones within our house proper, we have three other zones which we think of as living areas: the pool-cabaña area, used by the whole family or alternately as an adult or child recreation area; the garage, in which four doors can be raised on either side, making the space into a covered pavilion where children can play in hot or rainy weather, where teenagers can play ping pong or dance, and where even adult parties can be held; and a children's outdoor play area to the east of the house with chinning bars, swings, sandbox and, as a "climbing tree," a many trunked banyan.

Since we wished to take full advantage of our surroundings, we incorporated many sun control devices. Deep balconies and terraces reduce direct sunlight and glare; they also protect openings against normal rain. Motor-operated redwood sunshades with fixed louvers control intense

sunshine and still allow us restricted vision outward. At the entrance, sun control is accomplished with a concrete *brise soleil*, or "breathing wall," which adds ornament to the entry, a considerable amount of privacy and a dramatic play of sunlight and shadow.

The essential materials we chose for our house were selected for their ease of upkeep, permanent good looks and for their appeal to rather civilized tastes. The charcoal color of the steel frame, which is exposed inside the house and out, was dictated because it fits into the general color scheme. The pumice brick of the end walls, specially made for the house, was chosen for its off-white color, its light weight, its insulating qualities and its texture, which was enhanced by raking the horizontal joints. The blue anodized aluminum curtain walls were picked only after long study for a feeling of luminosity and depth that suggests yet differs from the plate glass walls. And the glass itself, far from being the cold, hard material it is often pictured as, has a living quality. It is a kaleidoscope in which is seen the reflection of trees, the sea and the sunset clouds.

Continued on page 131

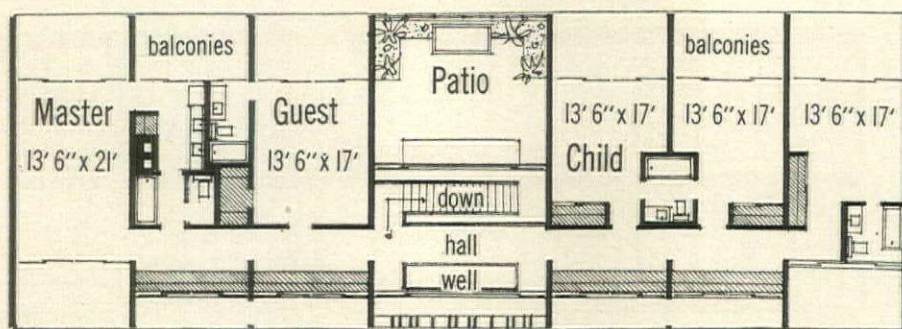
DESIGNER: Philip H. Hiss

OWNERS: Mr. and Mrs. Philip H. Hiss

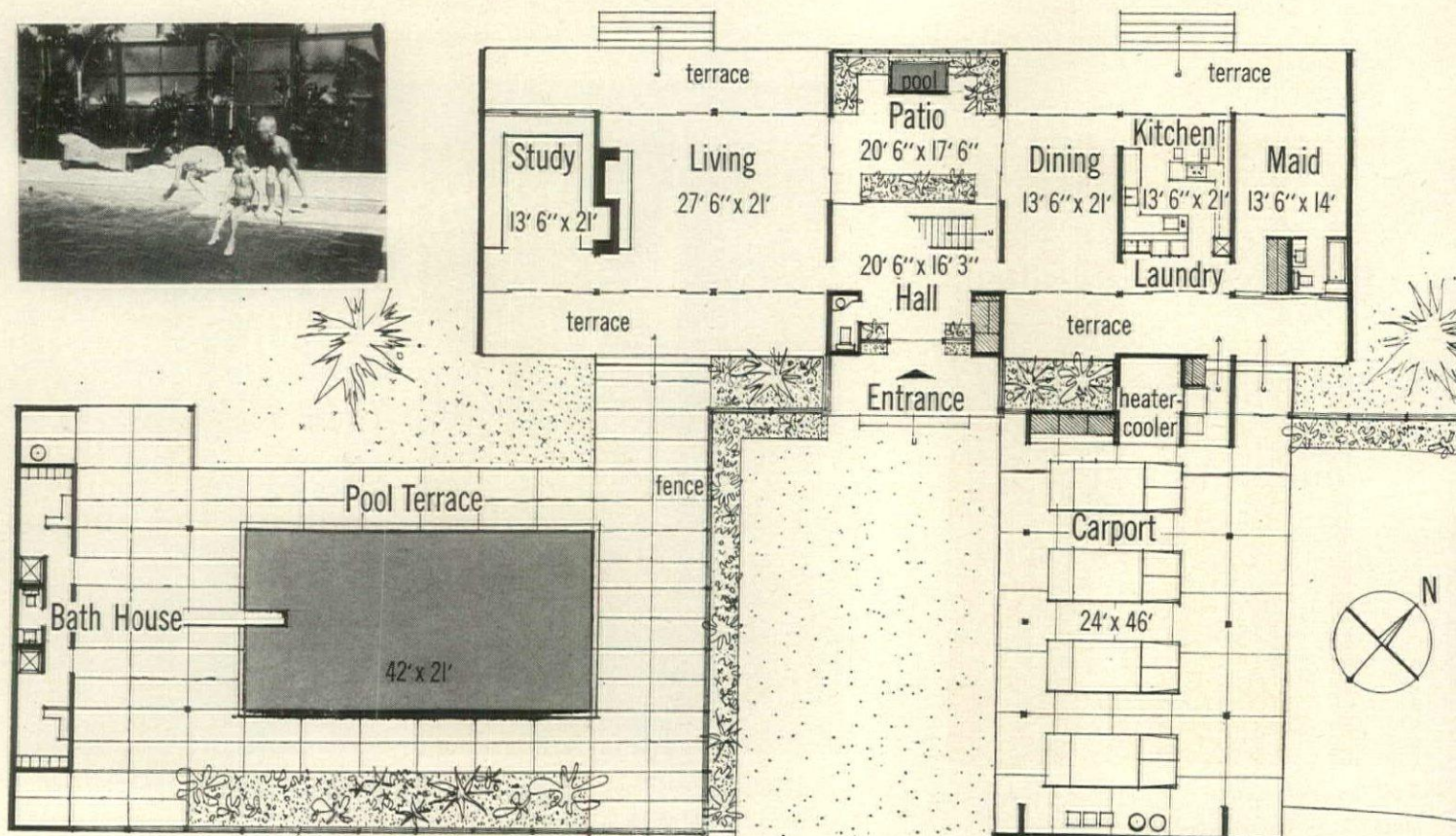
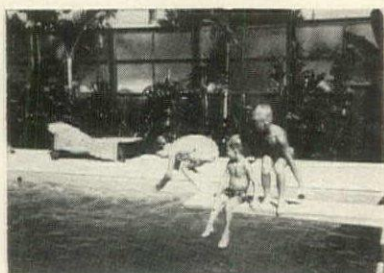
LOCATION: Sarasota, Florida

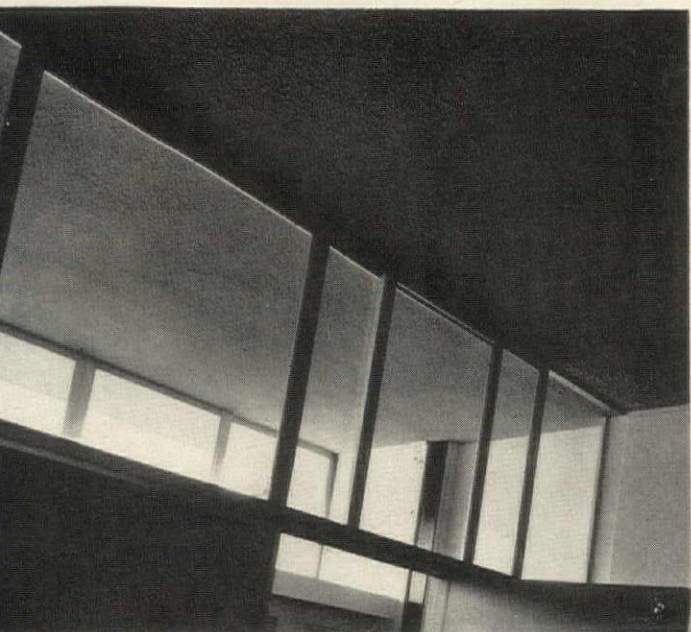
SIZE: 4620 square feet (enclosed area of house)

Building data, page 132

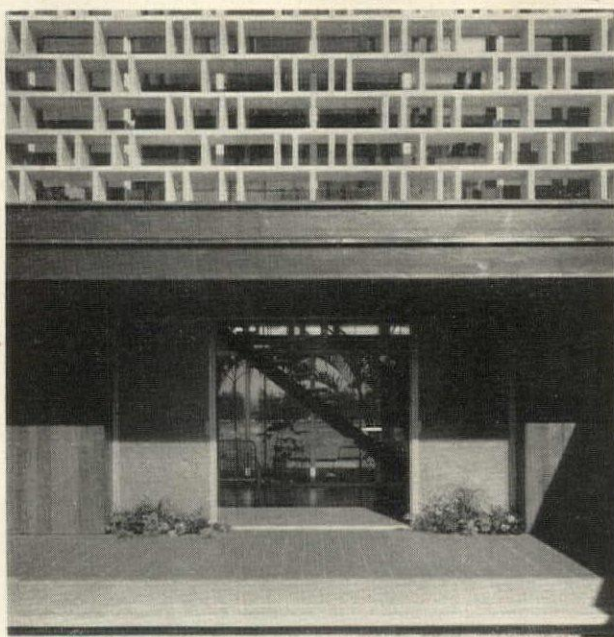


The four living zones, of equal floor space, are divided by hall and two-story patio

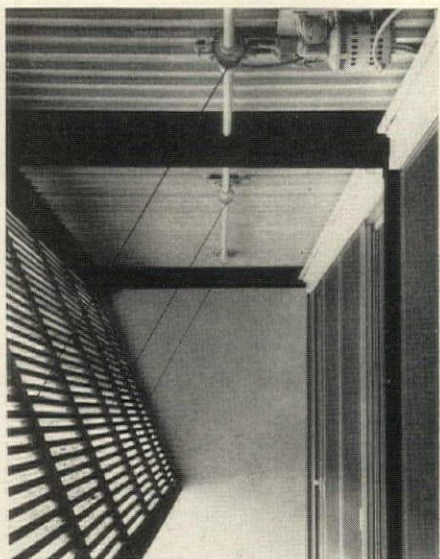




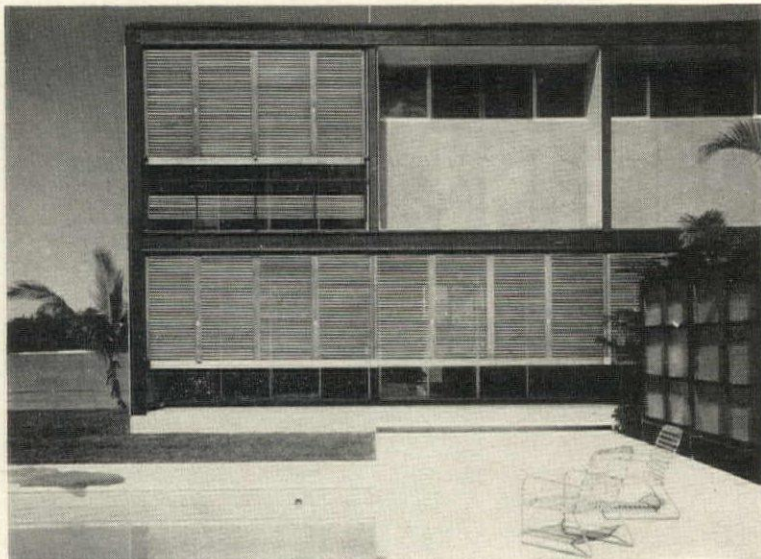
Sliding glass transoms at top of upper hall walls circulate air through house, transmit light through rooms.



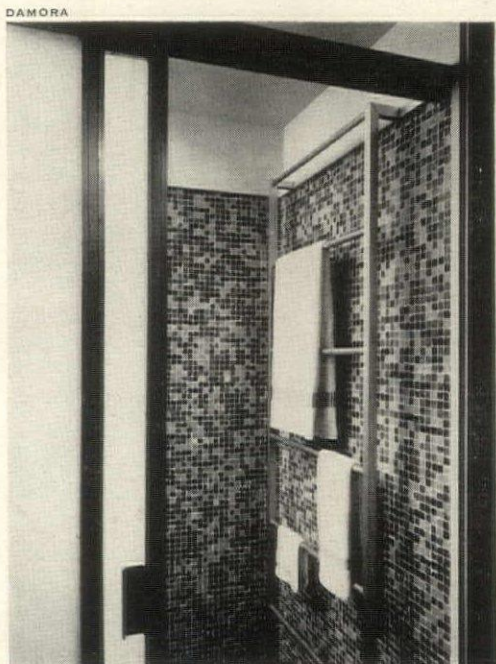
Ornamental concrete grille tempers sunlight from southeast on entrance stair hall. Thick blocks cast shadow patterns.



Motor operated louver sunshades swing up to ceiling by pushbutton controls.



Redwood louver panels and lower balcony railing are shields from sun's rays and from passersby on street.



Wall in master bath is covered with Italian glass tile, handmade in blue-green color.



Acoustical plaster ceilings through house localize and muffle noise.

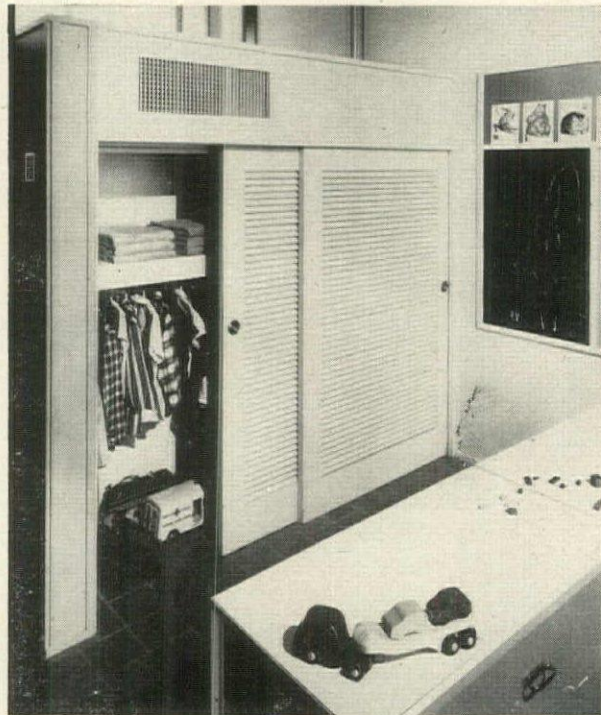
**Materials meet
twin tests of
comfort and convenience**

Continued

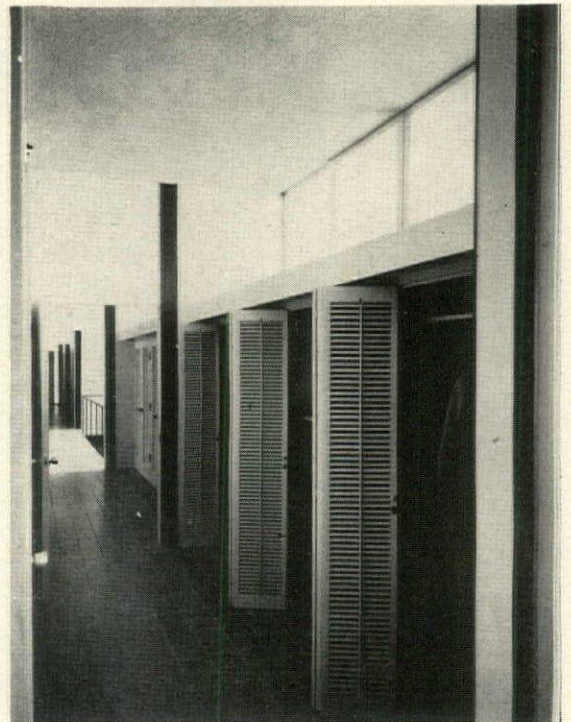
**In the Hiss house
good looks go hand in hand
with easier living**



Raising doors turns the four-car garage into a spaciouly sheltered play pavilion for the younger Hiss children.

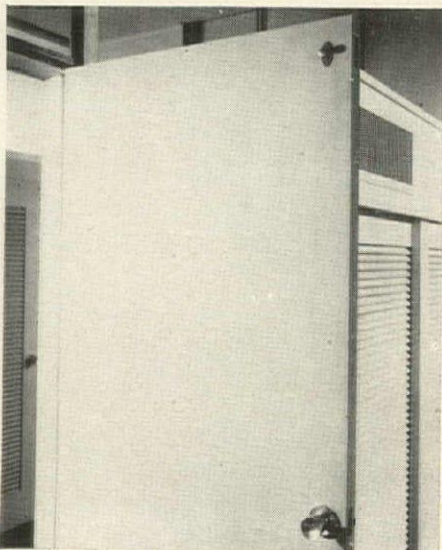


Closet with sliding louvered doors in child's room holds clothing, linen, toys within easy reach of child.

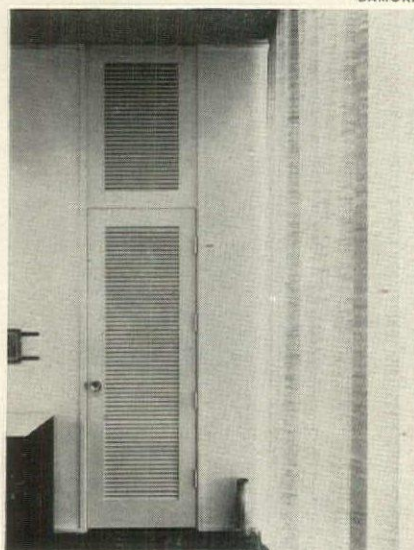


A line of storage closets runs length of second floor corridor. As in most of house, floor is quarry tile.

DAMORA



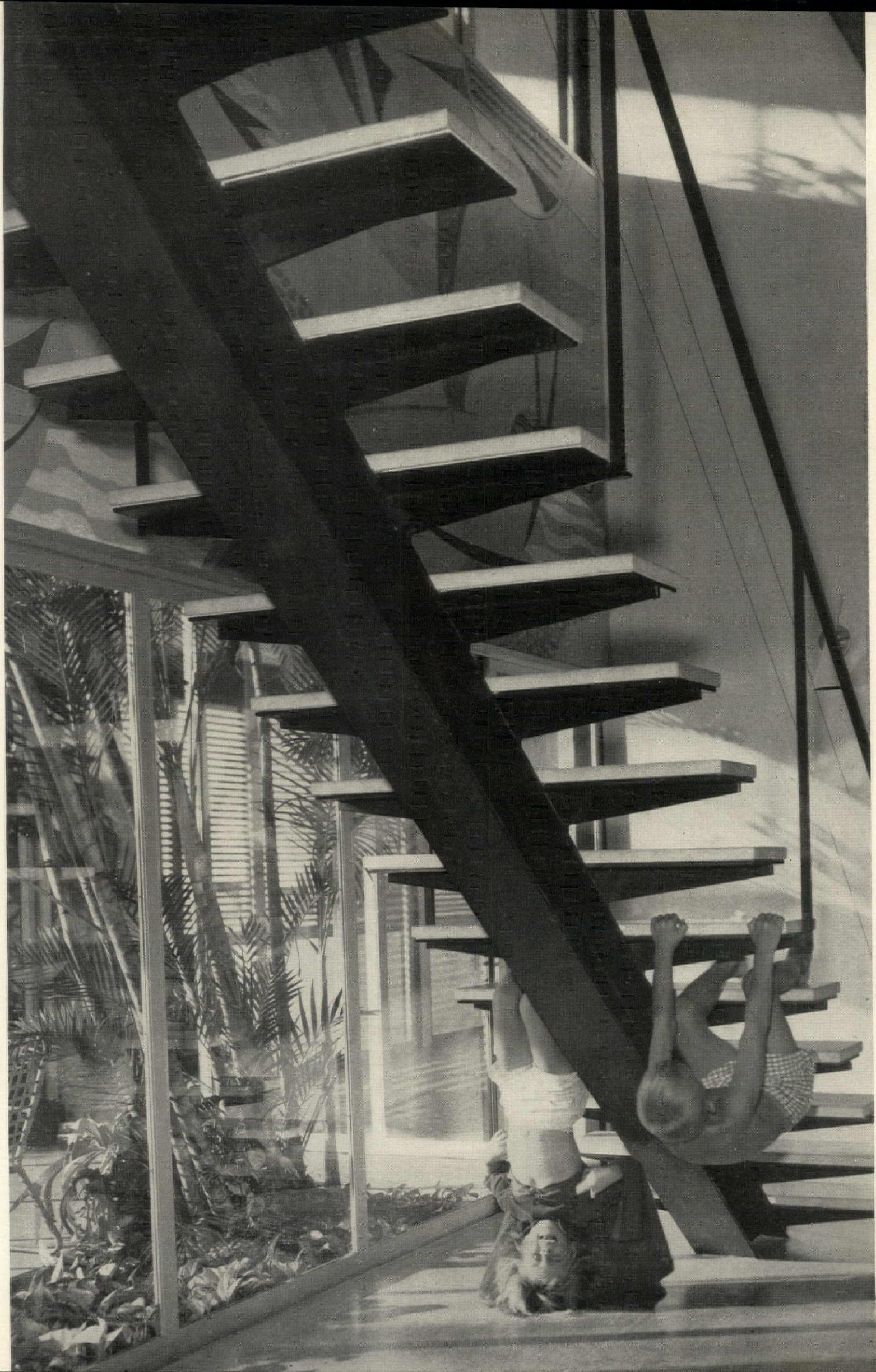
Door of child's room has lock at top, out of reach of the smaller children.



Lowered bedroom doors permit circulation of air through closets on second floor.

Steel spine of stairs is silhouetted against palms of the patio and, above, a mural by Ru Israels and Ann Ritz. The stair treads, as well as the entrance floor, are Roman travertine, fine ground but not polished.

How the Hiss house works, page 133





For easier entertaining

Duplex

tables



In the face of today's varied kinds of entertaining, the basic dinner and coffee tables can hardly begin to meet the demands made on them. Limited living space precludes a range of tables to suit every occasion. For this reason, there is a growing need for tables that give more than their face value. The elevator table that rises to any height at the turn of a crank, the lazy susan table that speeds self-service, host tables that store smaller tables underneath are all designed to aid present-day entertaining. Certain time-tested types such as the hospital-bed table and the butler's table have been re-styled to help around the home. Table tops suit the medium to the purpose: Formica for heat-proof, stain-proof qualities; leather for durability and decorative value; stained glass for color and pattern. These are truly tables that come to the aid of the party.

Continued

Elevator table, opposite and above, stops at any level between cocktail and dining table height, is operated with a pull-out handle that cranks up and down. It is a modern adaptation of a traditional English design, is made of mahogany, is at home in library, living or dining room. Table by Kittinger Co., Inc. Photographed at the apartment of Mr. and Mrs. William Benedict

**These go up and down
or round and round**

Lazy susan cocktail table, right, works in reverse: the outside spins while the inside remains stationary. Revolving section of this contemporary Italian design is made of solid cherry with hand-finished leather tooled in gold. Center is Italian burl with figured cherry borders.

Table by The Weiman Company
Photographed at Woronow & Pierce



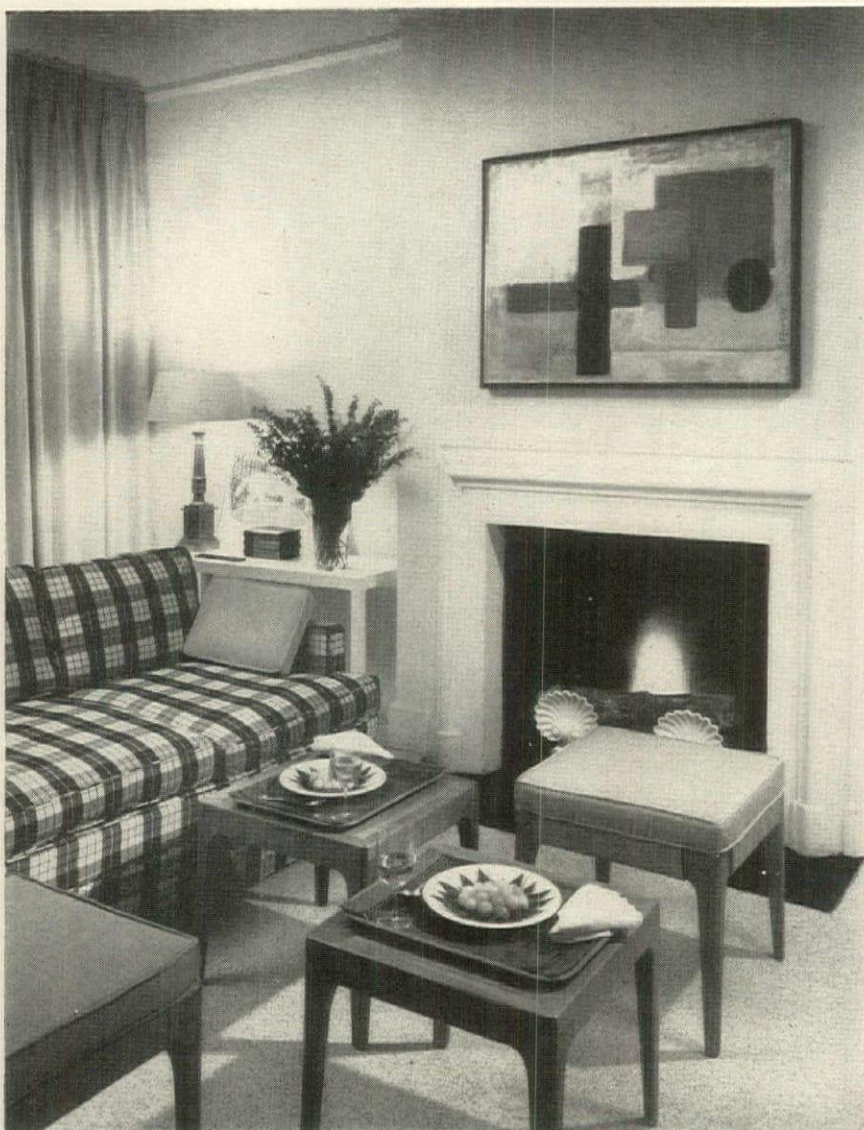


Table-benches stand together, above, as a coffee table or separate, left, as individual tables for easy serving. By snapping on their foam rubber cushions, you can turn them into comfortable little stools for extra seating.
Table by Statton Furniture Mfg. Co.
Setting designed by Mallory-Tillis Interiors

Two-faced tables that help the hostess



Italian Directoire coffee table conceals three snack tables, above and right. What look to be drawers are pull-out folding tables, lightly scaled in French and American walnut and easy to handle. Their white plastic tops are both stain and burn resistant.
Table by John Widdicomb Co.





Stained glass used as a table top in a brass frame revives an ancient art for a contemporary room setting. Arranged in a checkerboard pattern, the glass makes a colorful end table surface, above. Or, it can double for chess, left. *Table by Art Glass For Interiors*



Server table, above and right, with walnut surface and brass legs on ball bearing rollers switches readily from night table to breakfast tray. It also can be wheeled into the living room as a bar cart or a portable end table.

Table by Valley Upholstery Corp.

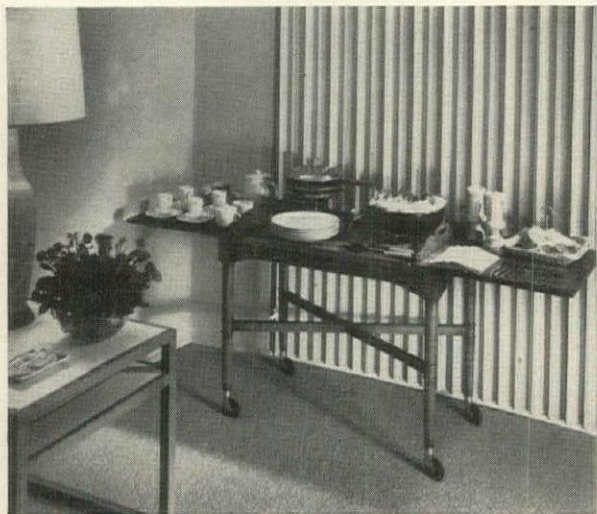
*Settings on this page designed by
Mallory-Tillis Interiors*

Continued

KERTESZ



Expandable tables make the most of limited space



Bar cart, above and right, has removable butler's tray that rests on stretchers, looks like a shelf. Cart's top slides out. Tray then can be set in middle like an extra leaf for a dining table. It gives you a bar or buffet that is narrow enough to move from room to room.

Cart by L. & J. G. Stickley, Inc.

*Photographed at the home of Mrs. Seymour Gellman
Setting designed by Mallory-Tillis Interiors*



DE GENNARO



Flip-top dining or game table, at left and above, in a contemporary design of walnut or teak can be placed in a corner for cards, pulled out into the room for a seated dinner or luncheon, accommodating six comfortably. *Table by Dux.*



Console table, above and right, with a flip top is suitable for foyer or library, or can be backed up to a sofa. It has a simulated oil finish on solid pecan with a walnut veneer. The top opens the long way for a buffet table setting.

Table by Hickory Manufacturing Company



KERTESZ



Drop-leaf table with tapered, metal-tipped legs lends itself to a contemporary room scheme. With the walnut leaves down, it is narrow enough to be a console table, above, can be opened to seat eight or do justice to a punch bowl, left. *Table by Fancher Furniture Co.*

*Settings on this page designed by Mallory-Tillis Interiors
Shopping information, p. 231. More tables, p. 226.*

COMEBACK FOR A CLASSIC DESIGN

Many people who would like traditional china regard it as too rich for everyday use and choose instead the more flexible contemporary patterns. In keeping with current decorating trends, the traditional table setting has recently been brought up to date with a new line of china, a simplified version of one of the most enduring classic designs, the fleur-de-lis. The present-day desire for patterns which suit any size or style of setting has been taken into account. The border design is gold-printed on white and three colors, lacquer red, blue and olive green. These colors, each with the glow and depth of Renaissance art, are in complete harmony. In this way the hostess may have a basic set of china in one color for small dinners, augment it with additional pieces in companion colors for larger parties (examples of variations are shown below and opposite).



A formal effect for dinner

Buffet setting shows how the graceful shapes and timeless style of the china and table accessories are accentuated by a simple modern background. The table is traditional in mood: ivory lace cloth, crystal champagne flutes, porcelain-handled knives, porcelain candlesticks and centerpiece. Fleur-de-lis pattern plates in rich red, blue, green are combined in order to supply service for 18. *Rosenthal-Block's Connoisseur "Fleur-de-Lis" china, Ottavia tablecloth at Lord & Taylor. Photographed at La Verne Originals.*

An informal effect at lunch

Luncheon table in a traditional dining room teams both red and white fleur-de-lis plates in a more casual setting, witness to the adaptability of the design. The color scheme, based on the bright pinks and reds of the zinnia centerpiece, is appropriate to a midday meal. The flower holders are candlesticks which have height and shape, yet take up little space on a small table. A circle of a foamlike plastic soaked in water is put over the candlestick spike to hold the flowers firmly in place. *Photographed in the apartment of Mr. Robert Shepherd.*

Shopping information, page 232.

JEFFERY





May's tallest tulips signal the climax of the spring-long garden

LEONARD



Spanish scilla prefers leafy shade



Trumpet daffodils are April's mainstay



Crocuses bring strong color after snow



New tulips vary the classic patterns

GENEREUX

The saving grace of winter rests within the

Bulbs for spring

16 frost hardy bulbs
for gardeners who would rest

1. TULIPS come first to mind, are last to bloom in the spring garden. You see them opposite; tall hybrids in Miss Helen Whitman's Mt. Kisco, N. Y., dooryard, top; a bed of early doubles at bottom.

2. DAFFODILS are mid-spring's special delight, in unmatched variety.

Gay **3.** CROCUSES are bellwethers for the many bulbs that welcome spring:

4. SNOWDROPS and **5.** SNOWFLAKES for early white; **6.** WINTER ACONITE for yellow;

7. SIBERIAN SCILLAS for blue; **8.** GLORY-OF-THE-SNOW and **9.** PUSCHKINIAS for blue, white and cheerful pink.

10. SPANISH SCILLAS, tall and late, and **11.** HYACINTHS bring stronger color, bolder masses. **12.** BLUE

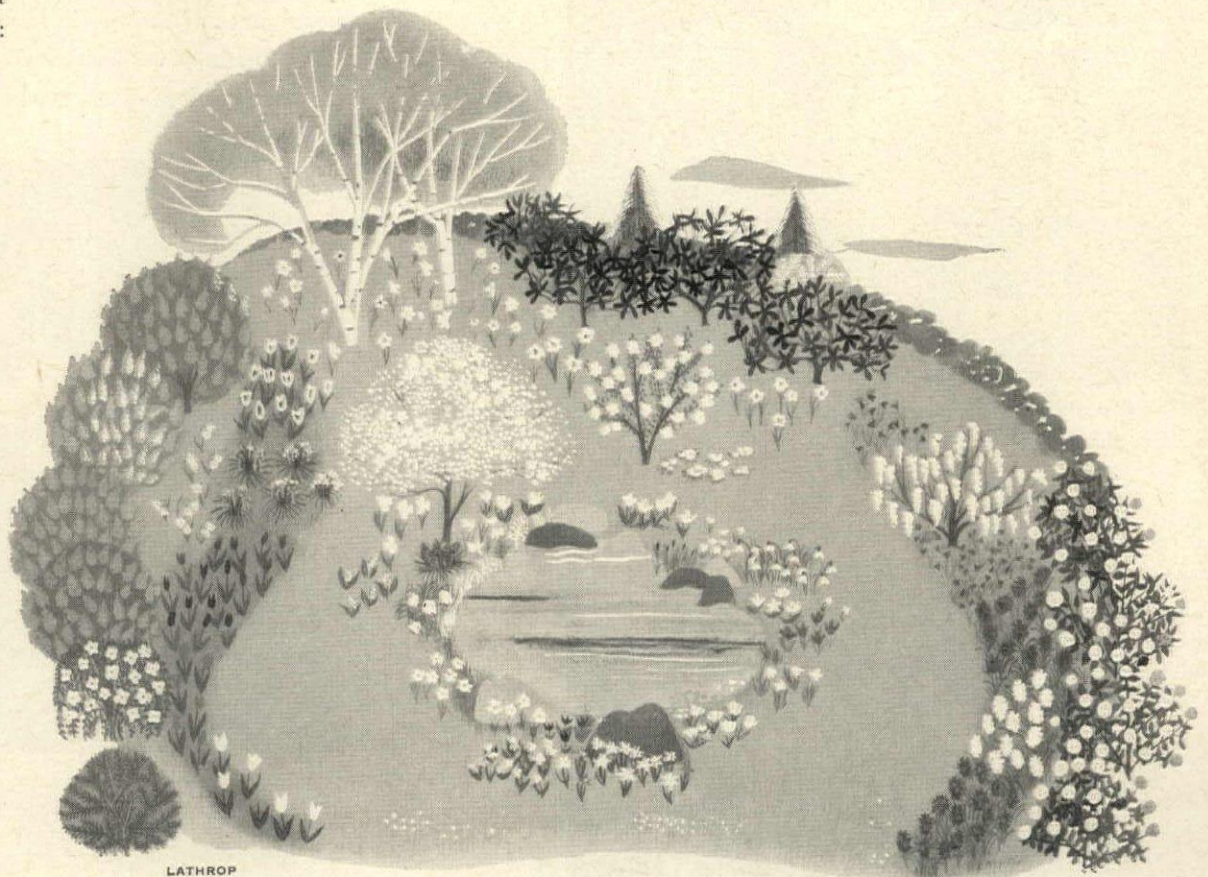
MUSCARI carpet the April ground and white **13.** LILY-OF-THE-VALLEY follows in May. For fillip: add

14. TRILLIUMS and **15.** FRITILLARIA, white and delicately graceful in shaded places; **16.** BULBOCODIUM, pinkish in sunny clumps just after snow.

Reward for a few hours of autumn planting time and a winter of rest: three full months of spring color.

No other natural phenomenon has an impact on the human spirit to compare with that of spring after winter, and no manifestation of spring's arrival is more heartwarming than the emergence of the first flowers from unpromising and wintry land. The fact that these flowers are all but guaranteed not only to the expert but to the merely eager is no more than an extension of the basic miracle. In autumn you thrust a few sackfuls of unprepossessing bulbs into still warm earth. For nearly half a year you hibernate, with the bulbs as far out of mind as they are out of sight. Then, when winter breaks, and just as though you had really gone to some trouble in the matter, your garden suddenly fills with flowers—little ones and big, tall and short, in sunny pockets and in shady swales under the canopy of slowly unfolding leaves. No two days of spring are the same, and March is not even remotely like May except in the continuing abundance of this colorful display. To say that you need not be an expert, or even an experienced gardener, to succeed with flowering spring bulbs is not, however, to deny that taste and intelligence in choosing the bulbs you plant will (Continued on page 235)

Pattern for spring might take this shape in your garden. It includes species and varieties of all bulbs listed above or pictured opposite. Actual flowering times cover many weeks from late winter almost until June. For a detailed key and planting list, including shrubs and trees chosen especially to enhance their effectiveness, see page 236. *Garden design by James G. Esson.*



LATHROP

Continued



Amber bells of the lily Mrs. R. O. Backhouse swing in airy trusses.



Small scarlet caps of *Lilium pumilum* are nodding, sweetly scented.

EASY LUXURY OF A SUMMER'S LILIES

Silk purses, Jonathan Swift said, could not be made from sow's ears. But presumably Swift never grew lilies. From drab, misshapen and scaly lumps, planted in the dreariest days of the fall, emerges a whole summer's flowering of unparalleled grace and beauty. Almost as easy to plant as a tulip or a daffodil and, even the best of them, scarcely more expensive than a good rose bush, lilies as a group can bring more luster and luxury to your garden than any other flower. They can also, severally and collectively, break your heart or infuriate you or both with their seeming inconstancy. Knowing that some lilies are as easy to grow as beans and that some, handsome and amenable for a season, may never bloom a second time, H&G has this recommendation: grow lilies in your garden because for the least trouble they give you the most exciting flowers in the world. Part of the excitement lies in the undeniable fact that growing lilies is likely to be a gamble. Part lies in the also undeniable fact that no other plant group that the gardener grows affords such an immense range of choice—in form, season, characteristics, tolerance of varying situations, longevity and, yes, price. By ordinary standards, there are easy lilies for beginners and (Continued on page 234)



Orange stars of Tsingtau species shine above whorled leaves in July, do well in light shade.

Cream and gold blend variously in flaring trumpets of Aurelian hybrids.



Red suffused white, recurved and ruffled blossoms of *speciosum-auratum* hybrids open among rosy spires of a pink pepper-bush.

Pink and white bowls of superb elegance and grace, the Pfeiffer hybrids, opposite, offer great but elusive rewards to the dedicated grower who does not demand that all lilies live forever.



How to cut our heating bills in half

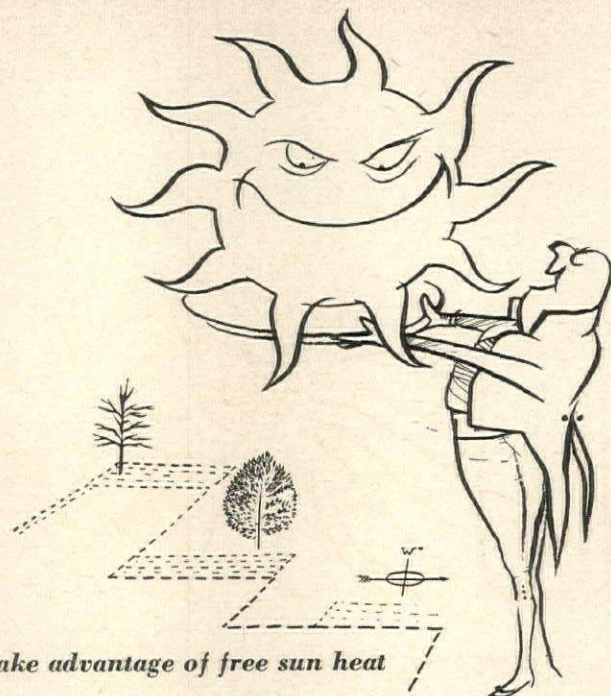
By ARTHUR M. WATKINS

If all the new things engineers have learned in recent years about heating houses could be put to work at once, our total national home fuel bill, estimated at more than \$3,000,000,000 a year, could be cut nearly in half. Moreover, many of us could heat our houses in winter and cool them in summer for no more than we pay now for winter heating alone. These facts suggest that major break-throughs in heating problems have been made. They have.

Two things have happened. In their search for better heating, engineers shifted their sights from the heating unit itself to the whole heating *system*. Builders have concentrated on making the house frame virtually invulnerable to summer heat and winter cold.

Many new studies and tests have been carried out in the last year or so. Thus far none by itself has made much of a stir. But added up, jubilant experts say, the advances are evoking a revolution in home heating.

A good example of what is being done to save you money is the test house built by a Toronto engineer named Barney Kellam. A large one-and-a-half-story house of about 2,000 square feet of living area, it cost nearly \$30,000. But Kellam's average fuel bills are a mere \$122 a winter, or about \$15 a month for a rugged climate where heating is needed



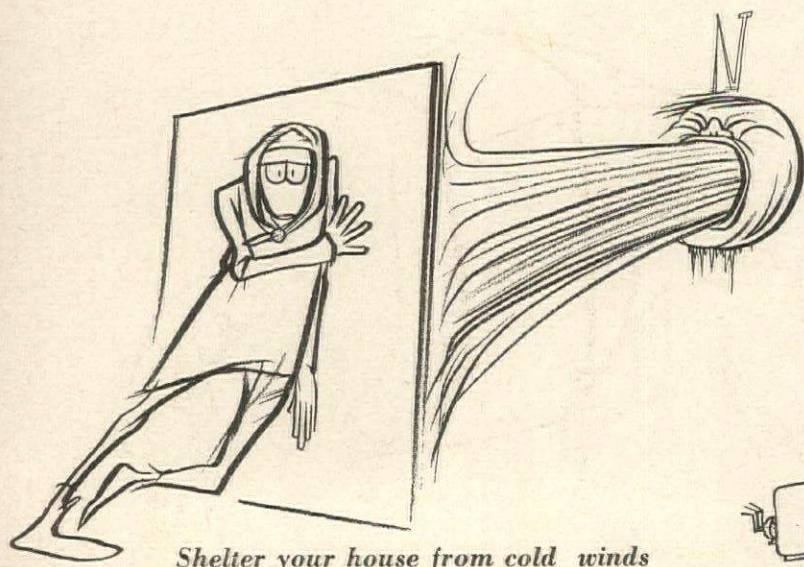
eight months of the year. Fuel bills paid by people owning the same size house in a similar climate often run at least \$250 to \$300 a winter.

Kellam's bills are low mainly for these reasons: Two to three times more insulation was put in the house walls and roof than is normally used in houses, even in Canada. The house was built broadside to the winter sun, with large windows opening to the sun for extra warmth. Double glass windows and weather-stripping were used throughout. And Kellam placed the house "as far as possible north of the neighbor to the south so that his neighbor's house cast the minimum area of shadow on it."

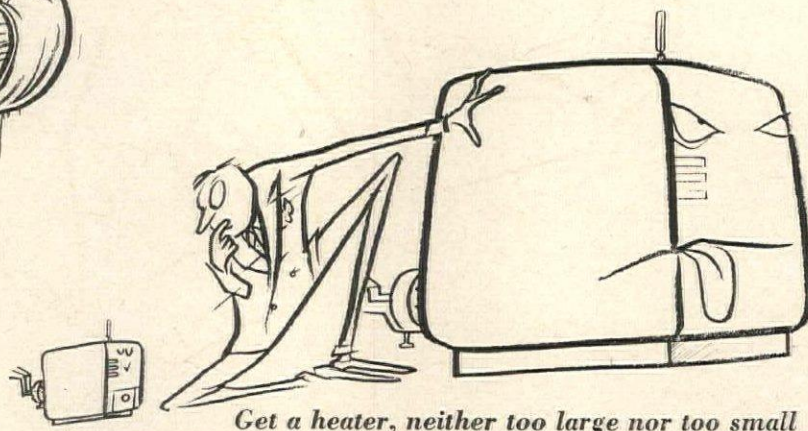
These things are not new to architects. The important fact is that Kellam is one of the first experimenters to combine all under one roof and then to document the results meticulously over a test period of several years.

He found that "one of the most important influences on fuel consumption is wind velocity." His fuel graph jumps sharply whenever the wind increases. He concluded that a windbreak can be as beneficial as thermal insulation for greater comfort and lower fuel bills.

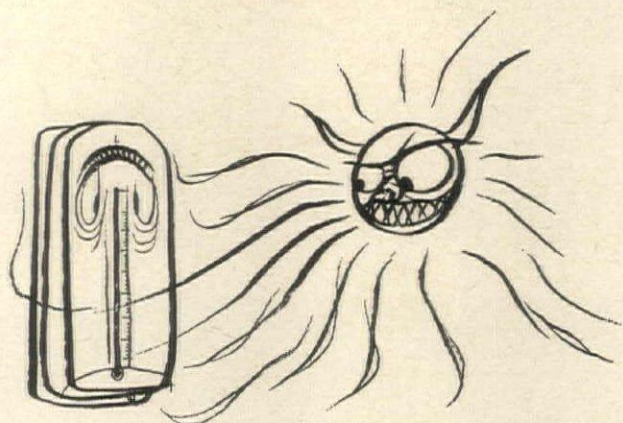
He also found something new about the old practice of setting back the thermostat at night: Overnight fuel bills can



Shelter your house from cold winds



Get a heater, neither too large nor too small



Locate your thermostat properly



Do not settle for token insulation

be cut as much as 33 per cent. The last research on this—1951 tests at Purdue University—showed savings of about 10 per cent.

Kellam charted his fuel consumption and savings against outdoor temperatures. His savings were 33 per cent when it was 30 degrees outside at night, fell to about 20 per cent when it was 20 degrees outside, down to virtually nothing when it was zero. The colder it gets outside, he explains, the longer the heater has to work the next morning to warm up the house. Savings also depend, he adds, on having a well insulated house, and not setting back the thermostat too much; he set his back six degrees, from 72 degrees to 66, eight hours a night.

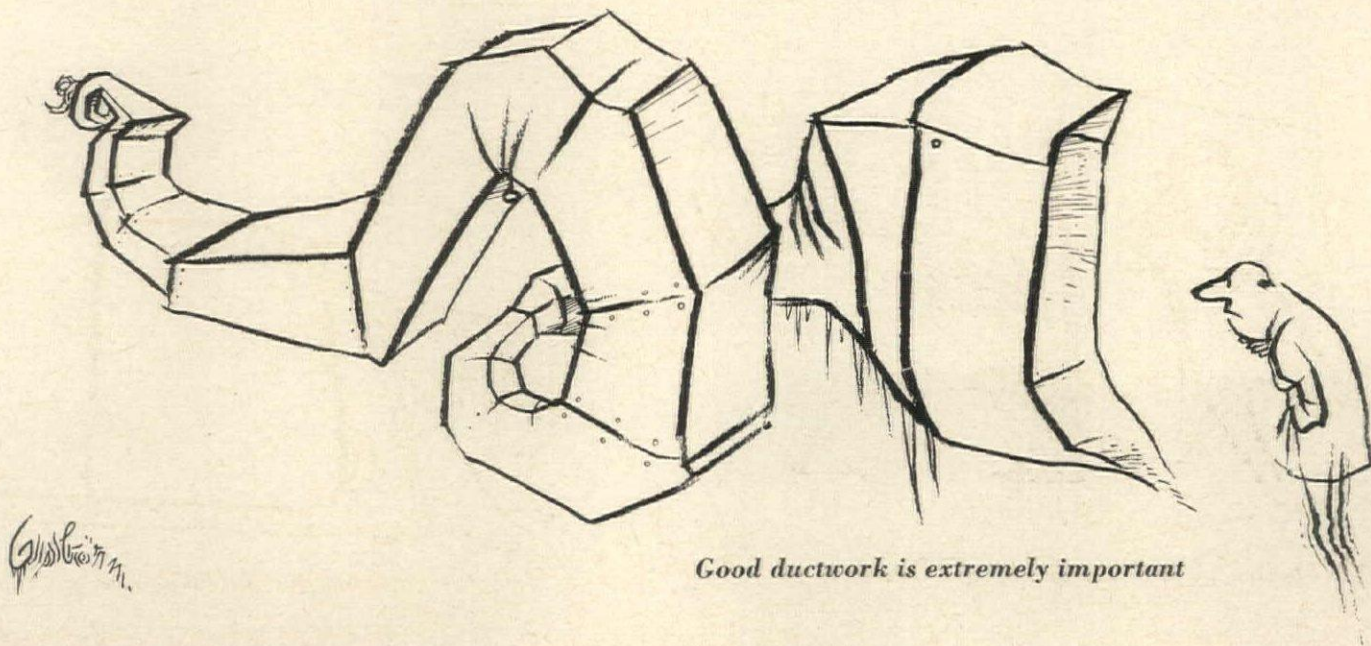
In Minneapolis a young American builder is corroborating Kellam's findings. Though it gets very cold in Minneapolis, the fuel bills for heating builder Robert Norsen's \$15,000 to \$20,000 one-story houses are as low as \$83 a winter. Even when it is 20 to 30 degrees below zero, his houses are remarkably warm and comfortable.

Norsen houses are not built the way most builders' houses are. Like Kellam, Norsen found that it makes plenty of sense to face each house so that the extra large window areas receive the warm south sun in winter. (Deep roof over-

hangs, like wide-brimmed hats, shade the same windows from the overhead sun in summer.) Norsen says that the winter sun provides all the indoor heat needed until the temperature drops to about 10 above zero. He also puts an extra layer of insulation board over the concrete slabs of his houses, and insulates the walls and roof thoroughly. His home buyers have their cake and can eat it too; they enjoy perfect comfort at minimum annual costs.

Fuel bills even lower than Norsen's appear to be possible for you wherever you live. As a matter of fact, new tests indicate that the average house of 1,200 square feet can be heated and cooled in many parts of the United States for about \$120 a year, or only \$10 a month. This is the half-way mark conclusion of a two-year test program in which 172 actual houses in more than 50 cities are being studied.

The program, sponsored by the Owens-Corning Fiberglas Corporation, started last year. Company officials wanted to dramatize the best ways to build houses to insure low cost heating and cooling. They chose typical houses being put up by speculative builders. The houses range in size from a \$14,000 ranch house of 826 square feet on Long Island to a \$39,000 sprawling custom house of 3,775 square feet in Pasadena. All the houses were sold on (Continued on page 123)



Good ductwork is extremely important

Should a kitchen tell what's cooking

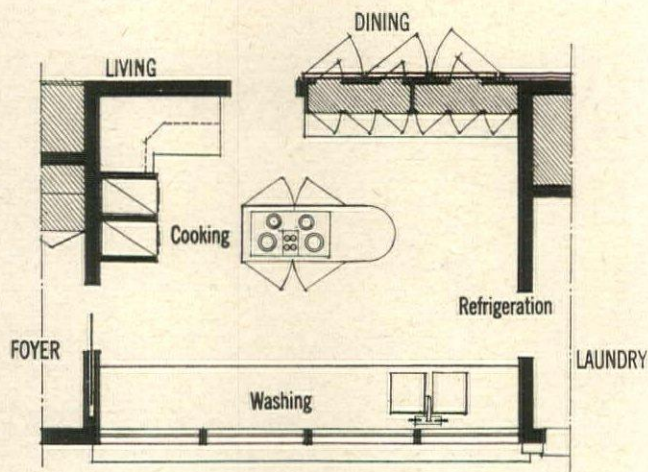
The scent of cinnamon or rising yeast rolls emerging from the kitchen on a crisp autumn night is a delight. But there are less appetizing odors involved in cooking (shrimp boiling in a kettle, chicken frying in deep fat). Grease and unwanted odors may permeate the entire house and linger long unless they are removed promptly at the source. In the dramatic kitchen pictured here, ventilation is doubly important because the kitchen opens into the foyer as well as the dining room. Steam and cooking odors rising from the built-in range are expelled through a hood placed directly over the cooking island. A Trade-Wind fan in the hood sucks up the vapors and pushes them out of the house through a vent in the roof directly above it. The fan's suction also gets rid of odors, smoke and air-borne grease from the twin, stainless steel ovens nearby. This brown and white kitchen, with its formal elegance, is easy to clean in other ways: countertops on three sides are white Formica; standard wood cabinets are faced with dark walnut Formica doors and a long work area under the windows has a surface of random-pattern ceramic tile.



Storage wall in the dining area is concealed behind large walnut doors, also can be opened on the kitchen side.



Ceramic counter often serves as a buffet, is accessible from dining room or foyer, visible through doorway.



OWNERS: Mr. and Mrs. Walter Jacobs
ARCHITECT: Henry L. Newhouse, A. I. A.
LOCATION: Highland Park, Ill.



NOWELL WARD

Cooking island with built-in range and pan storage underneath has a large hood with fan that captures steam and vapors as they rise, exhausts them out-of-doors. Cabinets are kitchen side of storage wall.

More information on kitchen ventilation, page 228.

Gardener's Month

The things you do in October's garden will go unrewarded or unpunished, as the case may be, until the flowering year begins again next spring.



First weekend

North of the frost line: The condition in which plants "go into winter," as the jargon puts it, has much to do with the way they emerge to enter spring. Adequate moisture now (neither too much nor too little) is an important determinant of future well-being, especially with newly planted evergreens, which release moisture through their leaves all winter without receiving replenishment from recently disturbed roots. Correct rate of application (neither too fast nor too slow) is best achieved with patience and a no-splash hose nozzle that will permit easy direction of the water flow. Repeated applications to three or four plants in sequence, then to three or four more, and so on, may insure best distribution of required water in shortest total time and with least effort. . . . Among many rules for success with peonies, one too little known enjoins the gardener to cut dried stems at season's end *below* ground level to avoid infection of new shoots next spring by old diseased stubs.

Mid-south: Freesias, among the less familiar window-sill bulbs, will open sweetly fragrant blossoms before year's end if you plant them, six or so to a six-inch pot, in a half-sand-half-loam mixture. Keep them outdoors as long as there is no risk of night frost, then bring inside to a cool (60°-65°), sunny place. Of all the available shades, white still seems best.



Second weekend

North temperate zone: The direct approach may be most effective with scale insects infesting many deciduous shrubs. On small magnolias especially (plants no taller than arm's reach) scrub with a stiff nail brush dipped in nicotine sulfate solution the brown scales that cling to the under sides of the branches. Brush exposes vulnerable organisms beneath scales; nicotine applies *coup de grace*. This measure, where feasible at all, will supplement if not obviate the necessity for dormant sprays in late winter. . . . Suggestion from a lazy gardener: rake fallen leaves only as far away as may be required to get them out of sight—behind groups of shrubs, into fence corners—while they weather and decompose. A dozen small leafmold pockets are handier and more likely to be used than just the mother lode, which always seems to be over on the far side of the lot.

Pacific coast: In autumn as well as in spring many shrubs may be chosen while in flower, bought at the nursery in cans, transferred to your garden without check or setback. If you choose among graceful sasanqua camellias while they are in flower, you will find them as variously rewarding as the more dramatic and imposing japonicas. . . . Another choice shrub to be enjoyed now for fragrant flowers: *Eucryphia cordifolia*, together with one or two of its hybrids. Fine from the fog belt north.



Third weekend

North and northeast: Without at least the rudiments of a plan, a water garden starts as a mess and concludes in chaos. Without a little routine care each fall, it can become in a season or two a malodorous sinkhole. Tropical water-lilies are not easily carried over winter unless you have a greenhouse (better buy new plants each year). Hardy lilies may be stored in basement or garage, in tubs covered with burlap kept wet to prevent drying. More simply, with water all but drained out, pool and tubs may be plentifully mulched with leaves or salt marsh hay. . . . Some summer flowering bulbous plants, notably gladiolus, tuber-rooted begonias, dahlias, are best left in position until touched by frost, then lifted for winter storage. Others such as tuberoses, caladiums, ismene gain nothing by being left until frost stops development, may suffer damage. Safe general rule: after superficial drying, prevent loss of natural moisture inside bulb by final storage in vermiculite or plastic foam at temperatures in 40°-50° range.

Mid-south: Among spring flowering bulbs in shady shrub borders or leafy woods, plant tubers of *Begonia evansiana* for pink flowers all summer long and into autumn.

Southern California: November chrysanthemums last into December if you apply liquid fertilizer, keep plants sprayed.



Fourth weekend

Prelude to house plants: The cramped and concentrated life of a pot plant makes special demands on the soil, which must serve as a substantial reservoir for air and nutrients as well as to support abundant roots. Basic essentials for a good potting soil are equal parts of sand and good clay loam. To save work and space, both now and later, mix sand and loam, a bushel or two at a time, in cart or wheelbarrow. Store this basic mixture indoors. During winter, add to it special supplements of leaf-mold, compost, peatmoss, fertilizer as need indicates. . . . To your winter reading list, add *Plants Indoors* (Abelard-Schuman, \$4.50) by C. R. Boutard, Director of the Berkshire Garden Center in Stockbridge, Mass. Originally published in England, it reflects the various skills and cheerful prejudices of a practicing gardener trained in half a dozen countries and nurseries in Europe. The author's charts and descriptive notes are particularly helpful.

Non-regional clean-up note: More branches of trees and shrubs are broken or damaged during the growing season than during winter and are best removed or pruned when the damage is first discovered at time of leaf fall. Attention to this useful task reveals once again the essential architecture and individual beauty that summer foliage so often hides.



SUIT BY BEN ZUCKERMAN

HAT BY LILLY DACHÉ

Nothing "begins" a beautiful room like a Bigelow

Redecorating can be *such* a pleasure if you go about it wisely. Take this woman, for example. She's starting with a Bigelow, so her plans are *sure* to succeed.

Bigelow's lovely patterns and textures . . . the glowing soft-focus colors make it so easy for you to choose upholstery and draperies.

And what lasting comfort Bigelow brings. The deep,

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It's so easy to own a beautiful Bigelow Broadloom. You can carpet an average-size room on convenient budget terms for a few dollars a week. Shown from left to right are *Comodoro*, *Pastorale*, *Regimental*.

Bigelow

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LEADING THE

fashion for blue

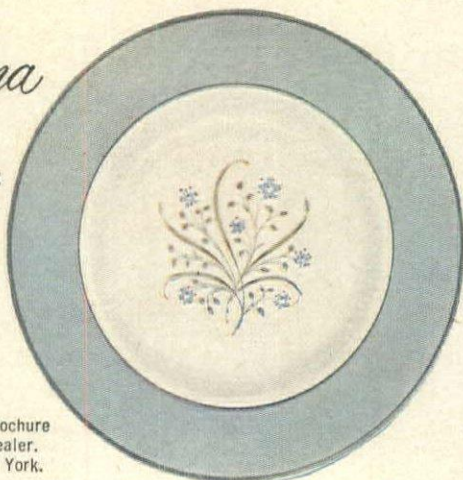
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Important to present owners of Syracuse China. If you are experiencing difficulties in obtaining replacements on older Syracuse patterns, write Dept. M above address.

WHAT SIZE IS A RUG?

Not very long ago, a rug was a rug. Either it measured 9' x 12' or it was wall-to-wall carpeting in the traditional 27" width.

But that was before manufacturers started making rugs in as wide a range of sizes and styles as there are for shoes and clothing.

Now, with so many sizes from which to choose, you can find the rug with perfect dimensions for a given area in your home without having it made to order.

Designs are scaled

Ready-made sizes boast designs that are scaled accordingly. The border or main pattern of a large rug is bigger than the border and pattern of a small area rug or a "slim jim" for a narrow foyer or hallway.

This new concept in rug styling extends from mosaic patterns, linear forms, grillework and abstract blocks to handcarved designs.

A 9' x 12' rug may have a wide stripe, but its mate in a 2' x 3' rug has a narrow stripe in proportion to its size. Borders graduate, stripes increase in width and patterns change in scale as the size of the rug increases.

This is true in all price ranges, and the colors available in scaled designs span the spectrum. The textures are many, the materials used are mainly wool, rayon, cotton and Acrilan.

Oblong rugs offer the widest size selection, starting with a tiny 2' x 3' rug and going on up to rugs that are 15' x 24'.

Round rugs usually begin with a diameter of 2½' and some are as large as 18'.

Square rugs are available in 3, 4, 6, 9, and 12' sizes.

Oval rugs can be found in a diminutive 2' x 3' size and progress to 15' x 18'.

"Slim Jims" are new

Newest rug sizes are the "slim jims" for narrow foyers, or in front of a fire place or sofa. Their measurements usually are 2' x 6'; 2' x 8'; 3' x 6'6"; or 3' x 8'.

Accent rugs provide a note of individuality wherever they appear: in entrance halls, bar corners, dining rooms or powder rooms. Make them stay firmly in place with a special latex rubber coating that you can buy by the quart and "paint" on to the backs of the rugs with a brush. Or, you can select a very thin rubber pad to hold a small rug snugly against linoleum, vinyl or rubber tile or wood flooring.

END



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IF YOU HAVE TO MOVE

Every day, more than 100,000 Americans move from one home to another, but the pangs and problems involved fall heaviest upon the wife. Often, her husband is at work at his new job and cannot help. Children are disconsolate.

To help a family on the move, James D. Edgett, president of North American Van Lines, Inc., developed this detailed plan.

Well in advance

- Set moving day and select your mover, relying on his local and national reputation. Do not let "low bids" or estimates fool you. By federal law, moving costs are based on actual weight and mileage, so the "low bidder" must charge the same as others.

- Decide what you will do and what the mover will do. Movers can pack and unpack everything.

- Go over the entire house with your mover and make an inventory with him that will be a handy check list when you unpack.

- Notify utility companies, stores, newspapers, magazines, milkman and insurance companies of your moving date and new address. Leave a change of address card with your post office.

- If you are moving out of town, ask your physician and dentist to recommend new doctors.

On moving day

Some tricks used by professional movers the day they pack can be used as a guide if you decide to do your own packing ahead.

- Set aside one closet or box for things you will want first in your new home: soap, coffee pot, frying pan; and another for items to go in the car.

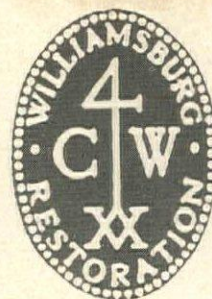
- Clothes will go direct from closet to wardrobe container to closet. Mattresses, pianos, chairs, sofas and tables all are protected with special pads and covers.

- China and fragile bric-a-brac are wrapped in paper and placed in heavy cartons with shredded paper cushions between layers.

- Lampshades are wrapped in tissue and packed in cartons.

- Do not load dresser drawers.
- Heavy items (books, canned fruit) go in small cartons; bulky items (pillows, blankets) go in large ones. Never pack above the edge of the carton.

Federal regulation states that you must pay for your move by certified check, money order or cash before the driver unloads. If your husband's company is paying the bill, just sign the paper. END



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HOW TO CUT HEATING BILLS

Continued from page 113

the regular market in the usual manner; all are occupied. Fuel and power consumption are metered 24 hours a day. The \$10 a month figure is the estimated overall average so far.

When Owens-Corning engineers first checked the houses submitted for the program they found that most needed four major changes in order to give comfort at low costs. These were: 1) better placement in relation to the sun, 2) more insulation than originally specified, 3) shading devices and 4) attic ventilation. The first two measures help in summer and winter, the last two chiefly in summer (though attic ventilation is also useful in winter for other reasons).

If you go overboard for things like extra insulation, it naturally will boost the cost of your house. But it has turned out that such improvements make possible the use of smaller, less expensive heating and cooling units almost every time. In more than a few cases the savings on equipment more than balanced the extra cost for the improvements. The savings in operating costs are icing on the cake.

The Owens-Corning study is not the only one of its kind. The results of a study by the Aluminum Company of America, though not in full agreement, show that the average house of 1,200 square feet "properly built, can be heated and cooled for about \$12 a month." "In some areas," Alcoa engineers say, "it may be \$14, in others as low as \$10." These figures are based on new research at Pennsylvania State College and the National Bureau of Standards. A 1,200 square foot house is used as a base because this is the average size of today's new houses.

Another study, at the University of California, shows, perhaps best of all, the great importance of year around sunshine control. Many of us know this involves proper orientation of a house in relation to the sun. Professor L. W. Neubauer of the university found that a house with the best possible orientation and good windows will get four times more solar heat in winter than it gets in summer. But if you broke all the rules and set the same house down on a lot with the worst possible orientation, it would receive nine times more sun heat inside in summer than it does in winter. Life in it would hardly be worth the effort.

Other findings were:

- A wall or a window facing south receives almost five times more

sun heat in winter than in summer.

- A west to northwest wall or window receives six times more sun heat in summer than in winter. The same is true for the east to northeast side of a house.

- Walls and windows facing north receive no sun heat at all in winter.

A house planned to take maximum advantage of sun heat will clearly gain in comfort. But even the best design may be of little use unless the heating system is efficient. So while some experts have been working on house design, others have come up with new ways to improve its heating system.

New developments in warm air heat

Some of the biggest heating news is the result of more than seven years of field tests among hundreds of houses in every climate zone in the country. A major conclusion of the study is that as many as 80 per cent of all furnaces are either too large or too small. Furthermore, too large a unit is just as bad as one too small, says C. W. Nessel, chief of the Field Investigating Committee of the National Warm Air Heating and Air-Conditioning Association. This group runs the tests.

A classic example uncovered by Nessel was a heater found in a Fort Worth house. Though the installation was a good job, Nessel says, the heater was more than 50 per cent too large for the house. As a result, the air supplied to the rooms got too hot, and it was impossible to maintain an even temperature. These are common problems. To meet them the correct heat load must be accurately figured and the right size heater chosen to supply it.

The warm air people have also developed a new theory of air supply that can greatly raise heating efficiency in new or old houses. For years common practice has called for setting a furnace to supply warm air as hot as 200 degrees. The furnace stays on for about 20 minutes, which is too long, then stays off just as long. Too much air is blasted into the rooms half of the time, not enough the rest of the time.

The new theory is called "comfort air circulation." The association chief, George Boedemer, explains it this way: "Your furnace is set to cycle on and off more often. Controls are set so the warm air to the house is never hotter than 160 degrees. At the same time the air blower is slowed down and made to run much of the time in mild weather, most of the

Continued on next page

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HOW TO CUT HEATING BILLS

Continued

time in weather as cold as 40 degrees or less. In effect, you get a more frequent supply of heat in tablespoon quantities rather than a bucketful once or twice an hour. More even temperature results and everyone is happier."

New report on zoned control

Good heating may also depend on whether you have "zoned control." In general, this means a second thermostat for a part of your house which is hard to heat or which has special heating needs different from the rest of the rooms. A new survey shows that nine out of ten houses costing more than \$30,000 need two or more thermostats or else a split heating system with one unit for the living areas of a house, the other for the sleeping zone.

This survey was made by the Minneapolis-Honeywell firm as a follow-up of the warm air field test. They found that zoned control was needed in about 50 per cent of all houses in the \$20,000 to \$30,000 price class, and in only one of every five houses costing less than \$20,000.

The principal condition requiring zoned control is "a spread-out floor plan," the Honeywell people say. This causes widely differing exposure problems under one roof. It explains why the lower the price of a house the less likely its needs for special controls; i.e., the smaller the house, the less spread out the floor plan.

Other conditions requiring zoned controls, according to Honeywell experts, are (1) rooms with large glass areas, (2) finished basements, and (3) rooms over a garage. The last two were found to be a chief cause of chronic heating problems in split level houses. Such problems occur as much in houses with warm air heat as they do in houses with hot water heat. It looks as if the best preventive is careful design by a good architect, combined with the right heating control.

Hot water heat developments

Like their warm air rivals, the hot water heating men have also thrown off obsolete customs and developed a new way to size their equipment accurately for the individual house. They, too, had discovered that the wrong size unit could be a big problem. A few years ago they also launched an industry-wide crash program to find new ways to offer you better heating jobs at lower costs. The developments that followed, says Robert Ferry of the Institute of Boiler and Radiator Manufacturers, made hot water heating prices

as much as 40 per cent lower today than they used to be.

These new developments include some which have already been reported in this magazine: new pygmy-sized boilers that outperform their large uneconomical predecessors, new kinds of long, slim baseboard units that are better looking and more efficient than the old-style room radiators, and low cost snow melting systems for walks and drives that are supplied with hot water by the same boiler that is used to heat the house.

What is comfort?

Regardless of the type of heating you may have, how can you tell if your system is really working right? How do you know if your indoor climate is up to par? In short, what is comfort?

The answers you get will differ. One group of heating experts says the test of a good system is the temperature it keeps. The temperature spread from room to room, they say, should never exceed 4 degrees; the temperature difference between the air at the floor and the air at the ceiling should not be more than 5 to 8 degrees; the colder it is outdoors, the greater the allowable spread; the floor itself should never be cooler than 65 degrees, and the room air at thermostat level should stay between 73 and 77 degrees.

A second group has less technical ideas about comfort. They maintain that properly checking temperatures throughout a house may be fine recreation if you possess the necessary gear plus the required patience. But, they say, such checks give no clue to the body's heat loss, or to the coldness of a wall surface, which, for example, is a highly important comfort factor.

This group says that the acid test of comfort is how warm you *feel*. If your house feels perfectly comfortable throughout, if, in fact, you are blissfully unaware of any drafts or perceptibly cold rooms, then you *are* indeed comfortable. When you find yourself complaining about chills, drafts and general discomfort, not to mention the overly high fuel bills that go hand in hand with such problems, then something is wrong.

Both groups agree that things do not go wrong if you meet the three main requirements for comfort: Build the house correctly in the first place; get a good heating system; and have the system properly balanced and adjusted for your particular house. This, they emphasize, means that you must make a few checks beforehand.

Heating check list:

The following list is based on the new findings reported in this article, and on the fact that most heating problems encountered in houses boil down to about half a dozen common mistakes. So here also is advice on how to avoid such mistakes.

1. Protect and shelter your house from cold winds. This involves good site planning. Put trees, shrubbery or even a windbreak between you and the north wind; winds striking the walls of a house head on are a major cause of high fuel consumption.

2. Take advantage of free sun heat. The sun can provide much of the warmth you need indoors on many winter days; the heater need not go on until nightfall. It can, that is, if your house and its glass areas are planned properly in relation to the sun. The windows should have overhead eaves, sun visors or "eyebrows" which will keep summer sun out but let winter sun in.

3. Make sure your house is built for minimum heat loss. The en-

tire outside shell of the house should be lined with heavy-weight insulation (not just token insulation), or two to three times the quantity of insulation formerly thought necessary. The walls should get at least three inches of insulation, the roof or attic four to six inches or the equivalent in aluminum foil. (This is particularly necessary for flat-top houses where even six to eight inches of insulation under the frying-pan roof may be needed to keep out intense heat from the sun in summer.) If your builder balks at this much insulation suggest that he read up on the latest research findings. Good building practice also calls for such things as plenty of weatherstripping, vapor barriers and, on the north side, windows with insulating glass.

4. Use a good heating dealer. This point cannot be overemphasized. It is best to use a progressive and wide-awake man who knows about new ideas in heating and also knows how to apply them. Talk to other people he has sold equipment to. And check his reputation for service.

5. Get the right capacity heater

for your house. This is important because so many heaters are either too large or too small for the houses they serve. Make sure that a room-by-room heat loss computation is figured for the whole house. Avoid the glib salesman who quickly announces the size you need after only a fast rule-of-thumb calculation.

6. Get good equipment. It has to last a long time. A well established manufacturer should stand in back of it. If it is a warm air furnace, ask about the guarantee. If it is a cast iron hot water heating boiler, make sure it has an IBR (Institute of Boiler and Radiator Manufacturers) rating stamp, which certifies that its design and construction conform to approved standards. If it is a steel boiler, it should have an SBI (Steel Boiler Institute) stamp. You can avoid getting a bad boiler only by refusing to accept one unless it has the appropriate stamp.

7. Make a special inquiry about the ductwork if you have a warm air heating system. Good ductwork is extremely important. About nine out of ten of all faulty warm air installations can be

traced to bad ductwork. Two examples: poorly spotted air outlets and undersized branch lines. Every duct system should conform to the design standards of the National Warm Air Heating & Air-Conditioning Association. Any dealer who does not know this should try another business.

8. With hot water heat, well made heat distributors are essential. These are the metal baseboard units or recessed wall convectors in each room. Good ones (like cast iron boilers) have an IBR rating. But unlike boilers, the rating is noted in the manufacturer's catalogue and not stamped on the unit itself.

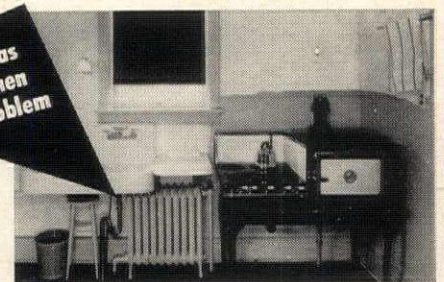
9. Get the right heating control system. As noted earlier, an amazing number of houses need at least two thermostats to achieve even temperature control. A house with radiant floor slab heat should also have an outside anticipator thermostat; it signals a change in outdoor temperature before the change is felt indoors. It prevents a lag in warming or cooling the floor slab.

Continued on next page

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10. Locate the inside thermostat properly. It should be on an interior wall, away from outside door openings and in a representative spot. It should not be near a window exposed to sunshine, nor near a fireplace where it can be exposed to the heat of a fire. The latter occurrence causes many complaints about poor thermostat performance when the real problem is poor locating of the thermostat.

11. If you are building a new house and intend to add air cooling later, make the right provisions

at the start. Engineers stress this most emphatically. They point out that it is an inexpensive and simple matter to install the heating system in such a way that cooling can be added easily any time later. For example, the ducts should be larger for year-round air conditioning than for heating alone, space should be left for the future cooler, and enough electric wiring capacity should be installed to add the future cooling. These things cost much less to do when the heating is put in. **END**

HOW TO CLOSE YOUR SUMMER HOUSE

Continued from page 36

storing. Then fold them carefully and scatter moth crystals between the folds. Wrap blankets in strong brown paper and seal them all around with gummed tape.

14. Air pillows, cushions, blankets, fabrics, clothing and even mattresses outdoors on a sunny, breezy day. This is excellent insurance against mildew during mild, damp winter months.

15. Bathroom pipes, like kitchen plumbing, must be drained to the last drop. But since you will require water until the last minute, you may wish to leave an order with the local plumber to shut off the water at the main supply pipe.

16. Throw away medicines and lotions on the bathroom shelves. (Old iodine, partially evaporated, can be strong enough to cause a burn.) Air the laundry hampers.

17. Check drips from faucets, find where new washers are needed, and don't leave any stoppers in the drains. You might leave a little mouse seed in the bathroom as well as around kitchen drains.

18. Get rid of fire hazards like cleaning cloths, paint rags, open paint cans, inflammable stains, newspapers, back numbers of magazines, lighter fluid—anything remotely given to spontaneous combustion or easy ignition.

19. Unscrew light bulbs, disconnect lamps, radio, record play-

er, hi-fi, TV, any installation using electric cords, including conduits for outdoor garden lighting.

20. Store sports equipment, folding baby carriages and mobile toys. Drop some oil in the mechanism of the power mower, and hang or rack your garden tools in a dry, padlocked place. Outdoor furniture may be impervious to wind and rain, but wrought iron chairs and tables are all the better for an oil rub-down.

21. Do a lawn patrol before bidding goodbye to the summer house. Clear the grounds of rubble, twigs, papers; pry leaves and acorns from any clogged gutters or outside drains. Take in the screens, numbering them as you go, for easier installation next year. Take in porch or terrace hanging plant baskets as well as plant tubs, pots.

22. Lock windows, leaving the shades half down where it is not necessary to shutter or board up the house. Some sunlight is desirable; dampness (especially at the shore) is one of the closed house's worst enemies.

23. Read the meters—gas, electric and water—the day before you go and have the lines disconnected at the main intake.

24. Lock the door, notify local police when you are leaving, and where you can be reached. And leave a labeled key to the house with a year-round resident. **END**

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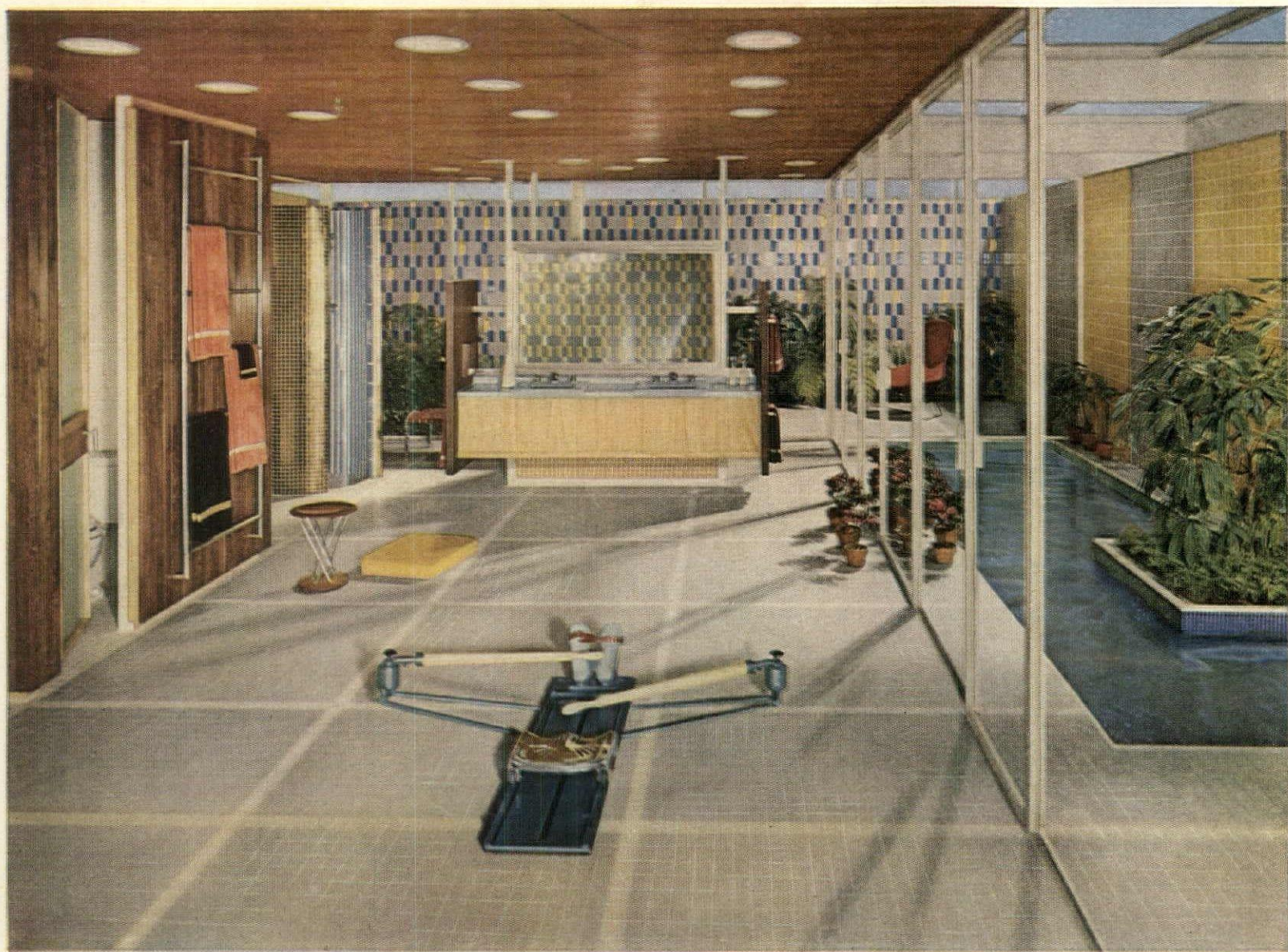
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HALLMARK HOUSE NO. 2

Continued from page 96

One of the bedeviling frustrations of modern times comes from the increasing complexity of machinery designed to make life simpler. At one time there was scarcely anything a man or his wife could not fix; today the pendulum has swung so far that there are a great many things in some houses the average service man can't repair but must replace. In designing our house at Sarasota, we were determined that no unnecessary gadgets would be included. Ruled out were motor-controlled draperies, intercoms and built-in music systems. The latter two are, in our scheme of family living, destroyers of privacy, and needless distractions. Hi-fi is available in the study, where the choice of music and the time for hearing it are the serious listener's prerogatives.

Certain mechanical devices, however, seemed essential. We decided, for instance, to make the redwood sunshades motor-operated, on the ground that they would be so difficult to raise manually that they would not be used most of the time and would therefore lose much of their effectiveness.

Comfort year around

Living as we do in Florida, central air conditioning and heating are important, if not absolutely necessary. Our house is completely comfortable more than half the year without mechanical heating or cooling, primarily because of our sun control devices which keep out the heat in summer and admit direct sunlight in the winter when it is desired. Without sunshades, balconies and vented exterior walls (see page 133), mechanical cooling could be accomplished only by brute force and with a much larger heat pump or air conditioner.

Other mechanical equipment, though kept to the minimum, is impressive. In the kitchen we have two 2-plate burners, a double oven, a dishwasher, a wall-hung refrigerator-freezer, an electric grill, built-in mixer-blender and two garbage disposal units. The laundry has an automatic washer and a water-cooled dryer, and there is a 22-cubic-foot freezer in the hall leading to the garage. There are three electric water heaters, one serving the cabaña.

We think it is noteworthy how few materials have been used and how they have been repeated to tie the elements of the house together. Quarry tile was chosen for all floors other than the entry, since

it is equally suitable inside and out. Carried out onto the balconies and terraces, it conveys a feeling of great spaciousness and creates a unity between the indoors and outdoors. The beige color of the tile relates the house to the earth and, at the same time, serves as a neutral background for the other colors in the house. The floor in the entry, the stair treads and the bridge deck are of Roman travertine, which achieves a visual division between the zones of the house and a pleasing effect as one enters and first looks out through the patio to the water beyond.

White vs. dirt

Roman travertine is also used around the fireplace in both the living room and study and is found again as countertop material in the powder room, lavatories and in built-in dressertops in the master bedroom and hall.

Plaster painted an off-white is used in most rooms throughout the house as a bright but neutral background, against which accent colors stand out with sharp definition. I have been asked whether white is not a very difficult color to keep clean with several young children in the house. The answer obviously is "no." If, however, the object is to prevent dirt from *showing*, then it would not be the easiest of colors to keep up. But even the most practical mind can appreciate that an off-white has the advantage of not fading from the sun or washing out from cleansing materials.

The surest test

The few exceptions to the off-white plaster walls are the teak paneling at the entry and in the living room, study and dining room; the gray and green Italian glass mosaic on the fireplace walls; the travertine on some walls; the plywood paneling on the east wall of the master bedroom; and the Italian glass mosaic and ceramic tile in the bathrooms and powder room.

By now, all of the materials, all of the design details of our house have been submitted to the surest of tests: everyday family living. Our enthusiasm for the house is simply boundless. Much of modern design can be taken in at a glance. But here, the eye can rove over details and then return to see them all differently in another light.

As a family, we live informally.
Continued on next page

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HALLMARK HOUSE *continued*

ly and entertain frequently. Our favorite type of entertaining is for groups of 8 to 20, and we very occasionally have cocktail parties for 50 to 150. Even before the house was completed, we entertained over 100 guests without great difficulty at the reception following our daughter Valerie's wedding. And last winter at our three younger children's birthday party (they were all born on January 21st), there were 36 children and numerous parents to be entertained. Without encroaching upon one another, each of the birthday children had a separate table, a personal cake and his own guests. Regardless of the social demands, the house is remarkably adaptable.

Even in kitchen

When the family is alone, we often have informal meals on the pool terrace or in the patio, and we sometimes breakfast on one of the balconies. Mrs. Hiss, who particularly likes dining in different places, often eats in the kitchen with the younger children. Normally, I dislike kitchen eating, but ours is so much like the rest of the house that I occasionally enjoy eating there, too.

Household work is never a grinding task, partly because we

have some help but primarily because Mrs. Hiss has a sensibly organized housekeeping routine. A cook who lives in the house is away two afternoons and evenings a week. A cleaning woman comes for six hours on Mondays and Thursdays, and a nurse three afternoons a week from 2 to 6:30. But Mrs. Hiss does much of the housework, including laundry, and cares for the children. All of the children have chores themselves in proportion to their ability to assume responsibility. Mrs. Hiss shops for the week on Mondays, does the laundry on Wednesdays (there is children's laundry, of course, every day) so that the maid can help iron the same day. General housecleaning is done on Mondays and Thursdays.

Budding architects

We live outdoors as much as possible, and the children have been brought up in the water. The youngest, now 3, can swim the length (42 feet) of the pool. Perhaps not surprisingly, all of the children have developed a lively curiosity about other houses, and when one of them say he thinks a house is good, it usually is. But most important to us, they like the house they live in best of all.

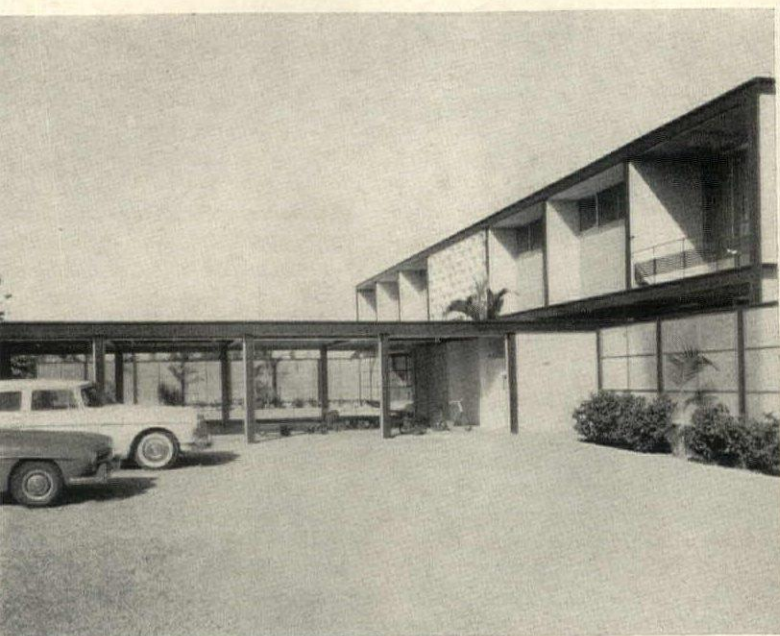
END

BUILDING DATA

FOUNDATION: Reinforced concrete footings. FRAMEWORK: Structural steel—Coastal Steel Corp. EXTERIOR WALLS: White Roman brick—Cochran Concrete Co. Blue aluminum wall panels—Aluminum Co. of America. ROOF: 4-ply pitch with white marble surface—Barrett Division, Allied Chemical & Dye Corp. INSULATION: 1" "Fiberglas" insulation board on roof; 4" "Fiberglas" batts in ceiling, exterior walls and between floors—Owens-Corning Fiberglas Co. DOORS: Flush veneer, solid core—U.S. Plywood Corp. Sliding aluminum doors—Specialume Products Inc. WINDOWS: Sliding aluminum sash—Specialume Products Inc. SKYLIGHTS: White translucent glass—Wasco Products, Inc. GLASS: 1/4" plate—Libbey-Owens-Ford. FIREPLACE: Roman travertine brick. Dampers—Donley Bros. Co. INTERIOR WALLS: Entrance hall, teak paneling; fireplace walls in living room and study, teak, travertine and glass mosaic. Master bedroom, Nakora plywood on one wall—U.S. Plywood Corp. Plaster elsewhere. CEILINGS: Machine sprayed acoustical plaster—Zonolite Co. FLOORS: Entrance hall, stair treads, and bridge, Roman travertine. All other flooring, quarry tile—Mosaic Tile Co. HARDWARE: Wrought aluminum door hardware "Tulip" design—Schlage Lock

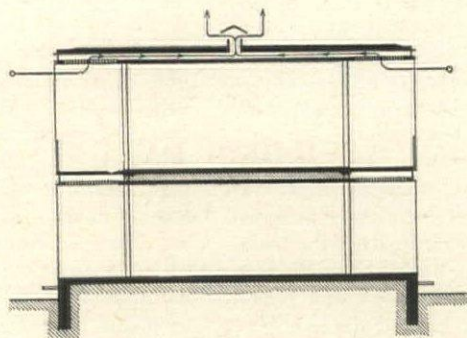
Co. Overhead door holders and stops—Glynn-Johnson Corp. EXTERIOR PAINTS AND STAINS: Exterior steel frame, "Rustoleum"—Rust-Oleum Corp. Stucco walls painted off-white—Bruning Bros. INTERIOR PAINTS AND STAINS: Off-white flat paint on walls, semi-gloss on doors—Bruning Bros. Interior Steel frame, black "Rustoleum"—Rust-Oleum Corp. LIGHTING: Gotham Lighting Corp., Lightolier, Kleigl Brothers, Altamira. "Luxtrol" dimmer control—Superior Electric Co. HEATING AND AIR CONDITIONING SYSTEMS: Heating and cooling by 10-ton heat pump—Typhoon Air Conditioning Co. Water cooling system with individual outlets and controls for each room. Three water heaters—Hotpoint Co. BATHROOM FIXTURES: Crane Mfg. Co. Fans—Pryne & Co. KITCHEN PLUMBING FIXTURES: Two stainless steel sinks—Elkay Co. KITCHEN EQUIPMENT: Surface of cabinets and countertops, "Formica"—Formica Co. Dishwasher, food waste disposers, two "Customline" cooking units—Hotpoint Co. Refrigerator, wall-type—General Electric Co. Freezer, 22 cu. ft. upright—Carrier Corp. Food mixer—Nutone Inc. Fan—Nutone Inc. Washer and dryer—Hotpoint Co. Water softener—Permutit Co. INTERIOR DECORATOR: Phil Hall. CONTRACTOR: Philip Hiss Associates and A. J. Twitchell.

HOW THE HISS HOUSE WORKS

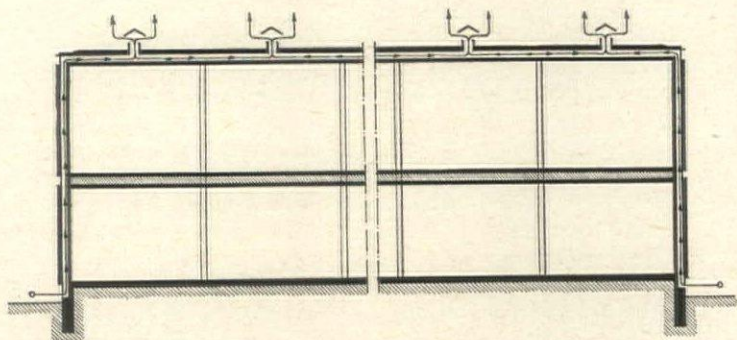


Welded steel framework of the Philip Hiss house is a substantial part of the 50 tons of steel used throughout. Joists and studs in the main house are also steel, and most of the overhangs are exposed steel decking. The four-car garage, shown here with overhead doors on both sides open, is roofed with exposed steel decking. Mr. Hiss chose steel to emphasize structural form of house, and for durability and low maintenance.

Wall and roof ventilation
eases cooling load of air conditioner

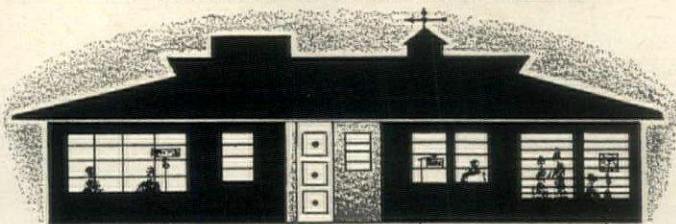


Roof ventilation in the Hiss house is designed as a secondary cooling device. The above diagram, a cross-section of the house as viewed from one end, shows vents in ceilings of second floor balconies. They draw streams of cool air through the roof and out roof ventilators. Cool air takes with it much of the hot air from roof before it can penetrate house.

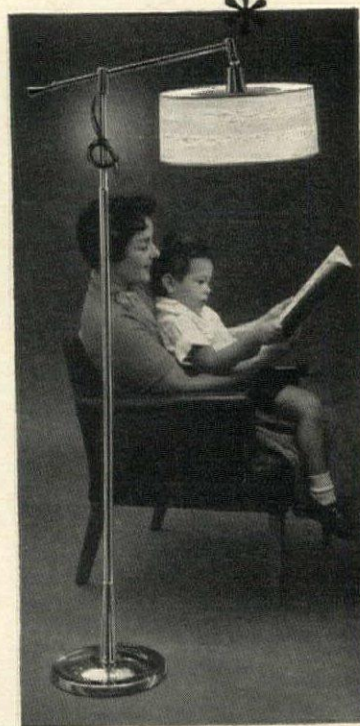


Wall ventilation system shown here functions on a simple gravity principle. Vents at base of end walls allow such heat as penetrates the white pumice brick to rise in air space and pass off through roof vents. Wall construction is actually two surfaces with space for airflow between. Insulation on inner wall is a barrier against hot air filtering in house.

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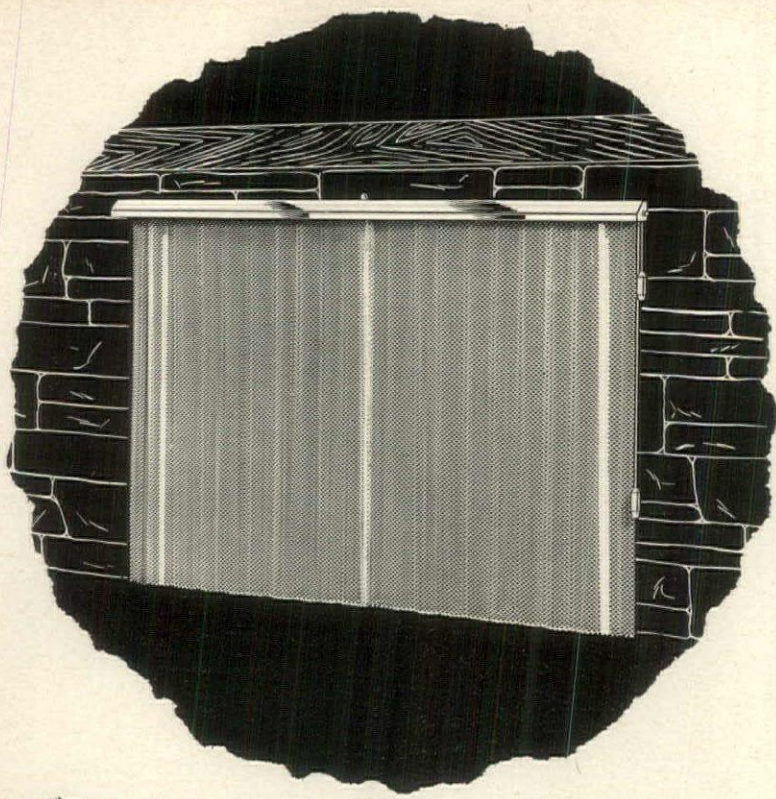


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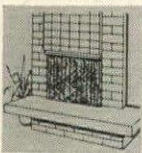
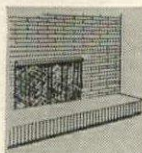
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THE LEGAL SIDE OF BUILDING A HOUSE

By Robert Scharff

When you build a house, your most careful planning will be of little or no avail if you don't look into the legal side of the building business. Failing to do so may cause you to find yourself bound by legal ties to an undesirable house which becomes a millstone around your neck, a burden upon which you must squander your life savings.

Actually, when building your own home, you should consider yourself as going into partnership with your general contractor. Like any other business operation, the success or failure of your house will depend upon your skill in selecting a good partner—the contractor—and the protection you give yourself against possible mishaps and mistakes. While your lawyer and architect may act as expert advisers, the final decision and results are your problem.

Competitive bidding

The selection of a general contractor starts with the acceptance of his bid to do the job. When the plans and specifications have been drawn up by your architect, he generally calls for bids on them by inviting in certain builders whose reputation is known to be satisfactory. At any rate, whether you or the architect calls for the bids, don't agree to award the job automatically to the lowest bidder. The essential factor is to be sure you get one who is reliable, capable and honest. Preliminary investigations in your community will generally reveal such contractors as well as those who are not entirely scrupulous.

When selecting bids, it is best that the job be let out on the basis of the contractor completing the entire house for a stipulated sum. Bids based on the "percentage basis" or "cost plus fee basis" usually result in a higher cost to the owner than he had anticipated.

The contract

Most troubles between you and your contractor arise from misunderstanding of exactly what is to be done or from failure to draw up complete and thorough contracts. The terms of each contract should be definite and written. While oral contracts are legally valid, they often are impossible to establish. A good construction contract generally contains four

parts: agreement, working drawings, specifications and general conditions. Let's examine each part:

The agreement should specify as simply as possible the following important items: (1) scope of work; (2) time of completion; (3) the contract sum; (4) progress of payments; (5) condition of acceptance and final payment; and (6) penalties of non-performance. In other words, this part of the contract document defines the rights and duties you and the contractor have. It's your privilege as owner to require a bond from the contractor. This performance bond—usually paid by the owner—is insurance that work you have contracted to pay for will be completed properly. The cost of such a bond generally is about one per cent of the total cost of your home.

The working drawings cover all dimensions, show the floor plans, elevations, sections and construction details from which the contractor will build your home. They will include such information as how the house should fit on your lot, where electrical outlets and fixtures go, and special or unusual features. The blueprints that are used on the job are merely prints of the actual working drawings, which are drawn to scale on tracing paper.

The specifications, usually called "specs", set forth the quality and type of materials to be used and the methods to be used in putting them together. The "specs" are your check on the contractor—a sloppy job means a breach of contract. If specifications and plans should disagree, the specifications would be considered correct.

The general conditions should cover every important phase of the contractual relationship that will exist between you and the contractor during the building of your home. Among the things that should be covered in this section of the contract are provisions for the correction of work improperly done, provision for the arbitration of disputes, provision for mutual cancellation of the contract, provision to reserve the right to work on the house yourself, provision to approve or disapprove subcontractors, provision for compliance with local building code, etc. Be sure that your contract contains a pro-

Continued on page 139

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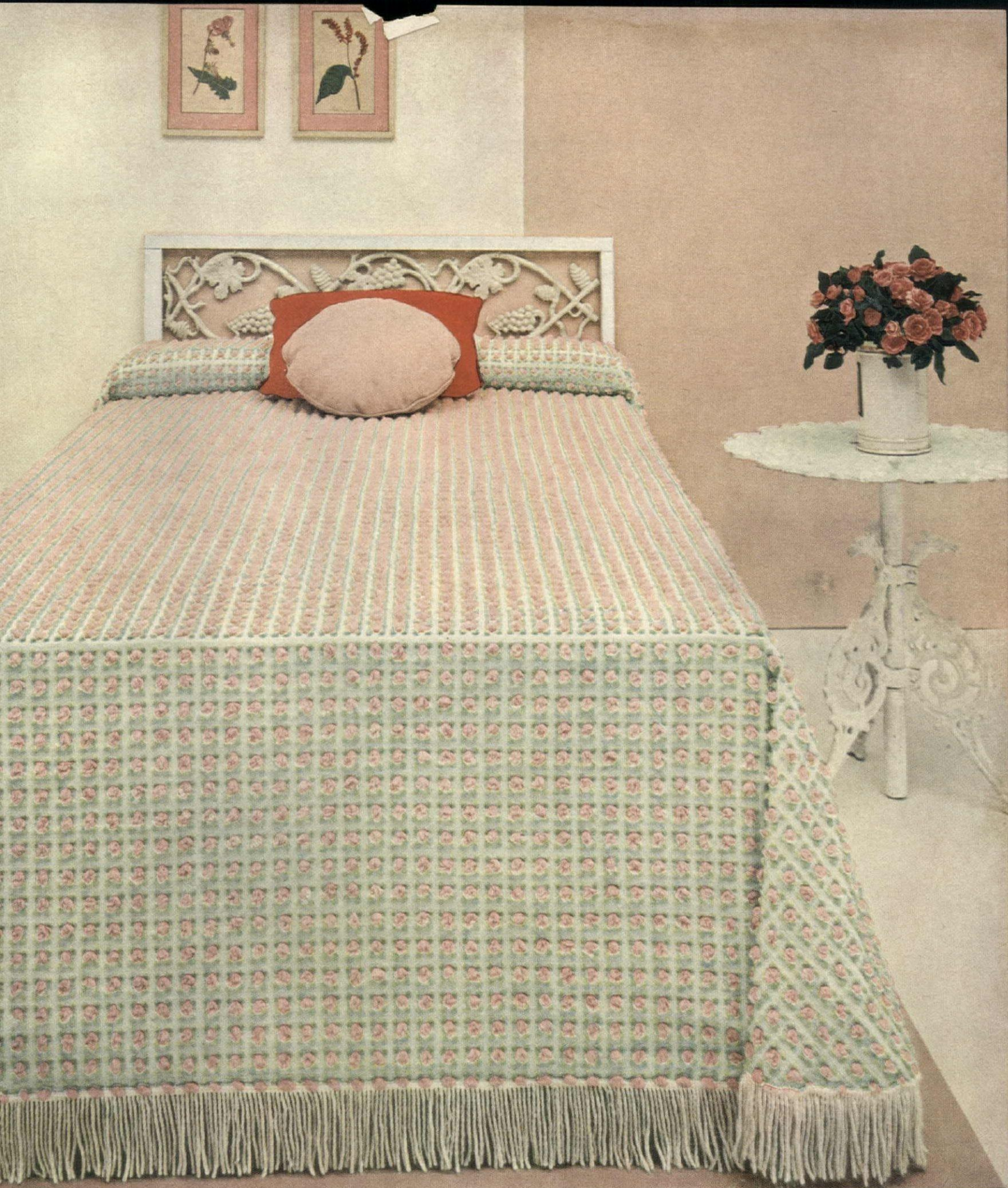
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THE LEGAL SIDE OF BUILDING A HOUSE

Continued from page 134

vision against assignment of the job to another contractor and protection against liens. A lien is a claim against your property. For instance, if your contractor fails to pay a subcontractor for work completed, that subcontractor may take the legal action necessary to attach a lien on your property. A foreclosed lien can evict you just as quickly as a foreclosed mortgage. To make certain that your contractor will not cause any liens to be obtained against your property, require him to produce receipts showing payment in full to all materials dealers and subcontractors before you make the final payment. Also make sure the contractor's workmen's compensation insurance-policy number appears in the contract.

Before actually signing any construction contract, make sure that the document meets all the requirements of local and state laws, and that it will be legally binding. The contractor usually obtains all necessary building forms and permits. A minimum of three complete sets of contract documents is generally required and is distributed as follows: one set for the contractor, one set for you, and one set for the institution making the loan. Additional sets of drawings and specifications are a good investment, as they will make it possible for more contractors to bid in a given time and will also facilitate the work, if placed at the disposal of the various subcontractors after actual construction is begun.

Necessary insurance

While the house is being built, the general contractor and all subcontractors should carry workmen's compensation and public liability, protecting themselves as well as you, the owner, against any lawsuits. As the owner of the property, you should carry fire, contents and extended-coverage insurance. You should purchase such coverage the day the ground is broken and continue it until completion of your home. After you move in, these policies may be

converted into ordinary property insurance at regular rates.

There are certain risks that insurance policies do not normally cover. If, for example, through the grading of your property, a new drainage-way is created which carries excess rain water and dumps surface rubbish onto neighboring grounds, you must pay the cost of repairing the damage. Remember you are legally responsible for children playing on your property during construction; fortunately, however, most construction insurance policies provide protection against any such claims.

Architectural supervision

As was stated previously, if you desire, your architect may be hired as your professional adviser. He will guide you through the business of building your house and act as your agent in dealings with other persons on your behalf. But, once you sign the contract with the builder, the architect's position changes. He now becomes the official interpreter of the contract's conditions. He can't side with you or the contractor, but must see to it that the terms of the contract are lived up to by both parties. He inspects the construction to see that it conforms to the plans and specifications. If he finds it satisfactory he issues a certificate of payment and you must pay the contractor.

You, as the owner, owe duties to the architect other than the payment of bills. You owe him sympathetic cooperation above all other matters. You are supposed to furnish him, too, with a complete and accurate survey of the site. You should never go over the head of your architect when he is acting as your supervisor and give orders directly to the contractor, because the courts hold that by so doing you have waived the conditions of the contract and it no longer exists as agreed upon in writing. Any changes in construction must be duly ordered through the architect's office to make them legal and binding.

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Travel

(Continued from page 73)

"The preacher does not have a hayfield," he said. "If the Lord God sends two weeks of rain, and sunshine on a Sunday, He cannot be too surprised to see people making hay." And he trudged down the road into the village.



I walked after him, passing a bottling plant for *Elmer Citronen Wasser*, the Coca-Cola of Switzerland. The factory built over some mineral springs is owned by a Kubli who lives in Glarus. I also passed several inns, patronized in summer by mountaineers and fishermen from Zurich, in winter by skiers. I entered the Elmer Hotel and asked for a meal.

"Mother is in the hayfield," said a young girl in attendance. "There is only some smoked ribs and green beans."

As I ate, I asked the girl if she knew any Kublis.

"How can one help but know Kublis?" she replied.

"I should like to meet some. Any Kublis."

"An old grandmother Kubli lives across the street," she said. The house she pointed out was low and ponderous and gray with age. I crossed the road and knocked on the door. As I stood waiting, a man appeared from between some buildings and, standing in the middle of the road, watched me silently. He was thin and middle-aged, his skin was burned dark.

"I guess there's no one home," I said.

"I guess not," he repeated. "The old lady is making hay."

He started walking down the road and I walked beside him. "Can't you take me to her?" I asked.

"I can," he said and we walked on. "You are a stranger. Swiss?"

"American," I said. "My name is Kubly."

He stopped and looked at me. "My name is also Kubli," he said. "Jacob Kubli."

"Are you related to the old lady?" I asked.

"Yes, we are related," he said. We walked another 100 feet or so. "She is my mother," he said. He stopped and turned to stare at me. "What are you called?"

"Herbert Oswald," I said.

"Oswald, naturally. My grandfather and my father were named Oswald. So is my first boy an Oswald."

"We are many Oswalds in America too," I said.

We climbed up into a meadow where two women and a little girl were raking hay. The women wore the Glarner black skirts, embroidered vests and white stockings. "Someone has come to see us," he said to the women. "Oswald from America." The younger woman, Jacob's wife, dropped her rake. "Is it possible?" she said. The old woman leaned on the handle of her rake and studied me. She was white-haired, strongly built and handsome.

"Are you the son of Hans Ulrich or of Fridolin?"

"Grandson," the younger woman said. "Can't you see how young he is?"

Suddenly Grandmother dropped her fork and began to move about with excitement. "One can see that you are my nephew," she said. "Look at you! Exactly like my husband." I tried to tell her that while we were no doubt kin, the relationship was not so close, but she did not hear me. "The eyes are the same," she said. "Your hair is his. You have his voice. When you speak I can hear him." Her eyes filled with tears and she embraced me. "And now you have come all the way from America to see an 83-year-old woman before she dies." The little girl, flaxen braided and freckled, suddenly began to jump up and down on a cock of hay. "Oswald from America is here and I feel just like a wild little goat."

"Was it you in church this morning?" Jacob's wife said.

"It was him, it was him," Grandmother said, and the two women rocked with laughter.

"The schoolmaster's wife said it was *shrecklich*," Grandmother said. "A crazy man, improperly dressed, came to church just before it was over and sat with the women. Then he made photographs of tombstones!"

I picked up Grandmother's rake and began to work.

"I have heard it will rain tonight," I said. "The hay must be under cover." Jacob was of the same opinion. "Is it possible?" Grandmother asked. "He comes from America and he knows how to make hay?" I explained that

I had made a great deal of hay on my father's farm.

"Are you married?" I said I wasn't and she said, "Of course. There are no Swiss girls in America and you have come home to Elm to find a wife." She told me of her two granddaughters, working as waitresses in Zurich. "Trudi is right for you. She has a happy character and is a good worker." I started to say that since Trudi was my cousin, marriage with her would be ill-advised, but I remembered that in a family which had been marrying itself for 400 years, the argument would not carry much weight.

A small procession of townspeople arrived from the village. Not only were the names the same as the names in New Glarus, but also the faces were the faces of New Glarus. After a few first moments of shyness, they began to ask questions about America.

"Is it true that in America farmers have machines to do their work?" a man asked. I said that even with machines, farmers worked hard. "But not women," a buxom wife said. "I have heard even farmers' wives have servants in their houses." I told her that my mother and sister not only did housework but often operated tractors in the fields. "Women running tractors!" the woman exclaimed. "What will it give next?"

As I spoke, I noticed that some of the Swiss words I used were puzzling my listeners. It was apparent that my New Glarus dialect was no longer the language of Elm but an archaic 19th century patois spoken only in New Glarus, Wisconsin. The feeling of juxtaposition both in time and place increased when the men in the group invited me to a *gasthaus* for some beer. Three men were playing *Yass*, just as men might have been playing the same card game in New Glarus. The music coming from the phonograph was not yodeling as it probably would have been in New Glarus, but the horns of Tommy Dorsey and Harry James. Beside me, cousin Oswald was humming *Just One Of Those Things*. Young people were dancing and when I tried to show a girl how we danced *laendlers* and polkas in New Glarus, she laughed and said, "*Du tanzischt alt-vaterish*. You dance old-fashioned."

We ate cheese, cold veal sausage, bread with strawberry jam, the kind of Sunday night supper I would have had in New Glarus. Afterwards Grandmother and I sat on a grassy slope behind the house, watching the evening

shadows fall across the valley.

In the 83 years of her life, Grandmother was away from Elm only twice. "Once when I was a girl I went to Zurich. *Ach*, such a big noisy town! The drinking water tasted bad and I did not like Zurich at all." The second time was 10 years past when a boy's bicycle collided with her and broke her leg. "I was taken to the hospital in Glarus in an automobile," she said. "It was the only time I rode in an automobile." She told me there were four automobiles in Elm, one of them a jeep used to haul milk and cream from Alpine pastures. "But lately automobiles come here from outside the valley," she said. "It used to be restful here in Elm, but now it has become very dangerous. On Sundays an automobile goes by almost every half hour." The grandson shuffled from the house, still humming *Just One Of Those Things*.

"*Ach*, it is no different between you two Oswalds," Grandmother said. "He might have been born there and you here. It would have been the same. The young do not understand that peace comes not from where one lives but from how one lives."

The time had come for me to go to the station and mount the little red trolley that would take me down to Glarus. Grandmother walked beside me, proud and straight, and the little goat girl, Nonni, danced around us like a wood sprite. Behind us, with his wife and son, walked Jacob, solemnly sucking his pipe, and behind him some of the people I had met in the afternoon. A few bleating goats trailed at the end of the little parade. "Take our greetings to your people in New Glarus," they said as I shook hands around the circle. When the trolley rolled away, they waved and called "*Uf widerluga*," which is Schweizer-Deutsch for *auf Wiedersehen*. The trolley rattled pell-mell down the mountain. Gray rain clouds appeared over the western peaks, filling the valley with night. A blond boy on the seat beside me told me he was 18, that he lived in Schwanden and worked in a weaving factory. Like Grandmother, he had been out of Canton Glarus once, for a trip to Zurich, a city he didn't like at all. "We in *Glarnerland* are not accustomed to big towns," he said. "We are happiest when we stay at home." Looking backwards a century, I thought how much more courageous than the boy sitting beside me had been the eight young people who became my great-grandparents, and for this I was glad. END

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MADE TO USE AND ENJOY

THE 17th CENTURY Continued from page 85

eternal to the worldly and the temporal—what we customarily label the *secular*—attitude toward life, leads right down through the years to 1957.

Of many consequences stemming from the profound economic and social transformation of European life and thought, the one most interesting to Americans was the discovery of new *wants*, which were promptly rationalized into needs, even as we are prone to do today. There arose a universal desire for *ease*, *comfort*, and *privacy*, which, for the first time since Roman days, a large number of the well-to-do had the means to humor. Many people acquired wealth during this period of high prices, and numerous Englishmen succeeded in saving a good deal of money.

Housing program

There occurred between 1570 and 1640 a revolution in housing for the generality of Englishmen, made possible by the laying out of savings in the modernization of medieval dwellings, a tearing down of old structures and a complete rebuilding on the sites, or the erection of new buildings on new lots in town and country. They partitioned off the great halls of the medieval house into several rooms, and provided more by constructing a second story. Cheap glass made possible larger windows and better lighting of interiors; and increasing coal production supplied fuel for the new fireplaces to warm the smaller rooms. Greater comfort meant improved health. In 1666, the Great Fire, by destroying hundreds of ancient structures, forced further rebuilding in London, and the city set the example for the rest of England.

By what has been so aptly called "The Great Rebuilding," private living could now be developed into an art. The new dwellings required more and better furnishings, and as the 17th century progressed, especially after the Restoration of 1660 when King Charles II and his courtiers returned from the Low Countries with a taste for comfort combined with elegance, the severe and sparsely furnished great halls of Jacobean times yielded to lavishly furnished, specialized rooms such as those the Pepys family delighted in. Even the middle class began to acquire fine beds, chairs, tables, chests, and mirrors of a lighter and more graceful style. Windows required hangings, paneled walls either tapestries or paint. Oriental rugs, known then as Turkey-work, were thrown over tables and chests, but not yet on the floors; and fine

naperies, porcelains, and costly silver plate conspicuously adorned the dining-rooms of the rich. Clad in silks and expensive clothing, members of the households wineed, and dined, played or listened to music, and danced away their cares. In terms of color, the familiar somber hues of 1600 gave way to kaleidoscopic brilliance by the end of the century.

Fancy for exotics

The Age of Discovery had revealed the East (India and China) with all its marvels, and the New World, especially the West Indies with its brightly colored woods which made possible the vogue for inlaid table-tops. In the 17th century daring English ships regularly returned from these distant places bringing to a receptive homeland new things, new designs, and new ideas, which further served to whet the public appetite for rare and strange articles. And, in turn, an exotic such as tea gave rise to a host of new kinds of household furniture: *tea-spoons* (1686), *tea-tables* (1688), *tea-stands* (1697), *tea-kettles* (1705).

The satisfying of newly discovered wants and the blessings of the new privacy enjoyed by a steadily expanding upper middle class produced in Englishmen what amounted to a revolution in human psychology. Changes in externals at once both reflected and caused changes in modes and manners, in thinking, and in relations between people. Members of the English middle class, aspiring eagerly to move upward and ahead, endeavored to improve their speech and to acquire the social advantages of education; they also sought to learn how to behave by constant study of Henry Peacham's *The Compleat Gentleman* and other etiquette books.

Cosmopolitan quality

Nor did this cult of comfort and privacy confine itself to the wealthy English. It had first appeared in the Low Countries, because prosperity had come early to Flanders and Holland, as the detailed paintings of the Little Masters so eloquently demonstrate; and in France a smaller *bourgeoisie* hastened to imitate the splendors of the Court of Louis XIV. The cult was indeed an international movement.

In retrospect we are able to see the 17th century as one of the seminal historical epochs and that it had a cosmopolitan quality that commends it to us moderns. The medieval currents of life flowing in Western Europe in 1600 had, as a result of the Thirty Years'

War, the Puritan Revolution, contacts with China, India, and America, turned into new channels. After the mid-century, ideas as well as people circulated with remarkable freedom. Science marched on apace because men of all nations—Galileo, Leibniz, Descartes, Newton—made fundamental contributions and came into contact with each other through such new academies as the Royal Society of London. Hopes of peace in Europe after the terrible religious wars led Hugo Grotius to found the study of international law. This was an age of great contrasts and one replete with rapid and fundamental changes; it was dynamic and never dull. Thenceforth life would be secular with an increasing emphasis on the things of this life; it would be modern.

Survival was enough

In the midst of all this ferment, and indeed a vital part of it, the English colonies were established in America, commencing with Virginia, whose 350th anniversary we celebrate this year. It took an entire century to get the colonies deeply rooted. Naturally, therefore, mere survival absorbed colonial energies; no time or money existed for cultivation of life's amenities. As one Bostonian put it: "The hungry Man would count fine pictures but a mean Entertainment. The Carpenter who builds a good House to defend us from the Wind and Weather is more serviceable than the curious Carver, who employs his Art to

please his fancy. This condemns not Painting or Carving, but only shows, that what's more substantially serviceable to Mankind is much preferable to what is less necessary."

Thus, understandably, it was the medieval heritage in building, furniture, silversmithing, and decoration inaccurately remembered by the occasional colonial craftsman with time enough to devote to the embellishments of life that persisted on these shores long after it became outmoded in the Old World. Nor was sufficient wealth accumulated before 1700 by more than a handful of local gentry to warrant indulgence in the new luxury. The real influence of 17th century European developments in architecture and the decorative arts was not felt in America until the first half of the 18th century, as the succeeding article in this series will show. Then, and only then, but with noteworthy rapidity, did the colonists come up to date.

The 17th century made two distinctly important contributions to present-day architecture, decoration, and style: first, English and continental innovations led (in the 18th century as mentioned above) to what we now call the Colonial and Georgian styles; and, second, not until after the Civil War, when the "Goldbugs" began to spend their millions on "conspicuous consumption," did the Gallic elegance of the *Louis Quatorze* style find its way across the Atlantic. Today both modes have been, as it were, assimilated by American decoration. END

IDENTIFYING WOODS

(Continued from page 61)

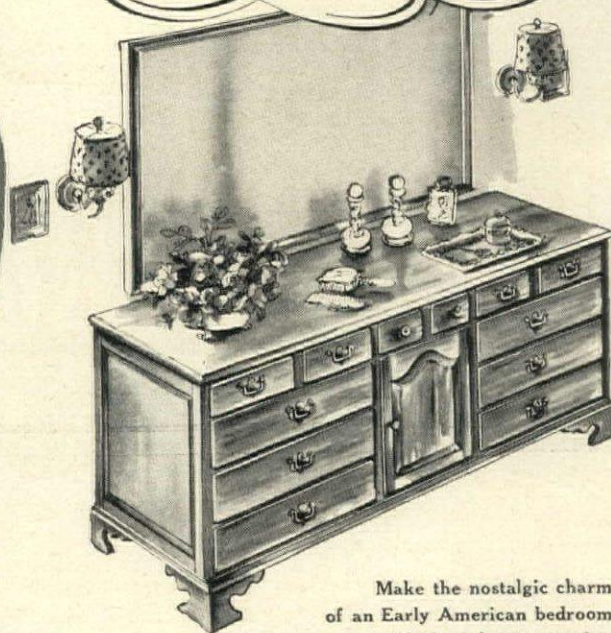
Also the annual growth rings that make up the "grain" of the wood are not quite as prominent as in maple. Coloration of the wood may range from almost white through light brown. Many Early American chairs were made, either wholly or in part, from it. The wood is still widely used in modern furniture both as solid and plywood. It is also often used as the faces of flush doors, both for natural finish and for paint and for decorative plywood paneling.

Oak: Antiques from England of the 16th and early 17th centuries were almost invariably of oak; some is found in French and Spanish pieces of the same periods. Oak, although very light in color, is our most masculine wood. Its large, usually open,

pores and other more textured characteristics have made it the choice for massive, heavy pieces of furniture. Many English oak-paneled offices have been imported intact for bank presidents and other executives for their modern American offices. Today the American oaks, both red and white, are most widely used for flooring.

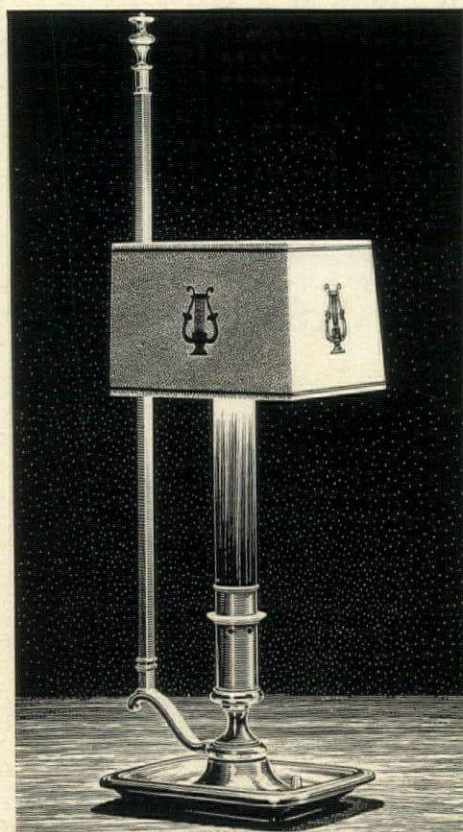
Satinwood, Holly, etc.: In many antiques a second or third wood was used for decorative purposes. Borders of satinwood, inlays of holly, and flowers and fans of tulipwood were found in the Sheraton and Adam pieces. In America many fine pieces, inspired by English designs coming over to the colonies, made use of such inlays and overlays during the 18th and 19th centuries. END

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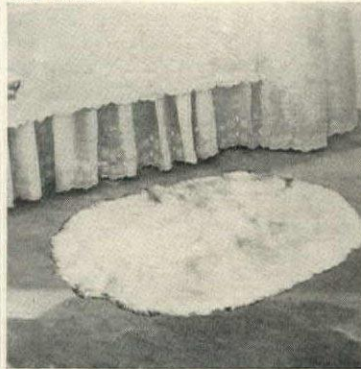
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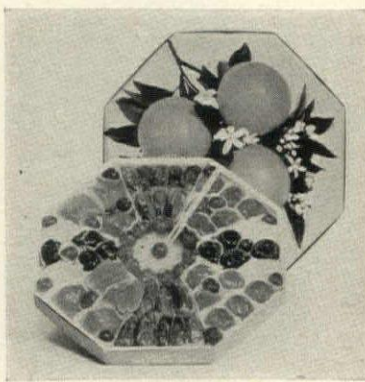
with Ann McLaughlin

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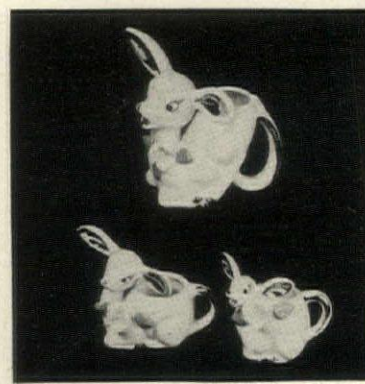
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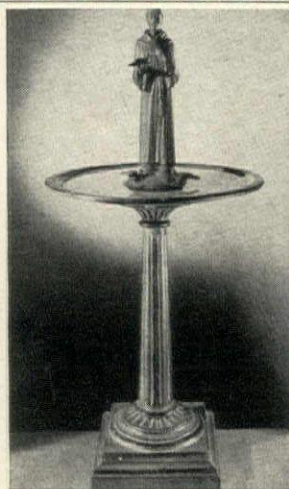
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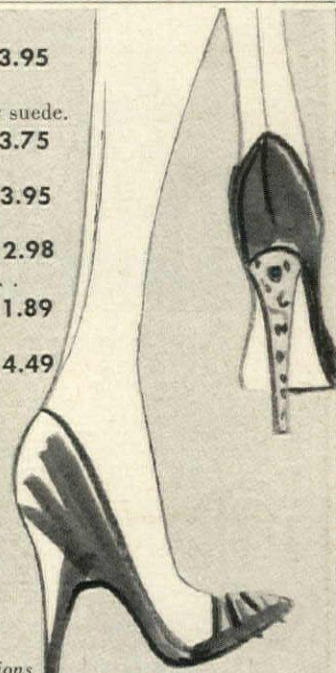
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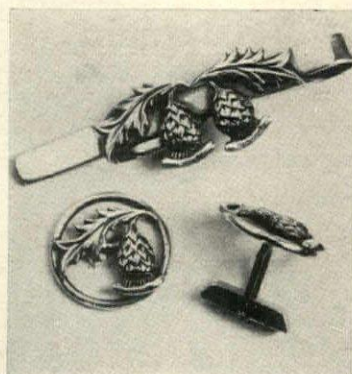
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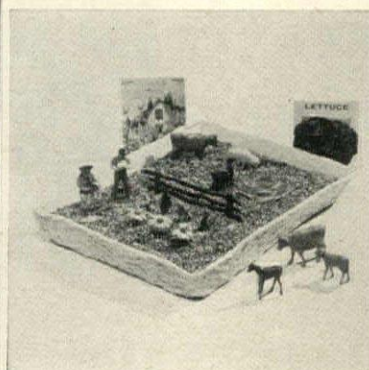
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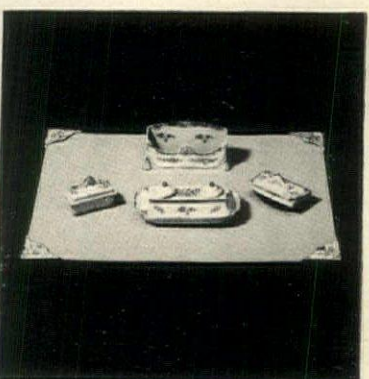
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Ericofon®





Carpet, too, is a man's best friend

In fact, it's a friend to the whole family.

For carpet is the one sure way to make a room completely liveable for every member of the family — all the time.

It is the softest, safest, quietest and most beautiful floor you can have in your house. It is so comfortable it invites you to sit down and relax.

And when it comes to warmth, carpet can turn a cold, drafty floor into a soft blanket of warmth that protects your whole family.

Carpet adds so much to your family's living, yet costs so very

little itself. Hardly any care — just a few strokes with a vacuum. No scrubbing, no rinsing, no waxing, no polishing.

And you can have two lovely room-size rugs for the same monthly payment you'd make on a new TV... wall-to-wall carpet is only slightly more.

Such exciting things have been happening in carpet colors, styles and designs. If you haven't seen them — stop in at your store this week. You'll love them. And they're easy to own — with modern budget terms.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:



ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
MOHAWK • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—more comfort • quiet • safety • beauty • easier care



AVISCO
RAYON FIBERS

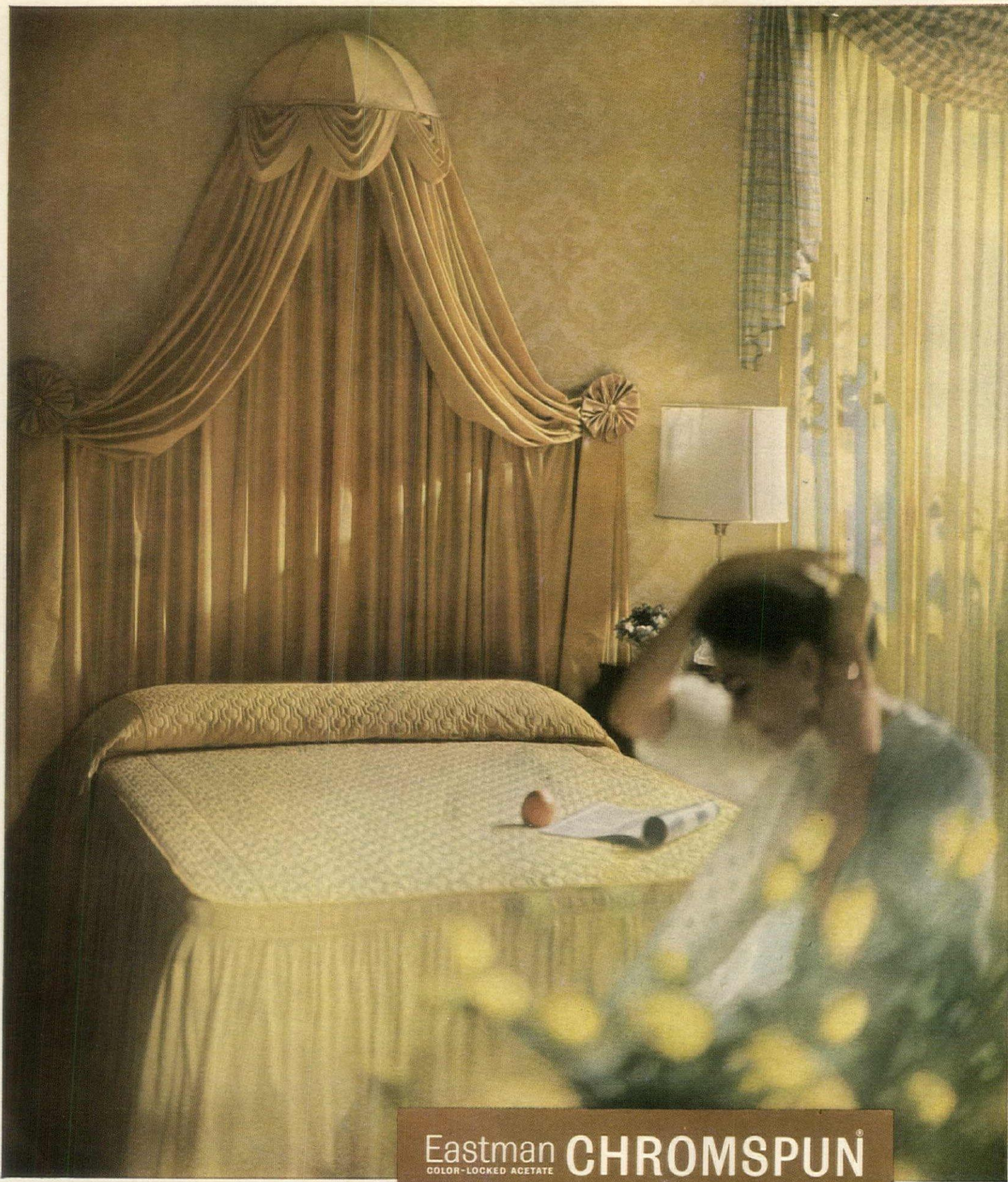
International Furniture's Woodhue sectional. Contemporary, tweed-textured Avisco rayon and cotton upholstery fabric in tones of beige, brown, coral or turquoise. Sculptured wood base in ebony, walnut, wheat, pumice or natural finish. 3-piece sectional, about \$399.

When you choose upholstery fabric, you look for beauty that will live for years. Modern Avisco[®] rayon is combined with cotton in the tweed-textured fabric on this Woodhue sectional by International Furniture. You know the fabric is colorfast, easy to clean, performance tested—when you see (this tag!

AVISCO
INTEGRITY
TAG

AMERICAN VISCOSE CORPORATION, NEW YORK 1, N. Y.

International Furniture in fabrics with the Avisco Integrity Tag at fine stores everywhere.



Eastman **CHROMSPUN**[®]
COLOR-LOCKED ACETATE

"Victoria" bedroom ensemble by SUMERGRADE. In solids of Chromspun and polyester fiber . . . sunlit yellow, aquatone, pink ice, sea green, biscuit or mocha. Bedspread about \$30. Shirred café curtains, about \$7. Unlined draperies, 90" single width, about \$15. Café curtains and draperies also available in all-Chromspun plaid. Both fabrics by the yard, too. At these and other fine stores; Bloomingdale's, all stores; The Higbee Co., Cleveland; Carson, Pirie, Scott, Chicago; Raimi's, Detroit; Gimbel's, Milwaukee; Younker Brothers, Des Moines; Lammert Furniture Co., St. Louis; J. W. Robinson Co., Los Angeles. Chromspun is the trademark for Eastman color-locked acetate fiber. Eastman Chemical Products, Inc., subsidiary of Eastman Kodak Company, 260 Madison Avenue, N. Y. 16.

Underneath the pretty feminine exterior, this beguiling bedroom has all the practical advantages of Chromspun acetate. The dainty chiffon taffeta keeps its colors locked in against fading, cleans easily, teams happily with a matching plaid in Chromspun.

NOW OFFERED FOR THE FIRST TIME IN AMERICA!

These unique **WORLD-WIDE** Imported costume **DOLLS**



AUSTRIA—RUDI and TRUDI, twin yodelers from the Tyrol wear feathered hats on real hair. Vest has buttons, bodice is laced. Lifelike features. 7 1/2"



CHINA—in Hong Kong, LEE the sampan boy greets country cousin ANYANG. Both have expressive embroidered faces, wool hair, real slippers. 10"



FRANCE—D'ARTAGNAN, in courtly lace and plumes wears sword. NICOLE, from Nice preens in embroidered straw hat, lacy shawl and apron. 8"



GERMANY—Wistful ERIKA in beaded bodice and lacy apron lives in Oberbayern with HANNO wearing feathered hat and real knitted anklets. 7 1/2"



GREECE—the shepherd VASSILI in cape and pantaloons pays homage to stately QUEEN AMALIA in royal velvet, and satin with gold trim. 9 1/2"



HAITI—LE BANDA, mysterious voodoo ritual dancer meets DEDE carrying fruit in the marketplace at Port-au-Prince. Unique primitive art. 10"

Mailed Direct To You From Their Native Lands

THRILL ANY CHILD—captivate any collector—with these fabulous international "folk" dolls, completely different from any ordinary mass-produced costume dolls you may have seen before! These precious creations are hand-crafted by old-world artisans...then dressed by native women with the same deft skill that makes their grandmothers' dolls of yesterday rare collectors' items of today! Authentic details, like hand-painted faces, real laces and brocades, exotic jewelry, lifelike hair and eyes, make these dolls real conversation pieces! Mere pictures and words cannot do justice to their unique charm and beauty. They must be seen to be appreciated. Many have won awards in doll-collector's competitions. Only the purchasing power of the American dollar abroad makes our low bargain price possible, otherwise you would expect to pay up to \$7 each!

ENDORSED AND USED BY EDUCATORS! Hundreds of letters acclaim these dolls for more than play value! They inspire interest in geography, history and art—enrich cultural understanding of international folkways. What's more, each doll selection is shipped direct from its country of origin with foreign stamps and markings to excite the young and young-in-heart!

ORDER TODAY! Use the handy order form below to make your selection. Pay only \$2.95 each—or \$5.50 for any two dolls shipped from the same country. Allow 3 to 6 weeks delivery, so order NOW in time for holiday gifts. For guaranteed 2-week Air Mail delivery, add \$1 extra for each doll selected. You must be thrilled with your dolls or your full purchase price will be instantly refunded! Don't delay—order today!

WORLD-WIDE DOLLS Make Impressive Gifts!

Order now in time for holiday giving. Your name as donor can be printed on each package label. Enclose instructions when ordering.

SPAIN—JACINTO plays his guitar as CARMENCITA clicks castanets in flamenco dance. Lavish with brocades, laces, pearls, and combs. Real hair is highly styled. Flexible. 9"



ATTENTION DOLL LOVERS!

All dolls shown here equal the high quality—but do not duplicate—any selection of the famous WORLD-WIDE DOLL CLUB. Write for Free Brochure describing membership benefits.



HOLLAND—JAN in peaked cap and gold buttoned pantaloons. GRETA has real lace bonnet over real hair. Both wear wooden removable shoes. 7 1/2"



ISRAEL—White ABRAM in tunic coat and traditional shawl reads the prayer book. SARAH prepares to light the ceremonial candles. 8"



ITALY—Venetian gondolier MATTEO wears sashed middy, straw hat and rubber boots. LISA wears colorful skirt, silk shawl, real beads. 7 1/2"



JAMAICA—LORD LEMONADE and his lady LENA wear their brilliant multi-colored cottons and straw hats to the calypso carnival. 14"



JAPAN—SUMITA, the Samurai knight poses with SAKIKO the dancer of the Kabuki. Both in glittering gold and brilliant brocades. Truly exotic! 8 1/2"



KOREA—TAI-MU, exquisite dancer of the court ballet entertains PAWK-NAM the bridegroom in his ceremonial silk wedding robes. 10"



MEXICO—MIGUEL in sombrero and serape escorts CHICITA in her glittering "China Poblana" skirt to the Puebla Village dance. 9 1/2"



PORTUGAL—VASCO the fisherboy of Nazare carries his net and meets ANTONIA toting vegetables in the basket balanced on her head. 7"

MAIL THIS NO-RISK COUPON TODAY!

WORLD-WIDE DOLLS, Dept. 372
Greenvale, N. Y.

Please arrange to have the authentic World-Wide Costume Dolls checked below mailed direct from abroad to the address indicated, for only \$2.95 each or \$5.50 for any pair shipped from one country. I pay no charges of any kind on delivery.

SPAIN	<input type="checkbox"/> Carmencita	<input type="checkbox"/> Jacinto	ISRAEL	<input type="checkbox"/> Abram	<input type="checkbox"/> Sarah
AUSTRIA	<input type="checkbox"/> Rudi	<input type="checkbox"/> Trudi	ITALY	<input type="checkbox"/> Matteo	<input type="checkbox"/> Lisa
CHINA	<input type="checkbox"/> Lee	<input type="checkbox"/> Anyang	JAMAICA	<input type="checkbox"/> Lord	<input type="checkbox"/> Lena
FRANCE	<input type="checkbox"/> D'Artagnan	<input type="checkbox"/> Nicole		<input type="checkbox"/> Lemonade	
GERMANY	<input type="checkbox"/> Hanno	<input type="checkbox"/> Erika	JAPAN	<input type="checkbox"/> Sumita	<input type="checkbox"/> Sakiko
GREECE	<input type="checkbox"/> Vassili	<input type="checkbox"/> Amalia	KOREA	<input type="checkbox"/> Pawk-nam	<input type="checkbox"/> Tai-Mu
HAITI	<input type="checkbox"/> Le Banda	<input type="checkbox"/> Dédé	MEXICO	<input type="checkbox"/> Miguel	<input type="checkbox"/> Chicita
HOLLAND	<input type="checkbox"/> Jan	<input type="checkbox"/> Greta	PORTUGAL	<input type="checkbox"/> Vasco	<input type="checkbox"/> Antonia

SPECIAL OFFERS: ☐ All 30 dolls listed above only \$69.00.
☐ One doll from each different country. (Please check your preference in the list above) 15 dolls only \$39.50.

Enclosed find \$..... ☐ Check ☐ Money Order as payment in full for dolls checked above.

Name.....

Address.....

City.....Zone.....State.....

We can mail dolls to different addresses if desired. Enclose separate sheet giving instructions. Allow 3 to 6 weeks delivery. Enclose \$1 extra for each doll on which guaranteed 2-week Air-Mail service is required.

WORLD-WIDE DOLLS (Now in 3rd Successful Year) Greenvale • New York

New LOW PRICES!

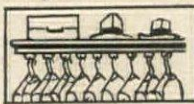


**ADDS UP TO 50%
MORE SPACE
TO YOUR CLOSET**

Newly designed rollers
let you hang twice as many
garments in the same space



OLD FASHIONED WAY



CLOSET TROLLEY WAY

ORDER TODAY AT NEW LOW PRICES.

SIZE	ROLLERS	BRASS	CHROME
18" to 30"	10	\$2.49	\$1.99
30" to 48"	15	3.99	3.49
48" to 72"	20	4.99	4.49
72" to 96"	25	5.99	5.49

Hobi

All prices postpaid. Extra rollers—3 for 49¢
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CLOSET TROLLEY ROD

ORGANIZES & GLAMORIZES YOUR CLOSETS

GIVES YOU MORE SPACE, NEATER CLOSETS, CREASE-FREE CLOTHING AND ENDS CLOSET JAM-UPS

A flick of your finger—and your clothes hangers roll smoothly on the plated rollers of the new CLOSET TROLLEY ROD, making everything in your closet instantly accessible.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Closet Trolley prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel (or polished brass) replaces old-fashioned clothes pole... is attached to closet shelf in minutes with a screwdriver. Insert regular hangers into roller... and from then on they glide back and forth with magical ease.

Make old closets like new... or use this unit in new closets. It can't sag no matter how much weight you put on it... and the improvement in the appearance of your clothes will pay for your CLOSET TROLLEY many times over.

SATISFACTION GUARANTEED
QUICK DELIVERY
SEND CHECK OR MONEY ORDER



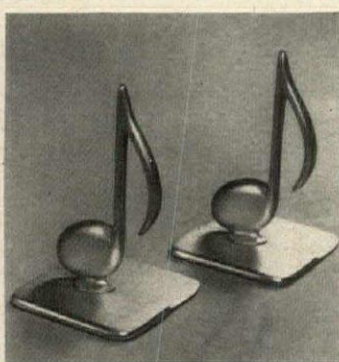
Remarkable value

Early American Mule Ear Chair with hand-woven double-ply natural cane seat—a value you can't duplicate anywhere. This pull-up chair is fully assembled, has curved ladders, and "mule ear" back posts 36" high. It's authentically handcrafted from selected native hardwoods (birch or ash). Seat is 17" x 14" deep x 18" high. Unpainted (\$9.90 for two); light natural finish (\$11.90 for two); finished in maple, mahogany, pine, cherry or walnut (\$13.90 for two). Minimum order is two. Write for FREE catalog. Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or m. o.

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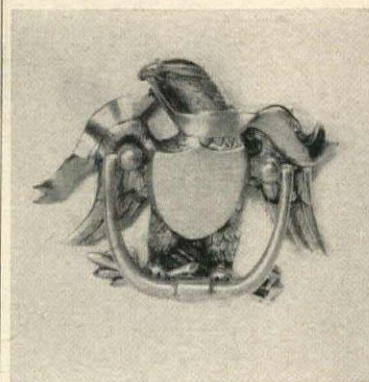


THE MELODY THAT ELUDED

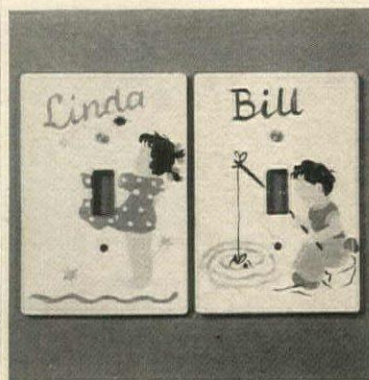
the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. \$9.95. In a black satin finish, they're \$4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.

206 Louise Avenue Nashville, Tenn.



A fine accent for the entrance door is the cast brass eagle knocker shown here. The spread eagle has a shield-shaped front which could be marked by a local engraver with a name or an initial. Garland and knocker handle are smooth brass. Give one to a new house owner. 8" wide x 6" high. \$8.95 ppd. Hitching Post, 261 Glen Cove, Sea Cliff, N. Y.



The nursery will look bright and gay decked out with the light switches shown here. Made of high fired ceramic, each plate is decorated with a colorful figure (either a girl or boy) and a young one's first name. And these switches are so easy to wipe clean! Moderately priced at \$1.75 for one toggle switch. Postpaid. From Wales, HG10, 540 Madison Ave., N. Y.



For decoupage we show this exquisite small chest. Made by a cabinet craftsman of good quality white poplar, it needs no filler. The grooved lines and slim wood pulls adds interest to the design. Note the four drawers. Overall size: 12½" x 12⅞" x 10½". \$35. Express Collect. Order from Dorothy Harrower, Dept. HG10, 119 East 10th Street, New York.



125 Stars that shine in the dark. \$100

NOW you can have the glory of the night sky on your very own ceiling or wall. These luminous decal stars glow for hours after exposure to strong light. Lovely, hand-crafted, easy to apply, easy to remove. Think of it! Children enjoy their dark bedroom so they can see the glowing stars... all ages delighted by their romance and perpetual beauty.

Send check or MO now. Only \$1.00 for over 125 stars, ppd. Ask for new free catalog of unusual gifts.

For airmail delivery add 15¢.

ETT-BARR CO.

115 Ett-Barr Bldg., Altadena, Calif.



"THE MAIL'S IN!"

Mailbox Signal Tells If Mail Has Arrived

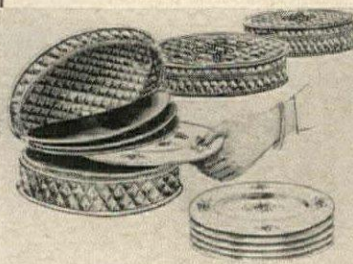
A glance out the window will tell you whether or not the mail is in. The bright yellow signal attaches to the mailbox without screws or bolts. Mailman has nothing to do because the signal, pre-set for his arrival, is automatically released when he opens the box. Easy to reset—simply close door and pull signal down. Made of strong metal—will fit regular or large sized mailbox.

Price.....\$1.25 ppd.

EMATOL PRODUCTS CO.

Dep't A, Box 95 South Weymouth, Mass.

Personalized Protective PLATE-PAK



Your loveliest china will be ready to use at a moment's notice when stored in washable, quilted taffeta-like plastic 8-plate cover. Built-in felt dividers protect each plate. Round-about zipper closure. Set consists of 3 cases; 11½" dia., 9" dia., 7½" dia. In yellow or pink. 3-piece set. \$5.95 plus 35¢ postage. Add \$1.00 for 3-letter monogram in charcoal or navy.

LINEN FILE

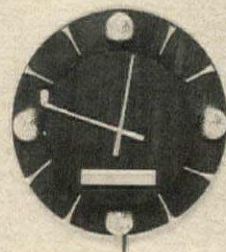
Your daintiest table or bed linens, doilies or placemats deserve a storage place to keep them clean, wrinkle-free and dust-free. They're accessible, too, in transparent vinyl envelope. Double binding and 7" flap. 25" x 13½" x 3".

\$1.00: 3 for \$2.85. Postage paid.

Write for Gift Catalog

RMS INTERIORS Dept. HG-107
11146 So. Michigan Ave.
Chicago 28, Illinois

Presenting... the PRESIDENT



A New and Different

WALL CLOCK

An ideal Golf Trophy or gift for the Sportsman, this 12" double-tiered clock is sure to reflect your fine taste in the den, office or family room. Comes equipped with the finest electrical movement, beautifully finished in selected black walnut, tee numerals, golf balls and golf club hands accurately detailed in gold.

Rush! Rush! Your Order. Only

Name plate as shown extra: \$49.95

3" x 4" 1.25 Postpaid

5" x 4" 1.75

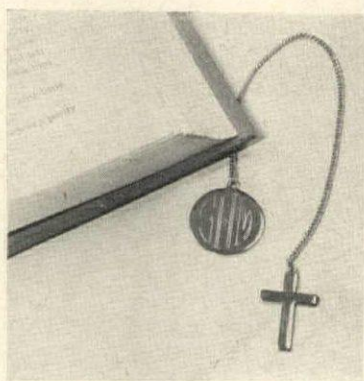
Engraving 6¢ per letter

SNOWBALL'S GIFT SHOP

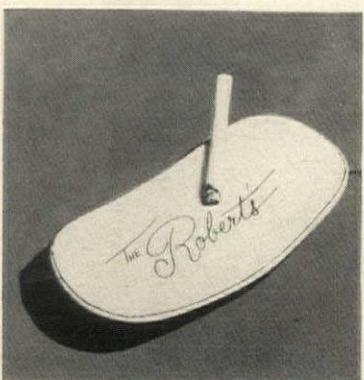
Camelback Inn Phoenix, Arizona

AROUND

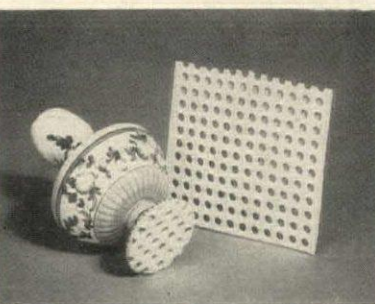
Bible marker. For you and the friends you know who daily read spiritual literature we show this gold-plated book mark. The chain is fitted at one end with a gold-plated cross, at the other with a gold-plated disc marked with two or three initials. \$1.50 ppd. Available in rhodium plate. Nancy Norman, HG, 107B-422 Washington, Brighton, Mass.



Fine white china marked with 22K gold is used to make the graceful tray shown here. 6 1/4" x 4", it can be used as an ash tray, as a coaster, as an individual nut or candy dish. It comes marked with monogram, first name or family name. Order several as Christmas greetings. \$2 for one; \$7.50 for four. Ppd. Noveltime, HG10, 1227 Loyola Ave., Chicago.



A fine appointment for the well decorated room is the drug jar shown here. About 10" high x 5" wide, it is made of excellent white china decorated in aqua. Note the graceful cover, the interesting finial. A pair would make nice symmetry on a sideboard. \$27.50 ppd. for one jar. Pelaez-Morey, HG10, 133 Kellogg Boulevard W., St. Paul, Minn.



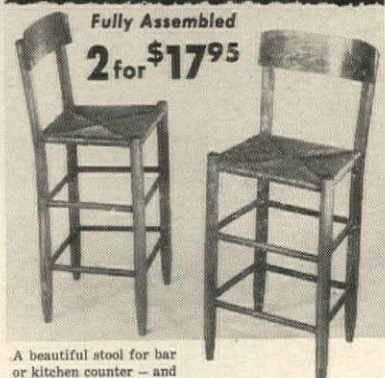
DON'T SCRATCH THE FURNITURE!

Self-adhesive sponge-rubber pads stick instantly to lamp bases, flower pots, ash trays, ceramics. Simply cut pads to desired shape and press on with your fingers. Vases won't slide or scratch; permanently protects your fine furniture. Order in convenient 6" x 6" pads.

5 PADS \$1.00 ONLY ppd.

RICHARDSON INDUSTRIES
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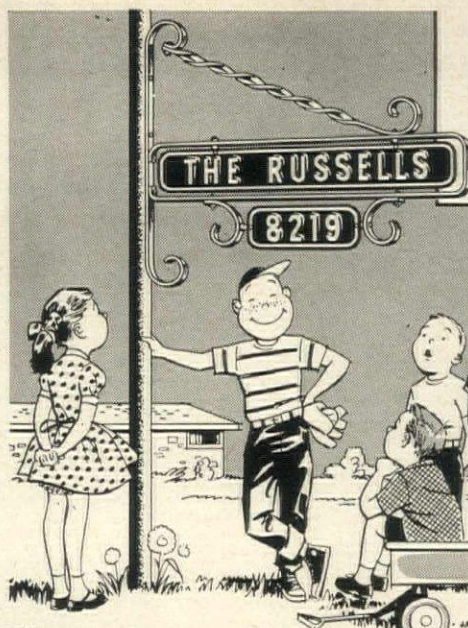
ORDER DIRECT FROM WORKSHOP! TAPROOM STOOLS



A beautiful stool for bar or kitchen counter - and as sturdy as they come regardless of price! Special construction (lock-joint) for lasting good service. Hand made by our craftsmen of solid native hardwood with steam-bent back post for comfort. Hand-woven fibre rush seat is 16" wide x 13 1/2" deep x 24" high (35" overall). Also available 28" high (39" overall) at 50¢ additional per stool. Unpainted ash wood (\$17.95 for two); light natural finish (\$19.95 for two); birch wood finished in pine, maple, mahogany, walnut, cherry (\$22.95 for two).

Quick delivery. Express charges collect. SATISFACTION GUARANTEED. Send check or money order.

Jeff Elliot Craftsmen
Dept. G-107 STATESVILLE • NORTH CAROLINA



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket. Style NB \$4.95 POSTPAID

Your name is you
-to your friends and neighbors
-to the doctor and other callers
-even to yourself and your family!

present your name attractively, with a **DAY-N-NIGHT** Marker

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

THE PERFECT GIFTS FOR Christmas or any occasion, because they're personal! Letters shine bright at night. Easy to read DAY-N-NIGHT. 2 sided; raised letters on both sides. Rustproof—lifetime aluminum throughout. Permanent embossed lettering—raised in solid plates. Baked enamel finish—black background—white reflector letters. Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7". Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of ANTIQUE COPPER • BARN RED • KELLY GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only 50¢ extra per marker

DAY-N-NIGHT Driveway Guides
Make it easy to find and follow your driveway!

Both sides of DAY-N-NIGHT Driveway Guides are treated with thousands of tiny round mirrors that shine brilliantly in car headlights, or gleam in the rays from tail-light or back-up light. You'll bless the Guides in backing out as well as driving in! Design shows clearly against snow, shrubbery, lawns. Rustproof—made of aluminum. 24 inches high, with wrought aluminum stake.

as low as 79 1/2¢ each, in lots of 10
1 for \$1.00 2 for \$1.85
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10 for \$7.95
Postpaid when all are to be sent to one address at one time

SATISFACTION GUARANTEED OR YOUR MONEY BACK!
WE SHIP WITHIN 48 HOURS

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705 Spear Bldg., Colorado Springs, Colo.

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*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
	TOP			
	BOTTOM			
SHIP TO:				TOTAL
ADDRESS				
CITY ROUTE OR ZONE STATE				
<input type="checkbox"/> Remittance enclosed: ship postpaid in U.S. <input type="checkbox"/> Ship C.O.D. I will pay C.O.D. fees and postage.				

JOS. E. ROCKWELL-682
MAILBOX MARKER
fits any mailbox—install in a minute style M \$1.95 POST PAID

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attractive wrought aluminum frame style MF \$2.95 POST PAID

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up to 6 letters and numbers top line, 17 on lower style NM \$3.95 POST PAID

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THE SPOT REMOVER FURNITURE POLISH



REVIVA by

Jackson of London

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches.

For all varnished, shellacked or lacquered surfaces. ENTERTAIN WITHOUT FEAR! No need to worry if you have rings from alcohol, heat or water on your table—or any other surface spots on your favorite modern or antique furniture. Just apply REVIVA and surface spots will vanish like magic. Revives original color and grain of wood. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years. A Triple Action Tonic for Marred Furniture.

Quart \$3.00 Pint \$2.00 Half-Pint \$1.50

PLUS POSTAGE, Sorry, no C.O.D.

Use "Patina" Jackson of London English Type Wax Paste

A decorator's polish to restore and retain the patina of PRECIOUS pieces. For all wood, marble and finished leather. Dark wax for all surfaces—special Blond wax for light surfaces. \$1.50 jar, \$2.00 double size.



Plus postage, No c.o.d.

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Natural Mink tail neckpiece, has bow-knot closing. Dark brown, medium brown or silver blue gray. \$27.50

fed. tax & P paid, no c.o.d., catalog

HAROLD J. RUBIN, FURRIER
52 East 56 Street, New York

Levi Ranch Pants

At last—slim, trim-fitting slacks that flatter as you frolic. Wonderful for all sorts of sports wear—comfortable for lounging around. Western styling with wide belt loops, two snap-fasten pockets, tapered pant legs, and zipper side closing. Washable Levi Ranch Pants, of 85% wool and 15% nylon, come in sizes 10 to 20. Color choice of Charcoal, Light Gray, or Black. \$10.95 ppd.

BLUE DENIM RANCH PANTS

(Order one size larger)

\$4.95 ppd.



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Mr. & Mrs. Outdoor Sports



Tennis, Golf, or Fishing set has sterling pin \$1.25; matching earrings \$1.25; tie-clasps \$1.25; matching cuff links \$2.50. Any complete set \$6.00. Price incl. tax and post. No C.O.D.'s

Studio Shop 557 Boylston St. Boston, Mass.

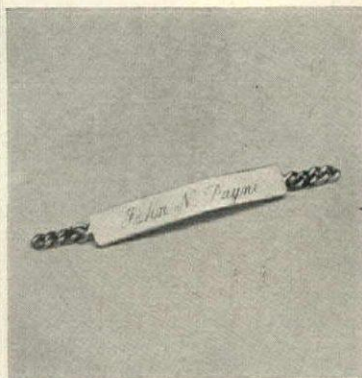
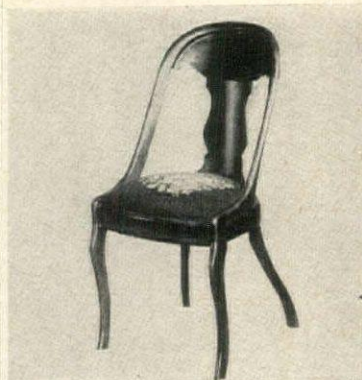


Silver for Sweets

For centuries Continental aristocracy has recognized the elegance of Sheffield silver. Today, American ingenuity has put this noble name on a practical level by setting Sheffield steel in solid, ornately designed silverplate. For the hostess who entertains correctly! Postage is paid.

12" knife;	Individual Pieces
10 1/2" pie server;	\$2.95 ea.
11 1/2" cake breaker	Complete Set
	\$8.00

DECO TRENDS
Suite 1022, 2nd Unit, Santa Fe Bldg.
Dallas, Texas

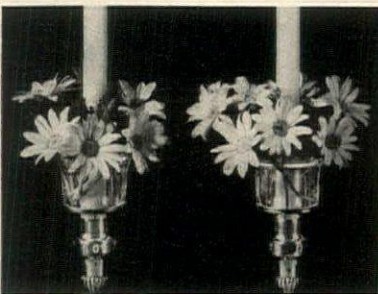


SHOPPING

An elegant chair for you to use as an occasional piece (or in a set of six or eight, as a dining chair) is the excellent reproduction shown here. Copied from a fine Victorian example, it is made of beautifully finished mahogany. The seat is covered in black tapestry with multi-color design. \$39.95. Exp. coll. Jones Brothers, Box 246, Pine Level, N. C.

Elegant accent for your favorite man's wardrobe: the sterling silver coat loop. Have it engraved on one side with his name, on the reverse side with his address, city and state. Yes, get one for your coat and for a friend's, too! \$3.30 postpaid. Federal tax included. Order from Downs and Company, Department HG10, Evanston, Illinois.

Matched figurines. Typically French, these small busts will make nice decoration on a console table or the curio shelf. One represents a young boy, the other a charming girl. Each measures about 9" high. And the pair is available in a choice of two colors: antique ivory or pure white. \$5.95 the pair. Ppd. Mono-Art, HG10, 50 Delancey St., N. Y.



CANDLELIGHT FLOWER HOLDERS

Emphasize the loveliness of candlelight with the beauty of flowers! Made of watertight, heavy gauge Lucite with the look of fine crystal, they fit on any candlestick, candelabrum or wall sconce. Fill with water, place on candlestick, and fit fresh flower stems through top perforations. Perfect for greens, sprigs of holly and Christmas decorations too!

\$1.50 pair, PPD.

No C.O.D.'s please • Write for NEW free catalog

Cortley Gifts
453 EAST 88th STREET • NEW YORK 28, N. Y.



MAGAZINE RACKS

These large, handsome wall racks prevent "magazine mess". Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. Complete racks in satin smooth, honey-tone knotty pine or maple or mahogany finish. **OR IN KITS** for easy, home assembly. Precision cut, drilled, sanded, etc. with simple instructions. For 30 magazines 23" x 27" (Ill.) \$17.95. Kit \$9.95 Ppd. For 45 magazines 23" x 40" (Taller) \$27.50. Kit \$15.95 Ppd. For 60 magazines 45" x 27" (Double Width) \$32.50. Kit \$18.95 Ppd. Finished Racks Shipped Express Charges Collect. NEW 48-PAGE CATALOG—175 PAGES. Finished or in Kits—Send 10c, coin or stamps.

Immediate Delivery Money Back Guarantee

Yield House
Dept. G10-7
North Conway, N.H.

AROUND

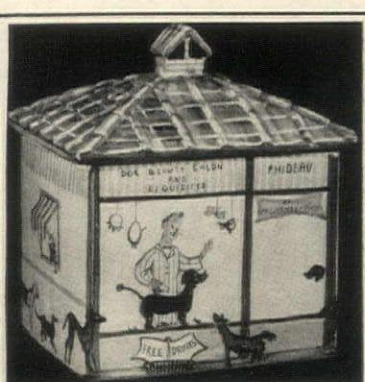
Italian bench. This is the pull-up piece which you will enjoy using for so many things: for the dressing table, in the bathroom, to hold a radio, TV or record player. It is made with a beechwood frame finished in black lacquer or brown walnut. Seat is hand woven rush. 17" square. \$10.95. Express collect. Order from Hobi, Department HG10, Flushing 52, N. Y.



For neatness' sake be sure to take the compact pad shown here when you travel. With it you can turn any firm surface into a pressing table. The pad is covered with a fabric treated with Silicone which reflects heat. You can use a much cooler iron and prevent scorching. \$1.00 postpaid. Order from Sunset House, HG10, 81 Sunset Bldg., Hollywood, Calif.



Delightful accents for a traditional room are the mirror wall brackets shown here. The white china frames are scrolled and decorated with bas-relief pink roses and gold high lights. The mirrors are 3 1/2" in diameter. At the base of each bracket is a 1 1/2" shelf. Use them singly or in pairs. \$4.33 the pair. Jan Jarvis, HG10, 131 First, Peoria, Ill.



A DOG Beauty Salon

A touch of whimsy . . .

this Italian hand-decorated ceramic covered box, to hold your canine's favorite biscuits, or trick-inducing treats. A 'conversation piece' . . . and Doggone useful, too. Ideal, too, for cookies or candy. 9" x 6" (overall height 9").

\$9.95 postpaid

Sorry, no C.O.D.'s.

When in St. Paul, visit our studio.

HG107

Pelaez-Morey
INTERIORS

133 Kellogg Blvd. West St. Paul 2, Minn.

A LIGHT TO DELIGHT



Hobnail milk glass combines with brass to make this just what you've been looking for in your polished wood bedroom. There is a plus in this—the bottom lights separately to become a night light . . . just enough of a glow to guide you. 16" high. Has brass key turn. \$9.95 includes postage.

No C.O.D.'s, please.

EDITH CHAPMAN

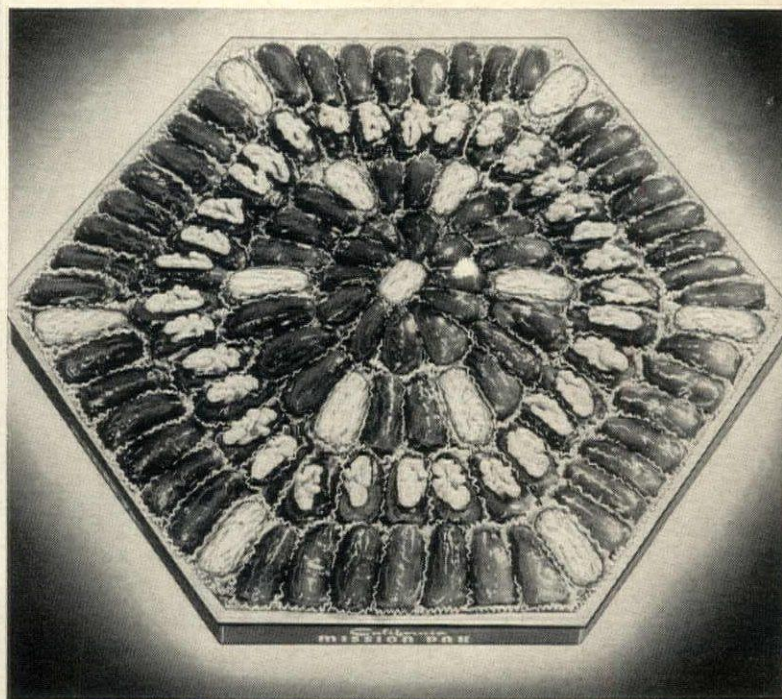
260 Main Street Nyack, N. Y.

SO PLUMP 'N PLEASIN'...
AND PRICED WITHIN REASON!

DELICIOUS

Deglet Noor Dates

THE PERFECT CHRISTMAS GIFT!



Only dates that have ripened in the warm sunlight of the Coachella Valley near Palm Springs could taste so sweet and grow so big. Right at the peak of plump ripeness these fantastic Deglet Noor dates are picked, packed and posted . . . all within 24 hours. You get them when they're so fresh and tender they practically melt in your mouth. Many stuffed with walnut halves. A grand substitute for candy.

3 GENEROUS GIFT SIZES FROM WHICH TO CHOOSE: Gift No. 24, 2 lbs., \$2.99. Gift No. 27, 3 lbs., \$4.29. Gift No. 28, 5 lbs., \$6.79. Prices include *prepaid* delivery anywhere in the U. S.

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We festively wrap each gift, enclose your card, and ship *prepaid* in your name to all the names on your gift list. Safe arrival guaranteed. Money back if you aren't 100% satisfied.



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Shop in arm chair comfort!
50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you.
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40 years experience making people happy at Christmas time.

THE MISSION FOLK

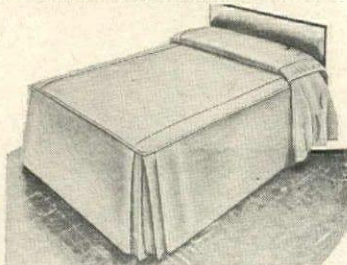
122 East 33rd Street, Los Angeles 11, California



Sun-Resistant Antique Satin

in dusty rose, gold, aqua, brown, blue, pink, nutmeg, green or white. Coverlet . . . twin 15.95, full 17.95, king 33.95. Dust ruffles in solid colors OR self-color stripes . . . twin 9.95, full 10.95. Spreads, twin 17.95, full 19.95, king 39.95. Drapes, 63" 7.95, 81" 9.95, 90" lined 14.95. Color swatches 10c.

COLTEN'S
1351 Beacon St., Brookline 46, Mass.



Fitted Pinwale Corduroy

Double kick-pleat corners. Eggshell, gold, hunter green, lime, walnut brown, lipstick red, blue, pink, coral, aqua, nutmeg, rosedust or charcoal. Send 10c for color swatches. WASHABLE. Twin spreads 15.95, full 16.95, king 32.95. Draperies can be special ordered any length . . . or width.

Our King Size items cover 2 standard twin size beds . . . joined together.

King Size BEDSPREADS 25.00-39.95
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King Size BLANKETS 21.95-39.95
Pads . . . 9.95 Blanket Covers . . . 15.00-17.95

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King Size

spreads, coverlets (special ordered) . . . and sheets, pads and blankets . . . at modest prices. Send 10c for CATALOG. CUSTOM SIZES also available on special order.



Exquisite Silver FLORENTEEN SERVING SET

From the city of flowers comes this sensational new fashion in silverware. The delicate design is the ancient seal of Florence, Italy — where this lovely silverware is made. Faithful to the traditions of the world-famous silverware from this area, its weight and patina puts it in the luxury class. Only its low, low price tells you it is simply a rare quality of silver plate. Packaged in flannel tarnish-resistant bag and gift boxed, this exciting serving set can grace your table

\$4.98
POSTPAID

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Each Piece 10" Long

WORLD TRAVELER GIFTS

CRESTWOOD DR.

BOX 202 MAPLEWOOD, NEW JERSEY



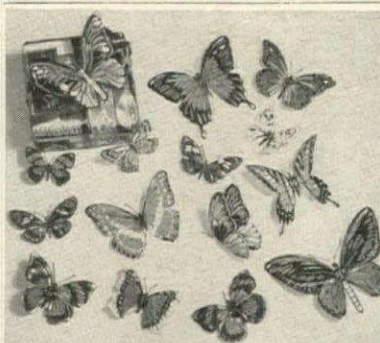
Keep Your Fortune "Close at Hand"!

What do the "stars foretell for you" . . . happiness, pride, the envy of others? You can be sure of these when this unusual Zodiac charm dangles from your wrist. Your own, personal birth-sign, hand carved in a gleaming disc of genuine translucent Jade . . . carefully inlaid with precious 24K pure gold. It's rimmed with a 1/20-12K gold-filled edging to keep the delicate Jade stone safe from harm.

A real conversation piece—only \$6.95 (including all taxes and postage). With matching 1/20-12K gold-filled bracelet, only \$9.95. Satisfaction guaranteed. Order now, and receive free with your Jade Zodiac charm, your own personal Horoscope. Beautifully gift packed in luxurious jewel case. Be sure to indicate your birthdate for proper Zodiac sign and horoscope.

House of Charms, Dept. HG-10

126 Post St., San Francisco, Calif.



GAY . . . BUTTERFLY BALLET

Your imagination will run riot with these lovely lifelike creatures in nature's true vibrant colors and sizes! Such fun to use on pretty gift packages, curtains or drapes, flowers, plants. Enchanting on bathroom walls, as mobiles in children's rooms. They love them! 15 different species, soil and moisture resistant, are silk screened in Germany, stamped out on an acetate sheet, 12 1/2" x 15". Simply lift them out, shape as you like! Less than 20¢ each!

no cod's please. 15 diff. species \$2.95 ppd. add 4% tax. 30 butterflies \$5.50

FREE! New Catalog, Unusual gifts, exclusive imports, home accessories. Write for it!

BOWMAN'S
HG-10-2477 Lombard St.
San Francisco 23, Calif.

SHOPPING

Water buffalo horn is used to make the exquisite hand-carved cranes shown here. Satin smooth and highly polished, the horn is beautifully colored in shades of dark gray to deep black. One or more of these make a dramatic note on a chest. 8 1/2" high; \$2.95. 12" high; \$4.95. Ppd. Shopping International, HG10, 65 Court St., White Plains, N. Y.



Polka dots decorate the gay umbrella and matching handbag shown here. A young miss will prize one or both of these "grown-up" accessories. Umbrella is 17" long x 26" in diameter. The ribs are covered with red and white vinyl. \$1.89. Handbag (7" x 6") is \$1. Each comes marked with a first name. Postpaid. Meredith's, HG10, Evanston 23, Illinois.



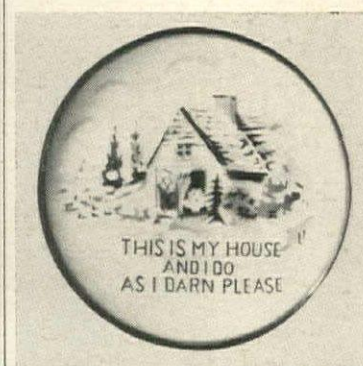
Late Victorian glass.

The charming crystal pieces shown here are made from molds used in the late '80s. The old sunburst design is having a big revival today. You will like the cream pitcher and open sugar bowl both for use and for the collector's shelf. \$2 ppd. the pair. Matching salt and pepper shakers are \$1.25. Add 25c. Red Oaks, HG10, Prairie View, Ill.



DO AS YOU DARN PLEASE

in your own house and tell the world about it with this amusing Wall Plate. Gives many a chuckle when hung where folks gather. Perfect Christmas gift for rugged individualist . . . friend with imagination . . . anyone with a sense of humor. Quality ceramic plate measures 7" diameter. Colorful design. Hanger attached. Sent postpaid for only \$1.69 (2 for \$3.25). Immediate delivery. Satisfaction guaranteed. Geneva House, Dept. 69B, 670 North Michigan Ave., Chicago, Ill. Free Gift Catalog sent with order.



A Smart, Practical Way to Keep EVERY KEY IN ONE HANDY PLACE!

"KEYS to the CASTLE"

Stop searching for keys. Keep a full set in one place EVERYONE can find. Giant polished and lacquered brass master key ring with leather tag to hang it in a convenient spot. So impressive, so practical. An imported conversation piece. Perfect house-warming or hostess gift. \$3. postpaid.

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New York 17, N. Y.

Taylor chin band



. . . is made of fine latex elastic with adjustable head pieces for proper tension. May be used when sleeping, reading or watching T.V. You must be pleased with the results . . . or money refunded.

\$1. plus .20 hdlg. & del.

Avoid frown lines.

Use Hollywood WINGS

The beauty secret of glamorous women. Place HOLLYWOOD WINGS over the offending lines when you retire . . . made of flesh colored fabric treated to adhere over offending lines. Satisfaction or refund.

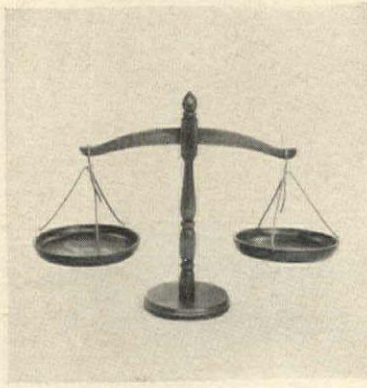
Theatrical size box \$1. plus .20 hdlg. & del.



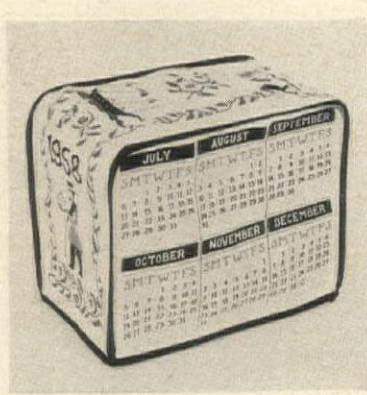
W. SCOTT TAYLOR CO., 11 W. State St., Trenton, N. J.

AROUND

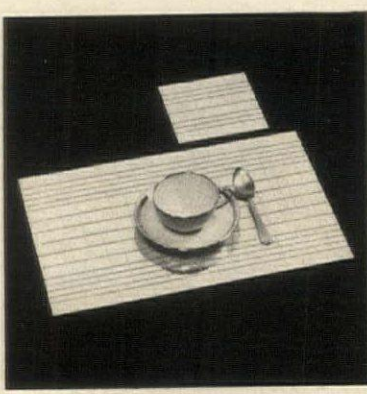
Herb scale. You could use one of these as the centerpiece for a holiday dinner. It is copied exactly from a Colonial antique. Made of solid pine, it is hand finished and hand rubbed. Three leather thongs hold each of the shallow pans to the cross arms. Fill it with fruit; \$5.95 postpaid. The New England General Store, HG, Plain St., Medfield, Mass.



A calendar (1958) printed on fine natural linen is the clever and useful decoration on this toaster cover. It is further embellished with multicolor Pennsylvania Dutch designs. This could make one of your most successful gifts. Because of the low cost you could send these covers as greeting cards. \$1 ppd. for one. Greenhall, HG10, 1133 Broadway, N. Y.



Fall entertaining will sparkle if you use mirror place mats for a festive dinner. Shown here is a handsome mat made of pieces of lead-back mirror which are joined together and backed with felt. 10" x 16", the mat will not mar the finest wood finish. \$2.50 postpaid for one mat. Matching coasters are available. Ward Phillips, HG, Carpentersville, Ill.



Toss Words and Sum Fun. Fascinating fun—and don't let on to the kids, but they're educational, too! Toss Words has 14 lettered cubes and a shaker. Up to 4 may play and the object is to make the longest word you can. Sum Fun turns dull digits into fun figures. Order **4191-6**, Toss Words or **4192-6**, Sum Fun, \$1.50 postpaid.



Junior Bike License Tag with his or her name becomes a permanent part of the bike, trike or coaster wagon—and there's no doubt about who the owner is! We'll stamp any first or last name up to a limit of 7 letters and spaces on a big 3"x 8" steel plate. White enamel with green letters. Order **A316-6**, Junior Bike Tag, \$1.00 by mail, ppd.



Statuette Letter Holder. Send us a photo of your child, spouse or pet—we'll turn it into a lifelike statuette on a handsome wooden letter holder! Picture is enlarged to about 7" high, mounted on Masonite. Black and white or oil-tinted. Send color clues. Order **A362-6**, Tinted Holder, \$4.95 or **A359-6**, Plain Holder, \$3.95 postpaid.

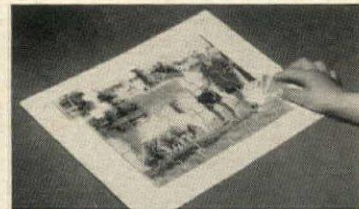


Photo Jigsaw Puzzle. Relatives and friends will find this puzzle fascinating for it's highly personal! We'll enlarge a photo of your child, pet, or yourself to 8"x10", mount it and cut it jigsaw fashion. We'll tint it, too, if you like. Send color clues. Order **A254-6**, Black and White Jigsaw, \$1.25; **A257-6**, Tinted, \$2.00 postpaid.

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Gift Ideas **Miles Kimball** 224 Bond Street Oshkosh, Wisconsin



Turquoise Blue Bristol GOBLETS from France

\$2.50 ea. \$28 doz. ppd.

Shapely goblets in TURQUOISE are perfection to hold in your hand . . . to drink from . . . to hold flowers, or to decorate your window ledge. Delightful wedding and CHRISTMAS GIFTS, too. You'll be glad you ordered them NOW!

WINES (for Cocktails too) \$1.75 ea. CORDIALS \$1.50 ea. CHAMPAGNES (for desserts too) \$2.50 ea. . . . all matching.

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Scotch, Rye, Bourbon

FLAVORED TOOTHPASTE

\$1.00 TUBE, PPD. ANY 3 POSTPAID \$2.75

Everyone will brush their teeth a dozen times a day and your boss will give you a raise when you "gift" them with this novel new toothpaste idea. It's six proof . . . it's genuine scotch, rye and bourbon whiskey flavored. Give all three flavors and you'll be talked about forever as the year's most original gift giver.

NEW! 8 OZ. BROWN JUG OF 10 PROOF SCOTCH OR BOURBON MOUTHWASH. PPD. \$1.95
2 MOUTHWASH PPD. \$3.75
Pa. Residents Add 3% Sales Tax

TAYLOR GIFTS, Wayne 2, Pa.

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GERMAN PIPES

these pipes will thrill the manfolks. Different, smart and pleasing. The coolest and healthiest smoke ever.
1 Hunting Pipe, 4 3/4" high \$3.95
2 Porcelain Pipe, 9 1/4" high \$4.95
3 Sport Pipe. Bottom part flat for setting down, unscrew for cleaning, 4 1/2" high \$2.95

DINNER BELL

For hanging on Wall. Bell a "Bevin" brass with lovely ring. Girl handpainted in vivid colors. 6 1/2" high \$1.50
—please 35 cts. for mailing—

Free Gift Catalog

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Craftsmen in Charm



The "Vicki"

Utterly feminine is the Vicki . . . a comfortable chair with charm and beauty enough to win your luxury-loving heart forever! Sturdy hardwood frame, coil springs, deep-tufted seat and back, upholstered in finest spot-proof velvet (samples on request). Rose, Gold, Turquoise, Wedgwood Blue, Royal Purple, Topaz Brown, Flame, Lipstick Red, Mauve, Sage, Leaf and Emerald Green. H. 32"; W. 23"; Seat D. 17 1/2"; Seat H. 17". \$36.50 ea.; \$70 pr. (Your fabric, 3 yds. 54"; 4 1/2 yds. 36", \$30.50.) Express Collect. No C.O.D. For "Hunt Galleries' Prevues", send 10c.

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Craftsmen in Charm



Personalized Gold Bookmarks \$1.00 each

There is nothing so irritating as thumbing through pages trying to find your proper place. These beautiful bookmarks will solve your problem. Each handsome distinct style bookmark comes deeply engraved in your choice of initials. Wonderful gift idea. Perfect complement to a gift or card. Order early for Xmas. By special request now available in 24 K. Gold Plate or GLEAMING silver plate at \$1.00 each. 3 for \$2.75 and a whole dozen for \$10.00. Order from left to right:

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Lillian Vernon

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WRITE FOR NEW
catalog showing our
complete collection of
exact reproductions,
including tips on
furniture finishing.
See Cohasset Colonials
in color. Please en-
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WINDSOR CHAIRS

No period in history has produced furniture as functional and beautiful as the Colonial. Outstanding were the Windsors with their pert, clean-cut lines and splayed "bamboo" legs representing comfort, good looks and durability—chairs that are equally at home in either a traditional or contemporary setting.

Like the originals which may be seen today in museums, our reproductions are made to last for generations. Our kits are easily assembled and finished in less than an hour. No tools or special skills are needed. Each kit is complete with pre-cut parts and simple assembly instructions.

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Cohasset Colonials

64 Parker Ave., Cohasset, Mass.

handsome decal LABELS



Transform glass canisters, metal or pottery containers into useful AND decorative accessory sets with these colorful, distinctive decals! Easy to apply—just use water; they're washable and color-fast. Sent postpaid in US and Canada (NO COD's).



TOP black on gold SPICE LABELS are 1 3/4" across; titles cover all popular spices, herbs, seeds, seasonings. Two sets (A & B) of 42 unduplicated titles EACH, \$1.50 per set.



MIDDLE six-title SEWING SET (pins, needles, snaps, etc.) matches Spice Set; each decal 2" across; 75¢ per set.

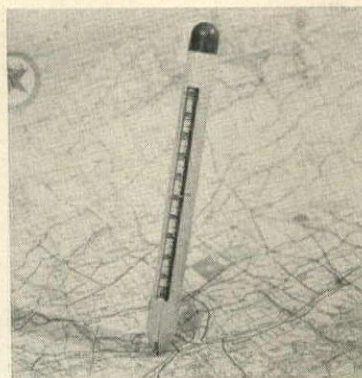
BOTTOM pink, blue and green NURSERY SET contains 12 titles (soap, talc, swabs, etc.) for \$1.25.

SEND 10¢ FOR ILLUS.
FOLDER, SAMPLE DECAL

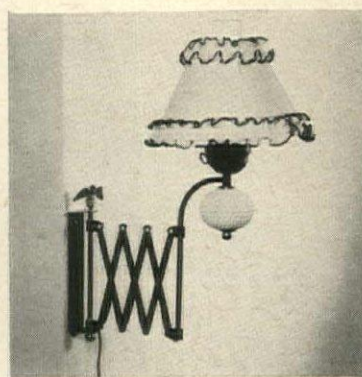
AUTHENTICS Dept. J-43
Box 26, Cincinnati 7, Ohio

SHOPPING AROUND

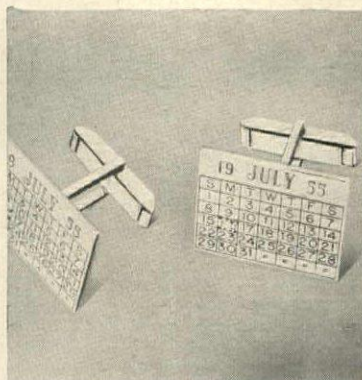
Your journey by car, motor-cycle or foot will be direct if you measure a scale map with Mile-O-Graph. No larger than a fountain pen, this device is precision made. Turn knob at each end, run the wheel over the map route, read the mileage through the glass slot. \$2 postpaid for one; \$5 for three. Order from Mile-O-Graph, HG10, 117 Liberty Street, New York.



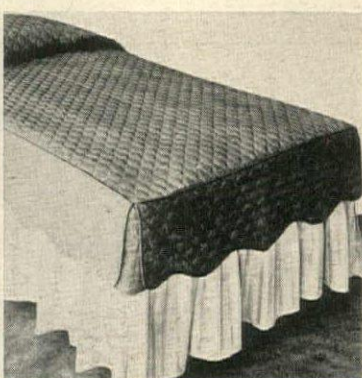
A swinging gate makes this pin-up lamp both practical and decorative. The gate is made of steel finished in black and decorated with a brass ornament. The lamp has a hobnail milk glass font, a clear glass hurricane chimney and an 11" ruffled white shade. The gate extends from 11" to 28". \$13.95 plus \$1. West of Miss. Jennifer House, Great Barrington, Mass.



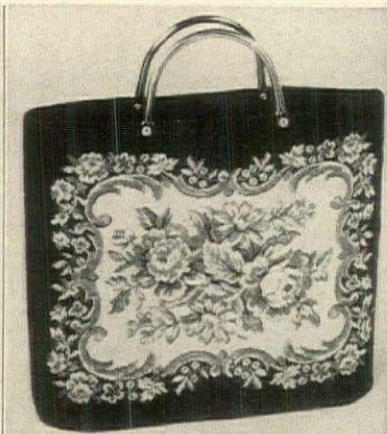
A date to remember can be marked permanently with a two-point diamond on the 14K yellow gold calendar cuff links shown here. The two calendars come marked with the month, year and day of the important event. 14K gold backs are the favorite swivel-type. 7/8" x 3/4". \$41.00 ppd. Tax incl. Order from Holiday House, Dept. HG, Upper Montclair, N. J.



Antique satin is used to make this quilted kickpleated coverlet. Rose, antique gold, aqua, brown, blue, pink, nutmeg, green, white. \$15.95 for twin size; \$17.95 for full; \$33.95 for king size. Dust ruffles in solid color or self color stripes; \$9.95 twin; \$10.95 full. Send 10¢ for swatches. Add 90¢ to total. Order from Colten's HG10, 1351 Beacon St., Brookline, Mass.



A well loved pattern is the Blue Willow. Shown here are two attractive serving pieces: a covered butter dish and a covered jam jar which comes with a tray and a stainless steel spoon. The five pieces are made of white china decorated with the deep blue design. \$1.95 for either set. Ppd. Townsend House, HG10, 645 Bergen, Jersey City, New Jersey.



IMPORTED BELGIAN Tapestry Tote-Bag

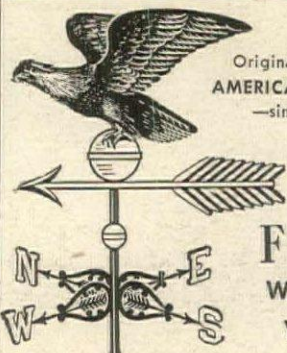
Makes even the family mending look exciting! Or you may use it to carry night clothes for country week-ends . . . or for a career girl. It's a chic knapsack for transporting work home. It has a needlepoint flower design on a black background with 4 brass ball feet and brass handle. 15" x 11" x 4". Taffeta lined.

\$4.98
(add 25¢ postage)

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Here's How Co.

HG-02, 95 Fifth Ave., New York 3, N. Y.



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AMERICA'S FINEST
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VANES

Fiske originals have topped homes for almost 100 years. Time does not dim their beauty or reliability; they are of hand-hammered copper, finished with 22K gold leaf.

This full-bodied American Eagle and Arrow does honor to any home.

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Prices—fob, Paterson, N. J.
No. 54 27" wing spread..... \$95
No. 55 20" wing spread..... \$79
No. 56 15" wing spread..... \$59
Write for FISCHE Weather Vane and Cupola Catalog.



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Fiske now offers a wide range of handsome, ready-built Cupolas.

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115 Pennsylvania Avenue
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There's luxury, longer wear, easier care, too...

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This upholstery of Du Pont nylon can really take it...yet stay luxurious, fashion-right after years of wear! Look for practical upholstery of Du Pont nylon in more designs, colors, textures than ever before at your favorite department or furniture store. Or ask your decorator to show you fabric samples.

Du Pont makes fibers, does not make the fabrics or furniture shown here.



Henredon *fine furniture* shows this love seat in beautiful upholstery of nylon and rayon. See it at these and other fine stores: Flint & Horner, Inc.—Huntington and Manhasset, New York; Craig Furniture Co.—Clayton, Missouri; Kaufmann's—Pittsburgh, Pa.; Mayer & Co.—Washington, D. C.; Suniland Furniture Co.—Houston, Texas; Paine Furniture Co.—Boston, Mass.



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

EXCITING NEW THINGS ARE HAPPENING IN DU PONT NYLON



WALLPAPER PATTERNS ILLUSTRATED ARE NO. 877001 AND NO. 883373

EARLY AMERICAN CHARM—so inviting on all levels

See how graciously a difficult two-level decorating problem has been solved here! The living and dining areas have been blended smoothly together—yet each retains its individuality. The inviting charm of Baumritter's Ethan Allen furniture and the colorful coordination of a small scale geometric pattern wallpaper with that of a larger scaled one, both by Imperial, help unify and yet clearly define each area's purpose. And it works just as beautifully if both rooms are on the same level!

IMPERIAL Washable WALLPAPERS®

Split level homes need more than color in unifying decorative schemes. Only the proper combination of color-planned, coordinated, and designed wallpapers can create a harmonious effect. That's why you should always insist on Imperial Washable Wallpapers...colors are "plastic-bonded" to resist fading, clean easily, and are guaranteed in writing for 3 years. See your Imperial dealer today!

Ethan Allen Baumritter

Ethan Allen Early American by Baumritter—colonial charm for modern American living. Open stock Ethan Allen is coordinated for bedroom, living and dining room—more than 100 pieces to choose from to solve *all* your decorating and storage problems. Built of selected rock maple and birch hand-rubbed to a warm brown nutmeg tone, Ethan Allen will add lasting pride to your enjoyment of living.

MORE HELP FOR THE HOME DECORATOR!

For full color decorating booklet, crammed with ideas, send 10¢ today to Imperial Paper & Color Corp., Dept. H-6, Glens Falls, N. Y.

For colorful decorator guide "Comfortably at Home with Ethan Allen," send 25¢ to Baumritter Corp., Dept. HG-107, P.O. Box 28, Murray Hill Station, New York 16, N.Y. If you prefer modern, send 25¢ for our Birchcraft brochure.



A Cannon Royal Family towel at \$2 is everything you want a towel to be!

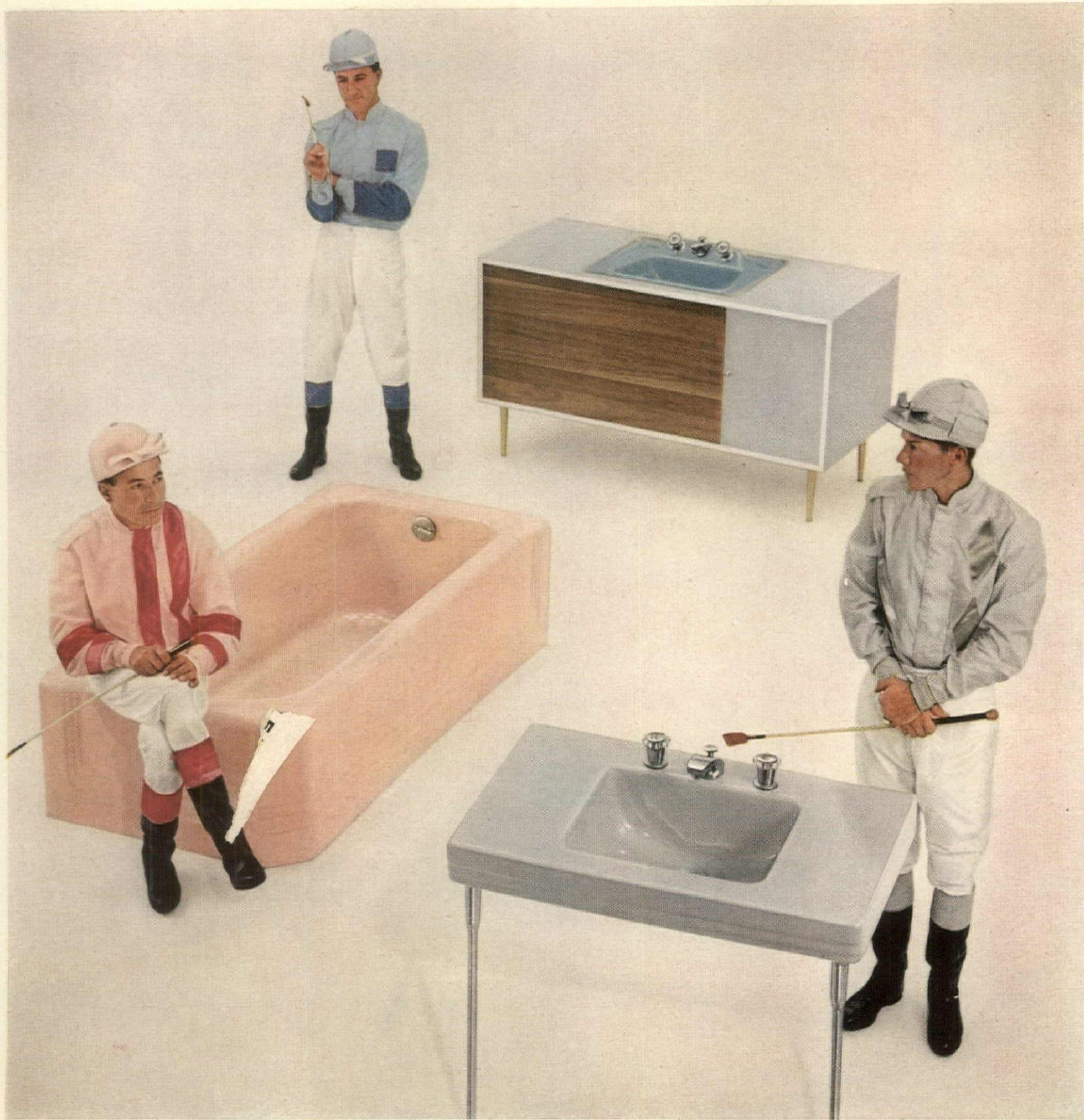
Big enough to wrap you in luxury—but not “bulky-big”! Downy soft, thick and absorbent to make you feel pampered (practical, too, because they dry out so quickly after use).

Extravagant? No. *These \$2 Royal Family towels are the most towel you can buy for the money!*

They wear and wear because they're made so well, with strong selvages and shrink-proof borders. And their exclusive Carefree colors stay as pretty as the day you buy them. You'll feel proud to own something so beautiful—proud to give it, too.

NEW CHEVRON design, shown, 24 x 46; border woven of soft, washable copper luster yarns.
Also pewter on white; harmonizing luster on pink, aqua, sea green.

CANNON'S
Royal Family
OF TOWELS



now... gay, winning colors for bathrooms

Sure winners . . . gay and colorful . . . that is how you will feel about American-Standard colors. Each brings a wonderful new look . . . an exciting high-fashion note to bathrooms. There is gray sophistication . . . coral loveliness . . . blue excitement in these three chosen from the complete line of eight fashion-blended colors. The more modern, smarter design of the fixtures—long famous for finest quality—tells you that only American-Standard is fashion-right for your bathroom.

See the attractive color schemes shown in our new bathroom booklet.
For your copy, send 10¢ to cover mailing.
AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION
40 West 40th Street, New York 18, N.Y.

AMERICAN-Standard

PLUMBING AND HEATING DIVISION



SHOPPING AROUND

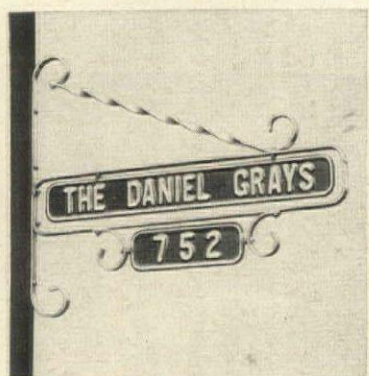
De luxe gift for a very special person could be the handsome illuminated globe shown here. The map is mounted by hand on a glass ball which is suspended in a solid walnut base. The graceful pedestal is hand carved, the four feet are tipped with brass, the meridian is movable. 37" x 12". \$64.95 ppd. George Cram, HG10, 730 E. Washington, Indianapolis.



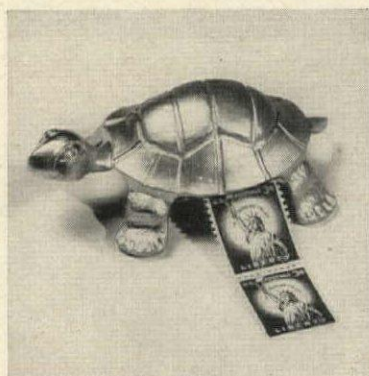
Stormy weather will hold no terror for the small boy or girl who wears these snug pants. Each pair is made of "Naugalite" a fine vinyl. A knit lining is fused onto the vinyl. Lightweight, scuff resistant, easy to wipe clean, the pants come in red or charcoal. Small (3 to 4 years); medium (5 to 6); large (7 to 9). \$4.95 ppd. Elron, 225 W. Erie, Chicago.



A new version of the handsome Spear housemarker is on the market. Made of aluminum, it is finished in wonderful colors: barn red, kelly green, royal blue, cinnamon, antique copper and charcoal gray. The reflecting letters are white. 2 1/2" x 18" (name plate); 7" x 2 1/2" (number plate). \$5.95 ppd. Spear Engineering, Spear Bldg., Colorado Springs.



A happy appointment for the desk could be the solid brass turtle which holds the new size roll of stamps. Now you can buy a 100 stamp roll instead of the cumbersome 500 roll. This turtle will hold the stamps neatly and at the same time will act as a paperweight. 3 3/4" long x 2" wide, it is only \$1. ppd. Susan White, 553 Milford Ave., Columbus, Ohio.



A nice gift for the sportsman is this set of labels. For only \$2. you can order 1000 labels marked with a four-line address, decorated with a cartoon of a fisherman, a sailor, a golfer, a bowler, a hunter or any other sport symbol you desire. Background of each is white, marking is black. Size: 1 1/2" long. Postpaid. Bolind, HG10, 95 Bolind Bldg., Montrose, California.



CAPE COD CUPOLAS AND WEATHERVANES

Now you can get a ready-built, fully assembled Cape Cod Pagoda Roof Cupola for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. Aluminum covered roof \$39.50. Copper covered roof \$42.50 Ex. Coll. Other sizes and styles from \$16.75 to \$149. Weather-vane is extra.

Your choice of Weather-vane made of cast aluminum, painted black, average size 19" x 22", only \$10.85 Postpaid.

FREE CATALOG

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weather-vanes. Contains interesting history of weathervanes.

CAPE COD CUPOLA CO.

Dept. 17 No. Dartmouth, Mass.

Queen Anne WIG STAND

George never slept here, but his wig could have. This stand, made of solid mahogany complete with copper bowl, is a true reproduction of a fine English piece dating back to 1750. Today it serves many decorative uses in living room, dining room or hall. Ideal for floral arrangements or planter. Free delivery. \$44.50. Add \$3 West of Mississippi.



WRITE FOR CATALOG

Send 25¢ in coin (NO STAMPS) for our new catalog of over 100 Early American and 18th Century reproductions.

Newcomb's Reproductions
BOX 1249G, DURHAM, N. C.



NO MORE SCUFFED HEELS! — \$1

Now you can drive in your fanciest shoes without fear of scuffing. Self-adhering soft foam pad is easy to install—just press it against the gas pedal in your car—that's all! Gives complete foot-driving comfort; reduces driving fatigue. A boon to short drivers .. brings the gas pedal closer. You can even drive barefoot safely. Saves floor mats from wearing, too! *Guaranteed to please or your money back!* Only \$1, postage paid. Order FOOT EASE CUSHION from SUNSET HOUSE, 1624 Sunset Building, Hollywood 46, California.

Mrs. Bernard F. Huntington
2820 W. Shadowlane Rd.
Round Meadow Plaza
Bremerton, Washington

1000 Name & Address Labels \$1

SPECIAL XMAS OFFER

Any 3 different orders \$2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE, useful Plastic GIFT BOX. Personalize everything ... stationery, checks, books, greeting cards, records, etc. **Beautifully printed on finest quality gummed paper—1000 labels only \$1.00 postpaid. ANY 3 DIFFERENT ORDERS \$2. THIS IS A SPECIAL XMAS OFFER!** A terrific bargain! Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full! **HANDY GIFTS, 1011 Jasperson Bldg., Culver City 1, California.**

ALUMINUM IRONING CADDY

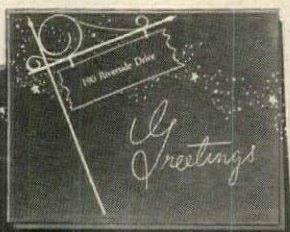
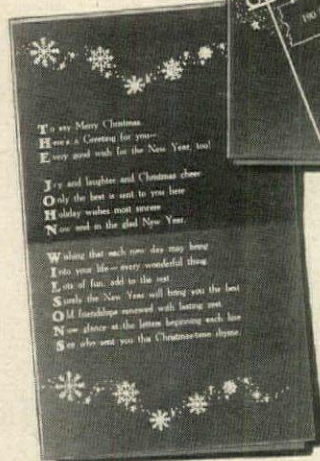
An ironing caddy to provide hanging space for ironed garments. Saves time and steps while ironing. Ideal for drip-drying or airing clothes. Use as child's clothes tree. Holds 20 garments. 48" high, made of anodized aluminum with black wood base. Collapsible for easy storing. \$2.98 ppd.

HOLIDAY GIFT CATALOG

Free! big holiday gift catalog. Write for yours today!

CAROL BEATTY
394 Beatty Building
Los Angeles 46, Calif.

THE ACROSTIC VERSE GREETING



The Initials Spell Your Own Name

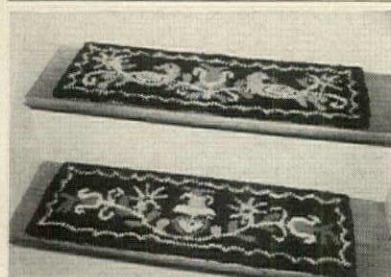
We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN WILSONS" is spelled downward in the verse pictured. The last two lines call attention to your name. There is room for up to 23 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1957") is on the cover. All in raised foam white on soft green antique finish paper. French-folded to 4 1/2" x 5 1/2". With white envelopes. 25—\$3.45; 50—\$5.95; 75—\$8.45; 100—\$10.95. Postpaid.

Write Today for Free Catalog of Christmas Greetings!

Christmas
Cards

Kimball Printers

770 BOND STREET
OSHKOSH, WISCONSIN



Hand-Hooked STAIR TREADS

New Design So Bright & Gay
Bright colored new Penn Dutch Stair Treads—26" x 9"—hand-hooked cotton with black background. (Beige background still available.) Tulip design or Distelfink Bird design. State quantity each design and specify background.

\$3.00 ea. ppd.

10% discount on orders for 10 or more

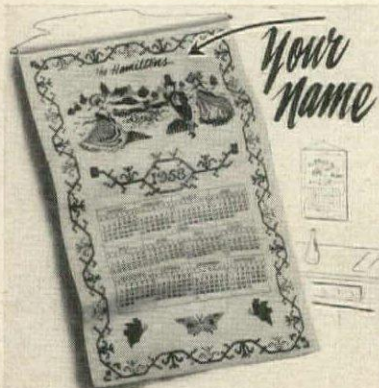
Landing Rugs to match, 27" x 36"

\$10.95 ea. ppd.

Send for catalog of home creations & gifts

THE PASCOS

WEST HARTFORD 7, CONNECTICUT



1958 NEW "SAMPLER" LINEN CALENDAR TOWEL

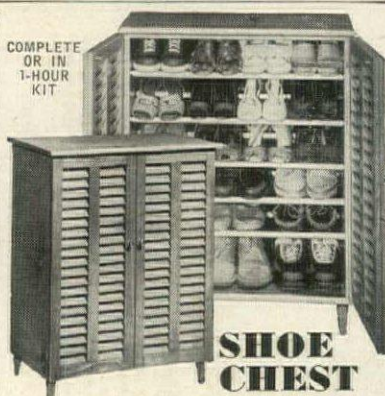
Carol Beatty started the linen calendar trend in 1955, and now for 1958, a NEW colorful "Sampler" design on pure linen, 17" x 28" with wooden staff hemmed in top for hanging. \$1. ppd. Personalized with name of your choice add 50c each.

HOLIDAY
GIFT
CATALOG

Free! big holiday gift catalog. Write for yours today!

CAROL BEATTY CO.
392 Beatty Building
Los Angeles 46, Calif.

COMPLETE
OR IN
1-HOUR
KIT



SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs of Women's Shoes or 18 Pairs of Men's Shoes

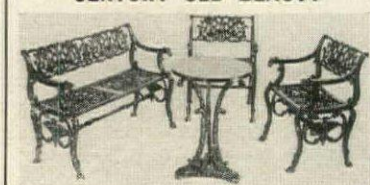
Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hand-crafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete \$32.50 Exp. Chgs. Col.

IN COMPLETE KIT—for easy home assembly; precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. \$19.75. Exp. Chgs. Col. NEW 48-PAGE CATALOG—175 Pieces—Send 10c.

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Money-
Back
Guarantee

Field House
Dept. G10-7
No. Conway, N. H.

CENTURY OLD BEAUTY



The Westminster
Traditionally English Cast Iron Aluminum
Settee #65 40" long \$92.50 \$117.50
Chair #67 21" long \$62.50 \$72.50
Table #65 15" x 26" high \$7.50 \$9.50

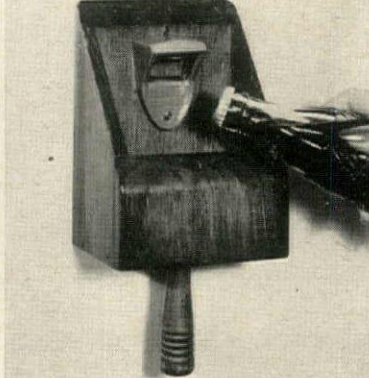
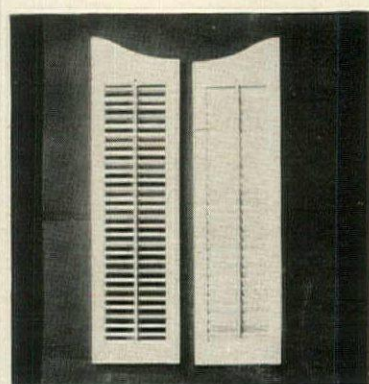
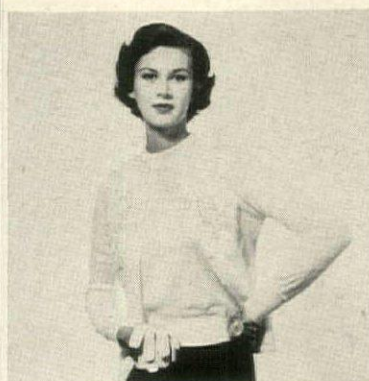


FRENCH TABLE #F104

Unusually decorative Empire piece with white marble top. 29 1/2" high, 20" diameter. Cast Aluminum base. \$45 ea. \$85 pr.

Catalogue on request. Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

ANTIQUE IRON CRAFTSMEN
Dept. G 10-7, 2500 27th Ave. N.
Birmingham, Ala.



PINE SUGAR SCOOP OPENS BOTTLES

Hang a scoop on your kitchen wall, another in a pine-paneled game room. Decaps drinks with ease—holds dozens of bottle tops. Copied from a colonial New England sugar scoop in mellow-finished pine, bottle opener is 10" long over-all, 5" wide.

Only \$3.50 postpaid

Send for free gift catalog.

Artisan Galleries
2100-B10 N. Haskell Dallas 4, Texas

SHOPPING

The sweater set you will

love to wear for so many occasions is the two piece Orlon set shown here. The slipover has short sleeves, can be worn with daytime separates. The cardigan is embroidered with fake pearls and rhinestones, can be worn with dress-up fashions. 32 to 40. White, pink, blue. \$7.95 ppd. Huss, 100 West Chicago, Chicago, Illinois

A tea set which will beguile

your small girl is the imported one shown here. The two handmade wooden cups and saucers, the sugar bowl and tea pot can be stored away, when not being used for a doll's tea party, in the wonderful wooden apple container. Apple is 3" high, has a cover which serves as a tray. 75c complete, ppd. Shackman, 71 Madison Ave., N. Y.

Cafe doors made of louvers

add a charming note to your interior design. We show here a pair which have a scalloped top which are easy to install. This pair is made of clear white pine which has been sanded, which is fitted with hinges. 2 feet 6", 2 feet 8" or 3 feet by 30". \$14.95 exp. coll. Manor House, 21 Maple Place, Freeport, New York.

CHOPPING CHAMP

The type Grandma used—still the simplest, most efficient, best. Sharp, strong steel blade riveted into 6" contoured handle of smooth blonde hardwood. A dandy!

\$1.15
1 ppd.



NEW FOR SUGAR

Just tip Sugar Pleece over your cup—measures out pours exactly 1 tea spoonful right into your coffee. Copper plastic; tight-fitting clear cover. Holds 3/4 cup.

\$1.00
1 ppd.



Calif. residents add 4% sales tax

FREE CATALOG—write today!

NOB HILL HOUSE

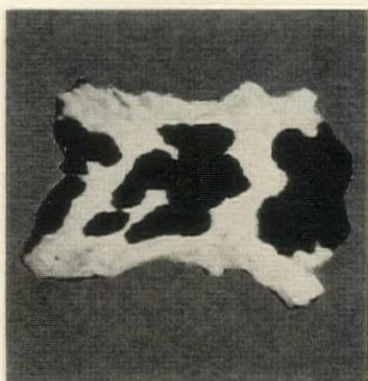
BOX 1592 (DEPT. 13-G)
SAN FRANCISCO 1, CALIFORNIA

AROUND

For fun you might consider the old fashioned lamp post which holds a set of salt and pepper shakers. The lantern is powered by two standard size flashlight batteries which turn off and on at the base. Lamp post is made of brass finished metal. Shakers and light chimney are glass. \$2.98 ppd. Order from Ranch House, HG10, 1227 Loyola Ave., Chicago, Ill.



A calfskin rug makes a fine accent in a youngster's room, in a paneled playroom, in the country cottage. Shown here is a beautifully marked, expertly tanned calfskin which comes in black and white or brown and white. \$12.95 for approximately 8½ square feet or \$15.95 for approximately 10 sq. feet. Ppd. Western Calfskin, 420 Market, San Francisco, Cal.



In the country you can make good use of this Franklin heater. It is made of cast iron finished in black, will burn either wood or coal and takes up little space in a room. 20" x 21" x 13". During a power failure you can use the flat top for emergency cooking. It weighs 100 pounds. \$26.95 exp. coll. Valley Forge, HG10, Box 155, Cleveland, Tenn.



CHRISTMAS RIBBON RACK



Will keep six 150 foot rolls of 7/16" heavy satin ribbon right at your finger tips. Simply draw the desired ribbon through the guide, cut and sail through your gift wrapping like a breeze. Your choice of ribbon colors: Red, Emerald Green, White, Gold, Royal Blue, Light Blue, Pink, Orchid, Mint and Maize. The heavy wire rack has four plastic feet to protect the surface of table or desk. Rack with 6 rolls.....\$4.10 ppd. Rack only.....\$1.25 ppd. Two Ribbon Rolls only.....\$1.00 ppd.

Send for free Gift Catalog
The Krebs HG-10 Westerly, Rhode Island

THE VIKING CHAIR

Classic in line, dateless in charm, at home with provincial or modern



a rare find at \$9.95 Fully Assembled

... our version of a famous import. Solid hardwood throughout with handwoven fibre rush seat and curved backrest, 30" high. Seat is 18" x 15" x 18" high. Special construction (lock-joint) for lasting sturdiness. Unfinished (ash wood) \$9.95; Natural Finish (ash wood) \$10.95; Maple, Walnut, Cherry, Pine or Mahogany Finish (birch wood) \$12.95. Minimum order is 2. Shipped direct to you from our workshop. Quick delivery.

Write for FREE catalog Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen
Dept. G-107 STATESVILLE • NORTH CAROLINA



Wittnauer

WEATHER-KEY

A PRODUCT OF LONGINES-WITRNAUER

An Excitingly Different Gift

\$27.50
Postpaid

Elegance in weather instruments is beautifully achieved in this solid mahogany pendant barometer and thermometer with gilt frame and ornaments. Iridescent pearl-like dials imaginatively engraved and gold stamped. Handsome for any background—modern or traditional. So useful, too—this Wittnauer Weather-Key Pendant answers the most-asked questions—"What's the weather ahead?" "What's the temperature?" 17" tall.

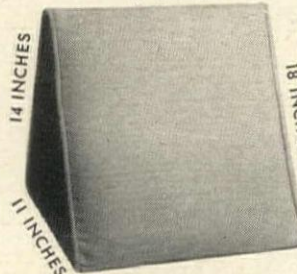
TOURNEAU, INC.
DEPT. G, BOX 117, GRAND CENTRAL STATION,
NEW YORK 17, NEW YORK

PLEASE send me _____ Wittnauer Adam Weather-Key Instruments at \$27.50.

NAME _____
ADDRESS _____
CITY _____
ZONE _____ STATE _____
(If to be sent as a gift, send us gift card and insert mailing address above. We will enclose card and mail direct.)
Satisfaction guaranteed or money refunded.
Total Enclosed _____ Check ☐ Money Order ☐
Sorry No C.O.D.'s.

FOAM RUBBER 3-WAY PILLOW

17 INCHES



14 INCHES
11 INCHES

Foam Rubber Through and Through
TV Pillow For CHRISTMAS GIFTS

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorator's fabric with corded edge. Gray, Green, Turquoise, Gold, Maroon, Brown or Red. Immediate delivery. Shipped anywhere.

POSTPAID **\$10.95**

The Foam Rubber Store

1829 E. 13th Street Dept. 89 Cleveland 14, Ohio

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FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN

Resident Day Classes

Start Oct. 2nd. Send for Catalog R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N. Y. designers & decorators. Personal instruction. Cultural or Vocational Courses.

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Starts at once. Send for Catalog C
Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN

29 East 72nd St., New York 21, N. Y.



Strike a decorative note . . .

with these handsome treble clef bookends. 7 inches high fitted to a 4-inch square base, the books stand on part of the base. **\$5.98** postpaid, in black finish cast iron; **\$9.98** in solid brass. Sent directly from

TENNESSEE CHROMIUM

HG-10, 206 Louise, Nashville, Tenn.

CHILDREN'S Sanforized

DENIM

BEDSPREAD

NOW JUST
\$6.95

A \$12.95 VALUE
YOU SAVE \$6.00!

Beautifully tailored, with rounded corners, fully washable, vat-fast, sturdy denim spreads in choice of 8 attractive decorator colors, all banded in white.

RED • PINK • MAIZE
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BLUE • GREEN
BROWN • CHARCOAL
Also TAN with Brown
trim and monogram.

DENIM COLOR SAM-
PLES FREE! Send self-
addressed, stamped
envelope.

MONOGRAMS
\$3.50 EXTRA

Specify name and
color from colors listed.

Also CORDUROY SPREADS, from
\$10.95. Children's and Adults' Sizes.
Send stamped, self-addressed enve-
lope for free color samples and prices.

MAY SCHAFFER • Box 7102-G, Elkins Park 17, Penna.



BEDSPREAD SIZES

YOUTH 66 x 100...\$6.95

(33" bed, 16½ drops)

TWIN 72 x 108... 6.95

(39" bed, 16½ drops)

SUPER-TWIN 83 x 112... 8.95

(39" bed, 22" drops*)
(*Specify if other than 22" drops.)

Matching Pinch-Pleat DRAPES
34 x 90 untrimmed. Per pair \$6.95
Drapes made to order, any size. Prices
on request.

SATISFACTION GUARANTEED
Check or money order only. No C.O.D.
Sent postpaid 2 weeks delivery.

King of the castle in his easybaby



THE PERFECT BABY PRESENT

A pediatrician approved cradle chair that ele-
vates and supports the smallest baby. It brings
him into the family circle and frees mother's
hands for feeding. Easybaby is the ideal way
to keep the infant happy and secure at his
mother's side, about the house, traveling. Hand
finished wood construction, in pale pink, blue or
yellow. Fully assembled, complete with plastic
mattress, safety strap and hand holes. Satisfac-
tion guaranteed. Send check or money order.
Postage paid in U. S. and Canada. \$9.95.

HARVEST HOUSE, BOX 439, ORCHARD PARK, N. Y.

NOW

\$8.95

Reg.
\$15.00



DONKEY ON ROCKERS

The Toy of The Year—The kiddies love to
rock on this beautiful plush Donkey. Sturdy
steel frame on hardwood rockers. Wears a
colorful saddle and bridle. 27" high x 22"
long x 10" wide. Strong enough to hold an
adult.

Donkey With Music Box \$12.95

Send check or money order. No C.O.D.'s.
Pay express shipping charge on arrival.

GUARANTY SALES CO.

Box 176, Dept. G-10, Teaneck, New Jersey

Early American TOY-CHEST BENCH



FULLY
ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under
control (and not under foot!) . . . you'll
love its charming Colonial flavor . . . and
you'll find many other uses for this decorative
piece wherever there's a storage problem!
Hand-made of solid Pine and dovetailed, it
will hold the toys of your children and your
children's children. Child's name may be hand
painted on back. Cut out handles and concealed
sliders make it easy to move despite its very
solid construction. Quick delivery direct from
our workshop.

Write for FREE catalog add \$1.50 only \$14.95

Express charges collect unfinished
Send check or money order
Satisfaction guaranteed \$16.95 with hand-rubbed,
antiqued Pine finish

Jeff Elliot Craftsmen
Dept. G-107, Statesville, North Carolina

SHOPPING

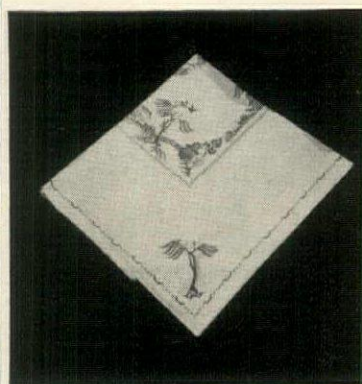
Men will make passes at
the girl who wears her glasses
attached to a pearl chain. Each
end of the chain is fitted with a
silver color clasp which will hold
securely any type of frame. Be-
sides being glamorous, the chain
(23" long) will act as a guardian
for the glasses. Color: natural
pearl. \$1.95 ppd. Order from Dun-
haven, 4115 Lafayette, Dallas, Tex.



The perfect case for your
shoes when traveling is the hand-
some one shown here. It will hold
twelve pairs of shoes in compact
fashion. Outside cover is made of
canvas trimmed with leather.
Colors: brown with tan leather,
blue with red leather, green or
blue plaid with black leather.
\$38.50 ppd., tax incl. T. Anthony,
HG10, 751 Madison Ave., N. Y.



Your Blue Willow china
will look charming against this
white linen tablecloth decorated
with the traditional Blue Willow
design. It is stamped with large
cross-stitches which makes it easy
to work. The linen cloth comes
with blue or pink floss. \$5.95 for
54" square; \$7.50 for 54" x 70";
\$15.75 for 72" x 108". Ppd. Susan
Smith, HG10, Carpentersville, Ill.



STEAM BOAT RACER

Toy boat with a real steam en-
gine! Genuine 4½" speed boat
races through water under its own
steam jet propulsion. Just fill the
tiny boiler with drops of water.
Small piece of regular candle will
power this clever toy from eight
to ten minutes. Boys and girls
alike (up to 88 years) will have
salty sport around a basin of
water. All metal. 59c,
2 for \$1.00 ppd.



CAROL BEATTY
397 Beatty Building
Los Angeles 46, Calif.



REFLECTORIZED

Personal "NAME-LICENSE" Plates

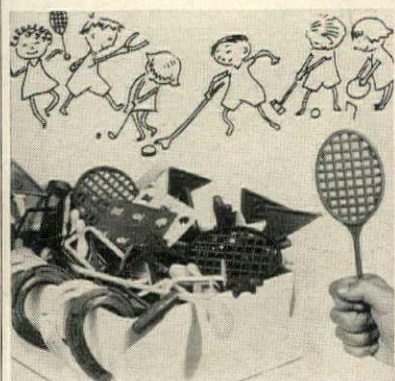
Available in ALL STATE COLORS!
NOW BRILLIANTLY REFLECTORIZED WITH
"Scotchlite" to safeguard the children!
Youngsters love them on bikes, trikes, etc.
Colors match dad's license plates. Any name
(up to 7 letters) embossed in raised letters
on a steel 7" x 2½" plate. Fine gifts, surprises!
Order several.

REFLECTORIZED PLATE, each, ppd. \$1.25

• NON-REFLECTORIZED PLATE, ea., ppd. \$1.00

BERGER PRODUCTS COMPANY
(Add 10c for 1st class
mail del. each plate.)
DEPT. HG, 628 RACE ST., PHILA. 6, PA.

GIANT SET OF INDOOR GAMES



New—clever—tremendous value! Fascinating, ab-
sorbing, loads of fun. Set them up on floor or table
top—children LOVE them (so do adults) 12 com-
plete games—Miniature Golf . . . complete 9 hole
course—greens, flags, balls, etc. Miniature Croquet
—wickets, goal posts, mallets, balls. Bowling—alley
layout—balls & pins. Badminton—racquets, shut-
tles. Horseshoes—stakes & shoes. Shuffle Board—
court layout, cues & discs. Plus a complete checkers
and chess outfit with board. At least 4 other games
can be played. Simple instructions for every game.
Worth much more than this low price . . . only
\$2.00 for the full 105 piece set, postpaid. Insured
& guaranteed. Order Now. THE BERKELEY
HOUSE, 722 Winchester Ave., Dept. HG-1,
Martinsburg, West Virginia.

AROUND

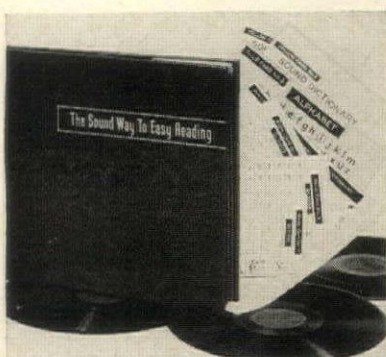
Dramatic accent for autumn: tawny leopard skin. We show here two beautiful accessories which you can wear separately or together with beige or dark color woollens. The large pillow muff has a concealed pocket. \$55. The chic draped beret is universally flattering. \$37.50 ppd. Tax included. Order from Oce Leopard, HG10, 244 West 39th St., New York, N. Y.



A primitive feeling is captured in the hand carved Chanicleer plaques shown here. Each is hand carved from old pine planks. Because the wood is seasoned and weathered, the mellow brown color is exquisite. Each cock is 18½" x 21½". Left and right pair, \$29.95. Single plaque, \$15.95 ppd. Forslund, HG10, 122 E. Fulton, Grand Rapids, Mich.



Life in the country seems to call for a pair of moccasins. We show here an excellent style made of top grain leather fitted with foam rubber soles. The size range is wonderful: from 3 to 13; widths: AAAAA to EEE. Colors: smoke, red, white, tan. \$5.95 plus 50c for handling and postage. Order from Moccasin Craft, HG10, 65 North East Mulberry, Lynn, Mass.



If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. O-9, Wilmette, Ill.**

ACTION POLICE & RANGER SET



Fascinating, 84 piece set of 1957's outstanding toys. Large unbreakable figures, 3" & 4" . . . tall, amazingly realistic. Children LOVE them . . . there's so much to do. All accessory items come off—belts, hats, hand cuffs, night sticks—scale model pistols actually fit belt holsters. Clubs, riot guns, etc., fit hands . . . the mounted Rangers dismount and the saddles can be removed. A tremendous bargain . . . the entire set: horses, riders, standing figures, complete accessories . . . everything in the photo and much more . . . 84 action packed pieces, only \$1.25 postpaid with a clever gift card. *Satisfaction and value guaranteed.* Order Now. Send \$1.25 for each set, or \$4.50 for 4 sets to: **VIVIAN PALFREY, BUYERS CONSULTANT, Corona Agency, P. O. Box 3446, Dept. A, El Paso, Texas.**

BUY DIRECT
Save over
50%

20" TALL

Big Sister

WALKING DOLL

she sits
she kneels
she dances

\$12⁹⁵ IN RETAIL STORES

YOURS FOR \$5⁹⁵

★ WEARS HIGH HEEL AND LOW HEEL SHOES
★ FULL PONY TAIL ROOTED SARAN HAIR
★ COMPLETELY WASHABLE



9 Jointed Body

New! WITH Glamorous HIGH HEEL SHOES



The most breathtaking new doll of the year! "Big Sister" is a gorgeous young lady with high heels and a tiny, slender waist. Talented and beautiful she dances right along with you when you hold her pert, little hand. Hers is a chic costume of baby blue, shimmering taffeta and flower trimmed VELVET jacket. Her billowy, lace trimmed slip and

nylon hose complete an outfit of glamour and elegance. Her long permanently rooted blonde Saran hair can be washed and set in newest styles. She is completely washable and has an unbreakable, fully-jointed plastic body. Her walking mechanism is fully guaranteed. Sold on Money Back Guarantee. Send \$5.95 to **NIRESK INDUSTRIES, Dept. DA-36, 2331 Washtenaw Ave., Chicago 47, Ill.**

MAGIC PHONOGRAPH



A big thrill for the little ones. A real hand operated phonograph of their very own. The special unbreakable record tells seven popular nursery rhymes and the accompanying coloring book illustrates the story. Simple to operate. A cute 'n clever gift—perfectly safe. Keeps youngsters fascinated for hours. Complete, ready to play—only \$1.50 postpaid. *Satisfaction guaranteed.* Sold exclusively by mail. Order Now—while supply lasts.

SOUTH CENTRAL COMPANY

P. O. Box 162, Dept. A, Columbus, Indiana.



HO! THE MIDDY BLOUSE . . . beloved topper of childhood. We think there's nothing in all the world that gives a jaunty air to a pleated skirt or little-boy shorts. This one is nautically correct, comes in white broadcloth with button-in dickie, long sleeves with button cuffs, white braid on navy or red collar. Sizes for children 3-14, \$3.95 postpaid. Matching kerchief 75c

Write for **FREE CATALOG**

Talbots
HINGHAM 11, MASS.

new \$30 DRUM LOUNGER

value for only \$4⁹⁵

SMART — FUNCTIONAL — DIFFERENT!



Large comfortable TV lounger. Smart in the den, family room or bedroom. Here's how it works—simply have your gas station place two used inner tubes (cost about 50c each) inside this handsome upholstered cover and presto—the most functional, most dramatic piece of furniture in your house! Take it with you on picnics—on camping trips, etc. It's so compact when deflated. Comes in beautiful decorator honey beige—fits any color scheme. *Satisfaction guaranteed.* Send \$4.95 to: **WHOLESALE DIE, Box 12-A, San Gabriel, Calif.**

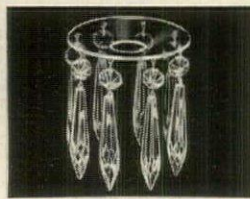


Catch Wax Drippings with

IMPORTED CRYSTAL BOBECHES or PRISM BOBECHES SETS

many glamorous styles

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip, and save table linens. And... its radiant crystal, glitters with the flash of the candle flame above. Each bobèche is 3" across... with a 1" opening for candles. Perfect for candelabra, sconces, chandeliers. Satisfaction guaranteed.



Style #1859, Imported Prism Bobèche, 1 Bobèche and 8-3/4" prisms, \$2.25 each Ppd. \$4.50 Ppd. a pair

PAULEN CRYSTAL CO.

296 Broadway, Dept. HG-107, New York 7, N. Y.

- | | |
|---------------|---------------|
| A29 ea. | E59 ea. |
| B69 ea. | F59 ea. |
| C39 ea. | G69 ea. |
| D59 ea. | H69 ea. |
- Minimum order of 6 bobèches.
 - Check or money order.
 - Other styles available.
 - Add 45c for postage and handling.

SHOPPING

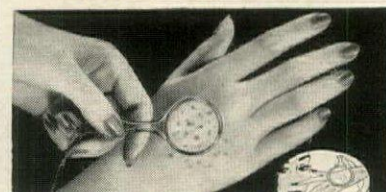
Educational toy. Your youngster will derive enormous enjoyment if he can play with "Rig-A-Jig." The \$10 size box contains 1,000 pieces of precisely cut, colorful plastic parts with which he can make automobiles, airplanes, houses, and anything else he dreams up. Each piece is precision made. Ppd. Rig-A-Jig, HG-10, 32 W. Washington, Chicago.

Problem nails can be corrected in short order (about two weeks) if you faithfully soak your finger tips in a cup of water plus a half teaspoonful of Nail Hardener. This solution will help to harden and strengthen the nails which have a tendency to split or to break. The two-ounce bottle is modestly priced at \$1 ppd. Walter Drake, HG10, Colorado Springs.

Folding scissors. You will bless the day you ordered one of these handy shears. 2 1/4" long when folded, it will fit into a pocket book, wallet, glove compartment or watch pocket. Made of metal finished in chrome it comes in a good leather case which comes marked with your initial. \$1 postpaid. Carol Beatty, HG10, 351 Beatty Bldg., Los Angeles.



THESE HORRID AGE SPOTS*



FADE THEM OUT

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes.

SEND NO MONEY—7 DAY TRIAL TEST

Send name and address. Pay only \$2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send \$2.20 which includes tax and we pay postage. Same guarantee.

MITCHUM COMPANY

Dept. 161-M, PARIS, TENN.
(Canada \$2.25) 557 Pape Ave., Toronto 6, Ont.



Pat. Applied For

Sling Bed

Give your pet a break, a place of his own off the drafty floor. This sling bed is so clean and comfortable, with removable and washable canvas on sturdy black iron frame. Black, white, green, yellow or red canvas. Second color choice please.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	\$4.75	\$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00

All Above Items Postpaid
48" x 32" \$12.95 \$7.00
Express Charges Collect.
Horse Hitching Post in black coat iron 33" high, 101 lbs. Freight collect\$42.50

Send check or money order. Satisfaction Guaranteed.

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THE HITCHING POST

Dept. HG-10

261 Glen Cove Avenue, Sea Cliff, L.I., N.Y.



for QUICK DELIVERY
have it sent by AIR



Nylon-knit shortie gloves with permanent "spring" that stretches to fit all hands from 6 to 8. They're terrific for wear in town, country or on campus. They're washable and they dry quickly, just like nylon stockings. White only, just \$1, postpaid. The filigree bracelet also \$1, tax included. Add 18¢ for delivery by airmail.

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ROOM CHARMERS

Add a pleasant note to the décor of any room with these unique Plaques. Dress up wall space with these handsome reproductions of genuine French antiques. Originals made circa 1820. Playful children, graceful birds, and lovely water lilies with lily pads, create charming lakeside scenes in 3-dimensional bas-relief. Wherever you place them they'll give a bright and warm feeling. Give them as gifts! They are 11" tall and 4" wide. Complete with hooks for easy hanging. Choose bisque white or antique ivory. Most reasonably priced at \$4.95 per pair, ppd.

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Ingenious Knee Lift Cushion gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches disappear. Tensions vanish—sleep comes naturally. Avoid sedative habit. PRICELESS GIFT for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. Sent immediately for only \$2.98. Two day airmail 40¢ extra. White zipper case, 85¢.

HOW TO SLEEP BETTER and LIVE HAPPIER!

NO PILLS! New booklet illustrates 20 scientific ways to relax and get healthful natural sleep without drugs! Thousands have been helped already. If you sleep lightly, take pills or suffer from nervous tension, strain, anxiety, restlessness, convalescence, arthritis, or any sleep discomfort—this booklet may help you. Sent FREE with order for Knee Lift Cushion, or send 10¢ for postage and handling.

BETTER SLEEP, Inc. Dept. 344, New Providence, N. J.

A NEW FACE...
A NEW FUTURE!
yours with the tested



Kay Fuller FACELIFT MASK

THE KAY FULLER FACELIFT MASK tones and tightens vital muscles... it is not a cradle for the chin... takes a tired lined face, makes it into one that is fresh and lovely; because it actually lifts the muscles at the temples and side of the face. Helps to maintain that youthful appearance.

No need to let your skin sag. THE KAY FULLER FACELIFT SYSTEM, used daily, will smooth and soften telling skin lines; will firm the muscles along the contour of the neck and throat.

Developed after years of research, THE KAY FULLER FACELIFT MASK is made of porous, flesh-colored crepe. It is a special patented process that's durable, washable, never causing irritation or rash, yet allowing regular motion. It will stop snoring if worn while sleeping. Used by plastic surgeons, head surgeons, hospitals. With each prepaid order, I will send you absolutely free the Kay Fuller System of Salon Treatment for Home use.

\$4.95 postpaid, send check or money order.

KAY FULLER
135 E. 50th St., Dept. HG-1
New York 22, N. Y.

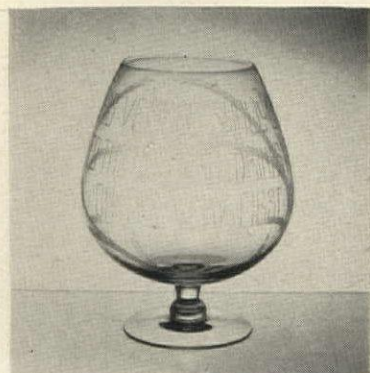


AROUND

A proud Mama will appreciate the amusing stork pin shown here. It is made of gold-plated metal in the shape of the long-legged bird. Note the huge (fake) pearl head, the jaunty top hat and the banner which bears the birth year of the precious little bundle. Bring one to the next baby shower. \$2.95 ppd. Best Values, HG10, 403 Market St., Newark, N. J.



The giant snifter could make a wonderful punch bowl. It is made of hand blown crystal. The three-line engraving reads "This vessel shall belong to the one who drinks it dry on the very first try." The risk of anyone qualifying for this honor is slight. The snifter holds two gallons. 10" x 10". \$22.95 postpaid. From Lowy's, HG10, Rockaway Park, N. Y.



From woodpile to fireplace you should tote the logs in this sturdy, lightweight carrier. It is made of ten-ounce duck cloth fitted with easy-grip wood handles. 29" wide, it will hold large logs, split wood and kindling. It comes in three practical and decorative colors: red, green or black. \$2.95 ppd. for one; \$5.50 for two. Ematol, Box 95, S. Weymouth, Mass.



SPOTTED CAPEZIOS

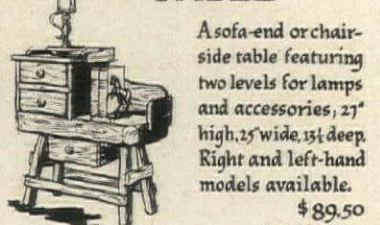


Turtle Sweater of fabled cabled knit with roll-over turtle neck. Lightweight white or black wool knit. Sizes 34 to 40. \$8.20
Baby Leopard Belt, printed and furry. Sizes 24 to 30. \$6.10.

Capezio's Leopard Pump of printed fur. Black patent Swan-Toe tip and 2 1/4-in. brass-tipped epee heel. \$19.20. Prices include postage. Send 25¢ for new fall catalog.

French Boot Shop
Dept. HG-10, 541 Main St., New Rochelle, N.Y.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ GRAIN CUTTER TABLE



A sofa-end or chair-side table featuring two levels for lamps and accessories, 27" high, 25" wide, 13 1/2" deep. Right and left-hand models available. \$89.50
Exp. Chgs. Collect
DESIGNERS AND BUILDERS of the UNUSUAL in
EARLY AMERICAN PINE FURNITURE
Mail \$1.00 (credited on your first order) for Catalog, Interiors in Color and Background Story of our hand made furniture. Visit this delightful Early American landmark shop or see our Permanent Displays at Workshop, Rt. U.S. 101, Lambertville, N.J.

The Lennox Shop
1127 Broadway, Hewlett, Long Island, N.Y.
★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Store and Pour Scoop Canister Set fits under your kitchen cabinet, out of the way but in easy reach! Four sparkling-clear, giant-size scoops hold and pour sugar, flour, coffee, rice. No lids to remove! Each scoop holds 5 cups. Rack is 18"x7"x4 1/2". With screws for metal or wood cabinets. Order **7614-6**, Scoop Canister Set, \$4.95 postpaid.



Bird's Eye Kitchen Towels. With just one of these three towels you can wipe dishes used by 12 people, and never know that it's even damp—so absorbent are they! Bird's Eye Towels are super-absorbent, lintless and super-sized, too—they measure 24"x36". Soft yellow shade. Pack of 3. Order **5730-6**, Bird's Eye Towels, 1 Set, \$2.00 by mail, ppd.



Coffee Time Napkins are perfect when friends drop in for coffee or for dessert bridge parties or mid-night snack sessions! Here are fine embossed, paper-linen napkins. On each it says "Time for" with a cup of steaming coffee and below we'll add "At the Millers"—your name! Set of 50. Order **C401-6**, Coffee Napkins, 1 Set, \$1.00 postpaid.



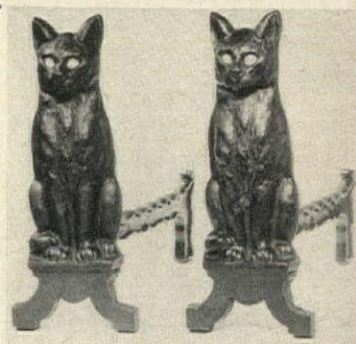
Floral Centerpiece Fountain. Sheer drama for the dining table—a fountain concealed amid the flowers sends up a glittering cascade! Runs on 4 flashlight batteries (not included) in a control case that may be placed 6 feet away. On-off switch with spray control—you may send it as high as 14". Order No. **8796-6**, Fountain, \$7.49 postpaid.

Free! Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!
Miles Kimball 224 Bond Street Oshkosh, Wisconsin

COPY CATS

The Black Cat is a sign of good fortune. You will be fortunate, indeed, if this set of cat andirons graces your hearth. Beautifully cast in iron, each cat is finished in satin black. And each has translucent green eyes through which the firelight shines! 17" high x 17" deep. \$15.95 ppd.

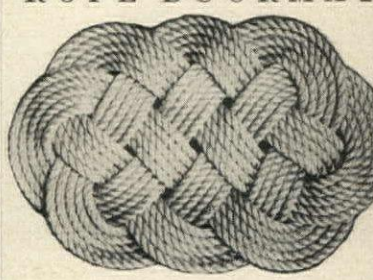
TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue, HG Nashville, Tennessee



Lovely Rococo SWITCHPLATES
Only \$1.00 Ppd.

This lovely Rococo switchplate has a soft gold finish that never dulls or requires polishing. Perfect for any home decor. Of beautifully molded sturdy plastic, 9" high by 4" wide, they're also available in porcelain-like white finish. At these tiny prices you will want them throughout your home.
2 For \$1.75 Postpaid
Matching Double Switchplate, Ppd. \$1.25 ea.
Send for FREE Gift Catalog.
THE ADDED TOUCH
Dept. HG10, Wynnewood, Penna.

Long Wearing, Hand-Made ROPE DOORMAT



We were "roped in", and very pleasantly we might add, by this remarkable **LOVER'S KNOT DOORMAT** fashioned in 5 passes from heavy 3/4" rope. The long lasting, nonslip rug does a bang-up dirt collecting chore under continuous foot traffic while remaining flat at all times. Traditionally nautical, this New England mariner's favorite adds distinction to any home. Weather actually improves it. The spliced ends and hand stitching mean permanent shape. Measures 18" x 30".
Lover's Knot . . . \$12.95 ppd.

Gift Catalog on Request
Johnny Appleseed's
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SHOPPING

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

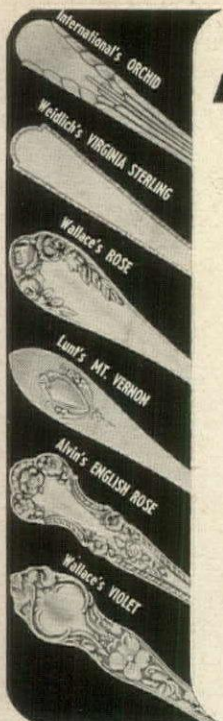
For Immediate Delivery

Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

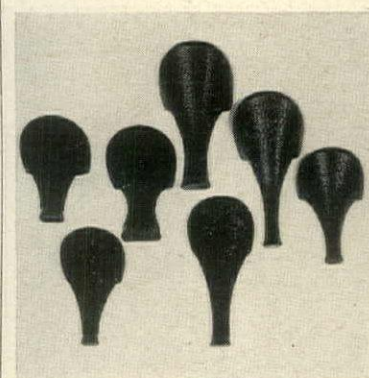
Correspondence Solicited

Julius Goodman and Son

Memphis Jewelers Since 1862
P. O. Box 195 ★ Memphis, Tenn.



Capacious bag. You will never travel without this coach hide open-top carryall. Because the leather is excellent it will improve with use and age. Take it to town for shopping trips, on plane, train or car for carrying oddments, to the beach with bathing gear. 12" x 10 3/4" x 8". \$14.50 postpaid. Tax incl. Richardson Co., HG10, 207 Essex, Boston.



A good heel this autumn could be covered with suede, kid-skin or polished calfskin. A set of heels in any of these leathers is priced at only \$3.75. Covered in reptile leather (alligator, lizard, snakeskin) a pair will cost \$6.95. Please add 75c for postage. Send for a free mailing carton for your shoes. From Century Shoe, HG10, 211 Park Ave., Baltimore, Md.

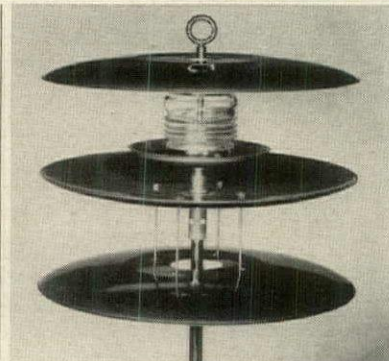


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WIDE
WORLD**
of extra-extra
size bedding

Nowhere else in the world will you find so complete a collection of sheets, blankets, blanket covers, comforters and spreads for extra-extra size beds. If you love to luxuriate while you slumber, this collection is for YOU! Write for Catalog HG-11.

Grande Maison de Blanc

Suite 300: 745 Fifth Ave., New York 22, N.Y.



KEPE-NETE BIRD FEEDER

Now the famous Kepe-Nete Bird Feeder is available with or without squirrel guard. Lower of three 15 1/2" rustproof aluminum trays prevents thieving squirrels from entering when feeder is mounted on 3/4" (inside dia.) iron water pipe which mounting is drilled to fit. Feeder tray and glass hold 1 1/2 lbs. Finish is palm green baked enamel. Sold postpaid in U. S. A.



Feeder without Guard...\$ 9.95
Feeder with Guard.....\$12.95
Guard only.....\$ 3.45

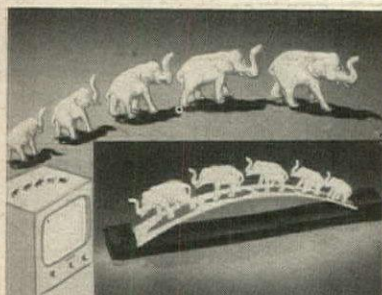
Satisfaction Guaranteed

H. B. COWAP

2423 Ridgeway Avenue, Dept. HG-107
Evanston, Illinois



The sub-teens will like the cotton knit shirt shown here. It is made of fine white cotton knit fitted with double knit cuffs and collar band. A young one's first name is permanently inscribed in brilliant red. Sizes: 2 to 12. \$1.95 postpaid for one. \$5.50 postpaid for three. Order from Beemak, Department HG10, 3450 Wilshire Boulevard, Los Angeles, Cal.



LUCKY ELEPHANT HERD

Elephant lore has intrigued collectors of ivory elephants for years. We have finally found a little herd of five imitation ivory elephants that can't be distinguished from the real a few feet away. You'll never tire of these handsome little lucky friends—largest 1" tall. Also a herd of five on a bridge which stands on a carved wooden base—largest approximately 1 1/4".

Elephant Herd (5) \$1.

Elephant Bridge

\$1.95 ppd.

Free! big holiday gift catalog.
Write for yours today!

CAROL BEATTY
393 Beatty Building
Los Angeles 46, Calif.



My Hand Forged FIREPLACE FORK



Fire forks like this were prized possessions back in the Mass. Bay Colony. Its original was found in the famous Fitzwilliam Inn in New Hampshire. Does every fire chore from putting on logs to turning 'em over to keep the embers glowing. Handy for camp and outdoor fireplaces, too. 35" overall length, 23" solid hickory handle, and 12" fork with hand-forged, sharp-pointed iron tines locked in by steel ferrule. Here's Yankee craftsmanship at its best.

\$8.95

postpaid
Add 75¢ west
of Mississippi.



WILL HAMMOND'S
New England General Store

3 Janes Ave., Medfield, Mass.

Exquisite Playing Cards

"Romance Espanol"

from Spain.

Every face card an art piece, portraying extravagantly costumed royalty and the pageantry of Early Spain. Set of 2 decks... \$3.50 (postpaid). Set of 2 decks, in fine Spanish leather case with snap-fastener... \$4.95 (postpaid).



"Coronet"

by Piatnik, distinguished card designer of Vienna.

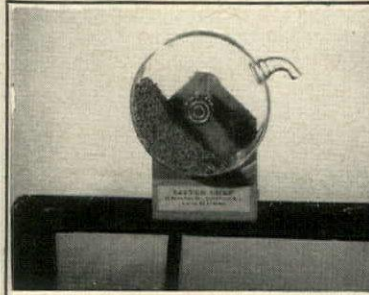
New 1957 Issue, with beautiful face and back designs. Face cards are authentic museum re-



productions. Set of 2 decks... \$3.50 (postpaid).

Orders promptly filled. Write today for 1957 folder containing many ideas for the bridge hostess.

Bachelor House
Box 5886-B, Bethesda, Maryland



New, Carefree

Automatic Fish Feeder

This "Little Chef" will automatically feed your fish twice daily (for months!)... keep them healthy when you're on vacation. Easy to attach to your aquarium, adjustable feeding for tropical or goldfish. 2 1/2" x 3" x 4". Instruction chart included. Order yours today!

Complete, ready to plug in \$9.95 ppd.

HELEN SHEFT

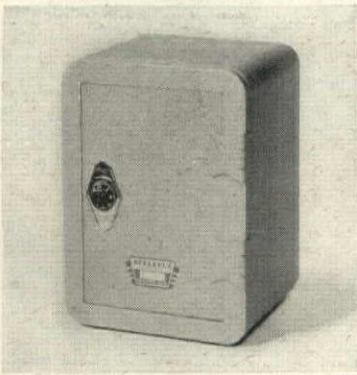
32 Notch Park Road, HG-1, Little Falls, N. J.

AROUND

Your wine cellar needs racks like the clever ones shown here. A wine bottle should lie on its side whether you keep it in the hall closet or in an elaborate cave in the cellar. These unassembled racks are made of wood finished in brown stain. 18¾" x 16⅞" x 10½". \$5.95 postpaid for three-tier rack. RMS Interiors, 1146 South Michigan Ave., Chicago, Ill.

In the safe you can protect your money, your fine jewelry, your important papers: stocks and bonds, contracts, licenses, important letters. Keep dangerous medications, too, in this tamper-proof vault. It is made of steel, lined with maroon flocking and fitted with a velvet padded jewel drawer. 12" x 9" x 8". \$12.95 ppd. Miles Kimball, 100 Bond, Oshkosh, Wis.

Rice bowls. This set of four translucent china bowls comes with four teakwood stands. The white background of each bowl is decorated with colorful flowers and leaves. You can use the bowls as individual serving pieces, as containers for small flowers. Overall height of each is 5". \$4.33 ppd. Order from Helen Gallagher, Dept. HG10, 413 Fulton St., Peoria, Ill.



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TURKEYS FOR YOUR HOLIDAY TABLE

Use the large turkey gobbler as a centerpiece and put a baby turkey at each place setting. Or group the flock for a spectacular buffet arrangement. Made of expandable paper in rich autumn tones of brown, gold and green, they fold flat for storage, can be used year after year.

Large turkey (11" high) **\$1.25** ppd.
Small turkeys (4½" high) 6 for **\$1.00** ppd.

Send for free gift catalog.

Dunhaven's 4115-810 Lafayette St.
Dallas 4, Texas

DOUBLE—DUTY END TABLES

Remarkable end tables cleverly designed to perform as work units in office or home. Order one for your special problem—order 2 different ones as matching end tables. Each serves a different purpose, yet all match outwardly to create a harmonious grouping. They're beautifully hand made with distinctive door pulls and dovetailed drawers set on hardwood rails. Available in Modern or Traditional—plus a choice of woods and finishes—they will add decorative function to any type room or color scheme.

from **27⁹⁵**

MODERN*

DROP LEAF ATTACHMENT
A matching Drop Leaf Desk Unit attachment (shown above right on File Drawer Table) is available for each of these tables. This greatly increases their utility, gives you a compact combination of facilities unprecedented in home furnishings. Specially constructed Drop Leaf closes flat against left side of table, is easily raised for extra work space 22½" x 26". \$15.95 exp. ch. coll. (Right-side Drop Leaf available if specified.)

File-Drawer Table

(shown with Drop Leaf attachment unopened)
Letter Size—16½" x 22½" x 28" high
(For Legal Size—18½" x 22½" x 28" high, add \$3 to prices on chart.)
#FDT-1—1 file drawer, 2 single drawers (shown)
#FDT-2—2 file drawers only

Typewriter Table

Pull-out shelf for typewriter in use, dust-proof compartment for typewriter storage—plus drawer space. Magnetic door catch. 18½" x 22½" x 28" high.
#TT-1—1 legal-size file drawer (plus shelf & compartment) (shown)
#TT-2—2 single drawers (plus shelf & compartment)

Record Cabinet

7" records go in top drawer, 10" & 12" in bottom. 4 removable uprights protect records and keep them upright. 16½" x 22½" x 28" high.
#PRC-2 drawers only (shown)

* Tables shown also available with modern lines & hardware.

When ordering, specify style #, finish, Modern or Traditional

	Unfinished Knotty Pine	Antique Pine finish	Unfinished Tupelo wood	Maple, Walnut, Mahogany finish
File-Drawer Table	27.95	29.95	32.95	34.95
Typewriter Table	32.95	35.95	35.95	38.95
Record Cabinet	29.95	32.95	32.95	35.95

Drop Leaf Desk Unit attachment \$15.95 extra.
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If you just can't reduce and have tried dieting, pills and tablets—try relaxing, (U.L. approved) soothing **SPOT REDUCER**, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing, soothing massage helps break down **FATTY TISSUES**, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the **SPOT REDUCER**, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely, without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on **MONEY BACK GUARANTEE!** Reduce or **NO CHARGE!** (FIRMS FLABBY TISSUE!)

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STANDARD MODEL only \$9.98 . . .
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Newark, New Jersey

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FOR MEN AND WOMEN

For those with a flair for wearing fine sportswear—a collector's item! Kept to meet the requirements of active sports yet tailored to perfection. Down-soft imported chamois leather—washes or dry cleans—wears for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy button pocket, tab button cuffs. Casually comfortable indoors—Incredibly warm in cold and wind. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illustrated. Immediate Delivery. Women's Sizes 10-20, Men's Sizes 36-46—\$45.00. Plus 50¢ postage. Special Sizes—10% extra. No C.O.D.'s. Money Back Guarantee.

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No. 3—E.N.T. SPECIALIST—"It must be your tonsils."
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No. 5—INTERNT—"I have the diagnosis, but how to cure it?"
No. 6—GYNECOLOGIST—"Meet the women tenderly."
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No. 9—ROENTGENOLOGIST—"I can see deeply into your heart."
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No. 11—ORTHOPEDIST—"If you can stand it, I'll set your bones."
No. 12—GENERAL PRACTITIONER—"You may rely on my diagnosis."

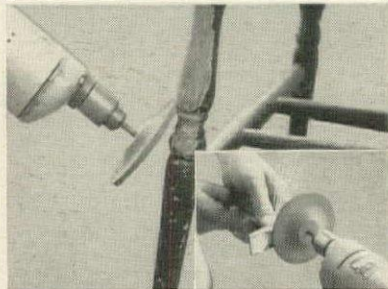
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GRINDS • SANDS • BUFFS
Anything

Here's a new shop tool that will do the work of sandpaper, shop file, and an emery wheel. Won't load when removing paint from wood surfaces, yet cuts cement or the hardest steels with alarming speed. Use it with any quarter inch electric drill to do the thousand and one jobs around the shop and home... polishing burned pots and pans, sharpening knives, removing paint, removing rust. Satisfaction guaranteed. **\$2.95**

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Electric China Brewmaster

White China Pot with dainty golden design—handsome adornment to a gracious table yet splendidly functional as a time-and-step-saver. Heats 24 ozs. of water to a boil in 3 minutes. Electric immersion unit inside pot keeps coffee, tea, cocoa or soup piping hot for easy serving and maximum enjoyment. A gift to be long remembered or a useful addition to your own china.

Satisfaction guaranteed.

\$3.95

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Gift Catalog
In color—
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**Helen
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BLUE WILLOW



Cookie Jar—Salt Box

Patterned with the famous and ever-popular Blue Willow design, favorite of generations, symbolizing good luck and health. Cookie Jar is 4 3/4" square by 7 1/4" high. Salt Box is 5 1/4" high, 4 1/4" wide, 3 3/4" deep.

\$2.95 each, postpaid.
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Thin Hair now—HORMONEX SERUM

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Restores Liveliness,
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Send name and address. Pay only \$3.50 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining HORMONEX SERUM for Hair & Scalp for money back. Or save money. Send \$3.85 which includes tax and we pay postage. Same guarantee.

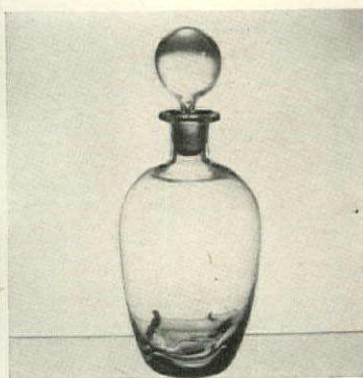
MITCHUM COMPANY, DEPT. HG-9, PARIS, TENN.



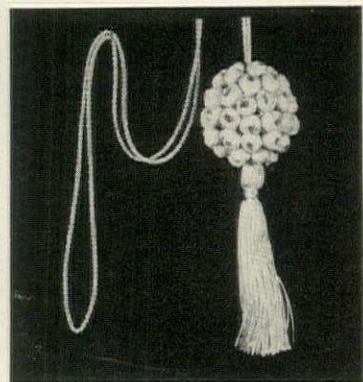
SHOPPING

Danbury dough box.

You will be pleased with the fine reproduction shown here. It is faithfully copied from an Early American museum piece. Made of solid Vermont rock maple hand rubbed to a satin finish, it is fitted with iron strap hinges. Note the pegged top, the worn edges. 17" x 22" x 22". \$34.95 ppd. Puddin' Holler, East Swanzey, N. H.



Lead crystal has an exquisite quality. Shown here is a decanter made in Italy. The hand-blown crystal is gem-like in quality and beautiful in design. The ground glass stopper has a ball shape finial. 10" high. Decanter holds full quart. Give a pair as a Christmas gift. \$5.10 ppd. each. Hildegard, HG10, 597 Farmington Ave., Hartford, Conn.



Feminine and pretty:

the rosebud electric light pull. You will love this dainty cord to use in the closets which have ceiling lights. The long silk cord is fitted with a ball made up of three dozen rosebuds and finished with a 2" silk tassel. Colors: turquoise or petal pink. \$3.95 postpaid for one. Order from Edith Chapman, Department HG10, Nyack, N. Y.



SEE-THRU EARRING BOX

Holds 18 Pairs So You
Can SEE Them! **\$1.50** Ppd.

It's neat, it's pretty—and it ends dresser-drawer jumble! The beautiful crystal-clear plastic box is 8" x 4", and 1 1/2" deep. It has 18 separate compartments to help keep earrings in order and permit selection of the right pair at a glance. Cover is securely hinged. Plastic is polished to lovely mirror gloss. Better get several!

MARLBOROUGH HOUSE

Box 1303

Milwaukee 1, Wis.



Personalized TOY BUCKET

Sturdy walnut-stained pine toy pail. Use it as waste basket or magazine rack too. Colorfully personalized. Heavy rope handle. Gleaming metal bands. 10" high; 12" dia.

\$4.95 plus 50¢ handling charge.
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67-85 Exeter St., Dept. G10
Forest Hills 75, N. Y.

AROUND

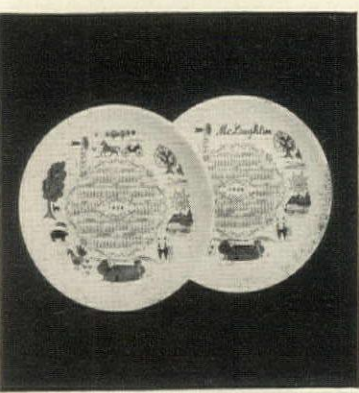
Exquisite carving. If you love horses or if you want to find a gift for a friend who does you might consider the beautiful wood carvings from Brasher Wood Sculpture Studios. We show here a 5½" x 8" sculpture done in natural walnut. It will make an excellent ornament for an executive desk, for a library table. \$35 ppd. HG10, Brasher, Kent, Conn.




"Chapel Cap" is the compact, flattering fashion designed for the girl who goes to church but who never wears a hat. Made of fine nylon lace, it comes with a plastic case. The 11" square tucks neatly into the case, will fit into the smallest pocketbook. You might consider this for gift giving. Black or white. \$1.50 ppd. Howell, HG10, Boylston Street, Boston.



Calendar plate. This is the gift to give to a bride and groom, to the new parents, to anyone who wants to remember the coming year of 1958. It is made of fine white china decorated with multi-color designs of symbols like the horse and buggy. 10" in diameter. \$3.95 marked with name; \$2.95 unmarked. Ppd. Florida Gifts, Box 950, Sarasota, Florida.





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Beautifully modern and simple yet classical in feeling and sentiment. Ideal for garden, bird bath, fountain, the flower arranger or to enhance interior decor. Height —20 inches, oval base 8" by 6". Heavy and not fragile. Terra cotta, pure white or brown. Price includes packing and shipping. Free brochure of other beautiful ceramic gifts.

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5½" and 4½" heads..... Set **\$10.95**

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Professional Model: 8" and 6½" heads, mahogany-pine sides.....Ppd. **\$18.95**

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Order early for Christmas, supply limited.

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genuine lamb's-fleece-lined

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NEW! The luxury and comfort of genuine hand-sewn moccasins plus the warmth and softness of genuine lamb's-fleece lining! That's ESKIMOCS—Fellman's exclusive tasseled slippers that pillow your feet in warmth! And they'll wear for years because ESKIMOCS are crafted of meaty-yet-buttersoft leather! In copper brown, sizes 4 to 13.

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WEDGIE MOCCASINS

Foot flatterers that are exquisitely comfortable. Hand laced washable glove elk moccasins with built-in wedge heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Exciting colors—Charcoal, Turquoise Red, Palomino Gold or White. Adult sizes 4-10.

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Now it's easy to polish the right and the left hand in seconds. Nail polish guide gets perfect results every time. Fast, simple. Even polish your nails easily, accurately while traveling in train, car, or bus. Guide automatically adjusts to each nail. Will fit each finger. No more messy polish to remove from cuticle. Your nails will look like they've been done by a professional. Just \$1.00 postpaid. Money back guarantee. **Anthony Enterprises, Dept. HG11, 258 Taylor St., San Francisco 2, Calif.**

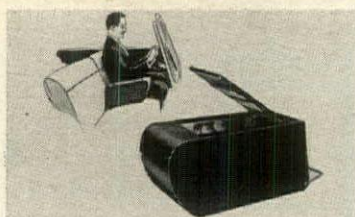
SHOPPING



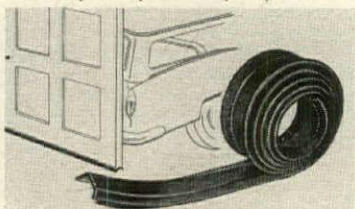
Travelock let's you lock any hotel or motel door, drawer or cabinet to pry-proof, passkey-proof security with this! Foolproof lock attaches in seconds—you or your valuables are safe until unlocked! For silver drawers, liquor cabinet, private file drawers, too! Chrome-plated. Order **1172-6**, Travelock, 2 keys, **\$3.29** postpaid.



Personalized Dog Towel and Rug. Make him feel like best of breed even if he's only a hound dawg! Towel is heavy terry with fringed ends—Mat is high pile soft white chenille. In the center of each is a big brown bone on which we'll put your pet's name. Order **A352-6**, Dog Towel (29"x18½") **\$1.50** or **A368-6**, Rug (32½"x21¾") **\$3.98**.



Auto Arm Pack is a 6½"x6½"x15" compartment with metal bracket that locks it to the seat. Serves as an arm rest, seat divider and hold-all for sunglasses, maps, gas receipts. Stout frame is covered with durable leatherette. Keeps front seat clutter-free. Order **1436-6**, Arm Pack, Red; **1438-6**, Green; **1435-6**, Blue, **\$5.49** postpaid.



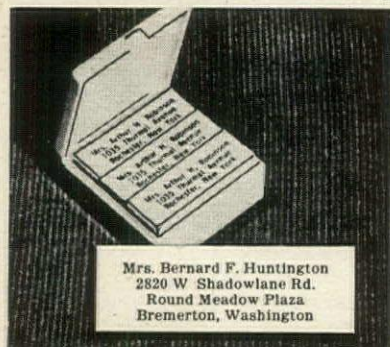
StanStrip for Overhead Doors. Nail this flexible rubber strip to base of the door—it seals out dirt, rain and snow which means the door can't freeze—and it's cushioned when you close it. Strip is 2½" wide and is easily nailed on. Garage door life is prolonged. Order **1166-6**, 9-foot StanStrip, **\$3.29** or **1167-6**, 16-foot StanStrip, **\$5.90** ppd.

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Round Meadow Plaza
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America's Most Beautiful DOG TAGS



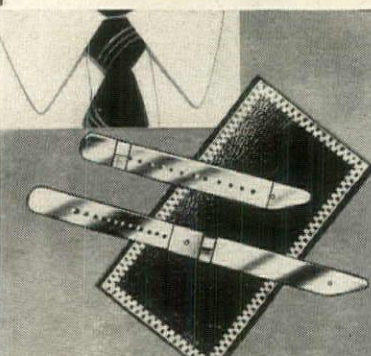
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It's the woman who saves a man from life's little annoyances. He'll bless your heart if you "discover" Adjustable Collar Stays for him. Gold-plated and spring-tempered, they adjust to fit any collar length and will not curl or rust. No more daily scramble for the right size and he will always look as neat as a "collar ad".

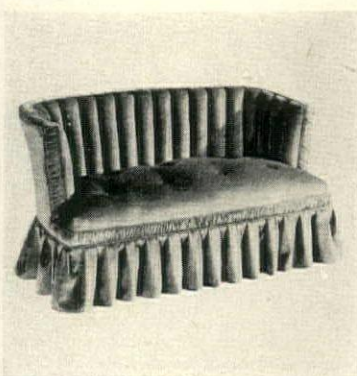
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NANCY NORMAN

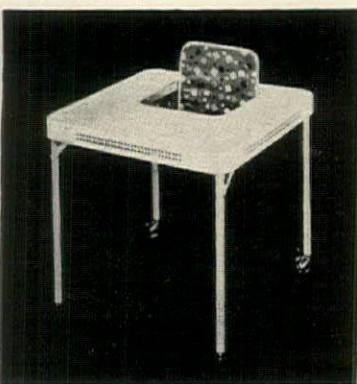
422-107B Washington St., Brighton 35, Mass.



The pipe smoker is a naturally neat citizen. If given a chance he will not drop embers and ashes around the house. For his desk at home (or in the office) why don't you give him the practical rack shown here. It is made of chrome-finished metal fitted with a rubber suction cup. 5" high. **\$1** ppd. Prestige, HG10, 3450 Wilshire Blvd., Los Angeles, Calif.



Love seat. Perhaps you have been looking for a small channel back sofa. You couldn't find anything finer than this one. It is constructed of hardwood, has a coil spring seat. Covered in your material (6½ yards of 54" fabric) it is **\$67**. Covered with spot-proof velvet (send for samples) it is **\$79**. Exp. coll. 27" x 59" x 21". Hunt, HG10, Box 492, Hickory, N. C.



"Safety Table" is a piece of nursery furniture which will add serenity to a young couple's life. Made of steel and plastic, it has two legs fitted with large casters and two fitted with steel tips. This makes the table both easy to move and stable. Child's chair is sturdy. 23" x 23" x 21". **\$10.95** exp. coll. Porta-A-Bed, HG10, 2811 Danford, Dallas, Tex.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed
Ball Bearing
Swivel

Now... a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs just the right leg height for young or old. Thick knottypineseat and back—hardwood legs, rungs. Finest handcrafted quality. Beautifully finished

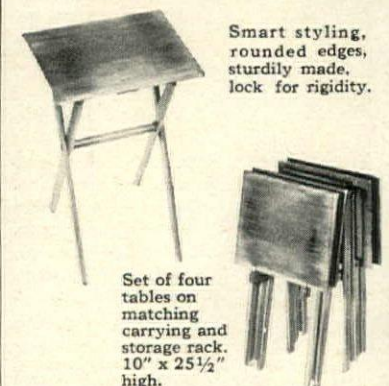
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OR IN EASY
1-HR. KITS

in mellow honey-tone knotty pine or maple. Seat ht. 30 in. or 24 in. (Specify). Only **\$16.95** COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. Shipping Charges Collect **\$11.95** NEW 48-PAGE CATALOG—175 PIECES of Finished and Kit Form Furniture in Friendly Pine. Send 10¢ coin or stamps.

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Dept. G10-7
North Conway, N. H.

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Smart styling,
rounded edges,
sturdily made,
lock for rigidity.

Set of four
tables on
matching
carrying and
storage rack.
10" x 25½"
high.

"Olde Pine" is a soft, dull, warm and interesting finish. The subtle brown tones give a pleasing effect, an aged look. The final protective coating is very durable and fully alcohol-proof. **\$19.95** F.O.B. Buffalo, New York.

Check or money order. No C.O.D.'s.
SEND 25c FOR COMPLETE
EARLY AMERICAN CATALOG

Old Colony
FURNITURE, Inc.
3053 Main St., Buffalo 14, N. Y.

AROUND

The children's room is just the place to use the attractive pin-up lamp shown here. It is made with a hardwood plaque decorated with canceled foreign stamps, with a metal mail box finished in red and blue, with a wrought iron lighting fixture. The natural color parchment shade is bordered in red, white, blue. \$6.95 ppd. Cortley, 453 E. 88 St., N. Y.



Gay decoration for the country kitchen: motto plaques. Each dish-shaped circle (8" in dia.) is made of plastic decorated in colors. One is marked "Showers Bring Flowers"; another "A Good Morning, A Good Day"; a third "Smiles Cost Little"; the fourth "There's No Place Like Home". \$3.75 ppd. the set. Ann Holly, 1227 Loyola Ave., Chicago.



Roommates will welcome the neat device shown here. It is a snagless stocking drier which comes marked with a first name or initials in gold color letters. A set of these will eliminate the constant argument as to which stocking belongs to whom. And the set of five is modestly priced at \$1, postpaid. International Gifts, Box 509HG, Culver City, California.



A Bracelet For Grandmother

For the most appreciated gift of all, give her our family growth bracelet which bears the first name and birth date of each precious grandchild custom-engraved in script on a separate commemorative disc. Choose round or square shapes.

Sterling silver ... \$4.00 for bracelet plus \$1.50 per 3/4" disc
Gold-filled ... \$4.00 for bracelet plus \$2.00 per 7/8" disc
14k gold ... \$21.00 for bracelet plus \$8.80 per 7/8" disc

Prompt, safe delivery, all charges paid airmail to distant points included. No c.o.d.'s.

Catalog on Request **Holiday House**

210 Bellevue Theatre Bldg., Upper Montclair, N. J.

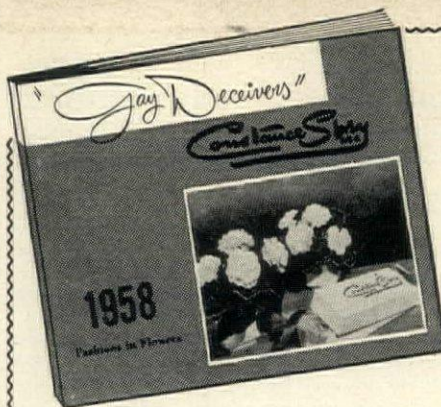
The Fascinating ANT PALACE A Living Wonder!

Own a busy, bustling city of 75 large active California Harvester Ants. Watch the industrious ant workers tunneling the Subways, the Guards' Banquet, ant nursemaids caring for junior ants, milking time in the ant dairy barns—a fascinating, living world. Provides educational entertainment for all the family.

This sturdily-built, attractive Ant Palace has clear plastic sides, rich hardwood frame, is escapeproof and unbreakable! Detailed informative booklet included, "Life and Habits of Ants", plus instructions for the simple ant care. A wonderful conversation piece—a marvelous educational toy. 11" long, 9" tall. Satisfaction guar. or money back. **\$5.95** plus .55 postage

14" x 12", \$7.95 plus .55 post. 6 mo. supply Ant Food, 75¢ Shipped anywhere in the U. S. the year 'round!

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(illustrated on catalog cover above)

Always gay and colorful, here are four full flowers and two buds so true to nature they'd fool a bee! One of our famous "Gay Deceivers", these exquisite Begonias are hand-crafted in wax to add charm and color to your home forever and a day.

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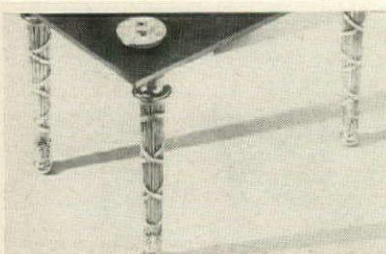
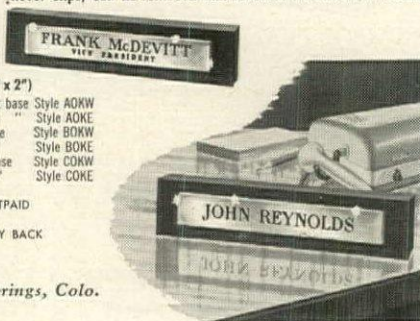
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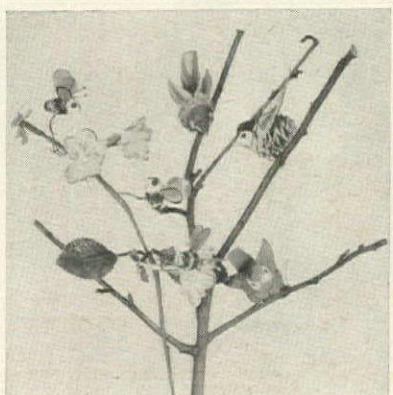
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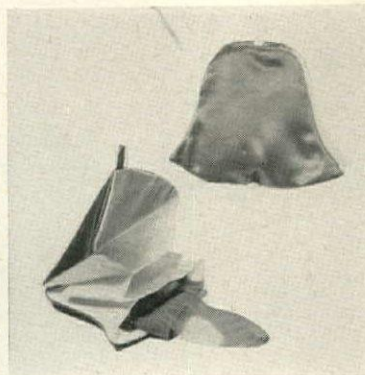
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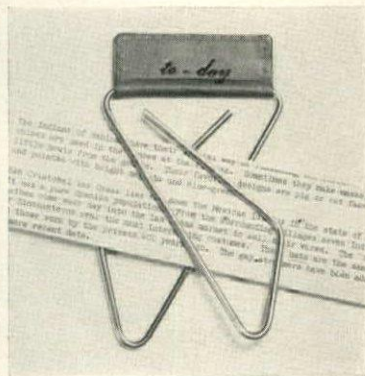
CAROL BEATTY
395 Beatty Building
Los Angeles 46, Calif.

SHOPPING

A pampered belle will appreciate this bell-shape case. It is made of gleaming red satin lined with glistening white taffeta. The three capacious pockets will hold stockings, jewelry, handkerchiefs. This is a gift which you can give with pleasure because it is useful and decorative. 8 3/4" x 7". \$2.50 ppd. From Artisan Galleries, 2100 N. Haskell, Dallas, Texas.



"Aggi", "Poi" and "Domani" are a trio of clips designed for your desk. The giant size brass clips have fine leather tags attached to the tops. Each tag is marked in Italian and in English. "Aggi" means today; "Poi" means sometime and "Domani" means tomorrow. The set is nicely priced at \$6.50 plus 30¢. Mark Fore & Strike, HG10, Chatham, Mass.



Lollipop jar. For a good girl or boy you need this charming Italian import. Made of white ceramic, it has a delightful hand-painted, multi-color design. About 6" high, it comes filled with an assortment of delicious fruit flavored lollipops. We think that it will make a popular Christmas gift, \$2.98 postpaid. From Jack's Mail Box, HG10, 95 Fifth Ave., N. Y.



AROUND

Frippery for a feminine foot: the monogrammed, mink trimmed bedroom slipper. It is made of the wonder fiber Helenca Stretch Yarn and it will fit all feet from size 4 to 10. The mink pompon decorated with the polished brass initial is removable. Washable. Colors: black, white, red, pink, light blue. \$1.95 ppd. Ruth Brawer, Box 4035, Tucson, Arizona.



Carrara marble is used to make the 12" top of the folding table shown here. The tripod legs are made of steel finished in brass. You will find a number of ways to use this attractive table: to hold a solitary dinner tray, a guest's convivial glass, a small lamp. 23" high. Marble color: white and gray. \$16.95 ppd. Ziff, Box 3072 Merchandise Mart, Chicago, Ill.



A bright cherub will act as the guardian of your telephone when you attach the brass pen holder shown here. Plump and rococo, it is made of burnished brass, is fitted with a suction cup, holds a white and gold color ball point pen. It is a nice gift, too. \$1.50 marked with a name; \$1 unmarked. Ppd. Vernon, HG10, 156 Fourth Ave., Mt. Vernon, N. Y.



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14K SOLID GOLD

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150ft RIBBON 50¢

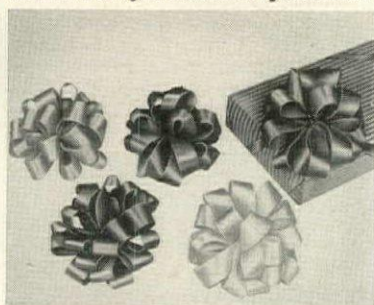
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Hand-Tied
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Glamorize your packages with our ready-made, hand-tied, factory fresh, quality woven satin bows! Ready to use—just tie on packages! Bows are approx. 6" dia., 1" wide. 2 bows each in White, Red, Green and Gold. Or 8 bows in any one solid color. Specify assorted or solid color.



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Satisfaction Guaranteed

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made with genuine cherry wood

Craftwall paneling!

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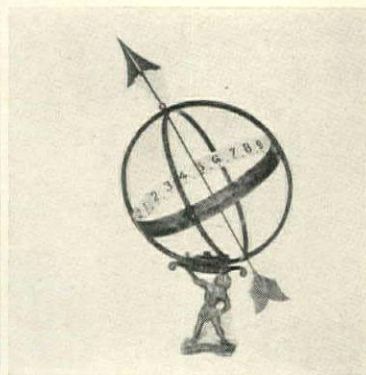
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SHOPPING AROUND



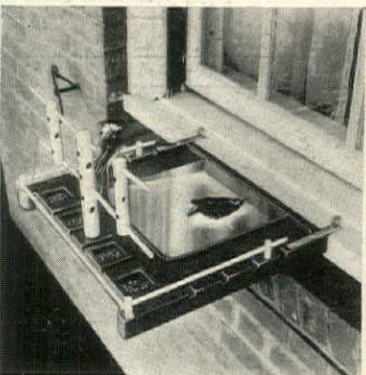
Armillary clock. Here is a copy of an antique Swedish sun clock. Circles of weather resistant brass and wrought iron are joined together in a handsome design. This could be the important gift for a friend who loves his garden. The globe is 16" in diameter, the arrow is 32" long, the overall height is 33". \$35. postpaid. John Appleseed, HG, Beverly, Mass.



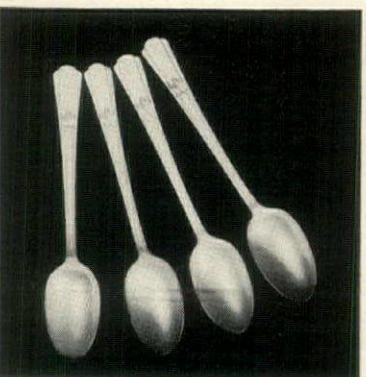
Crystal shakers fitted with chrome finished metal tops could add interest to the dinner table. We show here a set of tall shakers (4" high) which have square cut bases. The design is traditional, the crystal is extra heavy. A set is modestly priced at only \$1.50 postpaid the pair. \$2.75 postpaid for two pair. Nob Hill House, HG, Box 1592, San Francisco, Calif.




Gold soap dish. You won't find anything more luxurious or elegant than the handsome soap dish shown here. Exquisitely made of cast brass finished in 14K gold plate, it has a balanced base, a dolphin standard and a shell-designed soap container. Available, too, in black and gold. \$42.50. Add 50c postage. Sherle Wagner, 123 E. 57th Street, New York.



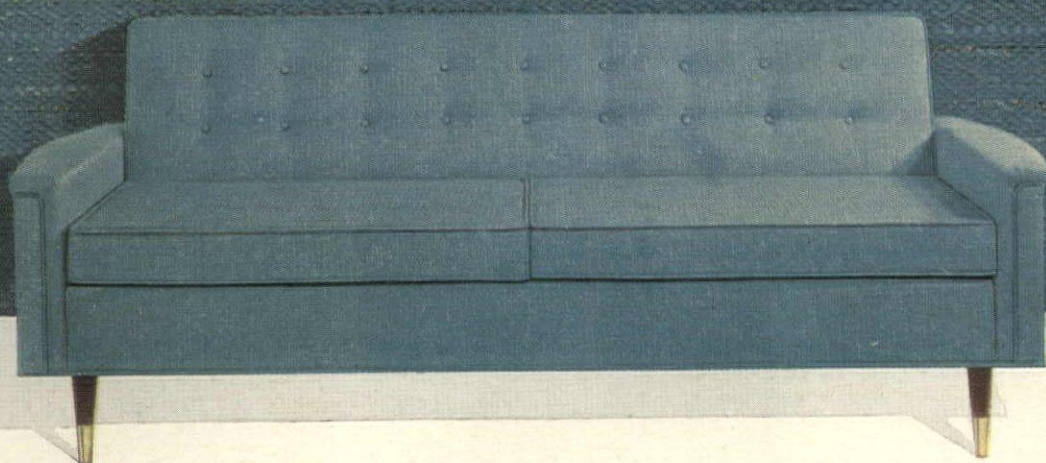
The flight deck was designed to attract the wild birds. You will be entertained all winter if you hang one on the outside sill of a window. Molded of plastic, it is fitted with hardwood rails, feeding stick, four seed wells, a drinking and bath pool. 17" x 15", the deck is finished in green with white trim. \$7.95 ppd. Duncraft, HG10, Penacook, New Hampshire.



A good spoon to use when you serve a half grapefruit or orange is the serrated one shown here. Made of plated silver, it is designed like a teaspoon except for the serrated tip. This makes eating the delicious citrus fruits a greater delight. \$1. postpaid for one spoon; \$3.75 postpaid for four. Order from Nouvelle, Dept. HG10, 225 West Erie Street, Chicago, Ill.



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9" x 9" tiles of light and medium shades of cork on floor. 9" x 9" tiles in light shades on walls. Wall base is brown KenCove.

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KENTILE cork tile for the most luxurious, most practical bathroom ever! So warm under foot—so slip resistant—so easy to clean

Here's the *perfect* bathroom—with ample storage space, dressing room privacy, and a comfortable sofa for sun-tanning! And most luxurious of all are the Kentile cork floor and walls. What rich, random, nut tones! What quiet elegance! Yet for all its burnished beauty, Kentile cork tile is so practical—so easy-to-care-for. Splashing can't harm it—and, oh, it's so wonderfully warm and resilient under foot. Shouldn't you see Kentile cork tile (KenCork®) at your Kentile dealer's very soon? He's listed under FLOORS in your classified phone directory. Kentile, Inc., Brooklyn 15, N. Y.

Do-it-yourself!
It's so easy—
and so inexpensive!



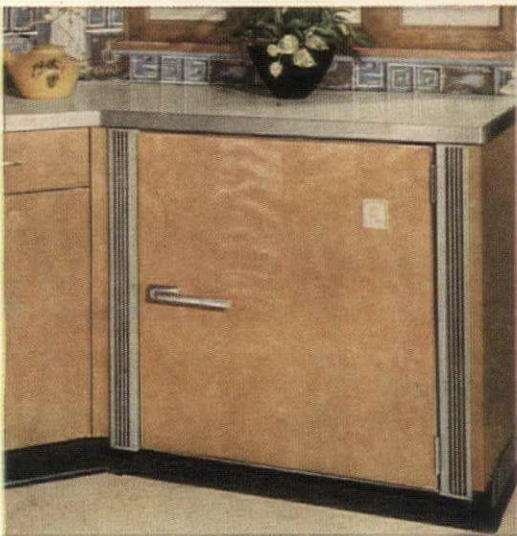
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*Revco Bilt-In Refrigeration Center illustrated—8.4 cu. ft. Custom and 8.1 cu. ft. Ice Maker Refrigerators, above left: 5.7 cu. ft. Undercounter Freezer at right.



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Made of 100% Acrilan® — most resilient fiber ever used in carpeting — this new Firth Tuftwoven® Carpet won't mat or go flat, stays luxuriously new-looking far longer.

When you move the piano or sofa, how long does it take for the marks in the rug to disappear? *Depends on the carpet's resiliency.* Its ability to take strong pressure and *keep* springing back to shape. Naturally, the *more* resilience, the more years of *better* wear. And the *most* resilient fiber ever used in car-

peting is Acrilan acrylic fiber by Chemstrand. Long after other carpets lose their life, your carpeting of 100% Acrilan will still maintain its deep, dense, springy pile underfoot. Still keep its original, lovely color clarity. More thanks to Acrilan... this carpeting is 100% immune to moths and mildew (even

in the dampest climates!) And because Acrilan's resistance to soil is *built-in*, this carpet stays cleaner longer... shrugs off stubborn stains safely, quickly. Before you make *any* decision... see this remarkable new carpeting of 100% Acrilan. You'll love it for its looks. You'll buy it for its wear.

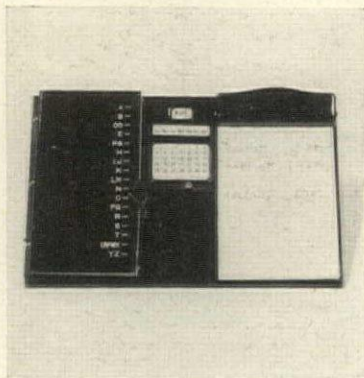
ACRILAN

See this new carpeting at your Firth Tuftwoven Acrilan dealer, or write Box F, The Chemstrand Corp., 350 5th Ave., N.Y. 1, N.Y.

THE CHEMSTRAND CORPORATION, 350 Fifth Ave., New York 1 • PLANTS: ACRILAN® ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND® NYLON—Pensacola, Fla.
See "Sally," new TV comedy starring Joan Caulfield, Sunday nights, NBC-TV Network, sponsored by The Chemstrand Corporation. Check paper for time

SHOPPING AROUND

A constant reminder of things to be done, of addresses and telephone numbers, of the day, month and year is the function of this desk set. It is made of metal finished in brown, marked with name or initials. The index works perfectly, the calendar is perpetual, the memo pad is standard size. \$4.95 ppd. Nan Lesser, HG10, 320 Fifth Ave., N. Y.



A man of medicine will be delighted with one of the hand-carved figures shown here. Imported from Europe, each 5 3/4" wood carving is exquisitely colored, minutely detailed. We show here just two of a set of twenty-four different types of medical men. Give one to your doctor. \$5.25 ppd. for one. Gina & Selma, HG10, 1048 Lexington Ave., N. Y.



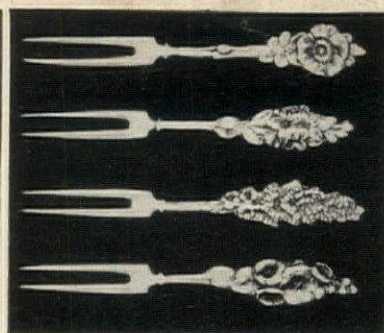
Sheraton table. You will be proud to own the handsome solid Honduras mahogany table shown here. It is an exact reproduction of an antique Sheraton writing table. Note the reed legs, the delicate hand carving. Use it as console or desk. 29" high x 19" deep x 26 1/2" wide. \$92.50 exp. coll. Newcomb's Furniture Co., Box 1249, Durham, N. C.



A child's treasure could be the enchanting white sweater shown here. Imported from Austria, it is decorated at the neck, closing, wrists and pockets with brilliant multi-color embroidery. The pockets are designed in the shape of hearts. \$10.30 for sizes 2-4; \$12.30 for sizes 6-8. Ppd. A young miss will cherish one. Carroll Reed, No. Conway, N. H.



Octahedral stamp. If you keep this eight-sided mail marker on your desk your letters and packages will receive the proper handling at the Post Office. Made of sturdy wood it is fitted with rubber markers for Air Mail, First Class, Fragile, Special Delivery, Do Not Bend, Rush, Use Hand Stamp. \$1.50 ppd. Handy Labels, 509 HG10, Culver City 61, Cal.

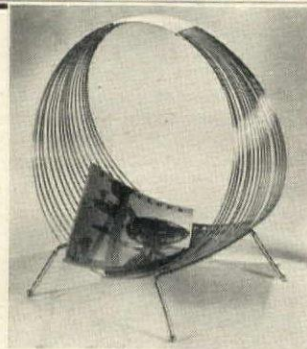


A GOOD BUY!

Sterling qualities make these forks a notable purchase. Little beauties, each topped with a different, exquisitely wrought flower, tipped with gold-plated tines. For lemon, hors d'oeuvres, or pickles. Sterling Silver, 4 1/4 inches long. Excellent for gift giving. Set of 4, \$5.00. Set of 8, \$9.75. Gift-boxed. Tax and post. paid.

The Jamaica Silversmith

79-32 164 Street, G-10, Jamaica 2, N. Y.
11 Years of Mail Order Service



DOUBLE DUTY basket for favorite magazines or for logs by the fireplace. Ultra modern design is complemented by its gleaming brass construction and white raffia handle. Measures 14" long x 24" diameter. \$10.95 postpaid

No COD's please.

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Hultberg's
BEAUTIFUL GIFTS

Dept. HG-2

Rockford, Illinois



MAGIC CANDLE LAMP

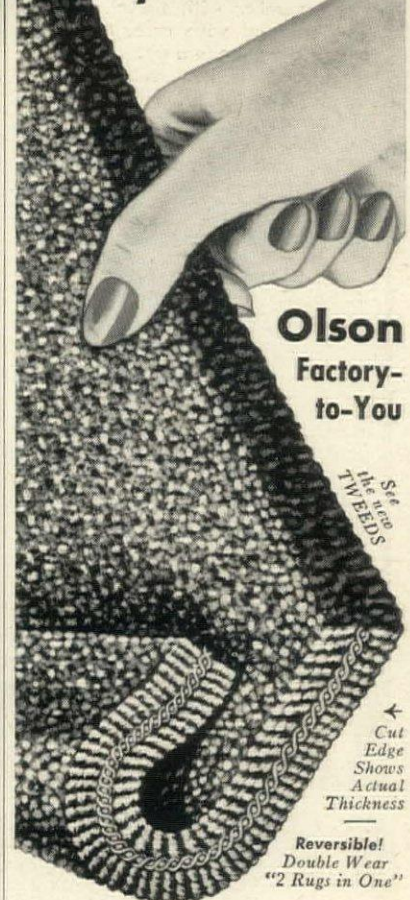
- no wax—no wires
- no flame—no fires

Quaint, old-fashioned design, yet modern and practical electrical operation with batteries hidden in base. Its "flame" is a delicately hand-tipped Nalco Candle Flame light bulb. Measures 9 1/2" high, 7" wide. Complete with batteries and bulb. Available in polished brass plate \$11 or in milk glass \$9, postpaid.

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BROADLOOM
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OLSON RUG CO., Dept. P-72

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SHOPPING



Eastern Star Earrings. You'll put stars in the eyes of any Eastern Star member with these! Earrings are studded with dazzling rhinestones that make a glittering background for the Eastern Star insignia in delicate colors. Earrings measure 1" across and are screw type. Order No. **0559-6**, Eastern Star Earrings, **\$3.95** including tax, postpaid.



Magic Neck Mirror. Around her neck she wore a Magic Mirror—and it left her two hands free for setting pin curls, putting on make-up, plucking eyebrows—besides giving her a good view of the back of her head! The twin 5½" mirrors—one magnifies—are set in lightweight metal frame. Order **6970-6**, Magic Mirror, **\$1.00** by mail, ppd.



Bobby Guard is the watchful policeman who preserves the peace and keeps order on your dressing table—holding all your bobby pins neatly! Made of durable wood, he wears a bright blue uniform and helmet. He'll hold lots of bobby pins because he's 2" across and 4½" high. Order **0789-6**, Bobby Guard, **69c** each, **2 for \$1.25** ppd.

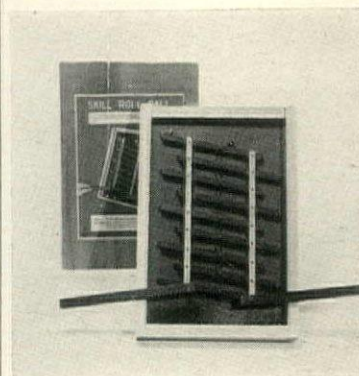


Petitpoint Tissue Case takes a purse-size pack of facial tissues and feeds them to you automatically through the gold embroidered slit on top. Case is made of rich black rayon faille with a beautifully done petitpoint design in full color. Lots of elegance at a tiny price! Order number **0316-6**, Petitpoint Tissue Case, **\$1.00** by mail, ppd.

Free! Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!



Miles Kimball 224 Bond Street Oshkosh, Wisconsin



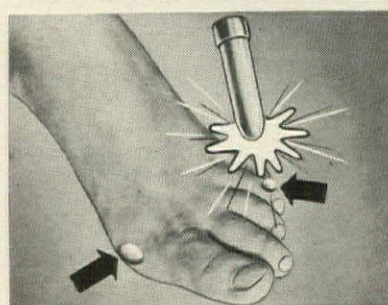
Skill Roll Ball will keep the family entertained for hours. Beautifully constructed of wood it should be set up like an easel. Nine smooth slats form a track when they are slipped into the grooved racks. The object of the game is to manipulate a ball up and down the track without dropping it. **\$3.** ppd. Q-T Novelty, HG10, Box 54, Murray Hill Sta., N. Y.



A young one would like a step stool with her name written across the top. She will use it to sit on, to stand on and as a table for a small tea party. We show a sturdy stool which is made of wood finished in fire engine red. The name is hand painted in white. Overall size: 7¾" x 8" x 14½". **\$2.95** ppd. Order from Judith's, Dept. HG10, Evanston 23, Ill.



Marble tops can be made to look like new if you use the cleaner shown here. It is a safe formula which comes in powder form. Follow the directions on how to make a poultice of powder and water. Apply it to the stains and discolorations on the marble and you will be delighted with the results. **\$2.98** ppd. the lb. International Marble, 345 Eldert, Brooklyn.



GET RID OF CORNS & WARTS — \$1

Corns, warts and callouses vanish quickly with new, medically-proven **CORN-RID WAND**. No more painful foot troubles... simple to use as a lip-stick! Just apply—that's all! You'll feel like you're walking on air. Medicated formula works wonders—acts instantly to relieve pain. In handy, easy-to-carry plastic case. No messy salves or lotions! Lasts for months. You must be pleased or your money back! Only **\$1**, postage paid. Order **CORN-RID WAND** from **SUNSET HOUSE**, 1615 Sunset Building, Hollywood 46, California.

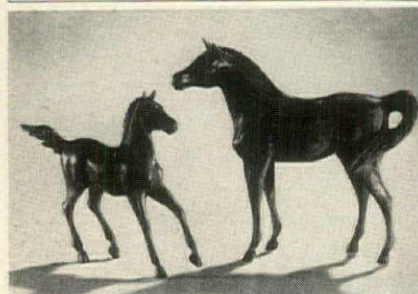


Self-Watering Flower Pot

Free yourself from daily plant care with **AQUA-MATIC** the Self-Watering flower pot that automatically feeds the correct amount of water to your plants from a hidden reservoir in the base. Made from High Impact Polystyrene, and measures 12" long x 6" wide x 3½" high. Choose either jet Black or gay Red beautifully decorated with Genuine 24 Karat GOLD. Both are in good taste, and both will go equally well with either modern or traditional furnishings. Would make a cherished and useful gift. Can be used as a flower pot, a planter, for cut flowers, or to start roots on cuttings. Well packaged. Satisfaction Guaranteed.

WRITE FOR FREE LITERATURE OR SEND \$3.50 FOR YOUR AQUA-MATIC POSTPAID.

THE T. H. GREENWOOD CO.
DEPT. B, NORTH HILLS, PENNA.



M. E. BRASHER studio KENT 28, Conn.

SCULPTURED IN WALNUT

Left: "Stylish" A winning new foal model with a style all his own. A notable addition to any collection 3¾" high. **\$7.50** ppd.

Right: "All Arab" Here is the "kingly bearing", the power, the implied speed—in this model of the horse of the desert. One of my finer models. Beautifully detailed and finished 4¾" high. **\$20.00** ppd.

Catalog of other sculptures 25 cents.



BANISH SCRATCHES IN A JIFFY WITH ZENITH

ALMOND STICK

\$1.00 EASY TO USE AS A LIPSTICK...

Just rub Zenith Almond Stick over furniture scratches and see them fade from sight. Rub over whole table to bring out hidden beauty of wood. Works like magic on marred, faded spots. Use on light or dark wood. The original Zenith. One stick will last for years. Postpaid, only **\$1.00**

Order from this ad—No C.O.D.'s, Please

GLASSCRAFT

920-G Chicago Ave. Evanston, Ill.

FREE! Reg. \$1 Lampshade

Make Your LAMPS into CHRISTMAS TREES!



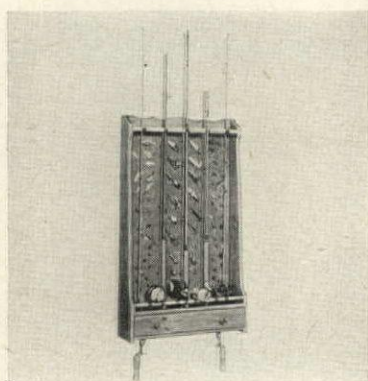
This FREE offer Ends Midnight November 30th!

Over a half million people paid \$1.00 each for these famous Hollywood Lampshades. Now, to win 100,000 new customers we are offering you one FREE. Yes, you can bring Hollywood's famous Christmas Tree Lane right into your home. These perfect replicas fit over any lamp in place of your regular shade. Make all your lamps into Christmas trees and spread the Holiday Spirit throughout your home. Beautifully lithographed in forest green with white "snow" on branches that stand out for easy decorating. Ideal for all rooms, window ledges and small apartments. 17" high, 17" diameter. Send only 25 cents to defray mailing cost for each shade ordered. We'll also include our latest Gift Catalog free. It contains over 100 unusual gifts at amazing discount prices from 49 cents up! Many items offered below wholesale cost! Also FREE \$1.00 Discount Check. This free offer is for a short time. Avoid disappointment! Clip this ad & mail with 25 cents for each shade ordered—NOW! This FREE offer Ends Midnight November 30th!

MRS. LAVALLE, Dept. 23-L-52
585 Water Street, New York 2, N. Y.

AROUND

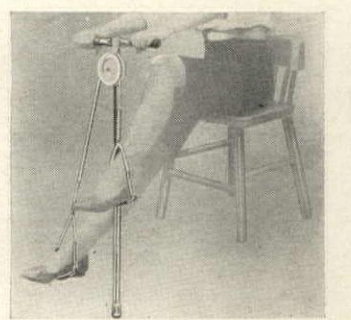
A Nimrod's joy is the rack shown here. It will display his fishing equipment both in and out of the season. Packed in kit form, it is finished and ready to assemble. It will hold five rods and five reels, flies, lures, plugs. An accessory drawer at bottom will hold other oddments. \$12.95 express collect. The Yield House, Dept. HG10, North Conway, New Hampshire.



Giant match book. Send the Christmas card match book to all your friends if you want to make a fine impression. 3 3/8" x 4 1/4", it holds an array of 3" matches. Cover shows a scene of an old-fashioned kitchen. Inside is inscribed a name or the name of a family. \$5.45 ppd. for 25. Send for catalogue. Kimball Printers, 760 Bond, Oshkosh, Wis.



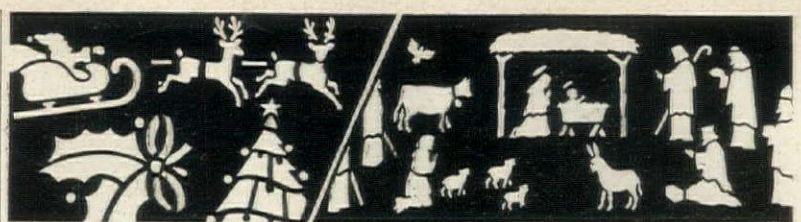
A pleasing accent for the entrance door is this cast aluminum name plate. Finished in flat black, the name plate is fitted with a cast aluminum spread eagle. We think that this would make a fine gift for many people on your Christmas list. 3" x 3 3/4", the plate comes with brass screws. \$1 ppd. King's Forge, HG10, 580 Hathaway, New Bedford, Mass.



SLIM-CYCLE
Pedal your way to a slimmer figure and enjoy healthy bike riding exercise in your home. So light and compact, Slim-Cycle stores in dresser drawer. Turn it over and it becomes a chest exerciser. Excellent for improving posture, to firm chest and bust muscles. Of chrome plated steel tubing, white nylon cord, black grips and stirrups. For men and women. \$5.95.
Postpaid, No C.O.D. Guaranteed, of Course.
NOUVELLE, LTD.
225 W. Erie St., Dept. H-133, Chicago 10, Ill.

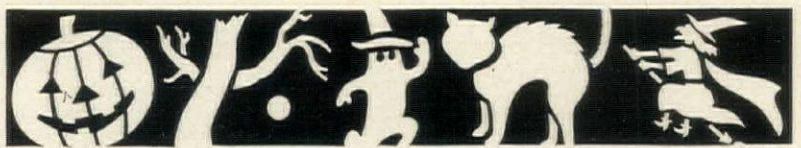


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EMBER KING
GRAVITY FIREPLACE GRATE
Your logs roll back by gravity into fire area... an added safety feature. Constant stirring eliminated. Air gets to wood, burns evenly. Old Virginia design keeps fresh wood afire, glowing embers radiantly heating. Gives maximum fire-life to fuel. Comes in old Virginia black antique, handsome brass ends.
PREPAID \$12.00 (no c.o.d.'s)
EMBER KING 1225 W. Broad St. Falls Church, Va.



Quick, Easy Way To Decorate Windows with GLASS WAX
NEW! CHRISTMAS STENCILS

Complete Nativity Scene, Santa in Sleigh, Reindeer
Make Beautiful, Lacy, Holiday Designs in Seconds
Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frostlike, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.
EXTRA LARGE NATIVITY SCENE (giant size 36" x 15" extra heavy stencil paper). Never before offered, this size not available in stores. Ideal for large windows at home, school or church: includes manger, 3 wise men, 3 shepherds, Joseph, Mary, animals, 16 figures in all. Apply as one scene or use figures separately. Special coloring for "GLASS WAX" included. POSTPAID per set \$1.50 (AIR MAIL on above set 70¢ extra)
CHRISTMAS STENCILS (10 sheets 8 1/2" x 11"). 23 popular designs including "Season's Greetings," Santa in Sleigh, Reindeer, Christmas Tree, Angel, Sprig of Holly, Wreath, Stocking, Bells, Ornaments, Candle, Stars, Snow Flakes, Tinsel and Candy Cane. Special coloring for "GLASS WAX" included. POSTPAID per set \$1.00 (AIR MAIL on above set 50¢ extra)



New! HALLOWEEN STENCILS. Exciting new way to decorate windows for home, school or parties: Nine sheets, 8 1/2" x 11", 17 designs, including Pumpkin Faces, Fighting Cat, Witch on Broom, Witch's Face, Cat's Face, Owl in Harvest Moon, Spooks and Ghosts in Graveyard, Skeleton, plus Thanksgiving Turkey. Special coloring for "GLASS WAX" included. POSTPAID per set (AIR MAIL for Halloween set 50¢ extra) \$1.00

SPECIAL OFFER! All 3 Stencil Sets \$3.25 Postpaid. Money-Back Guarantee
Send check, cash or money order (no COD's please). (If you live in Colorado please add 2% sales tax.)
HOME SERVICE PUBLICATIONS Dept. HG-107, Fort Collins, Colo.

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Famous PARTY ROOM
Favorites



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"HARVEST MAPLE FRAMES"
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Start your beautiful "Hummel" collection with these lovely plaques and figurine. Originals by the beloved artist Bert Hummel.
Butterfly Plaque, 2 1/2" \$1.50
Baby Plaque, 3 1/2" diam. \$1.50
"Good Night" 3 1/2" figurine \$3.50
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Available 36 beautiful
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AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes...no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

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Every teaching hour teacher will bless HAND-GIENIC...and your child. Sturdy metal construction, 1-YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

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Distinctive to use! Thoughtful to give!

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Send \$2 for one, only \$5 for set of 3 (for different colored chalks). Postage free. Satisfaction or money back. Same day shipping guaranteed.

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Please rush _____ HAND-GIENICS under your money-back guarantee. I enclose \$_____

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HAND CRAFTED DROPLEAF STAND

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Beautiful gateleg table—\$144 up. Wide choice of hand crafted Colonial furniture fashioned from solid native woods—walnut or wild cherry. Highly resistant, satin smooth finishes. Guaranteed. Open stock. Send 25c for catalog, prices, wood samples. Visitors welcome at our showroom. Write Dept. C-1006.



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Colonial Reproductions
COLDWATER, MICHIGAN

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"Chaperone" Trains Pets

Here's the easy, painless way to make your dog stay off furniture. Just shake a little Powder Chaperone on chairs, rugs, sofas. Does not show. Chaperone's odor makes pets KEEP OFF (but you can't smell it!) Harmless. Prevents soiled and torn cushions; no more embarrassing dog hairs or animal odors. Stops puppy chewing slippers, drapes, etc. Keeps male dogs away from females in season. Handy Shaker Cone \$1. Kitty Chaperone stops cats clawing furniture, drapes, etc. Keeps them off chairs, sofas and out of baby's crib. Harmless. Shaker Cone \$1. Money-Back Guarantee—save postage by sending check or M.O. (Or send \$1 bills at our risk.) SUDBURY LABORATORY, Box 32J, Sudbury, Mass.

CUFF LINK WATCH



FOR THE TIME OF HIS LIFE...

Smartly styled in the modern manner are these classically elegant goldplated cuff links. Rimmed with handsome gadroon edge; one link with a guaranteed, jeweled Swiss watch. Matching link with hand engraved monogram (if preferred we will engrave fraternal or medical insignia). Truly a wonderful gift for him or her at a modest price.

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Merrill Ann Creations
Dept. HG, 3603 Kingsbridge Ave., N.Y. 63, N.Y.

FOR THE PROUDEST LADY IN THE NEATNESS PARADE



Just a flick of the finger and it's up as an ornament—or down for drying hose, sox or dainty lingerie.

Newest, Neatest Way To Dry Stockings & Lingerie

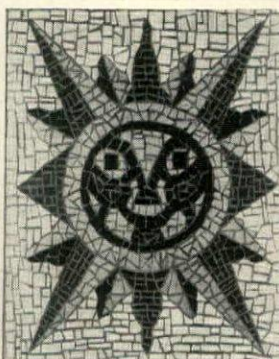
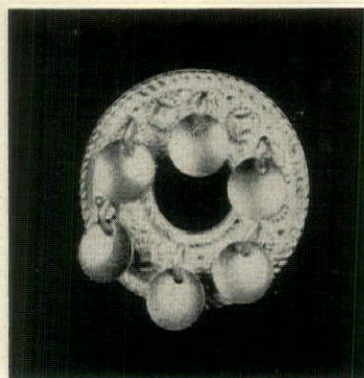
A Beautiful and Practical Sea Shell for the modern bathroom. Keeps towel and shower racks free for towels. Only 8 inches overall, but will hold 16 pairs of stockings, sox, and a couple of pairs of gloves.

In Beautiful Pearlescent Colors

Gulf Stream Blue — Sea Green **2.95**
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New 3-Minute Mounting Adhesive included.

PLASTICRAFTERS 22 No. 5th Ave., Maywood, Ill.



MAKE EXOTIC TILE MOSAICS!


It's easy to make wall plaques, trays, place mats and other useful items with the E-Z-Do Mosaic Kit. It contains everything you need: rainbow-brilliant Thermo-plastic tiles, gummed pattern board, matching color chart and easy-to-follow instructions. Choose either the ancient Aztec Sunrise pattern in 4 spectacular colors (illustrated), or the fascinating Fish design in 6 colors. Complete size: 10" x 14". A wonderful gift—a fascinating hobby! Only \$3.95 postpaid.

Your money back if you are not completely satisfied.

E-Z-DO MOSAICS, Dept. HG-4
165 Fulton St., New York 38, N. Y.

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Only 298 postpaid

adjustable tension

Just 10 minutes a day will give you the beautiful form you desire. New exercise development based on sound principles adds weight WHERE YOU WANT IT. Most certain and most permanent method known. Very definite results. You'll look better and feel better—this is the type of light exercise the doctors recommend. Slim your waist, make your legs shapely, remove ugly fat by the same proven principles with our explicit directions. Surgical rubber exerciser and complete instructions for only \$2.98. Your satisfaction guaranteed. Send to: TECHRITE CORP., Box 3 - H, San Gabriel, California

SHOPPING

Just a whisk with this broom and your clothes will be perfectly groomed. It is a pleasing toilet accessory made with a silver-plated handle which is also a shoehorn. Note the three letter monogram! About 7½" long. The whiskbroom is available, too, with a brass-plated handle. \$2.95 ppd. including marking. Elizabeth McCaffrey, HG10, Orange, N. J.

An elegant desk needs a handsome ornament. We suggest that you consider the alabaster horsehead paperweight shown here. Made in Italy where alabaster work has achieved a high standard, it is beautifully carved and polished. You may order this head in black or white alabaster. 5" high. \$4.25 ppd. Su-Carol Imports, 520 Fifth Ave., N. Y.

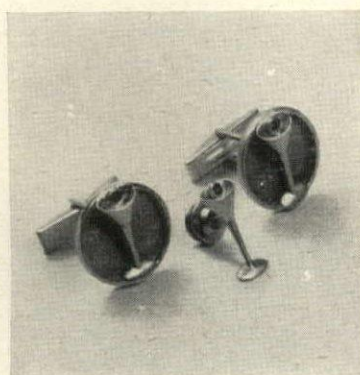
Solje is the name for the sterling silver pin shown here. It is an exact copy of an antique Norwegian piece. Note the six small sterling silver discs which are finished in gold plate. These move with the slightest motion and create a most attractive mobile effect. \$3.50 postpaid. Tax incl. Order from Arne Gestby, 19 Province Street, Department HG10, Boston 8, Mass.

AROUND

The hostess who prides herself on an infinite variety of interesting appointments will appreciate the initial candy shown here. Each piece of delicious fruit flavored hard candy comes decorated with a garland of flowers and an initial. A box holding forty paper wrapped candies is modestly priced at \$1.75 the pound. Ppd. Here's How, HG10, 95 Fifth Ave., N. Y.



A martini man could be saluted with this 14K gold set of jewelry. The cuff links have swivel shanks fitted to discs which are decorated with martini "glasses." A real emerald (symbol for the olive) tops each vessel. \$66. Matching tie tack is \$15. Ppd. tax incl. Set is available for the Manhattan man, too. Merrin Jewels, HG10, 530 Madison Ave., N.Y.



Ballerina. This engaging little dancing doll stands on a revolving base. It is made of molded plastic, has a hand-painted face, rooted Saran hair, movable blue eyes. Tutu of pink tulle and gold cloth is removable. It has movable knees, hips, shoulders, neck and waist. Doll is 10 1/2". Stand is 3" high. \$4.30 ppd. Bowman's, 2477 Lombard, San Francisco.

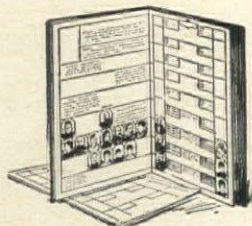


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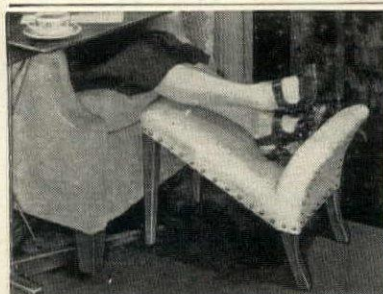
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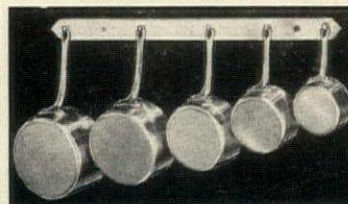
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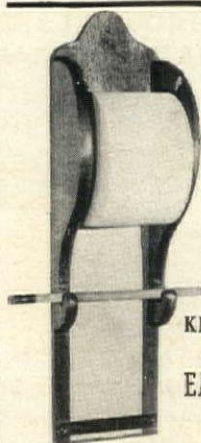
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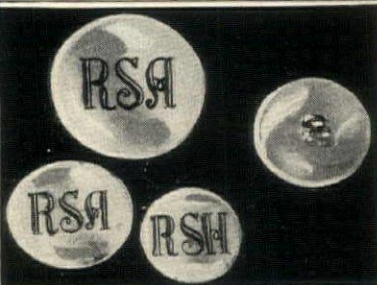
A man-sized knotty pine memo pad to mount on a kitchen wall or over a telephone. Early American in design and hand-rubbed to a mellow finish, it holds a 3,000 inch roll of adding machine tape for endless grocery lists, menus, family notes, etc. Brass cutting edge tears paper neatly. 12" high x 3" wide. Only \$2.95 plus 15c postage.

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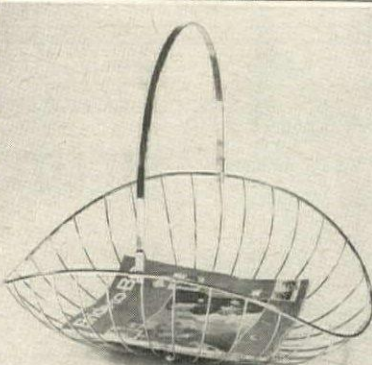
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IS ONLY AN ASHTRAY?** These are definitely inspired. Absolutely clear, massive, crystal, completely handsome, 3 ashtrays that nest in poetic rhythm. Hand-etched monogram included. Makes an important gift. 5" size weighs 1 1/2 lbs., \$4. 7" size, 3 lbs., \$6. 9" size, 6 lbs., \$10. In nest of 3 for \$19. Write 3 initials on order. Robin Hood's Barn, Westwood, Mass.



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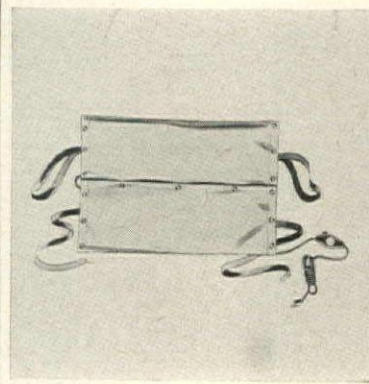


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Organize your living room reading material in this magnificent magazine basket. Golden as sunlight, it's beautifully executed in brass plate, lacquered to a permanent luster. Wonderful beside the hearth, too. Measuring 24" x 17 3/4", it boasts a handle that folds down. Order one for yourself, give another to a \$12.50 bride. ppd.

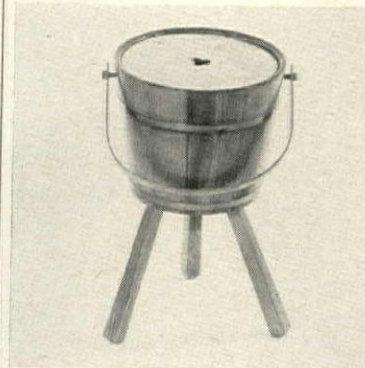
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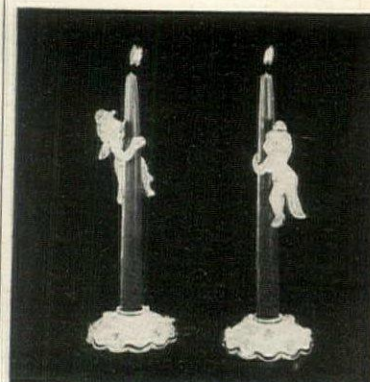


De luxe heating pad.

Here is the new "convertible" pad which unsnaps to make two pads. The small ones are perfect to wrap around a leg, an arm or a shoulder. Outside covers are removable for easy washing. Inner covers are rubberized and moisture proof. The three degrees of heat are automatically controlled. AC-DC. \$9.95 ppd. Krebs, Westerly, R. I.



Bucket table. Everyone in the house will enjoy using this attractive table. Made of maple-finished pine, the bucket is fitted with three legs, with a smooth cover which converts it into a table, with a carrying handle. You will use it to hold knitting, mending, games or toys. 21" x 12" diam. \$10.45 ppd. Gotham Gifts, HG, 65-85 Exeter, Forest Hills, N. Y.



White porcelain trimmed with 22K gold decorations is used to make the attractive pair of candle holders and the two beguiling cherubs shown here. Each cherub is 4" tall and is made to slip over a standard size candle. Use these for occasions such as bridal parties, anniversaries and birthdays. \$2.20 ppd. What's New Shop, Wynnewood, Pa.

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New, easy way to rid your dog of tormenting pests. Also stops itching and scratching, relieves summer eczema and helps prevent tape worm. 12 oz. aerosol can, \$1.69 postpaid. Dept. G-10 **THE HILO CO.** Norwalk, Conn.



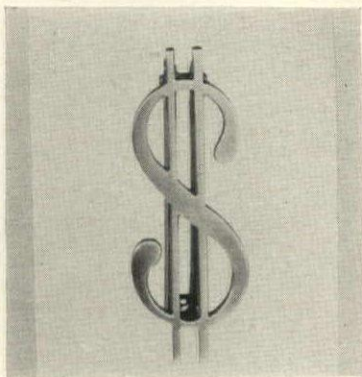
MATCHING DEERSKIN

Envelope clutch bag and four-button gantlet gloves — heavenly twins of identical matching deerskin in the soft, creamy, natural shade that goes with everything — so soft, so smooth, so lovely to wear. 116. Bag, with twin gold-colored fawn ornament, is 7.95. 122. Gloves, 6 to 8, half-sizes, 6.95. Add 25c each postage and handling. More deerskin gloves, caps, shorts, jackets in our new catalog, ready now. Gift suggestions by the score.

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AROUND

A well loved sign is the \$ sign. Pleasing in design, fraught with happy connotation, it makes a fine accent on both greenbacks and on ornaments. The \$ sign shown here is a door knocker. Hang it at the entrance to your house. \$5.97 in solid polished brass; \$4.97 in black finish. Ppd. From Tennessee Chromium, HG10, 206 Louise, Nashville, Tennessee.



Nostalgic favorite. Do you remember the charming papier-mâché trays and boxes of long ago? They are being imported again! We show here a colorful set of four trays (8" x 5"), a set of eight coasters (4" diam.) and a 5" covered box for storing the coasters. The cost of these 14 pieces is \$1.69 ppd. Dresden, HG10, W. Madison, Chicago 2, Ill.



Collector's piece! This is Pan American's own travel lamp. The base is an exact replica of the kiosk of Paris. It is decorated with miniature reproductions of Pan American's travel posters. The white parchment shade is embellished with a map of the world and Pan American air routes. 27" high. \$16.95 exp. coll. Blue Horizons, Box 93, Belmont, Mass.



ENJOY EVENINGS OUTDOORS with Torch light

\$7.95

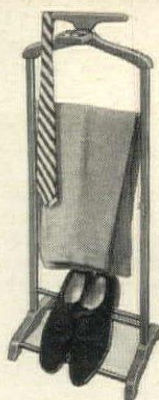
This beautiful imported torch floods your garden, terrace, barbecue or beach party with a lovely amber glow. Use it as a lawn light to welcome friends. Repels bugs and mosquitoes! Imported torch of polished solid rust-proof brass with attached snuffer for extinguishing flame and side vent for filling. Torch-light is 11" high, burns up to 12 hours on one filling of kerosene. Lights with a match. Tapering 2-section 7 ft. sturdy wood pole screws easily into ground. Sorry no COD's. Send check or money order. Add 50¢ for shipping charges.

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Convenient Silent Valet \$8.50

This will hold all the things he wears during the day in unwrinkled style! There's even a deep well for the contents of his pockets. Hanger-shaped top piece keeps shoulder pads in place to preserve drape. Quality hardwood with mahogany finish. 16½" across and 43" high. Order **P003-6**, Silent Valet, \$8.50 ppd.

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Men get a really precision shave and ladies perfect eye-brow plucking with this! Attaches to any smooth surface with suction cup, leaves hands free. Swivels or angles. Order No. **6964-6**, Mirror, \$2.



Folding Luggage Rack provides luxury hotel convenience for the guest room and for you, too, when packing for a trip! Handsome hardwood rack is 13½"x17"x22½". Tapestry straps hold bags. Versatile, too—add a tray and you have an extra table for snacks! Order **XB006-6**, Mahogany Finish or No. **XB007-6**, Maple Finish, \$6.95 postpaid.



Ashcan Ashtray. Where's the proper place for ashes? In an ashcan, of course—and here we have the year's most amusing ashtray! Made of solid aluminum with polished aluminum cover that has a cigaret rill inside. Tray is a copy of the big ones right down to the simulated handles. 2"x2½" high. Order **0974-6**, Ashcan Ashtray, 1.00 ppd.

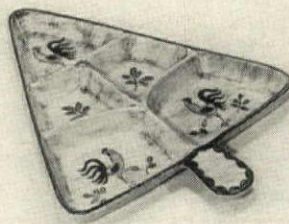
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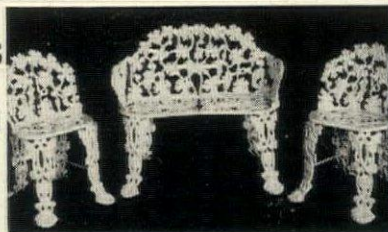
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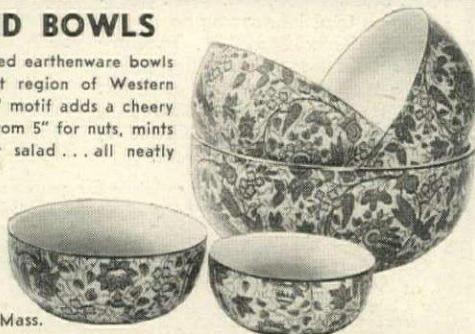
Perennial favorites... gold-rimmed earthenware bowls from the legendary Black Forest region of Western Germany. Delicate "blue willow" motif adds a cheery note to any decor. Sizes range from 5" for nuts, mints and candy, to 9 1/2" for fruit or salad... all neatly nested for space-saving storage.

Set of 5 \$6.50 ppd.

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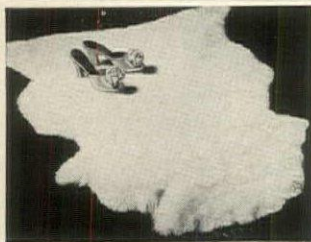
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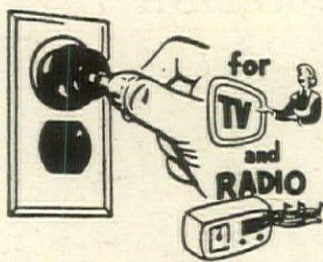
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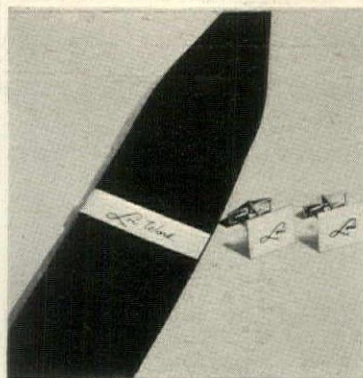
Remarkable value: these three stacking tables. Made in Sweden, they can be used separately or fitted together to make a handsome coffee table. Each is 19" x 16" x 18" high. The legs are finished in blonde lacquer; tops are finished in either black or white. \$7.95 for one table. Express collect. Order from Scandicrafts, Dept. HG10, Ardsley, New York.



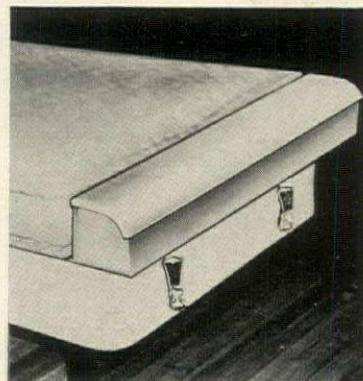
A housing project you could afford to underwrite is a project for the birds. We show here a most charming terra cotta bird house fitted with a green glazed pottery roof. Hanging next to it is a terra cotta feeder. Our feathered friends will take up residence if you hang these in your garden. \$3.50 each. Ppd. Country Squire, Box 226E, Shreveport, La.



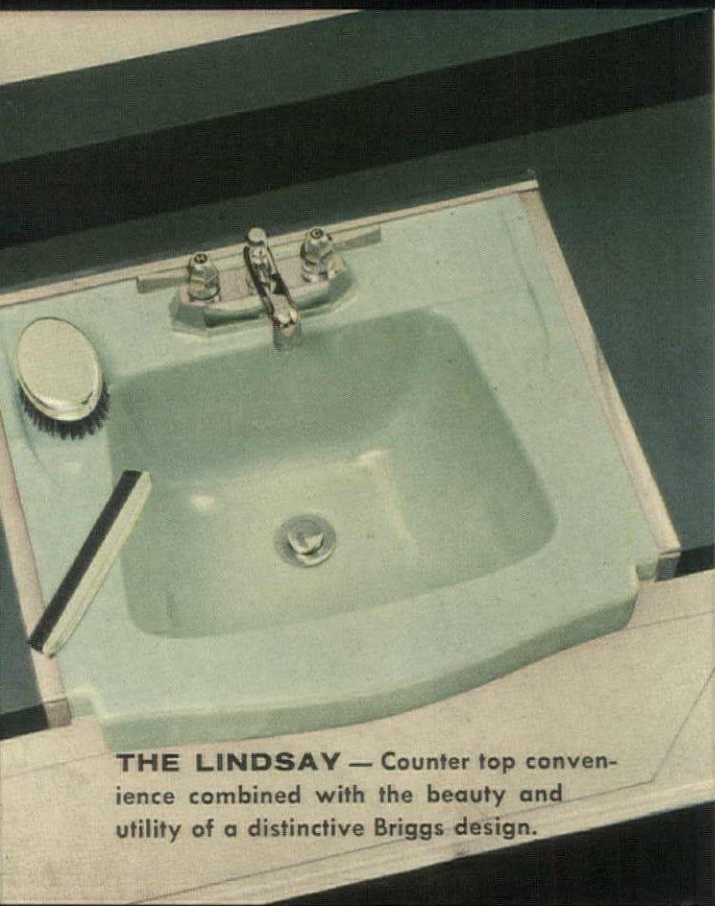
The raccoon coat of hal-
lowed memory has been restored, resuscitated and refurbished. And to make it more attractive a fire-engine red satin lining has been added. This is the coat you will need for sports cars, for football stadiums, for winter spectator sports. Sizes 10-18. \$76.95 ppd. Tax incl. Colchester-Higgins, HG10, 157 Federal, Boston, Mass.



A signature will be beautifully reproduced on the surface of the tie bar and cuff links set shown here. Made of sterling silver, the jewelry is marked with hand-engraved letters. Black enamel is applied before marking is made which makes signature distinctive. Bar or links are \$6.60; the set is \$12.98 ppd., tax incl. Merrill Ann, HG, 3601 Kingsbridge, N. Y.



A short mattress can be made six inches longer and extremely comfortable if you use the "mattress extender" shown here. It is a sturdy frame cushioned with foam which you can attach to the head or foot of Hollywood beds, \$4. for cot size; \$5. for twin size; \$8. for double bed size. 40¢ postage. Better Sleep, HG10. New Providence, New Jersey.



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New! Adjust-A-Sweep Control,

New! Parker Lift-out Hamper,

New! Comfort-Hi Handle...

making Parker the easiest lawn sweeper in America to use.

(Right) The **PARKERETTE**... available in 20 and 28" sweeping widths

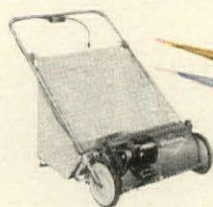
(Above) **PELICAN LAWN CART**... in 5 and 15 bushel capacities



SPRINGFIELD "28"
...Deluxe features,
large 8 bushel
hamper.



HOMEMASTER
...Gasoline powered
— just guide it...
easiest ever to use



ELECTRO-SWEEP
... Electric-powered
—Plugs into any out-
let. 5½ bu. hamper

Write, we'll tell you where

THE **Parker** SWEEPER CO., SPRINGFIELD, OHIO

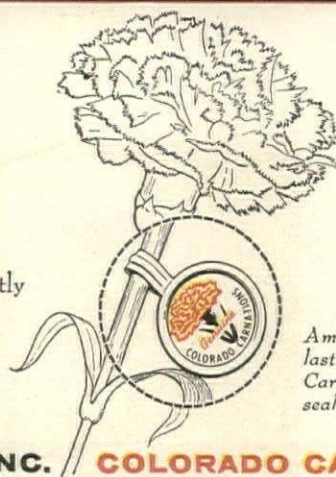
FREE

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make your remembrance Special with Colorado Carnations

Whether you want to commemorate a birthday, an engagement,
or your wedding, no remembrance conveys your regard so perfectly
as a bouquet of fragrant Colorado Carnations. These longer lasting flowers,
perfectly grown on the sunny slopes of the Rockies, offer
your most eloquent testimony of timeless love and devotion.



*America's more beautiful, longer
lasting flowers. Only Colorado
Carnations wear a little trade-mark
seal that guarantees their quality.*

COLORADO FLOWER GROWERS ASSOCIATION, INC.

COLORADO CARNATIONS

Denver, Colorado

SHOPPING AROUND

In 1958 we will celebrate the 75th anniversary of the repeal of the 18th Amendment. To commemorate this, the Game Room has issued a handsome set of highball glasses. Decorated with a silver white shield inscribed with an appropriate legend, the 12 oz. glasses are modestly priced at \$5.95 postpaid for six. Game Room, 1538 Connecticut, Washington, D. C.

For the young we present the \$3.95 Hi-Fi record player. It works perfectly, has an excellent tone, is powered by two standard size flashlight batteries. 78 r.p.m. or 45 r.p.m. are the records to use. If Junior breaks this (as he breaks everything) it will not be a catastrophe. Postpaid without batteries. Order from Taylor Gifts Co., Dept. HG10, Wayne 2, Pennsylvania.

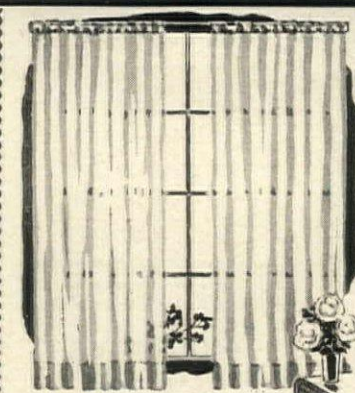
Pewter service. This beautifully designed dish is hand-made of heavy, satin smooth pewter. 6" square, it is fitted with a well balanced handle. You can use this shallow server for nuts, candies, mayonnaise or jam, or as a decorative accent. Note: it never needs polishing. \$7.95 postpaid. Order from Chalmar, HG10, Split Rock Road, Syosset, New York.

The sportsman will appreciate a gift of Appalachian walking boots. Designed and made with a man's comfort in mind, the boots have silicone treated cowhide uppers, smooth leather linings, a bellows tongue, heavy crepe soles, cushion inner soles. In a blind or upland shooting he will have foot ease. 6-13, N, M, W. \$17.95 ppd. Andy's, West Peabody, Mass.

Roy Rogers is a prime favorite with the very young. To tickle the fancy of your embryonic cowboy why don't you send for this life-size (5 foot 7 inch x 2 foot) pin-up for the mighty man and his faithful horse? Printed in full color it would make a gay mural for the playroom. \$2.00 postpaid. Order from Life Size, Department HG10, Redstone, New Hampshire.



HUGE SAVINGS ON NO-IRON DACRON and FIBERGLAS CURTAINS



Du Pont Dacron Tailored Curtains

Length	Price Per PAIR
45"	\$1.98
54"	2.19
63"	2.39
72"	2.59
81"	2.79
90"	2.98
99"	3.29
108"	3.59

Colors: WHITE, PINK, GOLD, GREEN, BLUE

Owens-Corning Fiberglas Tailored Curtains

Length	Price Per PAIR
45"	\$2.98
54"	3.19
63"	3.39
72"	3.59
81"	3.79
90"	3.98
99"	4.29
108"	4.59

Color:

WHITE ONLY

Whether you choose miracle DACRON or the newest, WHITEST Fiberglas ever made—you'll be THRILLED by the way these wonderful fabrics let in light and air... look so lovely... and save so much work! Wash and hang in MINUTES. NO IRONING EVER! Immediate delivery postpaid direct from manufacturer. Order today. Specify SIZE and COLOR.

84" wide to the pair. Deep 5" bottom hems give an extra elegant look. Side hems are 1/2" double-stitched to hang straight and gracefully. FIBERGLAS and DACRON can be chosen in a variety of lengths to achieve desired decorative effects in any room.

Guaranteed against SHRINKING, SAGGING and FADING. Sheds dust and dirt. Each pair individually packaged.

GEM CURTAIN CO., Dept. C, 246 Fifth Ave., New York 1, N. Y.

For real hammock enjoyment OWN A PLANTATION HAMMOCK

Handwoven of white cotton rope—hardwood stretchers. Perfect gift for family and friends. Available in five sizes.

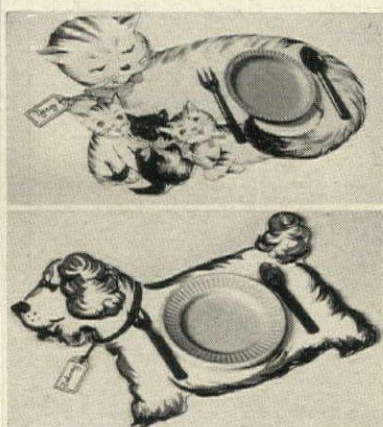
Body size	Ring to ring length	Price f.o.b.
A 48" x 72"	10'	\$22.00
B 56" x 80"	12'	\$28.00
C 66" x 80"	12'	\$34.00
D 24" x 48" (child's)		\$12.00
E 40" x 72" (to fit 3 point suspension metal stand—stand not included)		\$15.00

f.o.b. Pawley's Island, S. C. and Greenville, S. C.

Spliced to each ring is 5 feet of manila rope for hanging. Shipments made collect by Parcel Post from Pawley's Island or Express from Greenville.

Specify which when ordering. ☐ Bill ☐ Ship C.O.D. Write for Brochure.

ROSE BROTHERS 15 Mount Vista Ave. Greenville, S. C.



Personalized PLACE MAT PETS

Meal time is fun when children dine on these clever mats. Of colorful heavy plastic, one is an adorable spaniel, the other a cuddlesome cat and kittens. Just a quick once-over with a damp cloth wipes them clean. Includes tag for personalization. A wonderful gift for any youngster! \$1.10 each, ppd.

No C.O.D.'s, please. Write for FREE catalog!

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from the workshops of Hong Kong—BEAUTY in BRASS

Unique, hand-crafted brass accessories, imported directly from Hong Kong, port of Oriental intrigue. Select the Pipe Stand, faithfully fashioned from an ancient ceremonial wine cup, for your own man of distinction. Use the exquisite bowl, delicately patterned with birds and flowers, as an unusual planter, to hold fruits, or as a magnificent decoration. Striking in any decor, wonderful as gifts.

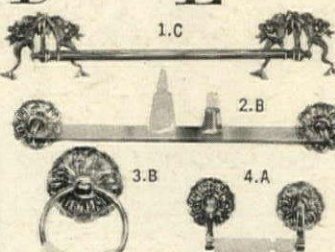
Pipe Stand, 6 1/2" tall—\$9.00
Bowls: 5 1/2" diam.—\$7.50
6 1/2"—\$8.50, 7 1/2"—\$9.50

The Cache

Dept. G-10

SOLID BRASS BATH OR KITCHEN

DECORATOR ENSEMBLES



Now you can have a coordinated ensemble to enhance the loveliness of your home. Whether it's simple or ornate—traditional or contemporary, you'll find these magnificent accessories add beauty and graciousness.

TERRIFIC VALUES!!	REGENCY MOTIF 3 1/4" dia.	5" dia.	FRENCH EMPIRE
	A	B	C
1. TOWEL BAR	\$16.95*	\$18.95*	\$22.00
2. BOTTLE SHELF	15.95*	16.95	21.95*
3. TOWEL RING	8.95*	9.50	16.95*
4. PAPER HOLDER	13.75	14.25*	18.95*

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All prices postpaid. Write for free catalog. Sorry, no C.O.D.'s

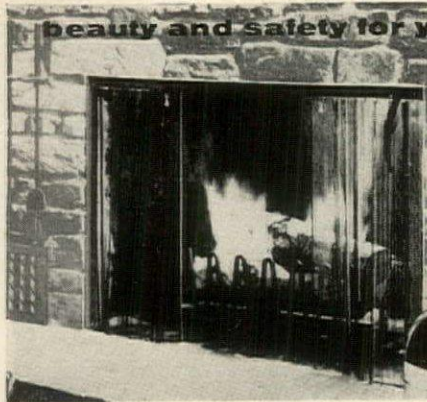
The Cache Dept. G-10 18 Hope Lane Hicksville, N. Y.

beauty and safety for your fireplace... with

Flexscreen

Now you can order a custom-made firescreen... guaranteed to fit... simple to install... constructed of finest quality materials to insure years of service!

the most perfect tool ever made for managing a fire.



Because your fireplace is the focal point of the room, you want to enhance its beauty—enjoy its comfort in safety—tend the fire with ease... and the curtain-like Flexscreen does all this! Graceful fire-curtains open or close with just a pull of the tab—assure absolute, all-round safety—frame your fireplace in decorative beauty, blending with any mantel or decor.

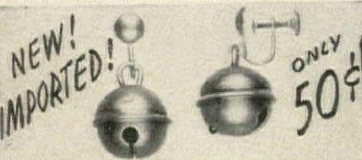
And now it's so simple to have this built-in, custom-fitted screen. You measure the fireplace—we do the rest! It's so easy to install, too—no drilling into face of fireplace.

Firescreen for Average Size Fireplace, up to 39" wide, 29" tall is only **\$29.95** postpaid. Other sizes proportionately priced. And we can custom-fit "around the corner" or "double opening" fireplaces! Send 10c (to cover postage) for big, 32-page Catalog on Fire-screen Styles and Hearth Accessories, and Diagram Sheet for measurements of your fireplace.

WIGGS • 24 W. HURON STREET • PONTIAC, MICHIGAN

GET ACQUAINTED CHRISTMAS SPECIALS!!!

New! Exclusively Ours!
NO LIMIT! Act NOW on these AMAZING BUYS!
FREE! Exciting new catalog with each order!



CHRISTMAS SLEIGH BELL EARRINGS!!
Jingling Sleigh Bell Earrings straight from Santa's Sleigh! Crafted in Germany in GLEAMING GOLDEN FINISH! A smart fashion note for all your HOLIDAY WEAR. NO LIMIT! So BUY NOW for yourself, your friends, parties, and benefits, too! Pr. **ONLY 50c** ppd.!! NO LIMIT!

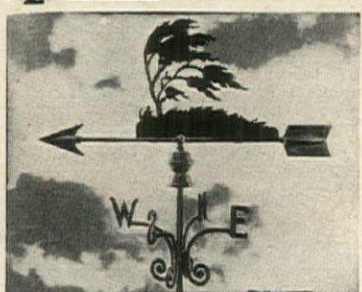
Set of
12
ONLY
\$1



THE GLASS MENAGERIE!! ONLY \$1
All your fondest memories of childhood's enchantment will be recaptured in the GLASS MENAGERIE! What a sparkling array of loveable little creatures! A playful kitten, faithful dog, etc. A full dozen beasts and birds minutely fashioned in colorful pearl toned glass. Set of 12 **ONLY \$1** ppd., 3 sets **\$2.75** ppd.!!

TARTAGLIA IMPORTS Laguna Beach 38, Calif.

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WINDBLOWN. A Hagerstrom original that will give you a true forecast of weather ahead. Perfectly balanced on an oil-filled swivel to swing easily in the gentlest breeze. Well made of aluminum, finished in satin black. 27" wide, 30" high. **\$19.50** f.o.b. Wheeling. There are 72 other Hagerstrom designs for your selection.



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1/2 ORIGINAL PRICE



"The Alexandria"

... stop eating—start dining! Early Bohemian crystal masterpiece. Genuine imported hand-blown and hand-cut crystal parts and prisms. 5 lights. 21" long, 22" wide, Reg. \$85.00. **OUR PRICE \$42.50.** Imported bulbs @ 90c ea. Small Exp. Chg. Satisfaction Guaranteed.

FREE CATALOG available. Illustrating many Chandeliers, Giftware, Wall Scones and Bronze Name Plates for boat and private home owners.

Artistic Crystal Co. Dept. HG-10
Homestead Station, Brooklyn, N. Y.

GUESS MY AGE!

If you are over 30, please read this carefully. It offers you a chance to prove to yourself, right at home, in just 10 days, that you can fade out those tell-tale wrinkles and crow's feet; firm up those flabby throat and chin muscles; give new life and vitality to your skin, as I have.



FREE 10-DAY TRIAL SUPPLY

I will be happy to send you entirely at our expense, and without obligation, a **FREE 10-DAY SUPPLY** of Hormonex—the new concentrated liquid hormone serum responsible for such astonishing results, and the complete story of what this remarkable new serum does. Our 36-year-old laboratory is willing to stake its reputation on the results you will see in your own mirror after 10 days, and send you this regular \$1.00 bottle **FREE**, in order to convert you into a regular Hormonex customer. (Hormonex is now on sale at most drug and dept. stores.)

To get your 10-DAY **FREE TRIAL SUPPLY** of Hormonex, write to us at the address below. Please send 25c in stamps or coin to pay for postage and handling charges.

MITCHUM CO.

Dept. LS-5, Paris, Tennessee

SHOPPING

"National Open" is the five-in-one bar tool which you might present to the golf addict in your family. Designed in the form of a golf club, it is made of metal plated in gold. Trim is black. About 7¼" long, it will pierce a can, lift a cap, unscrew a cork, crush ice and serve as a muddler. \$1 ppd. Jolon, HG10, Fostertown, Newburgh, N. Y.

"Life Preserver" was designed to give long life to nylon stockings. It is a handsomely designed contrivance made of plastic which will wash your stockings in jig time, which will eliminate pulled threads, snags, tears. 11" high, it comes in marble pink, green, blue and tortoise. \$3.98 ppd. P. F. Fleming, HG10, 1202 Commerce Bldg., Houston, Tex.

Bird treat. Our feathered friends are partial to suet especially if it has a streak of lean meat here and there. To hold the suet securely we show the Kepe-Nete feeder. Made of rust-proof aluminum, it is finished in palm-green baked enamel and chrome. Tray is 7" in diameter. \$2.95 postpaid. From H. B. Cowap, HG10, 2423 Ridgeway, Evanston, Illinois.

CANDLELIGHT FLOWER URN

An exquisite crystal accessory for candles or flowers, or most dramatically—both. Done in classic Greek simplicity.

\$5.95 the pair, postpaid

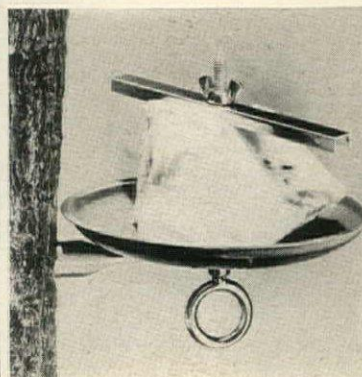
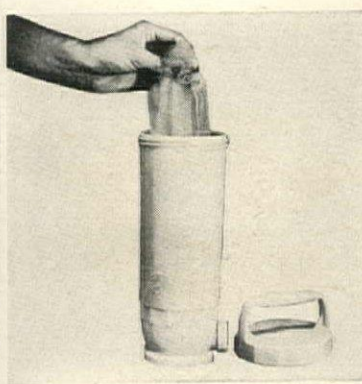
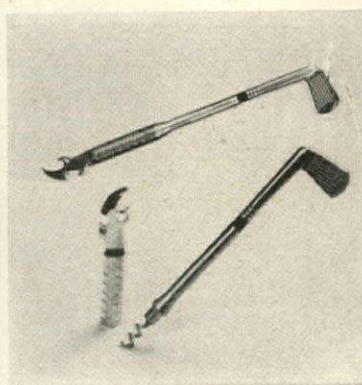
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BURNS TRASH SAFELY OUTDOORS!

End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire dept. 2 bushel model A (21½" x 27")—\$14.95 postpaid. 1 bushel model B (24" x 32")—\$18.95 postpaid. Money back guarantee. Stainless steel models available.

ALSTO CO., Dept. HG-10, 4007 Detroit Ave., Cleveland 13, Ohio



AROUND

Sailmaker's bench. You will enjoy a lifetime of pleasure from the excellent table shown here. It is handmade of solid knot-pine and finished with an antique patina. Note the large drawer, the sturdy legs. Size: 20" x 48" x 16". This is an excellent piece to use in a Colonial room. \$65. ppd. Greenbaum, HG10, 101 Washington St., Paterson, N. J.



Free form design. You will like the sweep of the ash tray shown here. It is made of heavy brass finished on the outside in flat black. The inside is finished in a brilliant gold tone which will not show burn spots. This is the type of ash tray a man likes for his well appointed office. \$4.95 postpaid. World Treasures, HG10, 156 Main Avenue, Passaic, N. J.



Coffee maker. You will be surprised to learn that this handsome porcelain pot will boil four cups of water in less than three minutes. Equipped with an electric unit, it has an insulated base, a safety vent, an off and on switch. 1 1/2" high, it comes in white only. \$3.69 postpaid. Order from Seth & Jed, Department HG 10, New Marlborough, Massachusetts.



Special \$1.00 Offer... Plus 25¢ Postage

GRAND NEW GRAVY BOAT

A fabulous buy at this tiny price. Lovely little gravy boat depicts an old English scene in traditional blue or pink on white ramic background. 3" high x 5 1/2" long with matching attached plate. Ideal for gravy, sauces, melted butter, etc., the added touch for any table setting.



SILVER PLATED LADLE FOR GRAVY BOAT \$1.00
THE SET, GRAVY BOAT & LADLE \$1.95 Plus 25¢ Postage

Send For Free Gift Catalog.

Wynnewood HG 10, Penna.

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Imported HAND CUT CRYSTAL

Clearer crystal, masterfully hand-cut to make your home sparkle. Use the hinged box, trimmed in solid brass, for cigarettes or candy; the vases for flowers or ferns. For yourself, or as gifts that reflect your good taste.

Hinged Box, 4 1/4" x 3" x 3" deep \$14.95

Vases: 8" (illustrated) \$5.98
6"-\$3.98; 10"-\$12.50; 12"-\$17.50
Sorry, no C.O.D.'s. Write for free booklet. All prices postpaid.

HOME TREASURES Dept. G-10
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ANN BLYTH
Star of Warner Bros.
HELEN MORGAN STORY

ANN BLYTH SAYS, "Friends, here's a wonderful personalized gift!"
ANY WORDING—THE MARTINS—EVE AND JOHN
7000 RUBBER SCRAPING FINGERS
COLOR CHOICES: Brick Red, Garden Green, Jet Black, Powder Blue with Ivory Letters.

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

For Christmas, Showers, Birthdays, Weddings, Holidays

\$5.45 ORDER TODAY
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pat. pend.

Send personalized Mitchell Mat with name shown below in _____ color (name one background color only).

Use separate sheet of paper for additional names on your Christmas list

☐ Send C O D. I will pay \$5.45 per mat and small shipping and C O D. charge.

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Los Angeles 65, California

(print letters to be molded in—13 letters or less)

Ship to _____

Address _____

City _____ Zone _____ State _____



STYLE 20

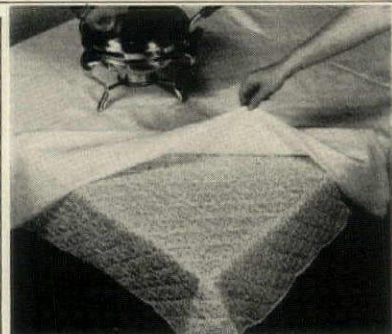
G F N
STYLE 30
MEY
STYLE 40
Ann & Will
STYLE 50
the shaws
STYLE 60

YOUR MONOGRAM
on beautiful pure white cellulose napkins.

Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17" dinner, \$4.95 per box; 13" luncheon, \$3.95; 10" cocktail, \$2.95. 300 combination, \$10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. B

Send for information about our other useful monogrammed gifts.

PALMETTO PRODUCTS, INC.
200 N. W. 5th St.
Ft. Lauderdale, Fla.



STRICTLY BETWEEN YOUR CLOTH AND YOUR TABLE

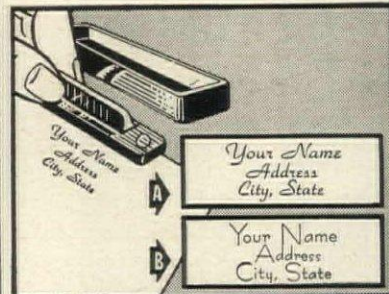
Protection against Heat, Cold, Spills and Stains
This **QUILTED TABLE PAD** is heavily insulated with fiberglass to pamper your fine table. Embossed with a beautiful white and gold flower design, it wipes clean in a jiffy with a damp cloth. Eliminates the nuisance and expense of hard-to-store, cumbersome, rigid table covers. A real space-saver... just roll it into its own plastic bag and keep it handy in your linen drawer.

Sizes:
52" x 52".....\$3.95 52" x 70".....\$4.95
52" x 90".....\$5.95 52" x 108".....\$6.95

We pay postage. Money back guarantee.

frances-morris DEPT. Y

125 ASHLAND PLACE, BROOKLYN 1, N. Y.



Stylized Personal Printer \$1.50

New, distinctive, stylized. This personal printer offers choice of elegant type. Either (A) Park Avenue or (B) Bernard Fashion. Add touch of good taste to stationery, checks, etc. Identifies, avoids delivery errors. Blue plastic case, automatic ink pad. Send name, street address and state (or any 3 lines 25 spaces each). Specify type face, A or B. Also blue or black ink pad \$1.50. Anthony Enterprises, 258 Taylor St., San Francisco 2, California.

Decorate with FISHNET

It's smart and inexpensive with our genuine fish netting! Use it to make airy curtains and drapes—gay table cloths and accessories! Easy to work with, it can be easily dyed to suit your color scheme. 72" wide.

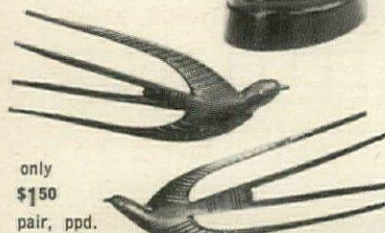
Only \$1.00 per yd. including postage. Money refunded if not satisfied. No C.O.D.'s please.

The Fisherman's Locker
P. O. Box #298, Miami 44, Florida

exciting as a jungle beat
native hand carvings
from
AFRICA

The mysterious beauty of a tribal princess is captured in this striking head, skillfully hand-carved of genuine black ebony, the world's hardest wood. Its primitive strength, classic simplicity make it an excellent choice for any home or office.

7" high, \$650 ppd.
8½" high, \$795 ppd.



From Tanganyika, a pair of graceful flying swallows, magnificently hand-carved 7" wall plaques of black ebony. At this low price, you'll want several pairs... to arrange on a wall, to give for Christmas.



Proud and stately, these superb antelopes are hand-carved of richly grained brown Mvuli wood. Very effective in pairs, here is original art you'll give to someone important. 7" high.

\$395 each, ppd.

Mounted as bookends, as shown, 9" high. \$10.95 pair, ppd.

Write for unique magazine-catalog of imported gifts.

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INTO NEW CAPE, STOLE!**



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SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send dress size and height on postcard. Pay Postman \$22.95 plus postage, when new cape arrives. Or send for FREE style book now! Many different styles to choose from.

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I. R. FOX, 146 W. 29th St., Dept. C-8, N.Y.C. 1, N.Y.

GOLD-DEC-IT



IMPORTED gold lace paper borders and ornaments for decorating Valentines and Xmas gifts plus other projects. Used by designers, church and hospital bazaars. Catalogue contains such items as: glass, plastic, and paper EASTER EGGS unobtainable out of season. Plastic, cardboard and wooden boxes, jewels, matches; other decorative items and SOBO adhesive.

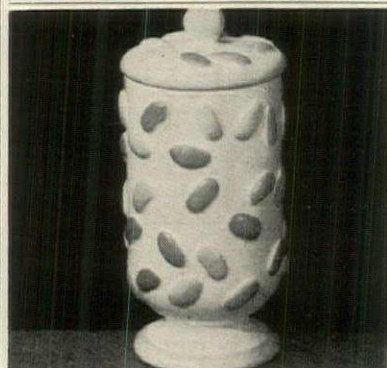
Small Sample of Ornaments \$1.00 pp.

CHARGE OF 25¢ FOR CATALOGUE

(No C.O.D.'s Please)

DOROTHY HARROWER

Dept. HG10 • 119 East 10th St. • N. Y. C. 3



JELLY BEAN JAR
the object of your confections

This charming jar is decorated with a raised design of gay jelly beans in soft assorted colors on a white background. Made of fine porcelain. Superb craftsmanship distinguishes this import. Use it for bonbons, nuts or what-nots. Seven inches high. You'll want several for groupings, decorative accents. Ideal for gift. Satisfaction guaranteed or your money back.

No C.O.D.'s. Send check or money order. N.Y.C. residents add 3% sales tax.

Catalogue on request.

\$1.50 ppd.

Nan Lesser
320 Fifth Ave., New York 1, N. Y.



**JAYNE MANSFIELD
HOT AQUA BOTTLE**

Wow! Dig this glamorous hot water bottle. Jayne Mansfield in miniature. Scale 1/3" to 1". Made of pink vinyl, 22" from head to toe. So bring on those Arctic nights! \$5.98 Postpaid.

Free Catalog of Light-Hearted Gifts.

the GAME ROOM

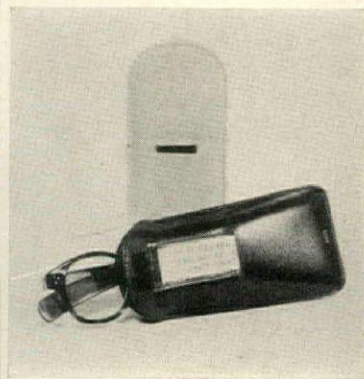
1538 Connecticut Ave., Washington 6, D. C.

SHOPPING

The welcome mat will add warmth and hospitality to your entrance hall. It is hand hooked and neatly lined. The background is made of a textured beige cotton, the border and center design is worked in brilliant multi-color. 36" x 18", it is \$3.98. The matching chair pad (16" x 15") is \$1.50. Add 35c. Foster House, HG10, 430 S. Jefferson, Peoria, Illinois.



Perfect protection. You should carry your eyeglasses in the foam-rubber-lined case shown here. The outside is made of fine leather. For the men on your gift list you might order several in black or brown. For the women the case comes in red, black or white leather. \$2.95 ppd. for either case. From Frances-Morris, HG10, 125 Ashland Place, Brooklyn, N. Y.



Automatic fountain. The vase of flowers shown here is used to illustrate the water spray produced by "Floral Fountain." Made of plastic and rustproof metal the fountain is powered by four flashlight batteries (not included). The six-foot waterproof cable connects the pump with the battery box. \$8.30 ppd. Interior Trends, HG10, 56 Underhill, Brooklyn, New York.



**EXECUTIVE
LETTER TRAY**

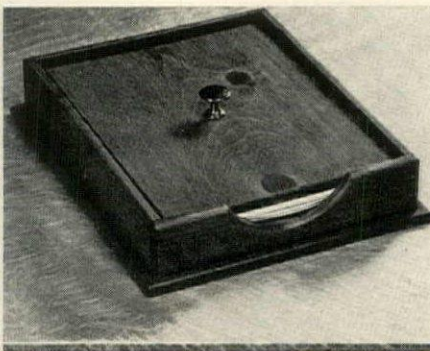
\$5.95

Postpaid

An attractive and indispensable addition to your home or office. Handmade of pine, complemented by a brass knob, and finished in Early American style; this tray makes a distinctive gift for the discriminating man or woman. 11" x 13" x 3". No COD's please. Guaranteed, of course. Send check or money order.

Exclusively by

The Woodpeckers
Box 190, Oxford, Ohio



HERE'S THE BEST GREETING CARD BUY YOU CAN MAKE!

**Personalized PHOTO
CHRISTMAS CARDS**

Complete with envelopes

25 for \$1

This year say "Merry Christmas" the friendly "personal visit" way! Send your own favorite PERSONALIZED picture of family or loved ones.

Here's all you do: Simply send your order with your favorite negative or photo. (If negative is not available send 50¢ and photo for a new negative.)

FREE SAMPLE! See before you order! Send negative, return with double weight deluxe sample and new 1957 designs. NO OBLIGATION. SATISFACTION GUARANTEED!

*One sample per customer. No free sample after December 1st.

PHILIPS PHOTO CO. Dept. HG, Irvington, N.Y.



Please add 35¢ to cover postage and handling
Limited Trial Offer. 1 order per customer.

AROUND

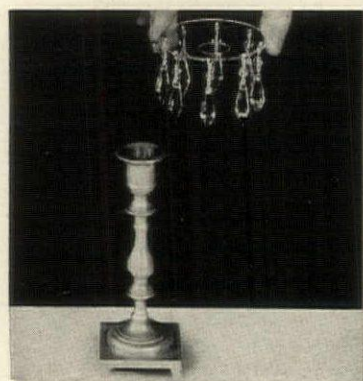
Toll the bell to round up the guests, the children when dinner is about to be served. Toll it to summon someone to the telephone. We show a fine quality brass bell which has a mellow peal, and is treated to resist tarnish. The bracket is made of a black finished pony shoe. Note the rawhide bell pull. 6" x 5". \$6.95 ppd. Cape Cod Cupola, North Dartmouth, Mass.



A clear complexion is everyone's goal. To help you achieve this ambition The Mitchum Company has developed a treatment called "Integrated Therapy." It consists of two steps: the use of an ointment daily and a capsule containing a medically approved formula which you take in the morning. \$6.20 postpaid. Mitchum Co., HG10, Paris, Tenn.

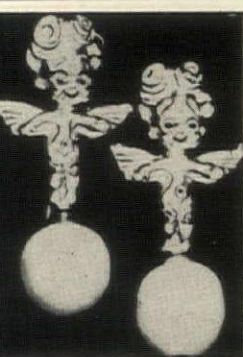
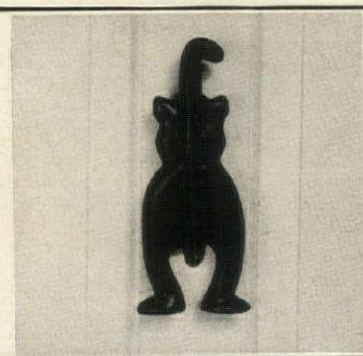


Metamorphosis: your plain Jane candlesticks into sparkling beauties. Do get a set and deck your unadorned candlesticks. One set consists of: imported crystal bobèche and eight brilliant prisms. Prisms are 3½" long. \$2.25 for bobèche with prisms; \$4.50 for two sets. Get several! Ppd. Order from Paulen Crystal Co., 296 Broadway, N. Y.



BACK DOOR KNOCKER.

This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7" high, it mounts easily with two wood screws which are included. \$4.75. In solid brass it is \$6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. HG, Nashville, Tenn.



ANGEL EARCLIPS

\$3.95 You are an angel—and so you'll look—wearing these charming earrings, originals by Paul Klepa. Golden angels standing on beautiful French baroque simulated pearls. Matching bracelet \$3.95, necklace \$2.95. add 10% Fed. tax

the stone house

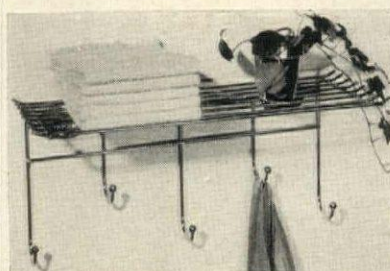
9053 Nemo Street, Dept. A
Los Angeles 46, Calif.



Cultured PEARL \$1.00

with Golden initial on 15" necklace. 3 for \$2.75.

Write for FREE 24-page jewelry catalog

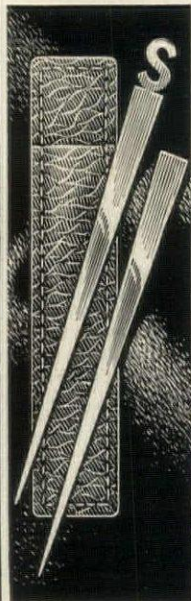


BRAND NEW BATHROOM VALET!

Need extra space in the bathroom for bathrobes, pajamas, negligees or towels, another shelf for extra towels, for shampoo, bathsalts or bubble bath, a colorful planter? **BATHROOM VALET** provides all this! Gleaming, chrome-plated bracket measures 18" long, 8" high, 8" from front to back, holds securely to any surface with adhesive included; no damage to walls from screws or nails! Shelf is removable. A sturdy Valet to keep your bathroom neater! **\$4.95 postpaid.** Ask for Free Gift 'N Gadget Catalog!

Meredith's, Evanston 22, Illinois.

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who has
everything

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TOOTHPICK**

IN ITS OWN
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TAX INCLUDED†
ACTUAL SIZE
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Portland 12, Oregon

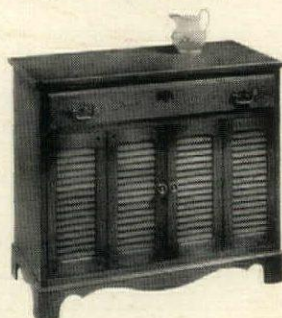
America's Finest Early Americana

CHERRY BEAUTIES



LADY'S DESK \$168.

Rare elegance in a writing desk in brown antiqued cherrywood! The writing bed is in top-grain leather. The brass pulls are beautifully chased. A Greenbaum Brothers masterpiece! 34"W, 21"D, 39½"H.



**LOUVRE DOOR
CHEST SERVER \$150.**

Louvre doors give this all-purpose piece an unusual charm. Wonderful in foyer, living room, dining area. Chased brass pulls. Antiqued brown cherry. 36"W, 17"D, 31"H.

We Pay Shipping.
Send Check or M.O.
No C.O.D.'s Please.

Send 25c for lavishly illustrated 40p. catalog of America's finest Early American furniture. **SATISFACTION GUARANTEED.** DEPT. HG1057

Greenbaum Brothers

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Liquid Plastic Finish

Refinishes and beautifies new and old floors, furniture, linoleum, boats with one coat. Eliminates waxing. Insta-Dri clear gloss finish, suitable for interior or exterior, dries in minutes—lasts for years. Resistant to alcoholic beverages, hot water and detergents. Brush it on right from the can. 1 qt. **\$2.95 ppd.**

Insta-Products

Box 3203, Baltimore 28, Md.



50 INFORMALS • 50 ENVELOPES

Flower Print Informals

Each box of 50 contains an assortment of 5 different prints. Each one is an authentic antique print, and each is beautifully reproduced in full colour. They are printed on the best quality paper, and they are sure to add an attractive and distinctive note to your correspondence.

Send this coupon with your remittance to Flower Print Informals, Box 1296, Stamford, Conn.

Please send me _____ boxes of 50 Flower Print Informals at \$2.50 each

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HG-1057

20" WINGSPREAD
Early American
**GOLDEN
EAGLE**
\$1.95

Plus 25¢ Postage

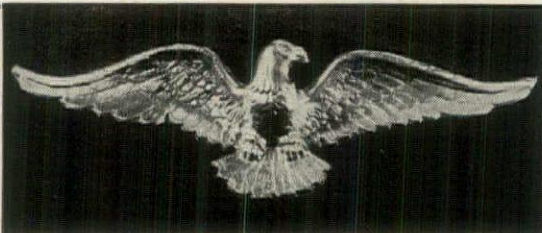
Pa. Residents Add
3% Sales Tax

Have you ever seen such a wonderful value? This handsome Golden Eagle is made of washable, chip-proof, crack-proof, high-impact plastic and it is so beautifully finished in soft golden metallic-like tones that no one will ever guess that it isn't cast in metal. Designed to brighten a darkish room he will add a finishing touch in a living room over a mantel or in a hallway. Has contour backing with a hanging bracket and measures a full 20" wide from wingtip to wingtip.

Send For New Free Gift Catalog

PAGE & BIDDLE

21 Station Rd., Haverford HG10, Pa.



New "CHAIRSIDE" RECORD BROWSER



Holds 125 long-play albums. Open front, full view, invites "flipping-through" records from your favorite easy chair. "Files" collection alphabetically! Sturdy, black wrought iron, holds albums upright so they can't fall out. 19" H., 14" W., 22" D.; vinyl tips. Please remit \$8.95 with order. Fully assembled, shipping chgs. collect. **AIR-MAIL MONEY BACK GUARANTEE!**

\$8.95

©LESLIE CREATIONS Dept. 2144, Lafayette Hill, Pa.

Please send me _____ Record Browsers @ \$8.95

I enclose _____ Check _____ M.O.

Name _____

Address _____

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FREE!
24-PAGE
RARE MOUNTAIN FOODS
CATALOG

24-Page colorful gift booklet with dozens of unusual high altitude grown food gift suggestions for friends, families, business associates! Features stringless nut flavored Colorado Pascal Celery; rare mountain cheeses; crisp mile high orchard fruits; fresh caught, pan ready Rainbow Trout; smoked Turkeys; Smoked Trout; PLUS rare imported items, never found in regular stores. **MAIL COUPON BELOW!**



ORDER NOW!
Green Bros., Colorado
PASCAL CELERY

Personally selected crisp, stringless, nut flavored, creamy white, unmatched flavor and quality. 12 large stalks. Perfect delivery guaranteed anywhere in U.S. . . . **\$5.75**

Send Names, Addresses. We do the rest.

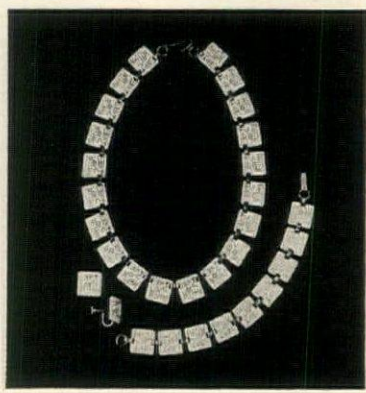
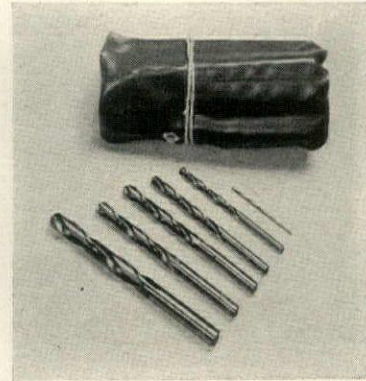
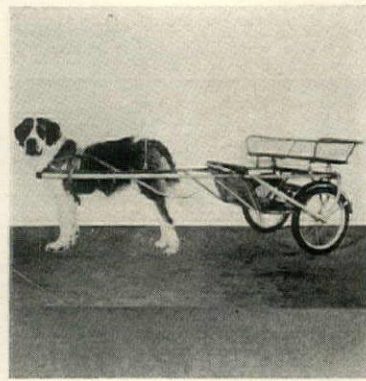
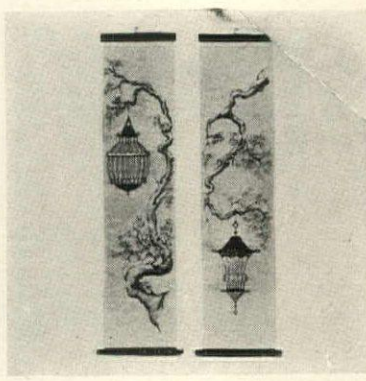
THOSE GREEN BROS.
1556 Market St., Denver 17, Colo.
Please send colorful 24 pg. Mountain Foods and other gifts booklet to:

Name _____

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SHOPPING

Bird cages make delightful decoration. If you can't find the kind you want why don't you compromise and use the pretty "bird cage" prints shown here. The designs are hand printed in black and gold on white parchment. Top and bottom frames are walnut finished with brass. 7½" x 24". \$3.95 a pair. Ppd. Order from Sandra Lee, 1201 Maple, Glendale, Cal.

A cart and harness for a sturdy dog will bring pleasure to your children. We show one here which is beautifully made of tubular steel, cypress wood and fine metal. Note the chrome finished wheels and fenders. 22" x 32" x 30". \$88.75. The top grade leather harness is \$18.75. Measure dog at withers. Exp. coll., tax incl. Pearson's, 305 Streeter, Muncie, Ind.

The drill set will bewitch the home handyman. It contains twenty-nine drills especially made for speed. Precision ground of alloy steel the drills come in sizes by sixty-fourths from ¼" to ½". \$6.49 ppd. You may order these with turned down shanks to fit ¼" drills. \$8.95. Both sets come in a sturdy pocket roll. Scott Mitchell, 611 Broadway, N. Y.

Belgian import. The pert, faced doll shown here conceals a lighting fixture. Beneath the taffeta gown are a socket and cord! 17" high, the doll has a hand-painted china face. The dress is decorated with lace. Dress colors: light blue, yellow, pink or red. Trimming is black. \$4.95 ppd. for one; \$9 ppd. the pair. Suburban Prod., Box 6531, Philadelphia, Pa.

Cloisonné jewelry. This attractive handmade jewelry is imported from the Orient. Small metal discs covered with white enamel embellished with gold are used to make the earrings (\$1), the bracelet (\$4), and the choker (\$5). You will enjoy wearing this set with both sweaters and blouses. Ppd. Tax incl. Lawrence, HG10, 244 California, San Francisco.

AROUND

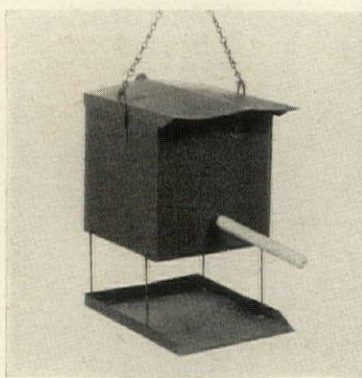
An interesting print to frame is this one of a cross stitch sampler. It carries a famous motto or saying of a classic literary person such as Pope, Defoe or Longfellow. The set of four prints is modestly priced at only \$1. Postpaid. Any 9" x 12" frame will be suitable to use. Order from Vogue-craft, Department HC9, P. O. Box 27648, Los Angeles 27, California.



Habitant slipper. This is the cosy house slipper which is such a favorite in Canada. The moccasin is handmade of fine saddle leather lined and cuffed with cream white shearling. It comes in sizes for both men and women. 4 to 13. Do give a pair to every member of the family. Tan only. \$9.95 plus 35c postage. Fellman, HG10, 49 West 43rd Street, New York 36.



Sky Diner. This is a revolutionary bird feeder. It holds five pounds of seed in the green finished metal house. When a bird alights on the wood perch a sprinkling of seed sifts onto the metal tray because the perch acts as a pump handle. In this way the squirrels are foiled. 7" x 7" x 11". \$9.95 ppd. Helen Hume, HG 10, 584 South, R.D. 1, Bradford, Pa.



Regency accent for black tie evenings: the silk brocade cummerbund. This is an accessory a discriminating man will like. The colors are masculine and handsome. Re-enforced with a fabric which prevents buckling or rolling, the cummerbund will stay in place. Fitted with elastic, it suits all waists, \$25 ppd. de Moleyns, 59 E. 54th St., N. Y.



Custom mail box. This handsome box will add distinction to the house or to the driveway. Adaptable for either post or house mounting, the box is entirely handmade of heavy copper. The lid is strapped and hinged. Overall size: 15" x 6" x 6". Consider this as a gift for a new house owner. \$30 ppd. Taylor Craft, 26 Vedder St., St. Augustine, Fla.



King of The Circus . . . Everybody's Favorite!

WILLIE THE CLOWN

\$3 postpaid

Created by the famous Emmett Kelly for the never-ending delight of young and old—everybody's favorite clown! Realistic makeup, his facial expression perfectly captured for your little circus fans! His 16" unbreakable plastic body is dressed in colorful, removable coat and trousers with safety pin fastening! He's a 3-ring circus all by himself! Order today for gifts!

Ask for FREE Gifts 'N Gadgets Catalog
MEREDITH'S
of EVANSTON 22, ILLINOIS

MONOGRAMMED CASHMERE TIE & MUFFLER

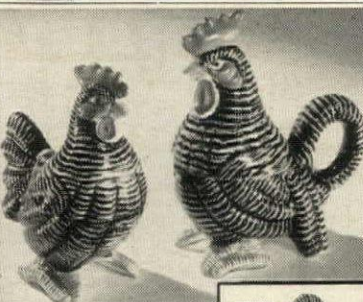


Custom made, 100% Cashmere tie, beautifully silk-lined; luxurious self-fringed muffler; each with his 3-letter monogram. Aristocrat of all haberdasher's wares . . . will be worn with the pride of possession. Exclusive with us. Specify navy with silver gray monogram; brown with ivory monogram; gray with black monogram. Specify 3 initials in order desired. Satisfaction guaranteed.

P 159A—Tie—\$6.95 postpaid
P 159B—Muffler—\$9.95 postpaid

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Shop the Armchair way—
DOWNES & CO.
DEPT. 1492, EVANSTON, ILL.



4-Pc. ROOSTER TABLE SET

These barnyard birds are exquisite when roosting on your table. But they perform a real service too. Tops are salt & pepper shakers; bottoms are a sugar bowl and creamer. Almost 6" tall. Of full-glaze imported porcelain hand-painted in black and white with bright red combs. Remarkable value.

ONLY \$225

per set postpaid
Order 3 sets only \$6.00 postpaid
NO C.O.D.

Write for FREE Catalog.
DRESDEN ART, Dept. K-101
169 W. Madison St., Chicago 2, Ill.

ON SALE!

FLOOR TO CEILING POLE LAMP

12.99

For the contemporary "custom" look! Slim, sturdy metal pole that adjusts floor to ceiling, 7' to 9' feet high. Spring tension for snug, secure fit. Three bullet-shaped light diffusers with individual switches . . . swivel them to solve all your lighting needs! Pole in black, cocoa or turquoise, with matching or brass shades. Value to \$40.

TO ORDER: \$5 deposit for C.O.D. Shipped freight collect, Calif. resid. add 4% state tax. Specify color.

the akron
4377 SUNSET BLVD., LOS ANGELES 29, CALIF.

Newest!
Smartest!
Cleverest
Gift
for Any
Occasion!

Personalized "Ball & Chain"

WITH LOVE
BALL & CHAIN
Betty

FOR HIM OR HER! First time offered! Will bring smiles and happy memories for years. Amusing and useful as a Key Chain-Bracelet-Belt or Car Visor Ornament. Gleaming black lacquered ball; bright non-tarnish Rhodium finished chain and inscribed medallion. Send check or Money Order. Money Back Guarantee.

\$2.95 P.P.
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419 Ninth St. South (B)
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☐ Happy . . . Anniversary from your Ball & Chain (No.)
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Colorful Ceramic Bathroom Decorations

Pretty deep sea mermaids with green swishy tails "swimming" gracefully among floating pastel bubbles—delightful deep sea fantasy in the right spot. Order several today. Satisfaction guaranteed or money back.

\$1.95

plus 25c postage

FREE!
Christmas
Gift Catalog
In color—
write for it!

*Helen
Gallagher*

413-A10 Fulton St., Peoria, Ill.



Heirloom Sport Shirt

of Imported English Chamois

A luxurious, finely-tailored shirt with the lush, soft feel of smoothest English Chamois... the featherlight durability of fine British leather. In windy cold or at fireside — it actually breathes for dry warmth and comfort. Convertible collar, pearl button. Cleans easily, holds natural color and shape for life.

Men's sizes 36 to 46; Ladies' 10 to 20.

\$45.00 postpaid
Satisfaction Guaranteed

More unusual sportswear in our 1958 Catalog.

Cannoll Reed Ski Shops
59 Main Street, North Conway,
New Hampshire



Room Air Deodorizer

Free yourself from the offensive odor problem this beautiful and trouble-free way. Available to you now is the highly effective room air deodorizing chemical formulation, BAN-O-DOR, and the beautiful art-piece SILENT-SENTRY Dispenser. Designed along the basic lines of the cube and triangle to add to the decor of any room. Made from ceramics. Measures 3 1/4" x 3 1/4" x 6 1/4" high. A felt pad is cemented to base. Choose either jet Black or snow White base with spire generously spattered with Genuine 22 Karat GOLD. One filling lasts months, and re-fills are available. Lightly perfumed with a delightful new scent. Makes a beautiful and useful gift. Visually packaged. Satisfaction Guaranteed.

WRITE FOR FREE LITERATURE OR
SEND \$4.50 FOR YOUR DISPENSER
AND 6-OZ. BOTTLE OF BAN-O-DOR
POSTPAID.

THE T. H. GREENWOOD CO.
DEPT. B, NORTH HILLS, PENNA.

CARVED BIRDS

Adorable little carved birds for those who like the unusual in decorations. Use to perch on lamp shades and to enhance any floral arrangement. Each hand-carved and brightly colored, with hook for attaching. Six to a set... 2 each of 3 sizes. 1 1/2", 2", 3" long... **\$1.25** ppd.



HAVE THAT YOUTHFUL LOOK



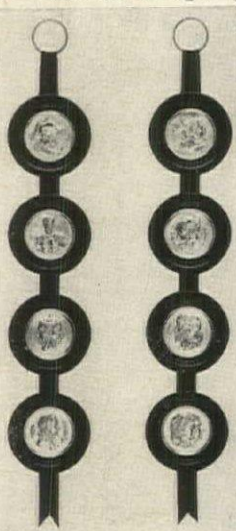
The smart way women guard their youthful beauty! 3-Purpose Facial Strap supports sides of face, forehead, as well as chin. Help prevent, as well as CORRECT ugly facial sag, double chin, disfiguring age lines on face and neck. 15 minutes a day should show an improvement. Wear all night and in a short time you'll be amazed by the way the years seem to disappear. Comfortable, washable, guaranteed, **\$3.95**

HUSS BROTHERS

800 N. Clark, Dept. A-1, Chicago 10, Ill.

Medallion Ribbon Drops

Medallions, the latest decorator motif, combined with ribbon drops, the newest wall accessory. Whether for entranceway, or to accent a large portrait or mirror, these are excellent. Gold-plated medallions set in round black frames mounted on 1" grosgrain ribbon. Overall length 24". Guaranteed to please.



Ea., **\$2.50** ppd. 2 for **\$4.89** ppd.

Send For Free Gift Catalog

THE EASTERLING COMPANY
1227 LOYOLA, DEPT. A-2, CHICAGO 26, ILL.

EXCITING GIFT IDEA!

TV "DIAL-IT" SALT & PEPPER SET



\$1.25
each

No. C.O.D.'s please

Send for free catalogue of many wonderful new novelty and gift ideas for you!

If it weren't so petite, you'd swear it's a real tv set. But turn the set "on": up pops the salt-shaker, up pops the pepper-shaker, right out of the cabinet-top. After you use them, turn the set "off", and the shakers slide back flush with the top. You can insert a photo in the screen for a completely personalized set. Comes in attractive gift box.

EVERGREEN STUDIOS

Dept. 206

Box 846

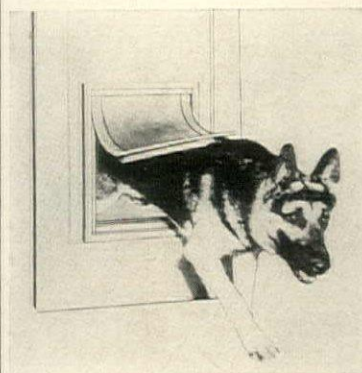
Chicago 42, Ill.

SHOPPING

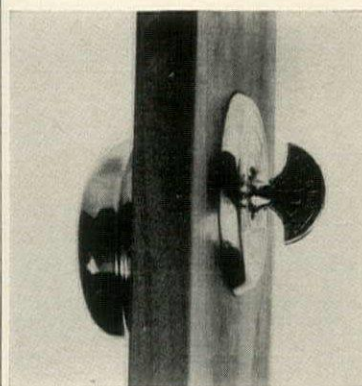
Fine attachment for your post lantern: the name plate shown here. It is made of aluminum finished in black and marked with white letters. Note the cunning "bird house" decoration. Bracket is black finished wrought iron. **\$18.50** for plate and bracket. Add 30c for each letter in your name. Ppd. Hagerstrom Studio, Dept. HG10, Wheeling, Illinois.



A dog's life will be carefree and comfortable if you will install the "Pet-Dor" in one of the entrance doors. Easy to place in position, this clever door is made of wood and Neoprene. It is draft proof and will not injure your pet. **\$14.75** for standard size; **\$19.75** for large size. Postpaid. Order from Johnson Pet-Dor, HG10, P. O. Box 186, Laguna Beach, Calif.

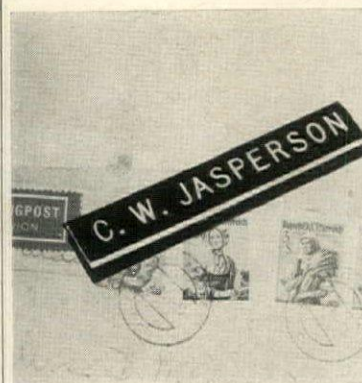


On the Continent you will see this bell attached to many entrance doors. Made of solid brass and iron, the bell is easy to attach with the screws which come with it. Escutcheon and key should be fitted to the outside of the door; the bell goes on the inside. Diameter: 2 1/2". **\$2.50** postpaid complete. Order from Ireton Farm, HG10, Zionsville 3, Penna.



Modern paperweight.

The clean contrast of black and white makes this desk appointment proper for a man's desk. Made of the new plastic Caronite, it is finished in black with engraved white letters. 3 1/2" long x 3/4" wide. If you wish you may order it in brown and white. **\$1.50** ppd. International Industries, Box 509, Culver City 69, California.

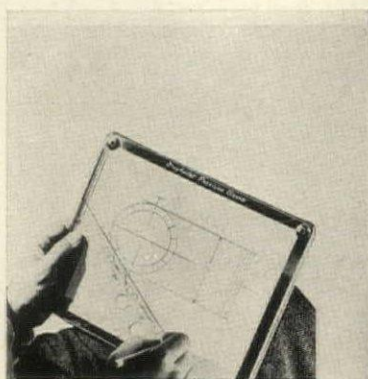


Milk glass lavabo. Here is dramatic note for your entrance hall. The opaque white glass urn is 10 1/2" high, is fitted with a chrome-finished metal spigot. The basin is 9 1/2" wide and will hold an important arrangement of plants and vines. The set is reasonably priced at **\$17**. Postpaid. Order from Charlotte Thomas, Dept. HG10, Sewell, New Jersey.



AROUND

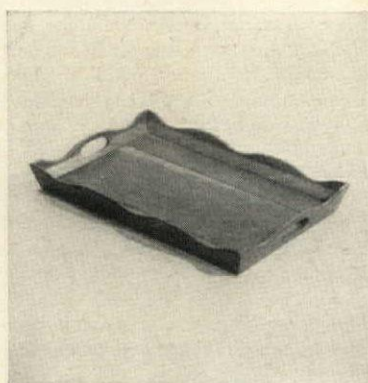
"**Graphostat**" is an excellent portable drawing board which will delight so many people on your gift list: college students, draftsmen, engineers. Made of Polystyrene, it is fitted with two transparent plastic triangles, with springs to hold standard size (8½" x 11") paper. \$4.95 plus 50c postage. Leslie Creations, Dept. HG10, Lafayette Hill, Pa.



Cherub sconce. You will find this cast aluminum sconce an attractive addition to almost any room. Beautifully detailed, the cherub is finished in flat black, white, pink or gold. The candle-cups are made of brass. Over-all length is 16½". \$8.95 for one sconce; \$17.50 for the pair. Ppd. Order: The Coronet Co., HG10, Box 2957, Providence, R. I.



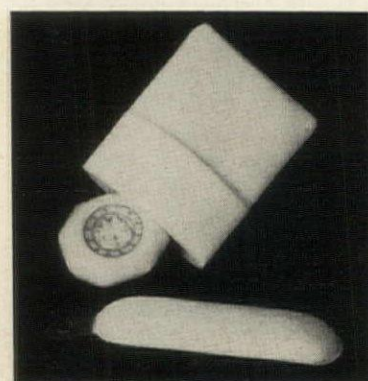
Gallery tray. Everyone needs a capacious tray like the one here. Made of cherry wood, it is beautifully finished and expertly balanced. The gallery is gently scalloped, the handles are sturdy. Overall size: 21" x 13½". It is finished to resist moisture, oil or alcohol. \$8.95 ppd. From Roddis Plywood Corporation, Department HG10, Marshfield, Wis.



Fabled fish. The free-form plaque shown here is made of grained wood finished in coral, black or green. It is decorated with ceramic fish which have jeweled eyes and gold color markings. A real sea horse and star fish add marine atmosphere to this attractive wall decoration. \$3.95 ppd. Order from "The Fisherman," HG10, Box 125, San Clemente, Cal.



Plastic sponge is delightful to use. Try the "Sudsy Rub" if you want to enjoy a refreshing bath. It is a case which holds a cake of soap. When wet it creates a bubble-like lather. \$1 for four. The lint brush does an efficient job on suede, felt and wool. It can be washed in warm water. \$1.50 for 3. Ppd. Craft Plastic Products, 2139 W. North Ave., Chicago.



Buy direct from factory—SAVE 1/3



Dixon's is shipped right to your door saving you all middleman costs—made of fine woods with full molded foam rubber construction and full-bodied mar-resistant finish.

Exclusive! Dixon's upholstery is changeable—an exclusive tension-clip principle allows you to replace worn covers by yourself in minutes. Dixon's is not sold in stores so write for catalog today.



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COMPLETE LIVING ROOM ONLY \$444.30

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FACTORY SHOWROOMS—7232 BISCAYNE BLVD., MIAMI, FLA., ELLICOTTVILLE, N. Y.



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Finest made in the United States ... now available in standard panels at our low, low prices!

Made of clear white pine with a glued cope and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 3" in height. Easily installed with just a screw driver.

HARDWARE: Includes knobs, hooks, interpanel hinges and hanging hinges, complete with screws enough to install 2 per opening panel, \$1.40—4 per opening panel, \$2.10.

Send check or M.O. with specifications. No C.O.D.'s—shipped express collect. Custom made shutters also available—send us your measurements for free estimate.

HEIGHT OF PANEL	6"	7½"	8"	9"	10"	12"	15"
18"	\$2.40	\$2.50	\$2.60	\$2.70	\$2.80	\$2.90	
21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00	12.00	13.50	

Manor House Shutters—21 Maple place—freeport, n.y. Dept. X-7



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Seven Seas Industries—A free catalog of imported Christmas ornaments, men's and boy's clothes valets, and personalized gifts. Seven Seas Industries, The Red Wing Building, New Hyde Park 3, New York.

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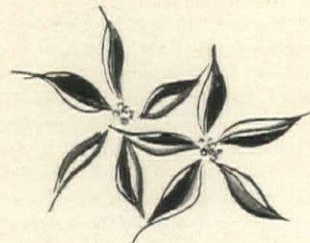
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The Perfect Hand—Unusual imported and domestic playing cards. Exquisite Spanish, Austrian designs. Other interesting ideas for bridge hostess. Bachelor House, Box 5886-A, Bethesda 14, Maryland.

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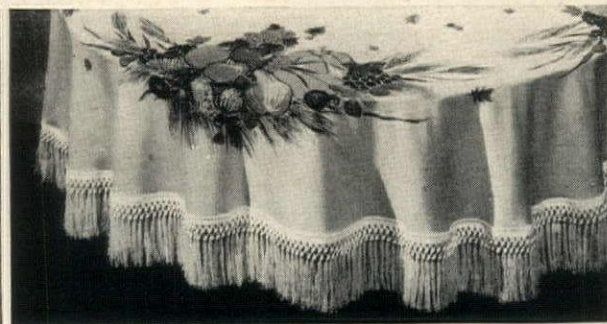
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Set your table for Autumn's informal suppers, after the game parties, and family get togethers with this Harvest Home Tablecloth. Colorful as the autumn season, inviting as an open fire on a cool Fall evening—ideal for Thanksgiving, too! Fruits of the harvest are reproduced in muted, warm, washfast colors on lustrous beige cotton-rayon background. Rectangular cloth hem edged, round cloth deeply edged in white cotton fringe.

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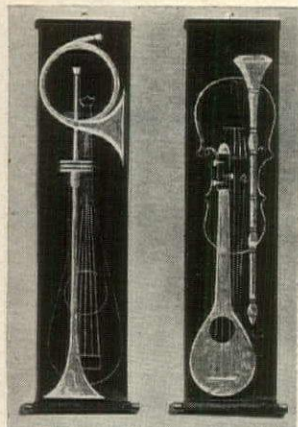
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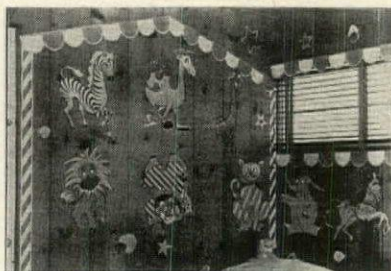
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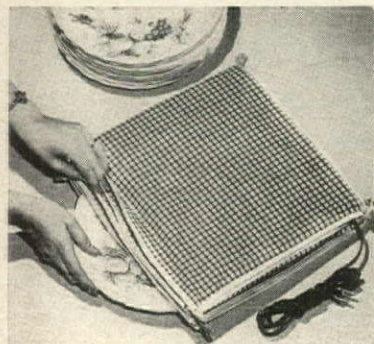
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Thirty-Two Page Catalog showing lovely tablecloths, linens and other fine fabrics. Send for this wonderful free catalog and be delighted. Ward Phillips, Carpentersville, Ill.

New Unusual and Personalized Ideas for gift giving and less-work-at-home. Free thirty-two page catalog on request. Geneva House, 670 N. Michigan Ave., Chicago, Ill.

A Real Buying Spree can be had with this catalog, featuring gifts and gadgets, plus many houseware items. Laurie & Co., 507 Fifth Ave., New York, N. Y.

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Mile High Table Delicacies—Colorado pascal celery, rainbow trout, high altitude fruits, nuts, turkeys, etc. Those Green Brothers, 1556 Market St., Denver 17, Colorado.

Quix Golden Timesavers—your own seals, ribbon labels, stationery, place mats, napkins. Loomis & Co., Dept. HG, 145 High Street, Boston, Mass.

World-Wide Dolls—authentic native costume dolls from abroad all featured in a fascinating sixteen-page catalog. World-Wide Dolls, Greenvale, N. Y.

Merrill Ann Creations—jewelry, home accessories, altogether in a free catalog, "Selected Gifts for Your Home". Merrill Ann Creations, 3601 Kingsbridge Avenue, New York 63, N. Y.

Thirty-Six Pages of your personal Chicago shopper featuring gifts, household gadgets. Huss Brothers, 100 West Chicago Avenue, Chicago 10, Illinois.



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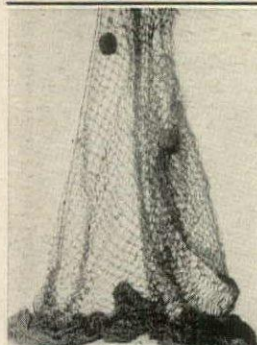
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Gifts of Distinction are found in the pages of this catalog. Jewelry, Royal Staffordshire and many practical kitchen gadgets are among the items featured. The Artisan Galleries, 2100 N. Haskell Avenue, Dallas 4, Texas.

Something for Everyone can easily be found in this fifty-two page catalog including novelties, toys, jewelry, appliances, housewares and stationery. Evergreen Studios, Box 846, Chicago 42, Ill.

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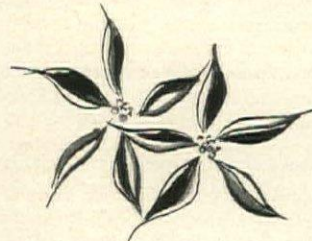
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Jewelry, Fashion Accessories, decorative accessories for the home and many other beautifully pictured items. Frances-Morris, 125 Ashland Place, Brooklyn 1, New York.

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Antique Furniture—Catalog of cast iron and aluminum furniture. Antique Iron Craftsmen, Dept. HG, 2500 North 27th Avenue, Birmingham, Alabama.

Inactive & Obsolete Silver Patterns—The Julius Goodman price list—500 inactive and 100 current silverware patterns from one of the world's largest silver dealers. Julius Goodman & Son, Dept. HG, Memphis, Tennessee.

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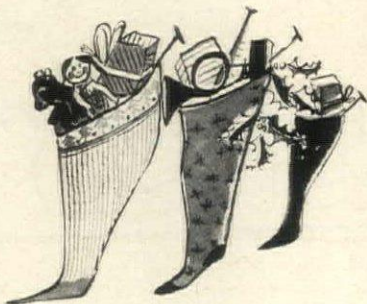
Cast Iron Lawn Furniture—Catalog of furniture manufactured by 25-year-old company. J. F. Day & Co., Dept. HG, 1901 Fourth Ave., South, Birmingham, Alabama.

Ceramic Giftwares such as salt and pepper shakers, cruet sets, planters, figurines as well as the usual household gadgets. All beautifully displayed in this striking catalog. Dresden Art Works, 169 West Madison Street, Chicago 2, Illinois.

Genuine Furs for Dolls which little mothers can now pamper their dolls with, also hats, pompons and muffs. Niresk Industries, 2331 North Washtenaw Ave., Chicago 47, Ill.

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Canoga Farms Gift Catalog—Twenty page full color catalog. About 100 attractive gifts of California Tender Moist fruits. Prices start at \$1.35. Vaca Valley Orchards, Encino, Calif.



Twenty-Four Pages in Full Color. Personalized gift items. Christmas catalog. International Industries, Box 509, Culver City, Calif.

Twenty-Four Pages in Full Color of personalized gift items. Christmas catalog. Regal Labels, Regal Building, Mar Vista 66, Calif.

Gift Catalog in Color—Jewelry, hand-crafts and unusual items. Miller's Curio Shop, 256 East Congress, Tucson 1, Arizona.

Imports. Unusual Gifts. Toys. Bowman's, 2477 Lombard St., San Francisco 23, California.

Home Fashions—Covering bedspreads, draperies, and home fashions. 10c. Colten's, Dept. HG, 1351 Beacon St., Brookline 46, Mass.

Make Every Room Smell so Clean with an odorizer, catalog also features many other articles. Dorothee Products Company, Needham Heights 94, Mass.

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Ant Palaces—A fascinating living world of 75 live California harvester ants. Ant World, Dept. GC, 1203 Stanyan, San Francisco 17, Calif.

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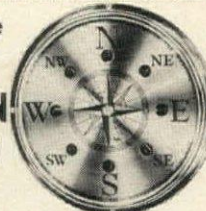


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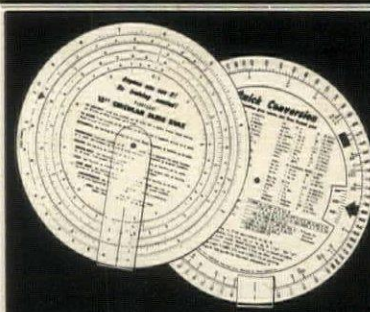
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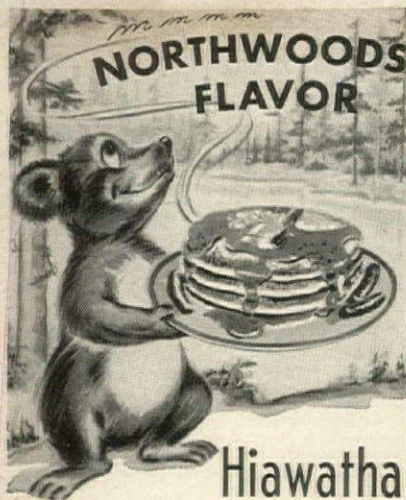
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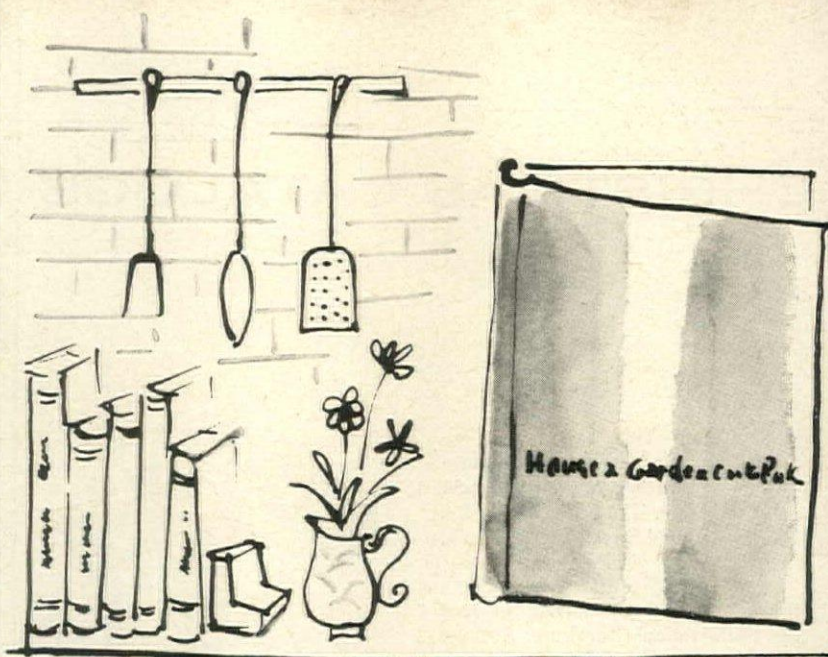
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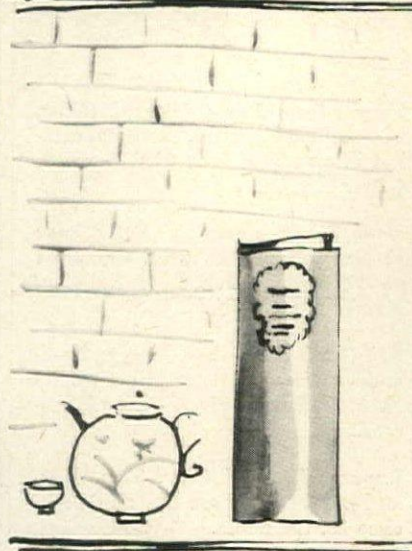
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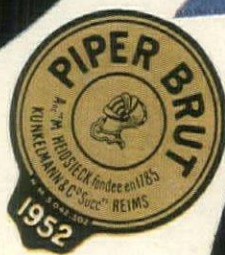
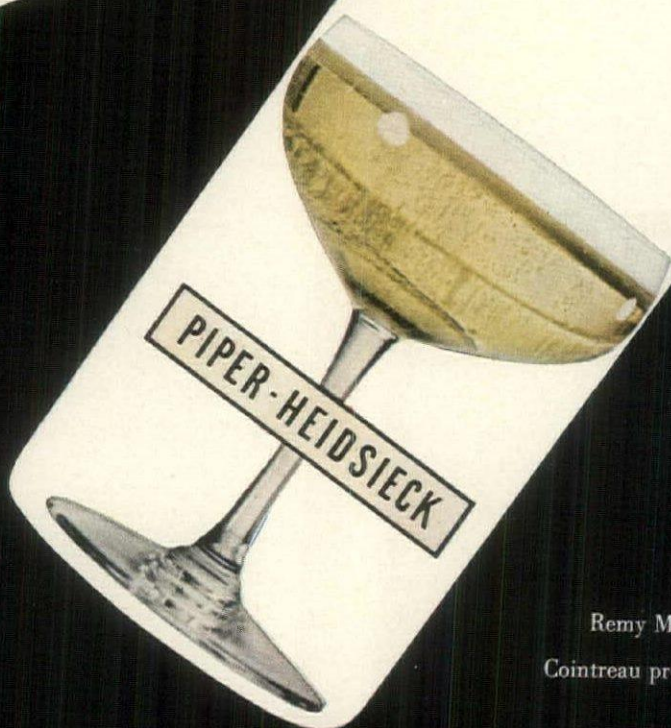
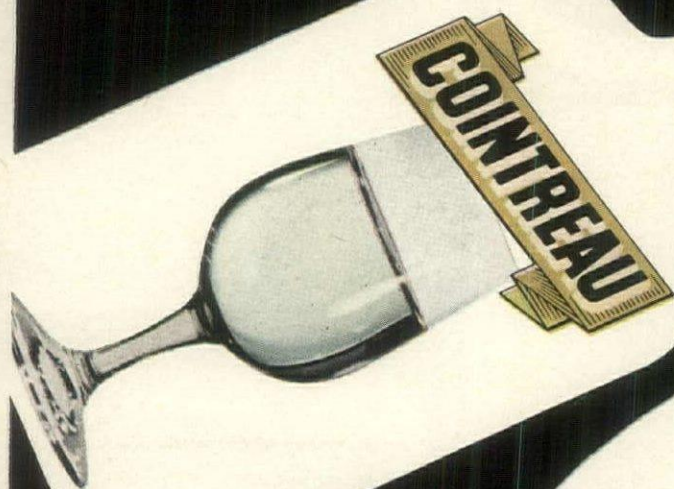
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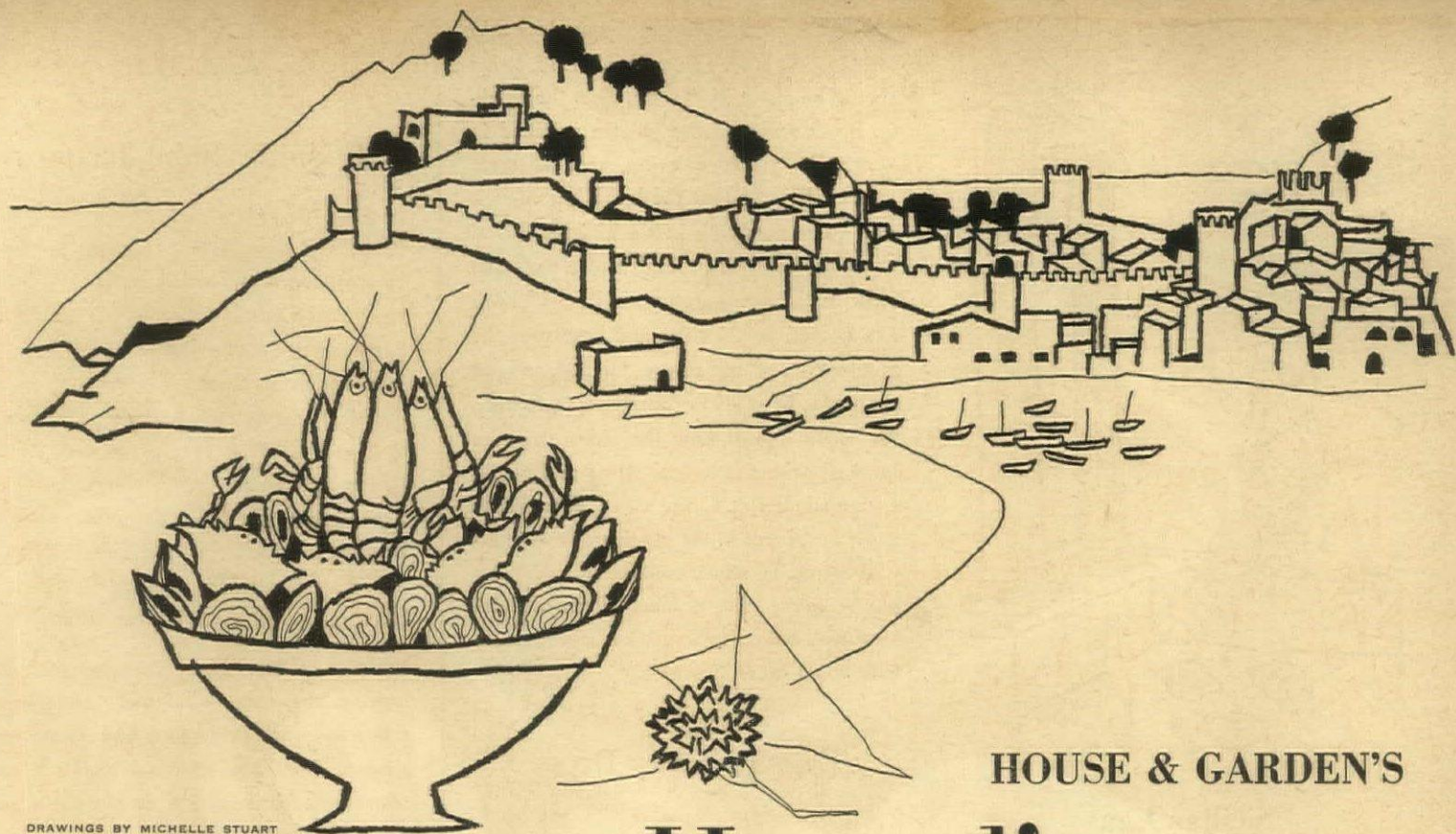
Hors d'oeuvre Cook Book



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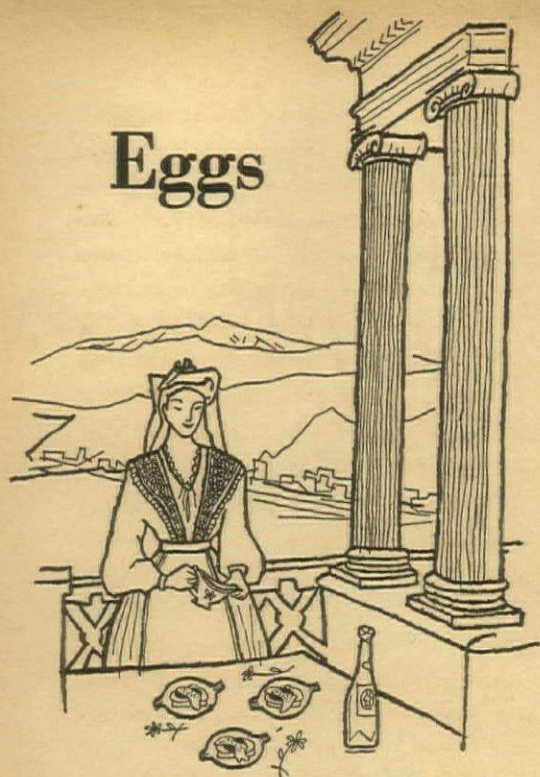
Hors d'oeuvre Cook Book

By CHARLOTTE TURGEON

With the increasing emphasis on lighter menus and easy serving in today's entertaining, the hors d'oeuvre now is coming into its own as an indispensable part of modern meals. Brillat-Savarin, incomparable connoisseur in the art of gourmandise, believed the discovery of a new dish was of more benefit to humanity than the discovery of a new star. From this viewpoint, the hors d'oeuvre course, a comparative newcomer to the culinary scene, can be considered the gastronomic equivalent of a whole galaxy. Although the Romans had their *gustus* or appetizer course in such foods as oysters, eggs, radishes, mushrooms and pickles, it is generally accepted that hors d'oeuvre as we know them derived from the *zakouski* of 19th century Russia, an assortment of cold and hot appetizers which were an introduction to meals, especially to dinner. Caviar, smoked and pickled fish, salads and vegetables *vinaigrette*, cold meats, galantines of chicken and goose and little *piroshki* (pies with savory fillings) were washed down with vodka. As dinner guests were often three hours late, due to the climate, road conditions and the Slavic spirit, the *zakouski* table, set up in a room adjoining the dining salon, helped the punctual to stave off hunger, while away the time and temper their tippling. This *buffet Russe*, close cousin to the Swedish *smörgåsbord*, was adopted by enterprising French restaurateurs and designated hors d'oeuvre (outside the work)—an indication that it was to be regarded as a stimulating and slightly frivolous adjunct to the menu. The now-classic French *hors d'oeuvre variés* (some components of which are shown on the cover), which resemble a succulent still life, show a true appreciation of the art of preparing food to beguile the eye and provoke the appetite. At first, and inevitably, controversy arose as to the proper place and purpose of the hors d'oeuvre. To purists like Escoffier, soup alone was the correct gastronomic beginning to dinner, hors d'oeuvre to

luncheon, as a replacement for soup (the only exceptions he allowed were caviar and that sublime delicacy, the oyster, prized equally by Julius Caesar, the Walrus and the Carpenter). Modern American usage often applies the term hors d'oeuvre to the canapé or bite-size cocktail accessory eaten with the fingers. The exponents of *haute cuisine* frown on this and consider the hors d'oeuvre to be a complete course eaten with knife and fork at the beginning of a meal. The hostess looks on the hors d'oeuvre as one of the simplest ways to give meals a decorative touch and provide a varied and balanced menu. For instance, if the main course is to be substantial or bland, the hors d'oeuvre can be crisp and tart. Vegetable or salad hors d'oeuvre complement a meal rich in protein or carbohydrates. There is only one basic rule: an hors d'oeuvre must be delicate and stimulating to the palate, never heavy or surfeiting. Apart from this, the range is limitless. Hors d'oeuvre may be cold or hot, simple or rich, served in individual dishes, on platters or from a chafing dish. Hot hors d'oeuvre (once known, according to Larousse, as quick or little entrées) may be prepared in a suave sauce or served in miniature brioche, pastry cases, *petit choux* or *bouchées* (these French patty shells can be ordered from the baker at a day's notice). Cold hors d'oeuvre, which can be molded in aspic or arranged in colorful designs on dishes or a platter, actually help to make the table decorative when the guests sit down—a point which many hostesses count on when planning parties.

Eggs



Sicilian Eggs

6 $\frac{1}{4}$ " slices raw salami
1 large clove garlic
6 tablespoons olive oil
6 $\frac{1}{2}$ " slices Italian bread
6 eggs
1 cup canned tomato sauce
Grated Parmesan cheese

Trim the hard outside crust and casing from the salami. (If the salami is small in diameter, buy 3 slices per person but have it cut thinner.) Slice the garlic and fry it gently in 4 tablespoons of oil for 3 minutes. Remove garlic. Fry the bread in the oil until golden brown on both sides. Place bread in individual earthenware dishes and keep warm in 250° oven. Fry the salami in the remaining oil, allowing 1½ minutes to each side—just long enough to warm the slices. Place the salami on the fried bread. In the same pan fry the eggs, using more oil if necessary. Heat the tomato sauce. Place the eggs on the salami. Cover with 2 tablespoonfuls of hot tomato sauce. Sprinkle with grated cheese and put under the broiler for a few moments. Serves 6.

Egg Fantasies

6 hard-cooked eggs
 $\frac{1}{4}$ pound tongue (boiled or canned)
1 pint chicken broth
1 tablespoon gelatin
1 tablespoon water
3 drops yellow coloring
 $\frac{1}{4}$ teaspoon meat extract
Mayonnaise
Dry mustard
Water cress

Peel the eggs and cut the tongue into thin slices using a very sharp knife. The strips should be about 1½" wide. Heat the chicken broth and add the gelatin softened in water, the yellow coloring, and the meat extract. Be sure that the broth has enough salt. Pour the broth in six individual oval or round molds or in large muffin pans and chill in the refrigerator until a $\frac{1}{4}$ " shell has formed on the sides and bottom of the molds. Pour off and reserve the rest, and put the molds in a bowl of warm water to keep the aspic liquid. Line the sides (not the bottom) with the tongue strips and put in each a whole egg. Cover with the rest of the aspic and leave in the refrigerator for several hours. To serve, unmold on individual plates. Serve with a bowl of mayonnaise seasoned with dry mustard and garnish with water cress. Serves 6.

Eggs In Fancy Dress

6 eggs
1 can madrilène
1 lemon
1 tablespoon gelatin
 $\frac{1}{2}$ cup water
6 sprigs parsley
1 ripe avocado
Mayonnaise
Garlic salt
Lemon juice
Salt and black pepper
 $\frac{1}{8}$ teaspoon cayenne
1 can crab meat
Lettuce
1 can pitted black olives
Italian bread sticks

Cook eggs for 4 minutes and plunge them in very cold water to cool. Heat the madrilène and add the juice of $\frac{1}{2}$ lemon and the gelatin dissolved in water. Stir until the gelatin has dissolved. Dip the parsley in boiling water for 10 seconds and place in cold water. When the madrilène is partially cooled place a little in each of six chilled glass dessert cups. Rotate the cups so the aspic will coat the sides. Place a sprig of parsley in each cup and let the liquid chill until set. Peel the eggs, place them in the cups and fill each cup almost to the top with remaining madrilène. Chill 2-3 hours.

Blend or mash the avocado pulp with mayonnaise and seasonings. Be sure that the dressing is highly seasoned. Pick over crab meat. To serve, dip the molds into very hot water for half a second and unmold onto a lettuce-lined platter. Surround with avocado mixture. Cover with crab meat and dot with black olives. Serve very cold with Italian bread sticks. Serves 6.

Fish

Coquilles Saint Jacques

$\frac{1}{2}$ pint scallops
 $\frac{1}{2}$ cup dry white wine
 $\frac{1}{2}$ teaspoon mixed dried herbs
 $\frac{1}{2}$ teaspoon salt
2 teaspoons grated onion
 $\frac{1}{4}$ pound mushrooms
6 tablespoons butter
 $\frac{1}{4}$ lemon
 $\frac{1}{2}$ cup light cream
3 tablespoons flour
Lemon juice
Fine bread crumbs
 $\frac{1}{3}$ cup grated Gruyère cheese

Put the scallops in a saucepan with the wine, herbs, salt, onion and just enough water to cover. Bring to a boil. Cover and simmer 5 minutes. Set aside. Wash and trim the mushrooms. Put in a small saucepan with 1 tablespoon of butter, the juice of $\frac{1}{4}$ lemon and enough water to come half way up the mushrooms. Bring to a boil. Cover and cook gently for 10 minutes. Strain both the scallop and the mushroom broth into a 2-cup measure. There should be about 1½ cups liquid. Fill to 2-cup line with light cream. Melt 3 tablespoons butter. Blend in the flour. Add half the liquid and stir until smooth. Add the remaining liquid and stir until smooth. Simmer. Coarsely chop the scallops and the mushrooms. Add these to the sauce. Season with salt, pepper and lemon juice. Fill scallop shells or ramekins with the mixture. When cool, cover with fine bread crumbs, tossed with 2 tablespoons of melted butter and mixed with the grated cheese. Heat 15 minutes in 350° oven, browning under the broiler for the last few moments. Serves 6.

Hot Shrimp Ramekins

1½ pounds raw shrimp
 $\frac{1}{2}$ cup dry white wine
1 cup water
 $\frac{1}{2}$ bay leaf
Pinch of thyme
 $\frac{3}{4}$ teaspoon salt
Melted butter
Garlic salt
Grated Parmesan cheese
Chopped parsley

Put the shrimp in a pan with wine, water, bay leaf, thyme and salt and bring to a slow boil. Cover and simmer 10 minutes. Remove and drain. Shell and de-vein the shrimp. Place the shrimp in individual ramekins. Pour a generous amount of hot melted

butter over each serving. Sprinkle with garlic salt and Parmesan cheese and place in a 425° oven until the butter sizzles—about 3-4 minutes. Sprinkle with chopped parsley and serve immediately. Serves 6.

Sardine Appetizers

2 cans boneless, skinless sardines
6 slices white bread
½ teaspoon dry mustard
2 egg yolks
1 cup light cream
½ teaspoon salt
⅛ teaspoon pepper
2 tablespoons butter
Juice of ¼ lemon
2 tablespoons chopped parsley

Open the cans and keep sardines at room temperature for at least an hour before serving. Trim the bread and toast on one side. Combine mustard, egg yolks, cream, salt and pepper in the top of a double boiler and stir over boiling water until slightly thickened. Remove from heat and add butter and lemon juice. Keep warm. Place the sardines with a little of their oil on untoasted side of bread slices on a cookie sheet. Before serving, slip under the broiler. When sardines are hot, place on a platter. Spoon sauce over each appetizer and sprinkle with parsley. Serves 6.

Chafing Dish Normandy Shrimp

2 pounds fresh shrimp
1 pint clam broth
1 cup dry white wine
½ cup water
1 tablespoon chopped onion
¼ bay leaf
Pinch of powdered thyme
½ teaspoon salt
1 pound mushrooms
Juice of ½ lemon
Salt and pepper
3 tablespoons butter
3 tablespoons flour
4-5 drops red coloring
½ teaspoon meat extract
1 cup heavy cream
¼ cup brandy
Buttered toast
Chopped parsley

Bring the shrimp slowly to a boil with the combined clam broth, wine, water, onion, bay leaf, thyme and salt. Simmer 10 minutes and let cool in the broth. Wash, trim and slice the mushrooms. Put in a saucepan with enough water to come half way up the mushrooms, the juice of ¼ lemon, salt

and pepper, and cook for 10 minutes. Strain the mushroom broth and shrimp broth into the same container.

Melt the butter and blend in the flour. Add 1 cup of mixed broths and stir until smooth over moderate flame. Add 1 more cup and stir until it boils. Reduce heat and simmer. Meanwhile shell and de-vein the shrimp. Season the sauce with remaining lemon juice, salt and pepper. Add the coloring and meat extract. Add the mushrooms and shrimp and simmer 10 minutes more. To serve, reheat the mixture in a chafing dish. Add the cream and brandy but do not boil. Serve on toast, sprinkled with chopped parsley. Serves 6.

Lobster Gratinée

1 pound frozen lobster tails
1 can frozen lobster bisque
Juice of ¼ lemon
½ pint light cream
⅓ cup grated Gruyère
Chopped parsley

Thaw the tails so that they will be at room temperature for cooking. Combine the thawed bisque with lemon juice, cream and salt and pepper, if necessary. Place the tails in individual baking dishes, preferably oval in shape. Cover with the seasoned sauce and bake 30 minutes at 275°. Five minutes before serving, sprinkle with cheese and brown under the broiler. Garnish with chopped parsley. Serves 6.

Parisian Oyster Patty Shells

6 patty shells
1 pint shucked oysters
⅓ cup dry white wine
¼ pound mushrooms
Lemon juice
4 tablespoons butter
2 tablespoons flour
1 cup boiling water
3 egg yolks
3 tablespoons cold water
¼ pound butter, melted

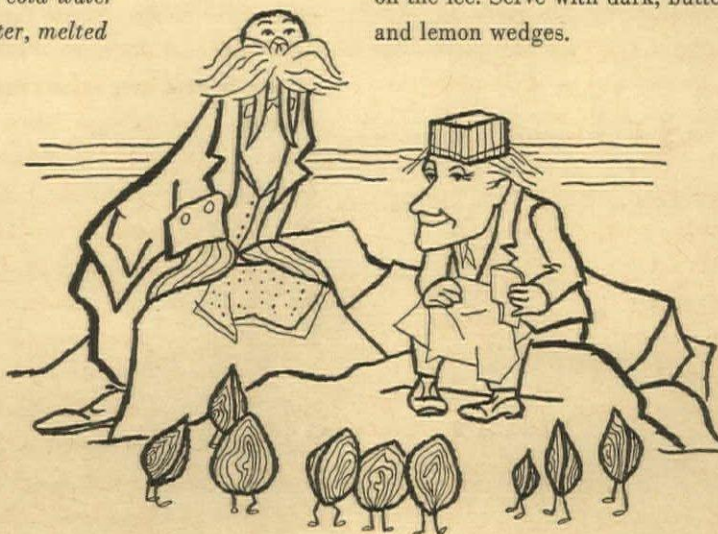
Salt, pepper, cayenne
1 tablespoon brandy

Patty shells may be ordered from the baker a day in advance. Simmer the oysters in their own liquor and the wine until the edges curl. Set aside. Clean, trim and slice the mushrooms. Cook 10 minutes in covered saucepan with 1 teaspoon lemon juice and 2 tablespoons butter. Set aside. The sauce is a kind of mock hollandaise. Heat remaining 2 tablespoons butter and blend in the flour. Add the boiling water and stir until smooth. Set aside. Over direct heat or in the top of a double boiler beat the egg yolks and cold water with a wire whisk until they have the consistency of mayonnaise. An electric beater will shorten this process considerably. Remove the eggs from the stove and add the melted butter, the flour mixture and enough seasonings and lemon juice to flavor well. To serve, heat the patty shells in the oven for a few moments. Cut the drained oysters in quarters and add them and the drained mushrooms to the sauce. Just before serving, add the brandy and fill the shells. Serve on a heated platter or on individual plates. Serves 6.

Bivalves on the Half Shell

6-9 oysters, cherrystone clams or tiny mussels per person
1 cup catsup
1 tablespoon horse-radish
1 tablespoon Worcestershire sauce
2 quarts chopped ice
Dark bread
Unsalted butter
Lemon wedges

Have the bivalves delivered, opened, as near serving time as possible. Mix and chill the catsup, horse-radish and Worcestershire for sauce. To serve, put a small cocktail glass in the center of a soup plate for the sauce. Surround the glass with the chopped ice and place the bivalves on their lower shells on the ice. Serve with dark, buttered bread and lemon wedges.



Shrimp and Caviar Tartlets

6 tartlets
1 large jar red caviar
 $\frac{1}{2}$ lemon
Black pepper
1 small can cleaned shrimp
 $\frac{1}{2}$ cup mayonnaise
 $\frac{1}{2}$ teaspoon tomato paste
2 hard-cooked eggs
1 tablespoon chopped parsley

Make the tartlets according to recipe for Chicken Liver Tartlets and let them cool. Rinse the excess salt from the caviar by placing it in a strainer and letting cold water run through it. Season with a little lemon juice and black pepper. Chill while preparing the rest of the appetizer. Crush the shrimp with the back of a fork, and mix thoroughly with the combined mayonnaise and tomato paste. Quarter the eggs lengthwise and crush two quarters into the shrimp mixture. Season with salt, pepper and lemon juice. To serve, spread a thick layer of caviar in each tartlet. Cover with a layer of the shrimp mayonnaise and garnish with an egg quarter and parsley. Serves 6.

Spanish Fish Bowl

4-6 chicken lobsters or crayfish
4-6 crabs
2 pounds cooked shrimp
1 dozen mussels or cherrystone clams

Buy the freshest shell fish possible. Boil lobsters and crabs in salted water but do not overcook. Clams are served raw but the mussels should be cooked in very little water and allowed to cool in the juice. They are served in the shell. Chill all the shell fish thoroughly. Remove the claws and the tails from the lobsters. Cut the tails into three pieces and crack the claws. Wipe the crabs if necessary. Put a layer of chopped ice in the bottom of a large bowl or platter. Prop the lobster bodies in the center and then surround with the rest of the shell fish, using the mussels or clams for the outer edge. Serve with dry sherry or dry white wine. Provide finger bowls and extra large napkins. Serves 6.

Smoked Oyster Salad Baskets

6 pastry shells
1 can smoked oysters
1 small package cream cheese
1 large clove garlic, minced
1 tablespoon soy sauce
3 tablespoons chopped parsley
Mayonnaise
Water cress or parsley

Make the shells according to directions under Chicken Salad Baskets and let them cool. Chop the smoked oysters rather coarsely. Combine the cream cheese, garlic, soy sauce and chopped parsley until thoroughly blended. Add the oysters and enough mayonnaise to give the mixture a soft, but not a runny consistency. To serve, put a few sprigs of water cress or parsley in each pastry shell and fill with the smoked oyster salad. Serves 6.

Caviar Toast

2 large jars red caviar
Juice of $\frac{1}{2}$ lemon
2 teaspoons chopped scallions
Black pepper
4 hard-cooked eggs
2 tablespoons chopped parsley
6 slices white bread
Unsalted butter curls

Place the caviar in a strainer and rinse it under the cold water faucet. Put in a bowl and season with lemon juice, chopped scallions and black pepper. Chill well. Separate the egg whites from the yolks. Chop the whites and cover to keep from discoloring. Sieve the egg yolks. Trim the bread and cut diagonally. Toast bread. To serve, place a little mound of cold caviar on small individual plates. Surround with chopped egg white and sprinkle first with the sieved egg yolk and then with chopped parsley. Flank with toast slices, dotted with butter

curls. Put a breakfast or butter knife on each plate. Serves 6.

Tuna Sardine Salad

4 cold boiled potatoes
1 large can tuna steaks
1 large can boneless, skinless sardines
3 hard-cooked eggs
1 clove garlic, minced
1 cup mayonnaise
1 tablespoon chopped pickles
3 green olives
3 black olives
 $1\frac{1}{2}$ cups shredded carrots
Parsley

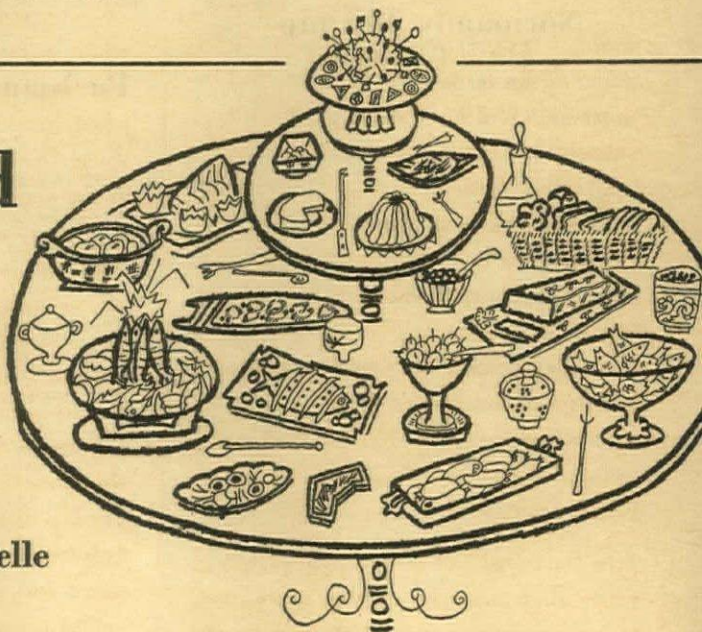
Dice the potatoes. Cut the tuna into rectangular strips as near the size of the sardines as possible. Split the sardines lengthwise. Halve the eggs and crush the egg yolks. Combine the garlic with 1 cup of mayonnaise. Mix all but 2 tablespoonfuls of the mayonnaise into the potatoes, season well with salt and pepper. On a platter, form the mixture into a long mound with a narrow top and sloping sides. Alternate sardine halves and tuna fish sticks around the sides. Add the rest of the mayonnaise to the egg yolks and the pickles, season and stuff the egg whites. Place them on the top alternately with a green and a black olive. Chill in the refrigerator. Surround the salad with a ring of grated carrot and garnish each end with bouquets of parsley. Serves 6.

Meat and Poultry

Bouchées Grenelle

1 package frozen sweetbreads
 $\frac{2}{3}$ cup dry white wine
 $\frac{1}{2}$ teaspoon dried mixed herbs
1 can frozen shrimp soup
1 teaspoon tomato paste
6 eggs
6 patty shells
1 tablespoon chopped parsley

Place the sweetbreads, wine, herbs and a pinch of salt in a saucepan. Barely cover with water and bring gradually to a boil.



Cover and simmer 10 minutes. Remove the sweetbreads and strain the broth into a large measuring cup. Remove the filaments from the sweetbreads. Combine 1 cup of the broth with the shrimp soup and the tomato paste in the top of a double boiler, stirring until blended. Break the eggs into small buttered muffin tins or custard cups; 15 minutes before serving bake the eggs in a 400° oven. Heat the patty shells for a few

minutes in the oven while the eggs are baking. Reheat the sweetbreads in the remaining broth. Place the shells on a platter. Put a warm sweetbread in each one, top with a baked egg and cover with the shrimp sauce. Garnish with chopped parsley. Serves 6.

Hot Tongue Appetizers

1/2 pound thinly sliced beef tongue
1/3 cup seedless white raisins
1/3 cup Madeira or port
4 tablespoons butter
2 tablespoons chopped onion
3 tablespoons flour
1 1/2 cups consommé
1/2 teaspoon sharp mustard
1 tablespoon tomato paste
Salt and pepper
Chopped parsley

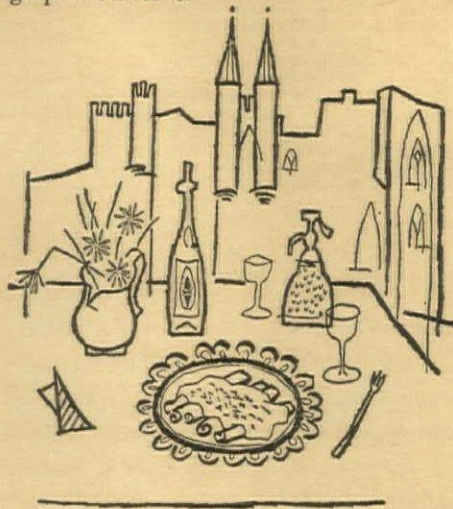
Soak raisins in wine, using a non-metal cup. Heat the butter and sauté the onion, letting the butter brown. Sprinkle with flour, let it brown, then add the consommé mixed with mustard and tomato paste. Add water if sauce is too thick. Season with salt and pepper. Place a thin layer of sauce in the bottom of individual baking dishes. Cover with tongue slices. Add the raisins and wine to the rest of the sauce and spoon over the tongue. Heat in a 300° oven for 20 minutes before serving. Garnish with chopped parsley. Serves 6.

Ham Croutons

3/4 pound boiled ham, sliced paper thin
6 slices white bread
1 jar shrimp paste
1 bunch small seedless white grapes
4 tablespoons butter
2 teaspoons chopped onion
2 tablespoons flour
1 1/2 cups chicken broth (fresh or canned)
1/2 teaspoon mixed dried herbs
1/3 cup Madeira
Salt and pepper
Lemon juice

Trim the bread and toast it lightly. Spread with shrimp paste and place on cooky sheet. Stem the grapes and chill them. Heat the butter and sauté the onion without letting it brown. When onion is soft, add the flour and blend in well. Add half the chicken broth and stir until smooth. Add the rest. When it boils, add the dried herbs, Madeira, salt and pepper. Reduce the heat and simmer 10 minutes. Taste for seasoning, adding a little lemon juice. If the sauce is thick, add a little more broth. To serve, reheat the toast in the oven. Put several wafers

of ham on each slice of toast. Cover with piping hot sauce and garnish with icy-cold grapes. Serves 6.



Avignon Rolls

Pancake batter
3 tablespoons butter
3 tablespoons flour
1 cup chicken stock
1 cup rich milk
Salt and pepper
1/2 teaspoon Worcestershire Sauce
1 teaspoon dry mustard
1 large can sliced mushrooms
1 cup diced ham
2 tablespoons brandy
2 tablespoons chopped parsley
4 tablespoons grated sharp Cheddar

Make a thin pancake batter from your favorite recipe or follow directions on box of prepared pancake mix. Let it stand while making the filling. Melt the butter and blend in the flour. Stir in the stock and when smooth, add the milk. Stir until the sauce thickens. Season with salt, pepper, Worcestershire sauce and dry mustard. Simmer for 10 minutes. Remove from the stove and measure out 1/2 cup. Add the mushrooms, ham and brandy to the remaining sauce. Let this cool. Make the pancakes, about 5" in diameter (allow 3 for each serving). Spread a tablespoonful of ham-mushroom mixture in the center of each thin pancake, leaving a margin around the edge. Roll and place seam side down in a buttered baking dish. Mix the rest of the sauce with the parsley, spread it over the rolled pancakes and bake in a 325° oven for 30 minutes. During the last five minutes, sprinkle with grated cheese and brown under the broiler. Serves 6.

Quick Pâté

1 pound liverwurst or goose liver
1/2 pound sweet butter
1/2 cup heavy cream
1/4 teaspoon nutmeg

1/8 teaspoon white pepper
1/2 cup port
1 small can chopped truffles and/or
3 cooked chicken livers, chopped
1/3 cup chopped pistachio nuts
1 can jellied consommé
Water cress, jellied aspic, truffles,
for garnish

Place the first eight ingredients in a mixing bowl, with 1/3 of the consommé. Beat 5 minutes with an electric beater. Melt the remaining consommé and pour into shallow pan to set. Place the pâté in a buttered mold and let stand in a cool place. To serve, unmold the pâté onto a small platter and decorate with rounds of jellied aspic, water cress and bits of truffle. Serves 6.

Chicken Liver Appetizers

6 chicken livers
3 tablespoons butter
1/2 teaspoon powdered oregano
2 tablespoons brandy
3 cups seasoned tomato juice
2 scant tablespoons gelatin
1/4 cup water
Salt and fresh ground black pepper
3 tablespoons minced celery
1/2 cup mayonnaise
1 tablespoon soy sauce
Pumpernickel

Sauté livers in butter allowing 2-3 minutes for each side, depending on size. Sprinkle with oregano. Add the brandy. When it has heated for a moment, ignite and stir the livers gently while the flame burns. Remove from the stove and cool. Heat the tomato juice, soften the gelatin in the water and add. When the gelatin is dissolved, fill custard cups or individual molds half full with the juice mixture. Chill in the refrigerator until firm. Keep the rest of the juice at room temperature. Chop the livers very coarsely and season with salt and plenty of black pepper. Scoop a small hole in the set aspic and fill with the chopped livers. Fill the cups 3/4 full with the liquid aspic and place 1/2 tablespoon of minced celery at the top. Chill in the refrigerator. To serve, unmold appetizers onto individual plates. Garnish with mayonnaise flavored with soy sauce and serve with buttered pumpernickel bread. Serves 6.

Chicken Liver Tartlets with Port

6 tartlets
4 tablespoons butter
2 teaspoons chopped onion
12 chicken livers

1/3 cup port
1 teaspoon flour
Salt, pepper
1/2 teaspoon lemon juice
Parsley

To make tartlets, follow the recipe on a package of pastry mix, substituting rich milk for the water. Roll out 1/8" thick and cut in 4" circles. Line tartlet pans or drape the pastry circles on the back of large muffin pans. Prick well. Bake 10 minutes at 450°. Heat 2 tablespoons butter and sauté the chopped onion until tender. Remove from the butter with a slotted spoon and put in the livers. Cook them 1 1/2 minutes on each side. Heat the port, add to the livers and simmer 10 minutes. Remove the livers with a slotted spoon and put in a double boiler to keep warm or to be reheated later. Cream remaining butter and flour and form into little balls. Drop them into the sauce one at a time stirring after each addition. Season with salt, pepper and lemon juice. Cut the chicken livers into three pieces and put in the warm tart shells. Spoon the hot sauce into the tarts. Garnish with parsley. Serves 6.

Chicken Breasts in Aspic

3 large chicken breasts
1 quart chicken broth
2 cups mixed cooked vegetables,
canned or frozen
2 cold boiled potatoes, diced
1 clove garlic, minced
1 tablespoon wine vinegar
3 tablespoons olive oil
Salt and pepper
2 tablespoons gelatin
1/4 cup cold water
3 tablespoons butter
3 tablespoons flour
1/2 cup cream
Yellow coloring
1/2 teaspoon meat extract
Mayonnaise

Place the chicken in a deep frying pan with a quart of well seasoned, clear chicken broth (canned or home-made). Cover and cook gently for 40 minutes. Meanwhile combine the mixed vegetables with the potatoes, garlic, vinegar and oil and season with salt and pepper. Remove the chicken from the broth and cool. Chill 15 minutes in refrigerator and then cut each breast in two. Meanwhile, skim any fat from the broth and strain through a linen towel into a bowl. Add the gelatin, softened in the cold water, and stir until dissolved. In a small saucepan, heat the butter and blend in the flour. Measure out 1 1/2 cups of the broth. Add half

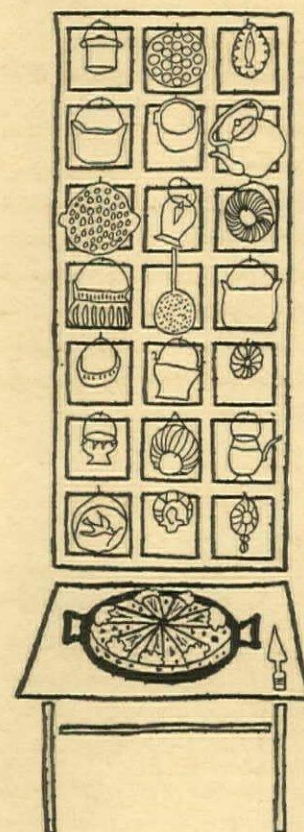
of this to the mixture, stirring until smooth. Add the remaining half and the cream and simmer without letting it boil for 10 minutes. Season with salt and pepper. Cool. Place in the refrigerator for a few minutes but do not let it set. Arrange chicken breasts on a grill over a platter. Spoon the cooled sauce over the chicken breasts, covering each piece twice. Make a flower or a leaf pattern on each breast, using cooked egg whites and yolks, or tarragon leaves, or cherry tomatoes and truffles. Put platter in the refrigerator to chill. Lightly color remaining broth (which has been kept at room temperature) with the yellow coloring and meat extract and chill in the refrigerator for a few moments until it becomes syrupy. Remove chicken breasts from the refrigerator and spoon this colored aspic over them, taking care not to disturb the design. Return the chicken breasts to the refrigerator once more and after a few moments give them one more coating of aspic. Chill remaining aspic. Bind the vegetable salad with a little mayonnaise and taste for seasoning. To serve, form flat mounds of vegetable salad (the same size and shape as the chicken breasts) on individual salad plates. Place a breast on each mound. Stir up the remaining aspic with a fork or a wire whisk and arrange it around each mound. If the chicken breasts have not been decorated, garnish them with crisp lettuce and tiny yellow or red cherry tomatoes. Serves 6.

Chicken Salad Baskets

1 cup boiling water
1/2 teaspoon salt
1/4 pound butter
1 cup sifted flour
4 eggs
1 1/2 cups diced chicken
1/2 cup shredded almonds
Lemon juice
Salt and pepper
Mayonnaise

Bring the water, salt and butter to a boil. Remove from stove and put the flour into the pan all at once. Stir hard with a wooden spoon and put back over a gentle heat to dry the pastry until none of it sticks to the side. Add the eggs one by one, beating very hard after each addition. Remove from the stove and continue beating for several minutes. Using two tablespoons, drop the mixture onto a buttered and floured baking sheet. (This will make more than the 6 pastry shells you will need—it will make 10-12—but they keep for several days.) Bake 15 minutes at 450°. Reduce heat to

350° and bake 15-20 minutes longer. Cool before filling. Combine chicken, almonds, lemon juice, salt and pepper and mayonnaise. Cut the tops off the shells. Line with a lettuce leaf and fill with the chicken salad mixture. Serves 6.



Vegetables and Fruit

French Cucumber Salad

4-6 medium cucumbers
Salt
1/4 cup tarragon vinegar
1/4 teaspoon sugar
1/8 teaspoon white pepper
1/8 teaspoon paprika
1/2 cup salad or peanut oil
1 tablespoon chopped fresh tarragon
1 tablespoon chopped parsley

Peel the cucumbers and split them lengthwise. Scoop out the seeds with a teaspoon. Slice the cucumbers, place them in a non-metal bowl and sprinkle them very generously with salt. Chill for several hours in the refrigerator. Combine the remaining ingredients, except the chopped herbs, for the dressing. To serve, drain off all the liquid from the cucumbers. Arrange them on individual salad plates. Spoon the well mixed dressing over the cucumbers and garnish with the chopped herbs. Serves 6-8.

French Tomato Salad

6-8 firm ripe tomatoes
 $\frac{1}{3}$ cup red wine vinegar
 $\frac{3}{4}$ teaspoon salt
 $\frac{1}{8}$ teaspoon black pepper
 $\frac{1}{3}$ cup olive oil
 $\frac{1}{3}$ cup peanut or salad oil
2 tablespoons chopped parsley
1 tablespoon chopped scallion or shallots

Dip the tomatoes in boiling water for two seconds and peel off the skins. Chill in refrigerator. Combine vinegar, seasoning and oils for the dressing. To serve, slice the tomatoes and put 8-10 slices on individual salad plates. Spoon well mixed dressing over them (about two tablespoons per serving). Sprinkle with chopped parsley and scallion. Serves 6.

Tomato Cups

6 firm ripe tomatoes
2 potatoes
2 tablespoons tarragon vinegar
2 tablespoons scraped onion
Salt and pepper
7 pitted black olives
1 small cucumber, diced
Mayonnaise

Dip the tomatoes in boiling water and slip off the skins. Cut off the top third. Hollow out the interior of the tomatoes leaving a $\frac{1}{2}$ " thick cup. Turn the tomatoes upside down on a plate to drain and chill in the refrigerator. Peel and dice the potatoes and boil in salted water for 10 minutes. Drain and season immediately with vinegar, onion, salt and pepper. Cool. Chop four olives coarsely. Add olives, cucumber, and enough mayonnaise to bind to the potatoes. To serve, fill the tomatoes with the potato salad. Cover the potatoes with mayonnaise and garnish with half a black olive. Serves 6.

Artichoke Roses

6 large artichokes
 $1\frac{1}{2}$ teaspoons salt
 $\frac{1}{4}$ teaspoon fresh black pepper
 $\frac{1}{2}$ teaspoon prepared mustard
1 large clove garlic, minced
3 tablespoons chopped parsley
 $\frac{1}{3}$ cup red wine vinegar
 $\frac{2}{3}$ cup olive oil

Cut off the top quarter of the artichokes with a sharp knife. Remove the hard woody leaves at the base and pare the bottom evenly. Boil 20 minutes in salted water. Drain and cool upside down in a colander. When cool, twist out the spiny choke and

place artichokes on individual plates. Flatten down the outside leaves all around and turn back the rest to make the artichokes look like full blown roses. Combine the remaining ingredients for the sauce. Chill and stir well. Serve sauce separately. Serves 6.

Artichokes Bigote

6 artichokes
6 slices boiled ham, $\frac{1}{4}$ " thick
3 tablespoons butter
1 pint sour cream
Mace

Boil the artichokes in salted water for 20 minutes or until the outer leaves pull off easily. Drain upside down in a colander until cool enough to handle. Remove the chokes and the outer leaves down to the point where the leaves are pale green and completely edible. Keep warm in a strainer suspended over hot water (if the artichokes are prepared in advance they can be reheated by plunging them in boiling water for 1 minute). Sauté the ham slices in the butter over a moderate flame, allowing 3 minutes for each side. Meanwhile warm the sour cream in the top of a double boiler. Place the ham slices on a heated platter, cover each one with an artichoke, rounded side up. Cover with the cream and dust with mace. Serves 6.

Cold Asparagus Vinaigrette

2 pounds asparagus
 $\frac{1}{3}$ cup red wine vinegar
 $\frac{1}{2}$ teaspoon sharp mustard
1 clove garlic, minced
 $\frac{3}{4}$ teaspoon salt
 $\frac{1}{8}$ teaspoon pepper
 $\frac{2}{3}$ cup olive oil
1 small can red pimento
3 tablespoons chopped parsley

Wash and trim the asparagus. Place on a trivet in boiling salted water in a deep frying pan (or stand upright in bottom of a double boiler with top section inverted as a cover). Boil 10-12 minutes. Drain thoroughly and chill in the refrigerator. Com-

bine the remaining ingredients (except the pimento and parsley) for the dressing. Chill. Cut the pimentos into thin strips. Arrange the cold asparagus on individual plates. Garnish each serving with three strips of pimento and $\frac{1}{2}$ tablespoon parsley. Spoon a little of the well mixed dressing on each portion of asparagus and serve the rest in a separate bowl. Serves 6.

VARIATION

Serve cold cooked leeks in the same way.

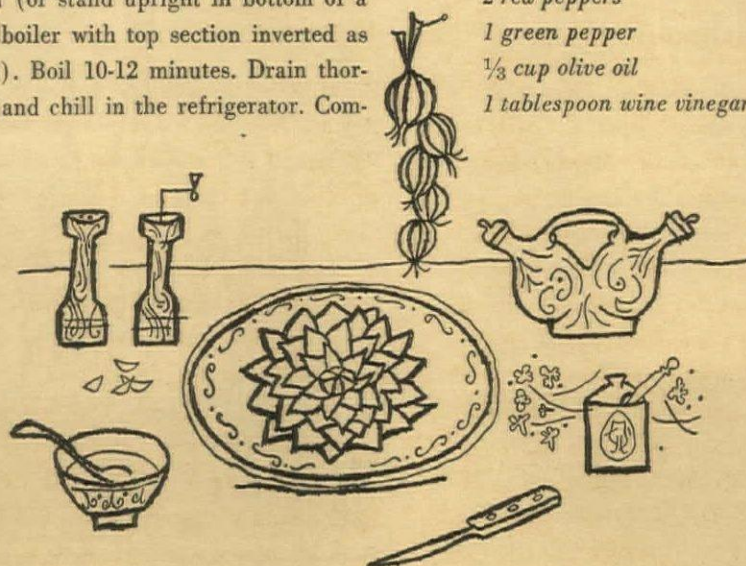
Hot Asparagus Appetizer

2 pounds asparagus
2 tablespoons tarragon vinegar
4 tablespoons water
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{8}$ teaspoon white pepper
4 egg yolks
 $\frac{1}{2}$ pound butter
6 pieces white bread
Cayenne

Wash the asparagus and trim off the inedible part. Place on a trivet that will fit into a deep frying pan (or stand upright in a double boiler). Boil in salted water for 10-12 minutes just before serving. Lift the trivet out with two forks and place over a pan to drain. Asparagus must be well drained but transferring it to a colander often breaks the stalks, so the trivet method is better. Combine the vinegar, water, salt, pepper and egg yolks in the top of a double boiler. Stir over simmering water until the mixture thickens, using a wire whisk. Add the butter in three stages. Cover and keep over hot water until serving time. Trim and toast the bread. To serve, place the toast on heated salad plates. Cover with asparagus and spoon sauce over each portion. Sprinkle with cayenne. Serve immediately. Serves 6.

Anchovy and Pepper Antipasto

2 red peppers
1 green pepper
 $\frac{1}{3}$ cup olive oil
1 tablespoon wine vinegar



1 teaspoon capers
Salt and black pepper
18 anchovy filets
1 loaf Italian bread
1 white onion

With a fork, hold the peppers over a hot flame, turning until toasted on all sides. Place in a dish of cold water and immediately peel off the skins. Split the peppers, remove the seeds and cut peppers in thin strips. Place in a flat dish and marinate for 2 to 3 hours in a mixture of the oil, vinegar and capers, seasoned with a little salt and plenty of black pepper. To serve, arrange alternating strips of red and green pepper and anchovy filets on half-inch slices of day-old Italian bread. Spoon the vinaigrette marinade over the appetizers and cover with paper-thin slices of raw onion—2 to 3 to a serving. Serves 6.

Mushrooms in Sour Cream

1½ pounds mushrooms
4 tablespoons butter
Salt and pepper
½ teaspoon oregano
⅛ teaspoon nutmeg
Juice of ¼ lemon
8 slices French bread
1 pint sour cream

This is a good appetizer to prepare in a chafing dish. Wash, trim and slice the mushrooms lengthwise, cap and stem together. Sauté in butter over moderate flame and cook in a covered pan for 10 minutes. Remove from the stove and season with salt, pepper, oregano, nutmeg and lemon juice. Toast French bread. Reheat the mushrooms in a chafing dish and add the sour cream, stirring while it heats. Do not bring quite to the boiling point or the cream will separate. Serve on toasted bread. Serves 8.

Savory Turkey Mushroom Caps

24 medium size mushroom caps
5 tablespoons butter
1 small can (4 ounces) smoked turkey
2 teaspoons poultry dressing
2 tablespoons chopped onion
Salt and black pepper
½ cup sour cream
3 tablespoons cognac
6 rounds stale white bread
Parsley

Trim, stem and wash the mushrooms. Scoop out the gills with a spoon to make room for the stuffing. Melt 3 tablespoons of butter

in a frying pan and sauté the caps lightly on each side. Remove to a roasting pan or cooky sheet. Chop the gills, half the stems and the smoked turkey. Add the poultry dressing. Add 2 more tablespoons of butter to the frying pan and sauté the onion for 3 minutes over a moderate flame. Add the turkey mixture, stir well and continue cooking for 7 minutes. Season with salt and pepper. Remove from the stove and cool 5 minutes before adding the cream and cognac. Stuff mushroom caps with the mixture. Add more butter to the frying pan, if necessary, and fry the bread. Place the bread on another cooky sheet. Heat the mushroom caps in a 275° oven 30 minutes before serving. Reheat the fried bread during the final 10 minutes. To serve, place the bread on a heated platter and cover each slice with 4 stuffed mushrooms. Garnish with sprigs of fresh parsley. Serves 6.

Mushrooms Cambon

1 pound mushrooms
2 tablespoons butter
Juice of ½ lemon
1 chicken bouillon cube
3 tablespoons butter
3 tablespoons flour
2 tablespoons brandy
6 eggs

Wash and trim the mushrooms and slice them very thin. Place them in a saucepan with 2 tablespoons butter, lemon juice and water to half cover mushrooms. Cook gently for 10 minutes with cover on. Strain the broth into a measuring cup. Add enough hot water to make 2 cups and dissolve the bouillon cube in the broth. Place the mushrooms in a double boiler. Heat the 3 tablespoons butter and blend in the flour. Stir in half the broth and blend. When the sauce is smooth, add the rest of the liquid. Simmer 10 minutes. Taste for seasoning and add

the brandy. Pour this mixture over the mushrooms. To serve, arrange the mushrooms on a deep platter. Garnish with the shelled eggs which have been cooked 4 minutes. Serves 6.

Russian Salad in Scallop Shells

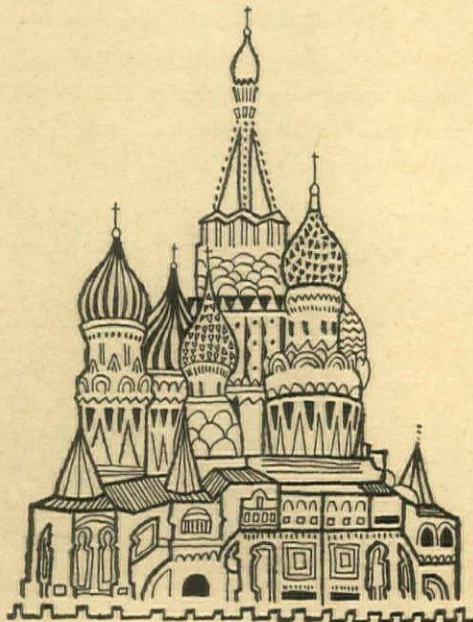
3 cups mixed cooked vegetables (fresh, frozen or canned)
2 tablespoons red wine vinegar
½ teaspoon scraped onion
1 teaspoon salt
⅛ teaspoon white pepper
Pinch of monosodium glutamate (Ac'cent or MSG)
⅓ cup salad oil
1 tablespoon gelatin
2 tablespoons water
1 cup mayonnaise
1 can anchovies
Capers
Parsley

Put the vegetables in a bowl and season with the vinegar, onion, salt, pepper and monosodium glutamate. Mix well, then add the oil. Let stand at least 1 hour. Drain and place in scallop shells or individual shallow dishes. Chill 30 minutes. Meanwhile, soften the gelatin in water and melt in double boiler. Mix with half the mayonnaise and keep over warm water until ready to use. Split the anchovies in two lengthwise. To serve, frost the surface of the vegetable salad with a layer of unstiffened mayonnaise. Make a lattice of anchovies on the surface of each salad and alternate capers with sprigs of parsley in the openings. Force the stiff mayonnaise through a small pastry tube around the edge of each shell for a decorative border. Serves 6.

Vodka Melon Coupe

3 small ripe cantaloupes
1 lime
1 small honeydew melon
3 tablespoons vodka
⅓ cup sugar
Mint leaves

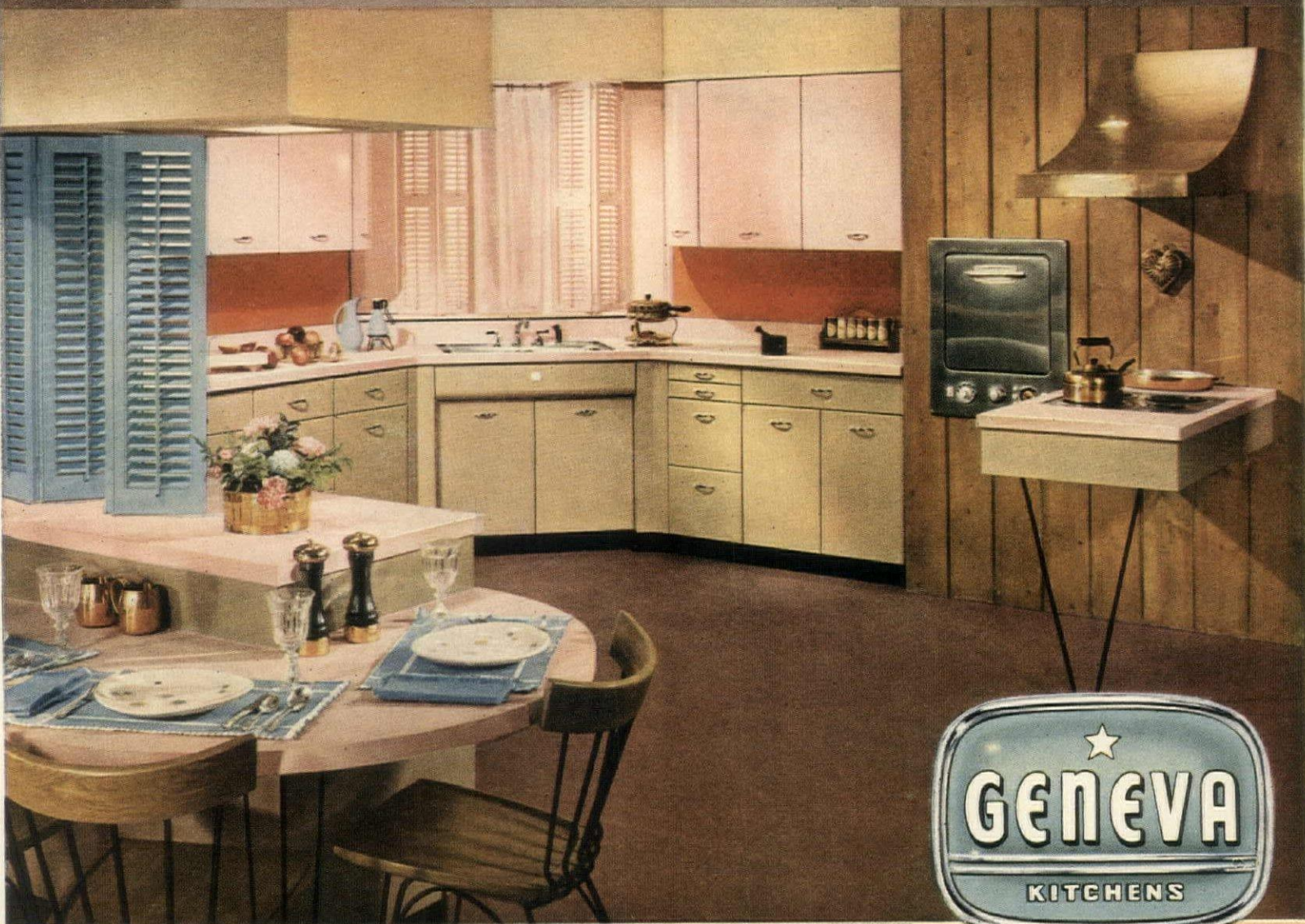
Halve and seed the cantaloupes. Rub the insides with the cut side of a lime. Sprinkle very lightly with sugar and place in the refrigerator. Split and seed the honeydew melon and cut into small balls with a vegetable cutter. Mix with the juice of the lime, vodka and ⅓ cup sugar. Cover and chill. To serve, fill the cantaloupe cavities with the honeydew balls and divide the syrup from them among the six melon halves. Garnish with a sprig of mint. Serves 6.



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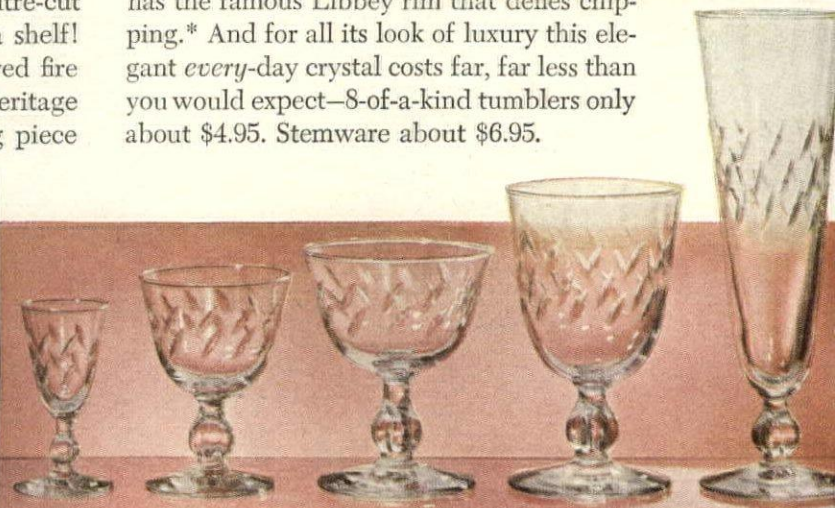
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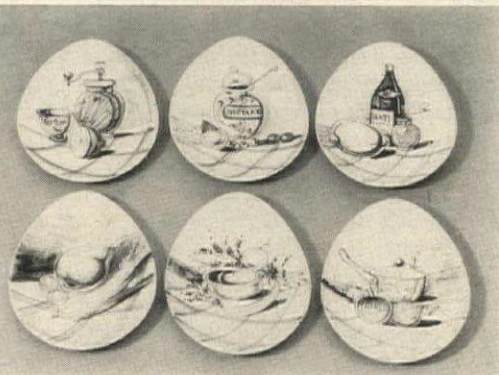
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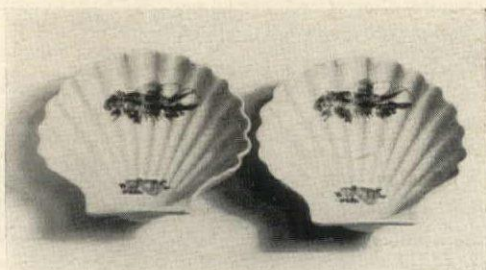
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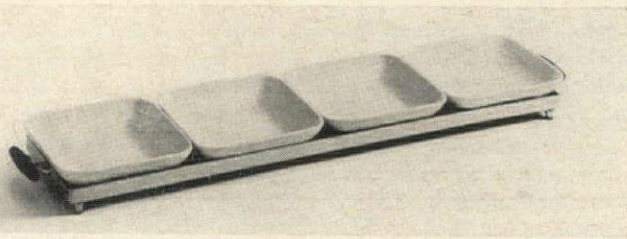


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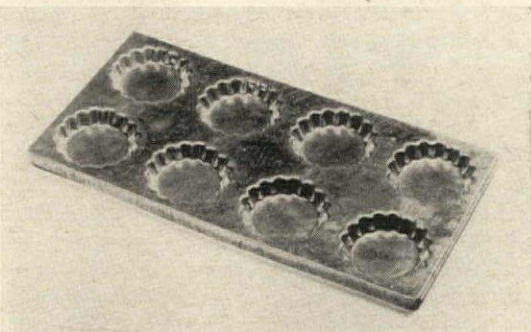


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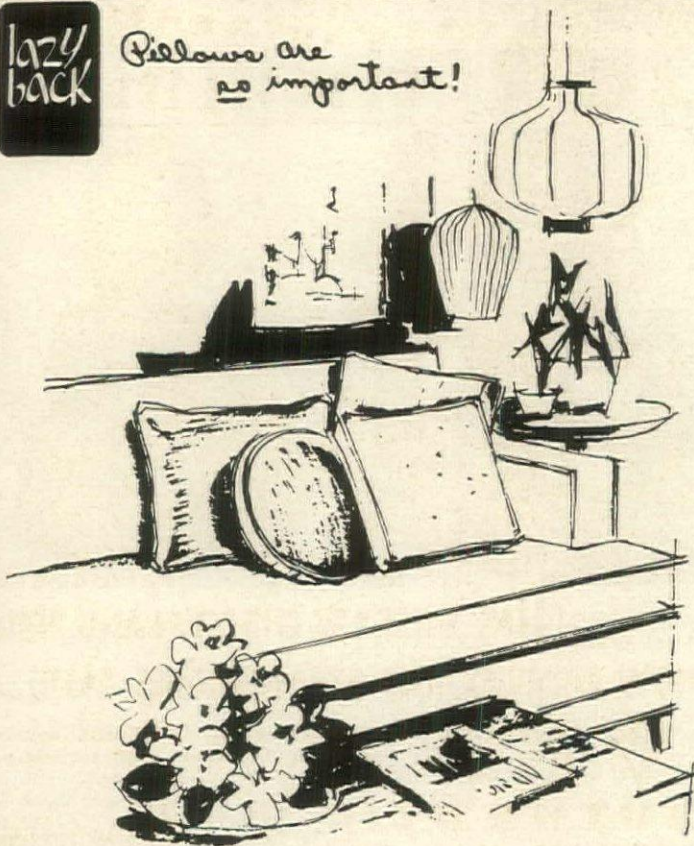


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Corkscrew

THE LIGHTHEARTED

By James A. Beard

The fair vale of the Loire is the true châteaux country of France; not the châteaux that mean vineyards as in Bordeaux, but the famed châteaux of fiction and history. There are literally scores of them along the Loire. Many date back 800 or 900 years and they range in style from heavily towered stone castles built for defense, to delicate lacy country palaces built for pleasure.

Richard Coeur de Lion was held prisoner in Montrichard castle; Joan of Arc first met the Dauphin at Chinon, and later led French soldiers on to victory storming it; French kings and nobles vied with each other constructing some of these elaborate pleasure palaces; Diane de Poitiers, Madame de Pompadour and Catherine de Medici retreated to châteaux in this rolling countryside where they gave luxurious fêtes and masquerade parties.

The French nobility was attracted to this valley for a good reason: it is a garden spot providing excellent food and wine. Madame de Sévigné wrote her beloved daughter in 1680, describing her trip by barge down the Loire River and the delicious eating and drinking en route. Tourists today, as then, revel in fresh fish from the river, game from the woodlands, fine pork, rich butter, magnificent asparagus and strawberries from the farms. And to wash it all down, the wines of the Loire—festive and romantic as the surrounding châteaux.

To be sure, Loire wines are not the equal of the great wines of Bordeaux or Burgundy. They do not pretend to be. They are light, carefree and refreshing—the perfect choice for the frolics and fêtes of French courtiers so long ago, and the perfect choice today for lighthearted entertaining.

Nevers, a town near the center of France, is a good spot to start a wine tasting jaunt down the Loire Valley. I can't recall the number of times I've passed through Nevers and I always bump into other wine bibbers there—old friends I may not have seen for years. Where are they coming from or going to? Pouilly-sur-Loire, of course. This small district, a few miles to the north down river, is famed for a delicious white wine, Pouilly-Fumé.

Pouilly-Fumé: Do not confuse this white wine of the Loire Valley with the Pouilly-Fuissé of southern Burgundy. Though Pouilly-Fumé resembles the Burgundy wine in its light dryness, it has its own distinct qualities. It is soft, perfumed. Sip it and you notice an unusual almost earthy taste. Alexis Lichine, author of *Wines of France*, says it tastes of cheese and truffles. I feel this is a slight exaggeration, but people tend to romanticize this enchanting wine. I admit I sometimes detect a faint flavor of fungi, clean and refreshing.

Strangely enough, Pouilly-Fumé is made from Sauvignon grapes, the variety used to produce the sweet whites of Bordeaux. What a difference a few miles and a change in soil can make!

Pouilly-Fumé should be drunk young, and chilled, of course.

Pouilly-sur-Loire: This wine, named for the district, is another white, but made from the Chasselas grape variety. It is less delicate, less interesting, but can be a very satisfying drink.

Sancerre: This white wine comes from the Sancerre district, directly across the Loire. It has a fresh, dry taste that is appetite provoking. Try it with hors d'oeuvre. It is excellent with shellfish.

All of these wines have been growing in popularity and many Parisian restaurants now serve them regularly. Sancerre, especially, has become a standard wine in the small bistros of the French capital. It's gratifying to know that these charming Loire Valley wines are finally being "discovered," but unfortunately, now that they are fashionable, there is not enough to meet the demand.

Quincy and Reuilly: These two small wine districts are about 30 miles west of Sancerre near Bourges, a favorite tourist spot because of its old Renaissance palaces and fine cathedral. Both Quincy and Reuilly are white wines of unusually low alcohol content. They are very light, almost airy. Because they are low in alcohol, it was long thought that these wines would not travel, but Quincy has been successfully imported for several years and has a growing number of admirers here. Reuilly is not yet available in this country.

WINES OF THE LOIRE

Vouvray: This most famed of the Loire wine districts is across the river from the city of Tours and in the center of the region of great châteaux. Here indeed is fine drinking, eating and sightseeing. The local restaurants and inns serve tasty pork patés, rillettes and blood sausages, to be washed down with plenty of the wine from the nearby vineyards.

The Chenin grapevines are planted high up the slopes of Vouvray and nature has provided perfect storage space, for the sides of these same slopes are penetrated with lateral caves. I once had a memorable lunch with a group of vintners in the cool depth of one of these natural storehouses. Many of the caves, opening out from the sides of the soft stone hills, have been occupied since prehistoric times and some of them still serve as homes. The owners have built house-fronts out from the mouths of their caves, presenting proper doorways to the outside world, but they use the inner recesses for living quarters.

The Vouvrais are white wines, soft and fruity. They range from rather dry to very sweet. Some Vouvrais are prepared especially as dessert wines, the grapes being gathered very late after the appearance of the "noble rot." These sweet wines resemble those of Germany and Bordeaux and can sometimes be mellow and very long-lived, but they seldom achieve the great richness of the best sauternes or German *trockenbeerenauslesen*. The drier Vouvrais are easier to find. They should be drunk young and fresh.

Sometimes one encounters a Vouvray that is what the French call *pétillant*—slightly foamy, almost sparkling. This quality is the result of the high sugar content of the grapes. When the wine is bottled before all the sugar has changed to alcohol, a trace of "fizz" develops. As one friend of mine said, it feels "puffy" on the tongue.

Sparkling Vouvray: The vintners of Vouvray also produce *mousseux*, or sparkling wines, sometimes naturally, as in the Champagne region; sometimes by artificial means. Most of these sparkling Vouvrais are rather sweet, but if you search you may be able to find a refreshing demi-

sec. Of course, even the demi-sec can not compare to a fine brut from Champagne, but it is excellent, well chilled, for everyday summer drinking. Try it with the addition of a drop or two of *creme de cassis*.

Chinon: This district produced Rabelais, lover of the good life, and a red wine made from Cabernet grapes. They got along very well. Rabelais consumed Chinon in vast amounts and praised it lavishly. It is hardly as great as he claimed, but his judgment may have been befuddled by local patriotism or the wine itself. Still, it can be a pleasant and satisfying wine. Last week, I tried a bottle from a new shipment that had just arrived and was well pleased. Drink it young and do not be afraid to chill it.

From nearby Bourgueil comes a similar red wine.

Saumur: The white wine of Saumur can be light and charming if dry enough. Some of it is too sweet. A delicious Saumur is served as the wine of the house by Pierre Traiteur at his small bistro in the Place Valois in Paris, a gathering spot for many who know good food. The wine is a favorite with M. Traiteur's customers.

Sparkling Saumur: These wines were once in great demand, but tastes change, and today they seem too heavy and sweet.

Anjou: This district produces both white and rosé wines. Some of the whites are outstanding dessert wines with a flowery bouquet, sweet and yet delicate and light.

Anjou rosés tend to be sweetish but when well chilled are excellent with creamed fish or seafood, cold fish dishes and salads. They also go unusually well with ham; a ham baked in Anjou rosé is a great treat.

Muscadet: From the last of the Loire Valley wine districts comes one of my favorite light white wines—Muscadet. It is dry, with a fresh, spirited tang. Chill it and serve with fish, seafood, a simply grilled chicken, cold foods, light luncheon dishes. I like to keep it on ice all summer as a regular thirst quencher.

Buy Loire Valley wines when they are young, chill them and serve them at gay, informal parties.

END



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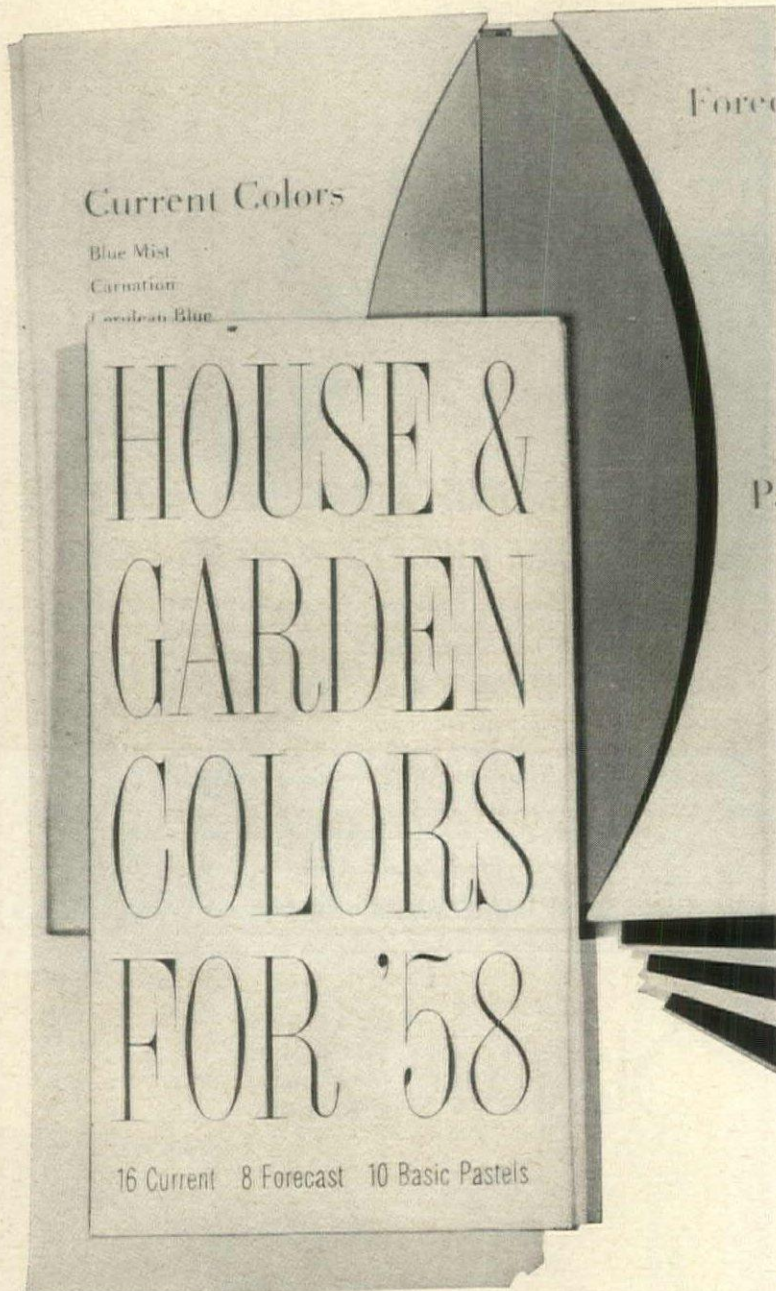
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Shopping data, page 231



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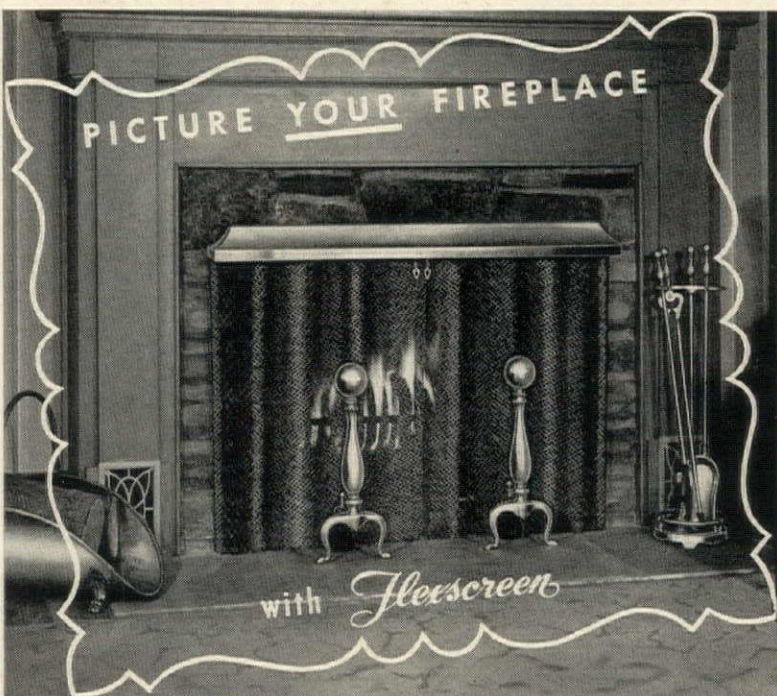
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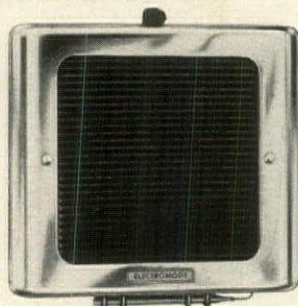
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SHOULD A KITCHEN TEL

Since odors don't care where they go

Give a good ventilating fan a chance, and it will do the job it is supposed to do for you: get rid of fumes and odors, reduce heat and moisture. Cardinal rule for good ventilation is to ventilate at the major source of odor. In the kitchen, the major source is the range and oven. The closer you are to the source, the better chance your ventilator has to capture odors, grease, smoke, heat and moisture, then direct them outside. If you have an appliance center some distance from the range, you should have a second ventilator for best results. Air always follows the line of least resistance, so in planning kitchen ventilation, create a path for it to follow. The more nearly you succeed in covering the source (as with a hood over the range), the better chance you have of controlling odors. Lacking that possibility, place your exhaust fan at a point where air can enter the kitchen through a door or window, cross over the range (picking up fumes as it goes), and leave the kitchen by way of the fan. The two types of ventilators used in kitchens are blower and ordinary fans. Ordinary fans have a motor at the center and blades extending out from it. A blower is a centrifugal-type fan that takes in air at its center and discharges it at the blade tips. In selecting a ventilator for your kitchen, be guided by its cubic foot per minute (CFM) air pull. If you want to change the air completely every two or three minutes, compute the cubic feet in your kitchen and divide by 2 or 3 (minutes) to get the desired CFM. No one system is the answer to all kitchen ventilating problems. If the plan for your kitchen ventilation makes it possible for you to catch most undesirable vapors right at their source, then the quantity of the air pull (CFM) in your kitchen can be reduced somewhat, and you still will have an effective system.

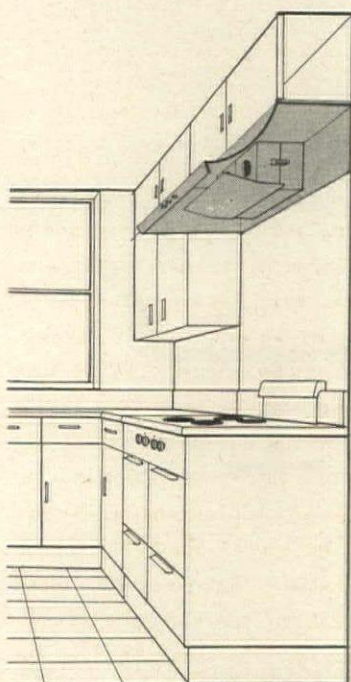


Twin blowers and a hood trap heat, odors and greasy air from this built-in rotisserie. Fumes are exhausted through ducts in over-the-oven cabinet. The hood, in any one of a number of styles, conceals a snap-in, easy-to-clean filter. There is a built-in backdraft damper. Same system is used with built-in electric or gas ovens.

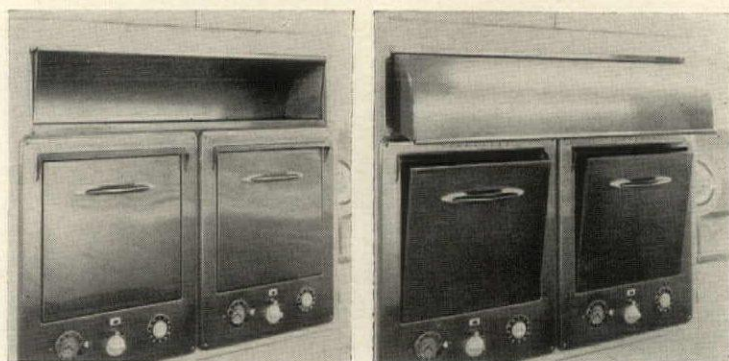
Trade-Wind Motor Fans, Inc.

WHAT'S COOKING? *Continued from page 115*

you can lead them away on a breeze

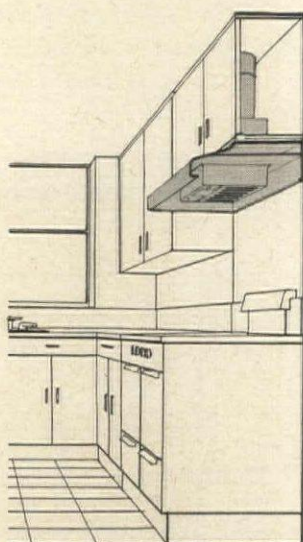


Hood with space-saving features was designed to expel odors from a built-in range. It fits under wall cabinet or is used without one. The exhaust blower, indirect lighting and switches all are within the hood area so that they will not take up extra cabinet space. An air spreader plate gives equalized air pickup through hood area. "Flair" hood by Vent-A-Hood



Custom installation over double electric oven features a retractable stainless-steel hood with the exhaust fan built into a duct in the cupboard above. When the broiler is in use, right, the hood pulls down to suck up smoke and grease before they can escape into the rest of kitchen. Owners: Mr. and Mrs. W. Y. Peters, Tucson, Ariz.

Undercabinet hood has an exhaust unit that can be located in center or off-center position. Adaptable to new or old construction, it is vented through duct inside cabinet to attic or to the outside, has a backsplash, light under frosted glass and permanent, easy-to-clean, removable metal filter. Roberts Manufacturing Co.



Continued on next page

**THERE
ISN'T MUCH
TO DO
IN THE
DAYTIME**



This is Georgia Melisova. The hovel before which she is standing is her Athenian home in Greece. Her mother occasionally works at straw chair weaving but is never able to find permanent employment. Her father just disappeared. She has four younger brothers. Georgia is amazingly intelligent for a ten-year-old child who hasn't had a dozen weeks in school. She should be given an education as she has great charm and potentialities. As it is, she hardly gets enough to eat.

There is severe unemployment and heart breaking, harsh poverty in Greece. Even many of the children who are helped have only one meal a day and go to bed hungry every night. The bed is some old rags on the dirt floor of a bleak shanty. There isn't much to do in the daytime except to sit and think how hungry they are. There's no use going through the garbage cans, for too many are doing that. And for lack of funds, the relief agency doesn't serve any meals at all on Saturdays and Sundays.

Children like Georgia can be "adopted" and properly fed, clothed and educated in Greece and all of the countries listed

below. The cost to the contributor is the same in all—\$10 a month. The child's name, address, picture and story is furnished the donor. The donor also can correspond with the "adopted" child.

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I will pay \$10 a month (\$120 a year). Enclosed is payment for the full year.....first month.....

Please send me the child's name, story, address and picture. I understand that I can correspond with the child. Also, that there is no obligation to continue the adoption.

I cannot "adopt" a child but want to help by giving \$.....

Please send me further information.

Name.....

Address.....

City.....Zone.....

State.....

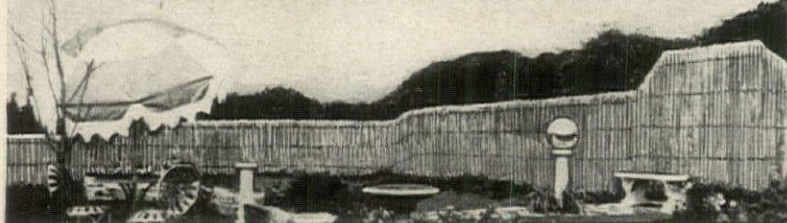
Gifts of any amount are welcome. Gifts are deductible from income tax.

Christian Children's Fund, incorporated in 1938, with its 231 affiliated orphanage-schools in 34 countries, is the largest Protestant orphanage organization in the world. It serves 22,000,000 meals a year. It is registered with the Advisory Committee on Voluntary Foreign Aid of the International Cooperation Administration of the U. S. Government. It is experienced, economical and conscientious.

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made over 30 years ago are still standing. Pickets have a rich, natural brown color, woven with copperweld wire. We are the only company importing this fence. The words "Made in France" burned into every section are your guarantee of genuine imported French fence. Made in several heights. Gates to match.

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The most important part of any fence is the framework, (posts and stringers). We supply sawed oak or redwood posts which are much stronger than round cedar or cypress. Our stringers are sawed oak 2 inches by 3 inches

by 10 feet. A sawed framework provides a straight, uniform framework. California Redwood posts are longer lasting and require no wood preservatives. Redwood posts are known to last over 20 years in the ground.

Rusticraft FENCE CO.

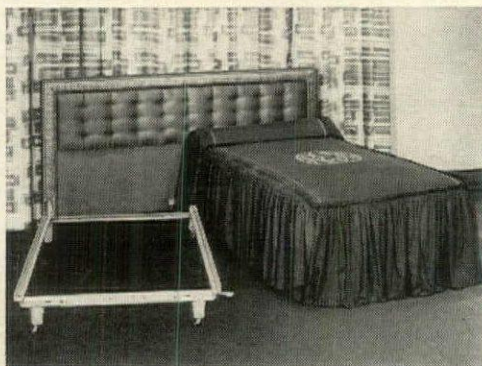
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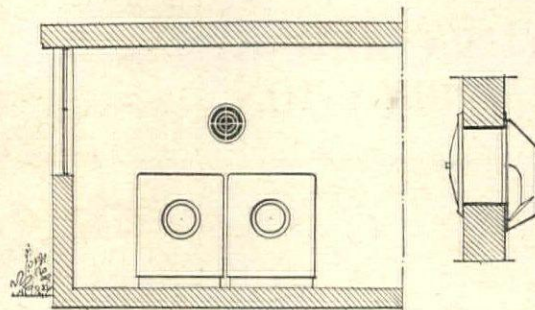


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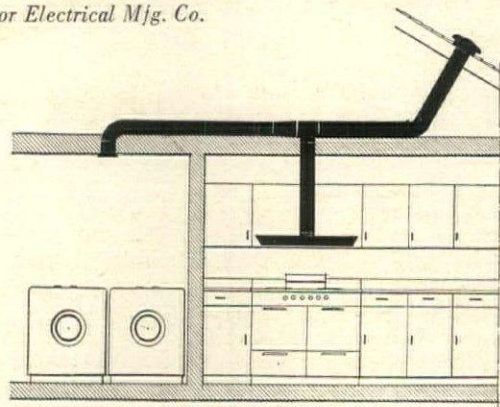
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Address _____

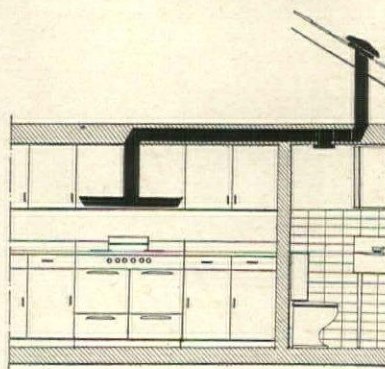
KITCHENS *Continued*



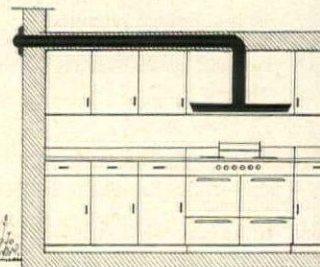
Through-the-wall installation ventilates a laundry room, removing excess moisture, heat and odors. Fan has an automatic weatherproof hood with backdraft damper, baked enamel finish. *Thermador Electrical Mfg. Co.*



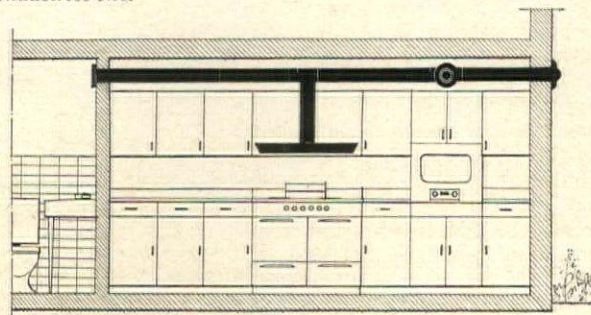
Multiple-vent centrifugal fan can pull air from both the laundry and the range at the same time. One unit, installed on the roof, sucks the stale air out through ducts. It acts as its own roof cap and has a built-in damper. *Stewart Industries Inc.*



Single-vent blower type fan is installed on an outside wall, controls kitchen odors by pulling them up under the hood over the range. From there they are directed through a short duct that is built over kitchen cabinets. *Stewart Industries Inc.*



Exhaust fan on the roof creates suction under hood over kitchen range to trap odors at their source, ventilates bathroom through the same duct. *Stewart Industries Inc.*



Multiple-vent blower is specifically engineered to ventilate three areas at once from wall outside. Here, it exhausts air from the bathroom, left, the range, center, and ovens, right. *Stewart Industries Inc.*

SHOPPING INFORMATION

All prices approximate.
Include Fed. Tax.

Duplex tables

Page 100:

Elevator table, mahogany; 44" diameter; 19½" to 30" heights; \$370. Kittinger Co.

Page 101, bottom:

Lazy susan table, 46" diam., 15" high; \$259.75. The Weiman Co.

Page 102, top:

Table benches, from "Contemporary" collection, cherry wood 18" x 18", 15" high, \$37 each; with foam rubber cushion, \$71.50. Statton Furniture Mfg. Co.

Painting by Bernard Gurevitz, "Voyage in Time." At E. Toberoff Co., 130 Lexington Ave., New York, N. Y. Tray, red plastic, \$3; French plate, \$12.50; Swedish place mats, \$2.50; linen napkins, 75c each; "Milano" soup spoons, dessert forks, \$1.50 each; "Charm" red wine glasses, \$3.25 each. At Bonniers, 605 Madison Ave., N. Y. C.

Bottom:

Coffee table, \$270; sofa, fruitwood frame, 84" wide; in muslin, \$570; lamp table, fruitwood and teak, 20" x 27", \$195; low arm chair, fruitwood back; in muslin, \$235; armchair, fruitwood frame; in muslin, \$180. John Widdicomb Co.

Painting by Judith Rothschild.

Bonniers Royal white teapot, \$16.50, sugar, \$4.50, creamer, \$3.50, fruit dish, \$1.50; Italian plates, \$1.25 each, cups and saucers, \$2; plate, chop design, \$3; black grainware tray, \$7.50; "Facette" fork, \$1; teaspoons, 90c each; brass cigarette box, \$4.50. At Bonniers, 605 Madison Ave., N. Y. C.

Page 103, top:

Stained glass table, \$85. Art Glass For Interiors.

Sofa, in muslin, \$450; brass finials, \$5.65 each; pillows, in muslin, \$22.50 each. Joseph Giannola.

Painting by E. Etting, "Grapes in Oriental Dish," \$500. At Midtown Galleries, 17 East 57th St., New York, N. Y.

Bottom:

Server table, 20" x 28", 27" high, designed by Norman MacGregor; \$80. The Valley Upholstery Corp.

Black tray, \$3; blue "La Suisse" coffee pot, \$13, pitcher, \$4.50, bowl, \$4; egg cup, \$7, cup and saucer, \$5.50, breakfast plate, \$3.50. At Bonniers, 605 Madison Ave., New York, N. Y.

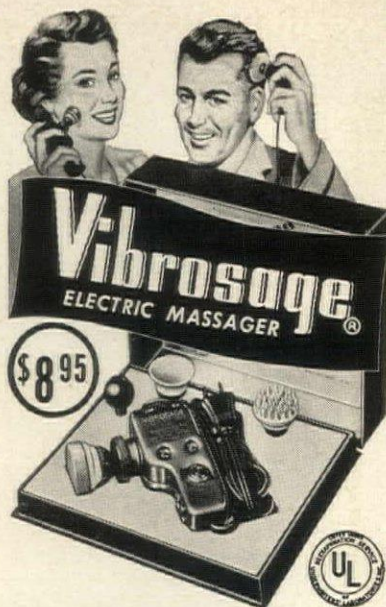
Page 104, top:

Bar cart, cherry wood, 21" x 40", opens to 69½", \$154. L. & J. G. Stickley.

Painting by David Berger, "Reclining Lady," \$225; frame, \$18. At The Little Studio, 673 Madison Ave., N. Y. C.

Left: white cocoa cups, \$1.75 each; sugar, \$2; creamer, \$1.50; covered pitcher, \$3.50; Notsjo salad bowl, \$6. Right: pitcher, \$8.50; bamboo stirrer, \$2.50; Danish basket, \$8.50; oval Haitian basket, \$2.50; black tray, \$4.50; ash tray, \$7.50; casserole, \$2. At Bonniers, 605 Madison Ave., N. Y. C.

Continued

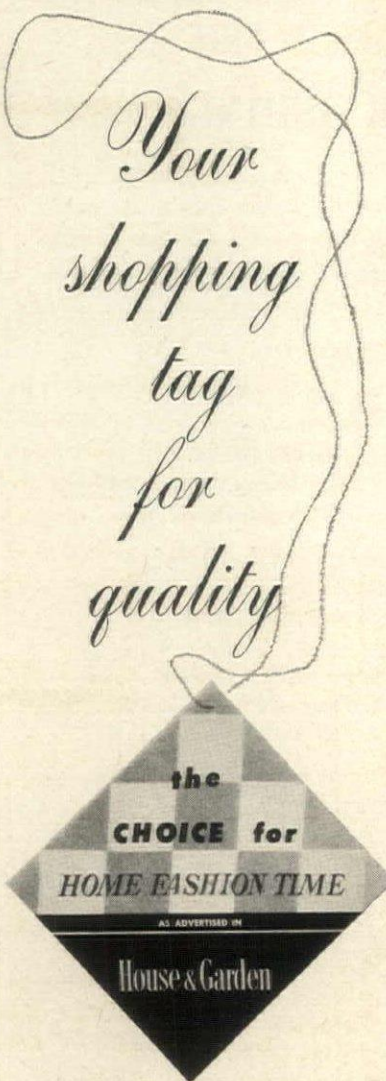


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SHOPPING INFORMATION

Continued

Bottom:

Flip-top table, in teak, \$148; in walnut, \$138. Dux, Inc.

Side chairs, French walnut, Kurt Ostervig, designer; in muslin, \$52 each. Chairs and all accessories at Leslie's, Los Angeles, Calif.

Page 105, top:

Console table, from "Proforma" group; closed, 70" x 18"; open, 70" x 36"; \$119.50. Hickory Manufacturing Co.

Bottom:

Drop leaf table, walnut; 66" x 22", opens to 66" x 54", \$170. From "Fin-esse" group. Fancher Furniture Co.

Portrait, French Directoire, \$375; arm chair, simulated bamboo frame, cane seat, \$225. At Joseph Lombardo, 120 East 55th St., New York, N. Y.

White Coromandel screen, four-fold; each panel is 22" wide, 7' high. \$1,050. At Charles H. Gracie & Sons, 148 East 58th St., New York, N. Y.

Black trays, \$15, \$17.50 each. At Bonniers, 605 Madison Ave., New York.

Page 226, top:

Bunching tables, 20" x 20", 15" high, \$87 each. Johnson Furniture Co.

Glasses, hand-blown crystal "Folium" pattern, \$81 a dozen. Royal Leerdam. Flatware, "Empress" dinner knife, \$4, dinner fork, \$3.25, salad fork, \$2.75, dessert spoon, \$3.25; salt shaker, \$3.25; pepper shaker, \$3.25; cigarette cup (holding flowers), \$6.25. Dirilyte. Soup tureen and plate, \$5.75; Italian dinner plate, \$3 each; salad plates, \$1.75 each. At Bonwit Teller, N. Y. C. Brass bucket, 7" diam., \$5. At B. Altman & Co., New York, N. Y.

Bottom:

Settee, 22" x 89", 31" high, \$179. Fox Manufacturing Co.

Wall paper, "Donsu" pattern, \$8.60 a roll. C. W. Stockwell Co.

Wedgwood white tub, \$60; Wedgwood fluted dish, \$45. At The 18th Century Shop, 1024 Third Ave., New York, N. Y.

Pineapple vases, \$165 the pair. At Accessories & Design, 112 East 55th St., New York, N. Y.

Page 227, top:

Server table, 42" diameter, 24" high; \$221; designed by Norman MacGregor. The Valley Upholstery Corp.

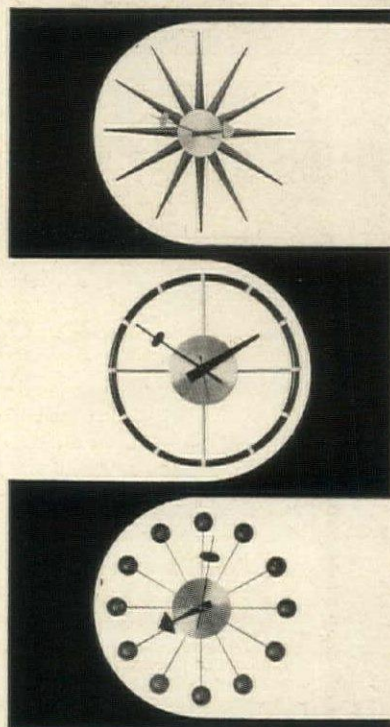
Oval Haitian basket, \$2.50; horn salad servers, \$5; Notsjo bowl, \$6; place mats, \$2 each; "Juliana" lunch plates, \$1.20 each; casseroles, \$2 each. At Bonniers, 605 Madison Ave., New York.

Bottom:

High-low table; 17½" to 27½" heights, \$199; sofa, 85" long, walnut legs; in muslin, \$287. Side table, walnut with cane shelf, 28" x 21", \$65. Sligh of Grand Rapids.

On cocktail table: red tray, \$4.50; cocktail shaker, \$20; "Baltica" pitcher, \$2.50; "Charm" martini glasses, \$3 each; old fashion glasses, \$2 each; "Ekenas" high ball glasses, \$1.25 each; yellow steel tray, \$13.50; white covered box, \$1.50; "Fjord" butter

Continued on next page



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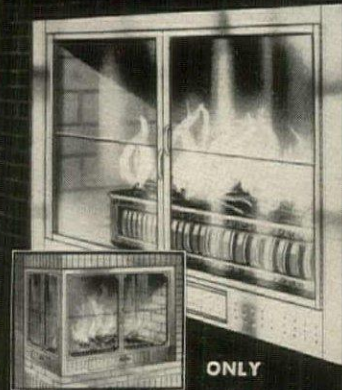
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SHOPPING INFORMATION

Continued

spreaders, \$2.25 each. On dining table: Venini centerpiece bowl, \$40; Venini candlesticks, \$22.50 each; Danish porcelain casserole, \$11; "Milano" stainless steel: servers, \$7 each; dinner knives, \$2.25; forks, \$1.75. Haitian trivet, \$3.75. "Alpine" white salt and pepper set, \$3; dessert plate, \$1.25; Schoenwald dinner plates, \$2 each; "Charm" glasses, \$3.25 each; linen napkins, \$1.25 each. At Bonniers, 605 Madison Ave., New York, N. Y.

Classic design

Page 106:

Lobmeyr hand-blown crystal: claret, \$7 each; cocktail, \$6.50 each; finger bowl, \$6 each; silver lustre dessert plates, \$7.50 each. Red dinner plates, \$15 each; white, \$12 each; cup and saucer, \$14. Organdy place mats, \$2.95 each; organdy napkins, \$2 each. Brass candlesticks (holding flowers) \$39.50 the pair. Crystal open salt with spoon, \$1 each. At Lord & Taylor.

Page 107:

Dining table, white Carrara marble top, brass plated legs; 36" x 84", \$550; 3-legged chairs, saddle leather cradle seat, \$178 each. At La Verne Originals, 160 East 57th St., N. Y. C. China, "Connoisseur" shape, "Fleur de Lis" pattern: dinner plates, in colors, \$15 each; 5-piece place setting, \$45; white and gold, \$12 each; 5-piece

place setting, \$36. Tablecloth, ivory bobbinet with muslin appliqué, \$125; napkins, ivory Carina cotton, \$1.75 each. Lobmeyr "Ambassador" champagne flutes, \$9.50 each; silver plated chafing dishes, \$99 each; Sheffield bun warmer, \$121; porcelain handled knives, \$8.50 each; "Stuart" sterling dinner forks, \$14 each; Nymphenburg porcelain candlesticks, \$39.50 a pair. Antique sterling salt dip with blue liner. Ginori porcelain centerpiece, \$375 the set.

At Lord & Taylor, N. Y. C.

Painting by DeHeem, "Still Life: Fruit," \$2,500. At Knoedler Art Galleries, 14 East 57th St., New York, N. Y.

Ventilation

Page 228:

Twin blowers, \$73.25. Trade-Wind Motor Fans Inc.

Page 229, top:

"Flair" undercabinet hoods: single, \$79.50; double, \$99.50. Vent-A-Hood. Bottom:

"Rangaire" undercabinet hood, \$64.95. Roberts Manufacturing Co.

Page 230, top:

Ventilating fan (in through-the-wall installation), \$22.85. Thermador Electrical Manufacturing Co.

Bottom four drawings:

"Kitchen-aire" multiple-vent fan, \$69.95. Stewart Industries Inc.

37 MUSEUMS WITH PERIOD FURNISHINGS

Museums throughout America and Colonial homes open to the public are rich in fine examples of 17th and 18th century furniture, and no better classrooms for studying the periods can be found. Among the outstanding collections are:

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December.

UNIVERSITY OF ILLINOIS

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Post-Renaissance Gallery)
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MUSEUM OF THE CITY OF NEW YORK

New York, N. Y.

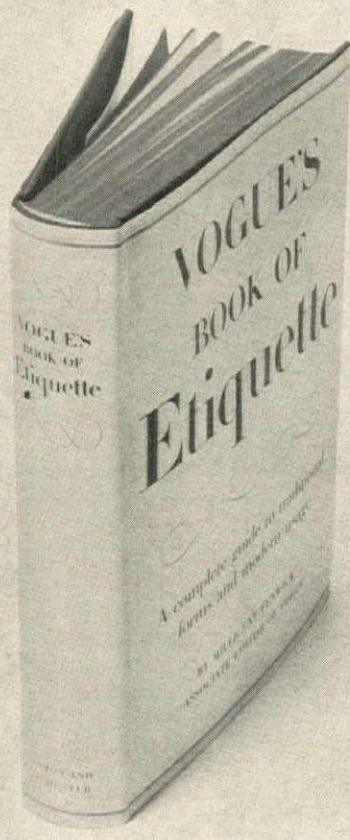
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1-5 P.M. Closed Mondays.

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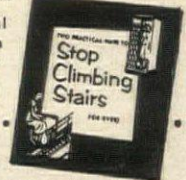
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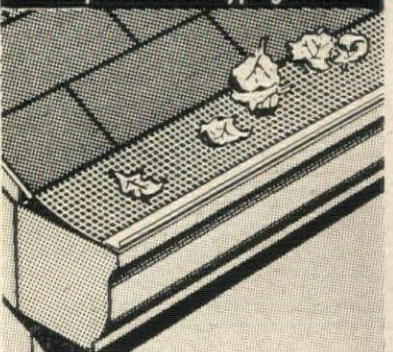
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LILIES

Continued from page 110

exceedingly difficult lilies for, if anyone, experts only. But we believe that ordinary standards are not good enough for lilies and that, since almost any lily bulb that is bought from a good source and planted with reasonable care will bloom at least once, beginners might well include a few of the most precious, along with the pretty but safe ones. By the same reasoning, we hold that the practiced gardeners (the truly skilled ones know this already) would do well to grow and study and come to appreciate the more modest species from which the spectacular new strains and hybrids have been derived.

The varied forms

We have included with this article photographs of several assorted lilies that indicate the kind of selection we have in mind. Two are a small flowered species from eastern Asia, *Lilium pumilum*, and Mrs. R. O. Backhouse, both photographed in the Mt. Kisco, N. Y. garden of Mrs. Helen M. Fox, one of America's truly distinguished gardeners, who has grown most of the lilies worth growing over a period of many years. Of the other three, *L. tsingtauense*, the majestic Aurelian, and the umbellatum hybrid are in the garden of Miss Alida Livingston, who, at Oyster Bay, N. Y., grows the greatest and the least of lilies with unflinching skill and devotion. Some of these lilies are all but fool-proof and one of them may not suffer gladly even a knowing gardener. All are lovely, all worth a venturesome trial. As you search the specialists' lists (and with but one or two exceptions only specialists can supply you with a wide range of good quality bulbs), you will find all the further inspiration you need. We do, however, suggest the following unadorned list, limited and arbitrary, in the hope that a year from now you may just possibly thank us for it. These lilies may, in turn, afford you flowers continuously from late May until October.

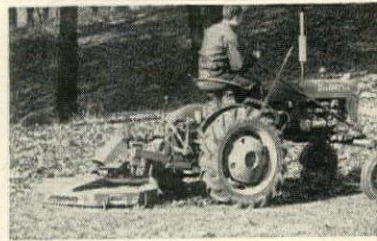
An opinionated list

Begin, then, with RUBELLUM, rose-pink Japanese species, dainty and fragrant; May-June. PUMILUM, scarlet, up to 2 ft. tall; June (page 110). MARTAGON ALBUM, one of the loveliest, with large numbers of white, fully reflexed "Turk's cap" flowers; June-July. HANSONI, soft yellow-orange, reflex bell-like flowers, durable, ubiquitous. With the martagons, hansonii stands accountable for

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LILIES

Continued

many fine garden hybrids. MRS. R. O. BACKHOUSE, gold-ivory-orange, reflexed and handsome, or any of the Backhouse hybrids; June-July. CERNUUM, an easy, dependable and graceful species, a pink Korean species not unlike *pumilum* in form, dainty and dependable; July. CANADENSE, American woodland native with finely cut pendant bells of yellow; July. AMABILE LUTEUM, a yellow form of the grenadine red amabile species, a martagon type; early to mid-July. CANDIDUM, the beloved madonna lily of late June and early July; white, fragrant, incomparable. BRENDA WATTS, but one of the Preston hybrids (which in turn are but one of many hybrid groups that are worth growing), red, reflexed, sturdy; July. TSINGTAUENSE, pictured page 110; July. PFEIFFER HYBRIDS, rare, difficult in most gardens, illustrated page 111; July. CENTIFOLIUM and its hybrids, white trumpets that are less dramatic, more satisfying in the border than the regals; July. THE AURELIANS (one pictured on page 110) are a fabulous group of half trumpet, half bowl shaped lilies in many shades and shapes; July-August. AURATUMS, SPECIOSUMS and their hybrids, reflexed white and white and red lilies, gigantic and fragrant, variably dependable; July to September. T. A. HAVE-MEYER, a magnificent hybrid like no other, cream yellow and fragrant; late August. HENRYI, orange, indestructible reflexed flowers, fine for shade; August. FORMOSANUM, early, middling, or late, great fragrant white trumpets toned deep purple outside near the base; early September into October.

Start them well

Some of these and other lilies will thrive for you and not your neighbor. Many will acquire and many succumb to rot or virus. As you buy, study the recommendations of the growers for special care, till you make up your own rules based on personal experience. But for all lilies, this one admonition: Provide a deep, sandy soil, well drained and well charged with leafmold and compost, on which during the season you will spread a hot weather mulch of pine needles or wood chips. If you cannot do this the first season, provide good garden loam, in a well drained site, and make improvements later. You will also, it need scarcely be said, make improvements on our list, or anybody's list, of good varieties. That, too, is part of the luxury, part of the easy convenience of lilies.

END

BULBS FOR SPRING

Continued from page 109

improve the result. To have fine spring flowers you must have planted good bulbs in autumn. To stand out among the common run of spring flowers, your varieties must be out of the ordinary, promising the clearest colors, the most appropriate form, the greatest vigor that the type affords. Perusal of good dealers' catalogues is essential to the greatest personal satisfaction, although the beginner will be off to a fast start if he follows H&G's suggestions and the planting plan above.

The actual plan, and the drawing on page 109, are suggestive only of likely combinations of kind, variety, color, size and time of flowering. A pool is not essential, any more than are the particular rocks and trees pictured. But the suitability and use of such natural accompaniments are important. Just broadcasting your bulbs across the landscape and burying them where they fall will not do, nor will rigid placement, however carefully done, in formal strips and circles. Spontaneity is the soul of spring flowering bulbs. Even the stately tulips and the slightly pompous hyacinths will be more effective for free and informal arrangement among shrubs, in the hardy border, at the fore edge of woods,

and along boundaries. While they may be a little more difficult to care for than they would be in geometrical beds, in casual array they tolerate equally casual scheduling of the necessary routine care. Weeding and fertilizing, lifting, dividing and resetting—all these requirements become less rigid, consequently are more likely to be properly looked after.

The soil for all bulbs, hardy or merely seasonal, should be well dug and well drained. With good drainage, a heavy clay loam or a gritty, even rocky situation may be improved with supplements of compost, leafmold or peatmoss so that they give satisfactory results over many seasons. Plenty of water is essential during the time when root growth is most active—autumn and just after flowering, when flowers for the following season are being formed underground—and annual or biennial applications of fertilizer (never fresh manure) should be timed so that the nutrients will be available during seasons of greatest growth.

There are no hard and fast rules about depths at which bulbs should be planted. Size varies enormously, as does the density of soils. Cover your bulbs with a depth of soil equal to two and a

Continued on next page



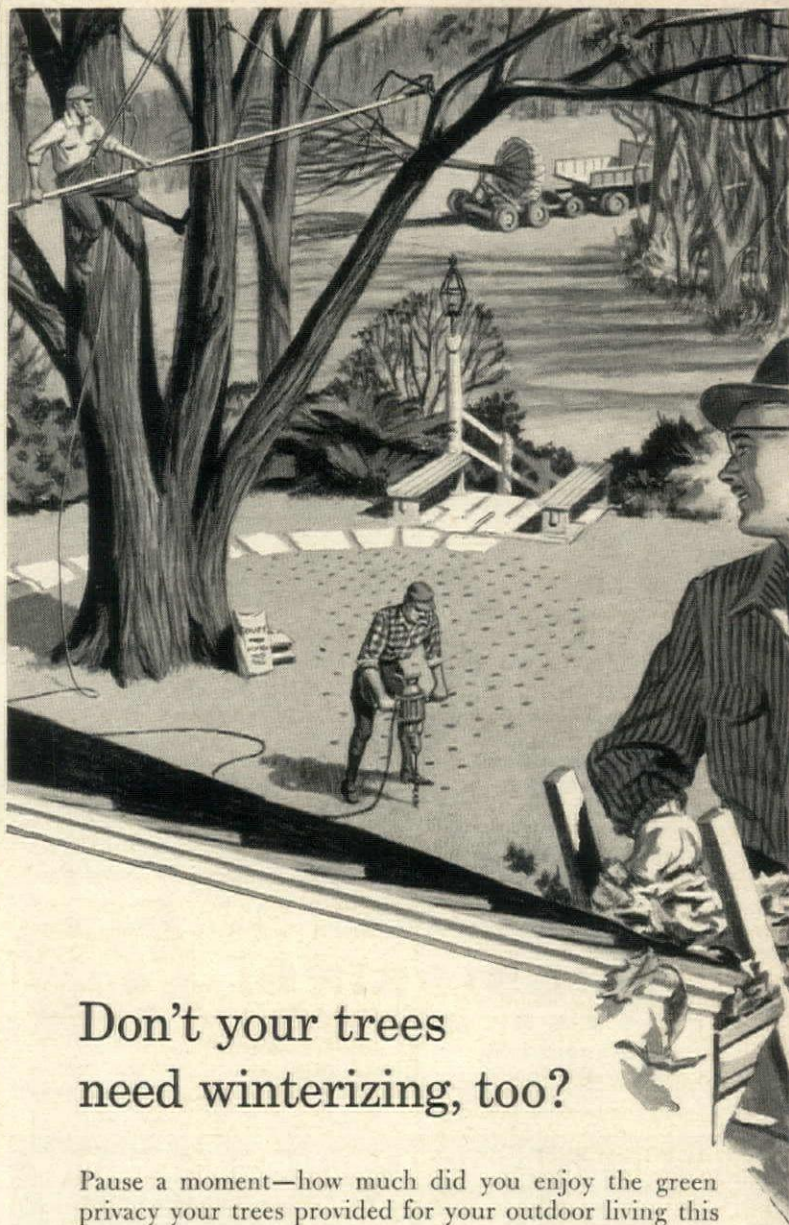
White fritillaria (*F. meleagris alba*), left, is a delicate grace note in the spring bulb composition. Flowering in April, it grows best in a moist soil rich in leafmold.



Tulipa Dasystemon, a dwarf species, white with a bright yellow eye, carries a cluster of starry flowers on each stem. It grows only a few inches high, naturalizes well among rocks.



Snowdrop (*Galanthus nivalis*), at left, flowers before frost leaves in spring, holds nodding white blossoms touched with green on slender stems. It naturalizes as well as crocus.



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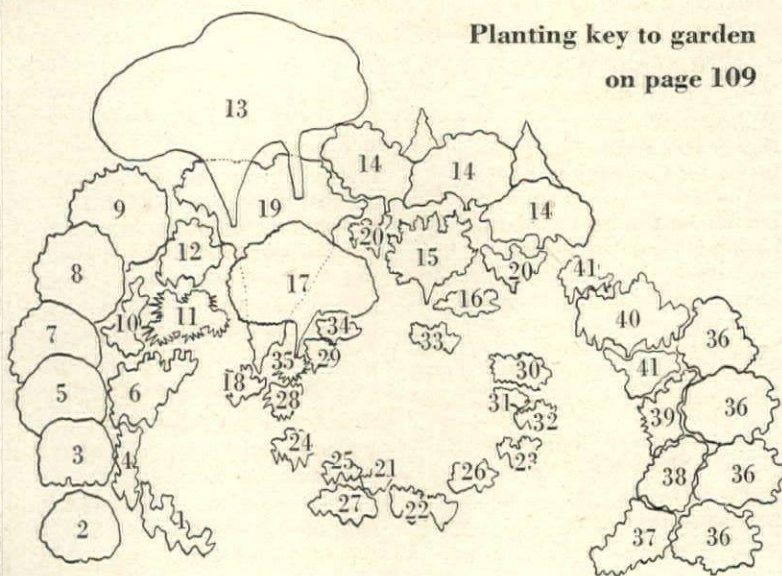
BULBS FOR SPRING *Continued*

half or three times the bulbs' own height and you will be safe. After the ground freezes, mulch bulb plantings the first winter with straw, salt marsh hay, or hardwood leaves. Allow all foliage to remain after flowering until it withers naturally.

There is little sensible advice about price that can be given to beginners. When you scent a bargain, that is the time to be careful. The best bulbs, and the best flowers, command the best prices. Compare a number of competitive sources and govern yourself accordingly.

Finally and above all, experiment. To the score or so of species and varieties mentioned in this article, you could add twice as many more that would give you really equal pleasure. As your familiarity with these friendly and undemanding flowers increases, so will your desire to know them in their rarer and more difficult forms. And since enthusiasm for flowering bulbs is almost sure to be self-generating, once you have given it half a chance, be prepared to accept a succession of ever brighter springtimes from this time on. **END**

Planting key to garden on page 109



1. Cottage tulip Mrs. John T. Scheepers, yellow (50 bulbs)
2. Yew, *Taxus cuspidata* Thayerae, 4' spread
3. Rose, *Rosa hugonis*, yellow flowers in May, 3'-5'
4. Breeder tulip Louis XIV, violet with tawny margin (50)
5. Hybrid lilac Paul Thirion, red-purple
6. Darwin tulip Eclipse, dark red (50)
7. Hybrid lilac President Lincoln, near-blue single
8. Hybrid lilac Miss Ellen Willmott, white double
9. Hybrid lilac President Grevy, bluish lilac
10. Snowflake, *Leucojum aestivum* (50)
11. *Scilla hispanica* (campanulata), blue (50)
12. Parrot tulip Van Dyck, bright rose, pale at edges (25)
13. Birches
14. Rhododendrons 5'-8' high
15. Shadblow, *Amelanchier canadensis*
16. Winter aconite, *Eranthis hyemalis* (100)
17. White dogwood
18. Lily-of-the-valley, *Convallaria majalis* (150)
19. Narcissus: 25 each of Carlton, Beersheba, Daisy Schaeffer, Dick Wellband
20. Narcissus triandrus Thalia and N. poeticus Actaea (50 each)
21. Dwarf tulip, *Tulipa dasystemon* (10)
22. Glory-of-the-snow, *Chionodoxa luciliae* (20 mixed, 10 white)
23. *Trillium grandiflorum* (10)
24. Narcissus cyclamineus (10)
25. Narcissus triandrus (10)
26. Yellow Dutch crocus (25)
27. *Puschkinia libanotica* (25)
28. *Fritillaria meleagris alba* (20)
29. Narcissus bulbocodium conspicuus, "hoop petticoat" daffodil (10)
30. Snowdrop, *Galanthus nivalis* (25)
31. Lady Tulip, *Tulipa clusiana* (10)
32. *Bulbocodium vernum* (10)
33. *Tulipa kaufmanniana* Cesar Franck (10)
34. *Tulipa kaufmanniana* Vivaldi (10)
35. *Muscari botryoides* Heavenly Blue (25)
36. *Viburnum burkwoodii*
37. Hyacinth La Victoire, red (20)
38. Hyacinth Edelweiss, white (20)
39. Hyacinth Bismarck, blue (20)
40. Winter hazel, *Corylopsis sinensis*
41. *Scilla sibirica* Spring Beauty

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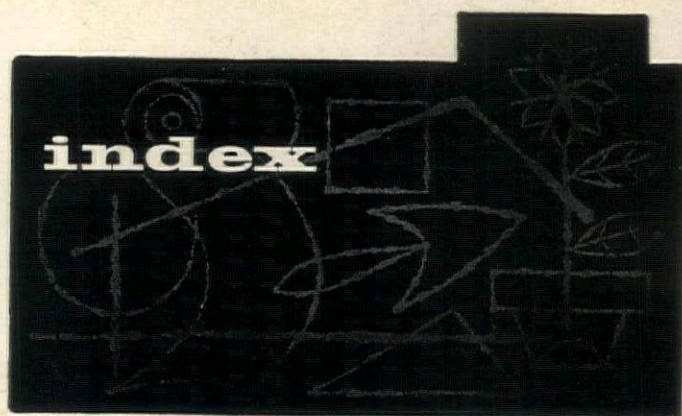
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